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Greetings!

The Johnson Memorial Hospital (JMH) Foundation proudly announces the 4th Annual Gala with proceeds aiding resources to improve access for behavioral healthcare services in Johnson County. Please reserve Saturday February 22, 2020 on your calendar, so you can attend the event everyone is talking about!

Approximately 1 in 5 adults in the U.S. (46.6 million) experience mental illness in a given year. Mental health has been hidden behind a curtain of stigma and discrimination for too long. The magnitude, suffering and burden in terms of disability and costs for individuals, families and societies are staggering. In the last few years, the world has become more aware of this enormous burden and the potential for mental health gains, yet less than 1% of the \$300 billion Americans generously donate to charities each year goes to mental health. JMH Foundation continues the commitment to raising charitable funds to help this cause -for you, for your loved ones, for every person in the community. Your commitment will help make an immediate impact for the urgent need to increase access to behavioral healthcare services for those in Johnson County.

JW Marriott, a beautiful venue downtown Indianapolis, will again provide an extraordinary setting for our Gala. The captivating evening will include a cocktail reception, numerous silent auction packages, mouth-watering meal prepared by chefs from JW Marriott, exciting live auction, and live entertainment that will keep the dance floor full all evening.

Making a healthy difference for others is a goal we can share. Please help make this possible with your contribution through the sponsorships available and/or attendance to the event. Your involvement will help us give a voice to projects supporting mental health in Johnson County.

Sincerely,

Kelsey Kasting

Kelsey Kasting, Executive Director
kkasting@johnsonmemorial.org

Johnson Memorial Hospital Foundation 2020 GALA

Sponsorship Opportunities

Saturday, February 22, 2020 | JW Marriott | Downtown Indianapolis

Platinum Sponsor

\$20,000.00

- Sponsor listing on event collateral
- Sponsor logo on event website with link to sponsoring company website
- Social media recognition
- Logo in event program
- Full page ad in event program
- Signage at Registration table
- Verbal recognition and logo included in visual presentation during event
- Opportunity to speak during the program
- Logo projection on floor of hotel lobby night of the event
- 16 Gala tickets
(2 reserved tables with sponsor signage)
- Prominent seating location
- Overnight accommodations in the JW Marriott Presidential Suite (sleeps 4) for the night of the event

Gold Sponsor

\$10,000.00

- Sponsor listing on event collateral
- Sponsor logo on event website
- Social media recognition
- Logo in event program
- Full page ad in event program
- Verbal recognition and logo included in visual presentation during event
- 16 Gala tickets
(2 reserved tables with sponsor signage)
- Priority seating location
- Overnight accommodations in a JW Marriott suite (sleeps 2) for the night of the event

Silver Sponsor

\$5,000.00

- Sponsor listing on event collateral
- Sponsor listing on event website
- Listed in event program
- Half page ad in event program
- Verbal recognition at event
- 8 Gala tickets
(1 reserved table with sponsor signage)

Bronze Sponsor

\$2,500.00

- Sponsor listing on event website
- Listed in event program
- Quarter page ad in event program
- Verbal recognition at event
- 4 Gala tickets
(4 reserved seats with sponsor signage)

Individual Tickets available for the purchase price of **\$175.00**

Discounted hotel rate of \$199 available through Jan. 24 or while room inventory lasts.

Book your group rate by visiting johnsonmemorialfoundation.org

Proceeds from the Gala will aid the Johnson Memorial Hospital Foundation in improving access to behavioral healthcare services for Johnson County.



Johnson Memorial Hospital Foundation 2020 GALA

Sponsorship Form

Please confirm your sponsorship by January 6, 2020

I/we look forward to sponsoring the Johnson Memorial Hospital Foundation's 2020 Gala at the level indicated below:

- ☐ **Platinum Sponsor—\$20,000** (includes 2 tables totaling 16 tickets)
- ☐ **Gold Sponsor—\$10,000** (includes 2 tables totaling 16 tickets)
- ☐ **Silver Sponsor—\$5,000** (includes 1 table totaling 8 tickets)
- ☐ **Bronze Sponsor—\$2,500** (includes 4 tickets)

Company Name

Contact Name

Address

City

State

ZIP

Phone

Email

☐ I/we would like to order _____ additional individual tickets at \$175 each.

☐ I/we are unable to participate as a sponsor; please accept my donation of \$ _____

☐ I/we would like to contribute an auction item. Please have a Gala Committee representative contact me to discuss the item(s).

☐ Check enclosed ☐ Send invoice

Make checks payable to
Johnson Memorial Hospital Foundation and remit to:
1125 W. Jefferson St., Franklin, IN, 46131

Questions: contact Kelsey Kasting 317.346.3733
or kkasting@johnsonmemorial.org

a Million Dreams

Johnson Memorial Hospital Foundation | 2020 Gala

JW Marriott | 10 S. West Street | Indianapolis, IN 46204
Saturday, February 22, 2020

5:30 p.m. Reception | Cocktails | Hors d'oeuvres | Silent Auction
6:30 p.m. Dinner | Program | Live Auction
8:00 p.m. Dancing | Music by The Doo! Band

Black tie optional

Register online at johnsonmemorialfoundation.org

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**JOHNSON MEMORIAL
HOSPITAL FOUNDATION**