



First Quarter 2022

THE LINK

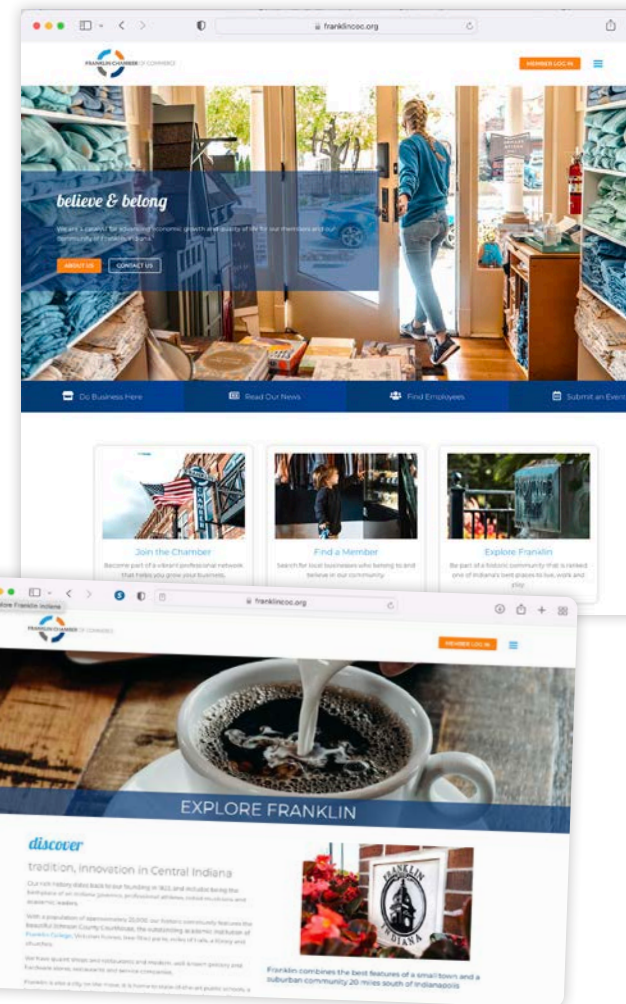
New website features member benefits, doing business in Franklin

The Franklin Chamber of Commerce has kicked off the new year with a brand new digital space to tell the Chamber's story and to share member stories.

On January 17 the Chamber launched a new website that features:

- ➔ A beautiful design that includes dynamic images of the business community and the city's quality of life.
- ➔ Lots of informative content about the benefits of belonging to the Chamber, doing business here and living in Franklin.
- ➔ Easy and fast navigation, particularly on mobile devices.
- ➔ A first-ever **Community and Chamber Calendar** where visitors can find and sign up for events, download reminders to their personal calendars and filter views based on their preferences.
- ➔ An expanded and descriptive **Member Directory** where members can share descriptions of products or services, provide digital networking links and feature a video.
- ➔ A **Chamber member portal** where members can sign into their accounts to register for events, pay an invoice and update contact information.

The new website was a collaborative effort of Franklin Chamber members and staff, led by the team of Sean Miller and Jeff Owen of Franklin and Indianapolis-based digital



marketing company Clever Dogs Media in the development of the site as well as Maleta Schmidt of Crescent Creative in branding and presentation. Combined, Sean, Jeff and Maleta have over 30 years of involvement with the Franklin Chamber and together, saw Chamber staff and members through a process that focused on audience needs, messaging, technical specifications and design.

member showcase

Chamber membership includes a profile page in the Chamber website Member Directory. This is an opportunity to tell member stories and connect with potential member markets.

Chamber members are encouraged to update their directory profiles and create their member portal log-in credentials. Submit updates at

**franklincoc.org/
member-listing-
update**

believe & belong:

franklincoc.org

AN UNCERTAIN YEAR TEACHES

new ways of doing business



DIRECTOR'S NOTES
Rosie Chambers,
executive director

Happy New Year, everyone! I love to look back on the previous year and check the boxes of things accomplished

and goals met. However, in 2021 not all of my boxes were checked. It's been another year full of changes and challenges. **As I look back on 2021 the words flexibility and grace pop in my head over and over again.** We started 2021 enveloped in uncertainty. The first few Chamber luncheons of the new year were moved to on-line events. Our annual meeting which typically boasts 320+ attendees and features Franklin's State of the City Address had to be adapted to a pre-recorded video shown on YouTube. Even Mother Nature threw us a few curve balls as we rescheduled our golf outing twice due

to heavy downpours and a flooded golf course. 2021 was definitely about flexibility and learning to deal with whatever was thrown our way with grace. **What I have noticed, however, is the way in which these things don't feel like setbacks but just a new way of doing business.** I have learned to roll with changes and the art of giving myself flexibility and grace. What a valuable lesson!

