

AMTA-WI Chapter Board Meeting
Crown Plaza-Airport Milwaukee, WI
March 6, 2014

Meeting Called to order by Mya Rowe at 1:06pm.

Board, Committee Members and Guests Present:

Mya Rowe (President), Casey Guilfoyle (1st Vice President/Website/Education Chair), Kelsey Lyons (2nd VP), Mindy Murkley (3rd VP), Marilyn Heckert (Treasurer), AnnMarie Kolb (Secretary), Paula Slamann (Member at Large/School Liason), Terry Bauer (Member at Large/Sponsorship Chair), Lynn Kutz (Display/Scholarship), Tom Reich (Social Media), Mary Schweiger (CoC/CSMT), Ronnie Artero Frederick (Sports Massage Team), Diane Pandl (Finance Committee), Sandy Tamel (Past President), Carol Buckholtz (Past President), Sandra Pearce (Member).

Motion: Casey Guilfoyle moves to approve the minutes from the January 26, 2014 Go To meeting. Marilyn Heckert seconded. All approved.

Consent agenda items: Website, Social Media, Display, Scholarship, Treasurer Report, and Finance Committee Reports. **MOTION:** Terry Bauer moves to approve the consent agenda. Marilyn Heckert seconds. All approved.

Reports:

Education Report: Casey Guilfoyle presented that we have a good number of people attending this weekend's conference. She reported that she has been passing around the Education Flyer and has asked that we pass them around to therapists we know. Casey reported that the Education committee met on Monday March 3. The committee would like approval of the 2015 Education suggestions. Lots of discussion took place about the dates of the 2015 "Fall" and 2016 Fall conferences because AMTA-WI Chapter will be hosting the National AMTA Convention.

Sponsorship Report: Terry Bauer reported that we charge a non-member \$8.00 for a classified ad in our newsletter and our website. We never put in our website "contract" how long that ads run. (Members are free for classified/personal).

CSMT/COC Report: Mary Schweiger reported that she would like to add MERT Training to the Education offerings. We are listed on VOAD (Volunteer Organizational Action in Disasters), the Milwaukee County Medical Disaster Team and the Red Cross in Milwaukee County. Mary Schweiger reported that she could not get ahold of the past community outreach folks to get banners and such. Mya Rowe has talked to these folks and we will be getting stuff when the spring thaw comes! Mary was asked by the Milwaukee County Medical Disaster Team to have at least 3 contacts listed with them.

Mary Schweiger reported that we need President, 2nd VP, 1 Member at Large, and a few

alternate delegates. At our Chapter meeting, we will need to ask for the members to fill these positions through nominations. Mya Rowe asked if Mary is ready for the ballots and election at the Chapter meeting.

Awards Report: Mindy Murkley reported she has submitted the Meritorious, Chapters in Excellence, and Humanitarian awards to the National office. She also reported that she has gotten a nice design for the pin.

Government Relations Report: Mya Rowe reported that this committee still needs a chair!

School Liaison Report: Mya Rowe reported that we are still in need of a new chairperson for this committee, too. She stressed that we would like to have a better presence in the schools. She would like to discuss some perks we could offer to the schools to get more of them to be AMTA schools.

Membership Report: Kelsey Lyons reported that we have over 2000 AMTA-WI members now. Kelsey reported that Blue Sky is hosting a Meet N Greet in March and needs someone to present. Lynn Kutz reported that the Nail Files are on order.

Newsletter Report: Mya Rowe reported that we still need a chairperson for this as well. We have received some items for the next newsletter. We are being asked by national to use Constant Contact for our electronic newsletter.

Sports Massage Team Report: Ronnie Artero Frederick reported that she has 3 new large events: *Race for AIDS Chicago*, *My Team Triumph* on their Promises to Keep Tour, and *Special Olympics of Wisconsin*. Ronnie reported that all events are in need of at least 10 therapists for each of these events. She also reported that there are 7 regional Special Olympics offices in our state. There is opportunity with Special Olympics to offer just an informational table.

Old Business:

Community Service Massage Team – A description for the Policy Manual was emailed to everyone. Discussion and editing took place. **MOTION:** Casey Guilfoyle moves to accept the edited version of the Community Service Massage Team description. Terry Bauer seconded. All approved.

Chapter Pins: Mindy Murkley presented a mock-up of a pin design. As a board we discussed what was presented.

New Business:

New Website Chair: Mya Rowe appointed Sandra Pearce as our new AMTA-WI Chapter Website chair.

MOTION: Kelsey moves to approve Sandy Pearce as our new Website Chairperson. Mindy

Murkley seconded. All approved.

Chapter Store: Mya Rowe reported that she and Marilyn Heckert contacted National to talk about setting up a store before we host the National Convention. We would need a responsible member who can send tax reports and give their social security. We will need to put together a list of what our chapter wants to sell. Ruth at national will help us with tax fees and getting started.

Mya Rowe appointed Lynn Kutz as the AMTA-WI Chapter Store Chairperson. **MOTION:** Kelsey Lyons moves that the Board approves the appointment of Lynn Kutz as the AMTA-WI Chapter Store Chairperson. Terry Bauer seconded. All approved.

Newsletter: Carol Buckholtz asked about the Board's decision to move to electronic newsletters only.

MOTION: Terry Bauer moved to present the question of continuing with a paper newsletter verses an electronic to the Chapter at the meeting on March 8, 2014. Kelsey Lyons seconded. All approved. Mya Rowe will add that to the Chapter meeting agenda.

Budget: Mya Rowe presented the current numbers with end of year numbers.

Flow of the Chapter Meeting on March 8, 2014: Mya Rowe asked the Board that the committee reports at the Chapter meeting be no more than 5 minutes. She is going to ask a member to be the time keeper as we only have 2 hours for our meeting. We will give committee reports, do elections, ask the members about the newsletter and then discuss the budget.

Presenters' rooms: Mya Rowe reported that we had an attrition rate we had to meet and we did not meet it. It was suggested that we pay for the presenters' rooms this conference.

MOTION: Casey Guilfoyle moves that AMTA-WI Chapter cover the cost of the weekend's presenters' rooms. Mindy Murkley seconded. Casey Guilfoyle took back the motion. Mindy Murkley also took back her motion.

MOTION: Mindy Murkley moved to compensate the presenters and their TA's rooms only if it does not increase the cost to the chapter. Kelsey Lyons seconds. All approved.

Motion: Casey Guilfoyle moves to accept the suggestion from the Education Committee for the presenters, Doug Nelson and Kathy Ginn in Spring 2015 for contract negotiations. Terry Bauer seconded. All approved.

MOTION: Casey Guilfoyle moves to accept the suggestion from the Education Committee for the presenters, Roger McNear and Amy Appel for Summer/Fall 2015 for contract negotiations. Terry Bauer seconded. All approved.

MOTION: Terry Bauer moves that the website and newsletter advertising rates and duration be differentiated and defined. Casey Guilfoyle seconded.

Reimbursements: Mya Rowe asked that all the reimbursements be submitted to Marilyn Heckert.

MOTION: Kelsey Lyons moved to approve the reimbursements that were submitted. Mindy Murkley seconded. All approved.

MOTION: Casey Guilfoyle moved to adjourn the meeting. Kelsey Lyons seconded. All approved.

Meeting adjourned at 5:04pm by Mya Rowe.