Here we are at the start of a new year and we are already making decisions to adjust our schedule of events and adapt to the ever-changing health crisis. We hope we will be able to get back to visiting and touring our member businesses, to host after hours events, to reignite our young professionals network and to connect you with your local legislative leaders but many of those decisions will come later in the year and that's okay (flexibility and grace, remember?) I appreciate all the times we had to make

adaptations and the grace you have shown with each change. I appreciate your flexibility and I hope you have discovered the benefits of giving yourself flexibility and grace with your unchecked boxes.

Remember, as we navigate another year of uncertainty, the Franklin Chamber is here for you, your employees and the greater Franklin business community. And my door is always open!



↑ Many shoppers on Shop Small Saturday (November 27) started the day at the Chamber's Start Here Open House.

UPCOMING EVENTS

Events may be impacted by emerging health and safety guidelines related to COVID-19. Visit franklincoc.org for latest event updates.

FEBRUARY

CHAMBER LUNCHEON*

Date: February 10, 2022

Time: 11:30 a.m.-1:00 p.m.

Location: Garment Factory Events, 101 E Wayne Street, Franklin

Program: Franklin Chamber website and community calendar

MARCH

ANNUAL AWARDS BANQUET & STATE OF THE CITY ADDRESS

Date: March 10, 2022 (subject to change)

Time: 11:30 a.m.-1:30 p.m., doors open at 11:00 a.m.

Location: Garment Factory Events, 101 E Wayne Street, Franklin

Program: State of the City Address

Tickets: \$30 per person



Look for event details and updates on the events calendar at www.franklincoc.org



HOLIDAY CLOSINGS

CHAMBER OFFICE IS CLOSED:

- Presidents' Day – February 21
- Good Friday – April 15



MEMBER BENEFITS DID YOU KNOW?

Did you know that the Chamber website has the most comprehensive [Community Calendar](#) for the greater Franklin area? Head to [franklincoc.org](#) to check out what the Chamber has going on as well as community events ranging from government to education and food/beverage to recreation.

APRIL

CHAMBER LUNCHEON*

Date: April 14, 2022

Time: 11:30 a.m.-1:00 p.m.

Location: Garment Factory Events,
101 E Wayne Street, Franklin

Program: Networking activity

* For all monthly luncheons please RSVP by the Tuesday prior to the event. Lunch is \$20.

SPONSOR PROFILE



Thank you **JCREMC** for your diamond level sponsorship!



For more than 87 years, JCREMC has supplied electricity to homes and businesses in Johnson and surrounding counties. Now, through its JCFiber subsidiary, the cooperative is also providing high-speed internet access to underserved areas of the community.

As a local consumer owned electric provider, JCREMC brings value to its members in the form of reliable service, competitive rates and community development.

From its founding in 1935, the JCREMC mission remains the same: to safely and efficiently provide reliable electric services now and into the future.

[LEARN MORE AT JCREMC.COM](#)

Welcome New Members

OCTOBER

Golden Press Studio
Jonathan Overmyer
77 E Jefferson Street
Franklin, IN 46131
goldenpressstudio.com
Graphic Design,
Photography, Video
Marketing

Industrial Controls & Automation, Inc.
Anthony Daily
3090 RJ Parkway
Franklin, IN 46131
ICAcontrol.com
Manufacturers

Team Focus Indiana
Mike Leonard
teamfocusindiana.org
Organizations

NOVEMBER

BMO Harris Bank
Stacy Oswald
2389 N Morton Street
Franklin, IN 46131
bmoharrisbank.com
Banks, Financial Institutions

Energy Oasis
Eric Reamer
80 S State Road 135
Bargersville, IN 46106
m.facebook.com/
energyoasisbargersville/
Healthy Living Products,
Restaurants, Wellness

TeamMIS

Dustin Coar
5856 W 74th Street
Indianapolis, IN 46278
teammis.com
Business Services,
Computer Services

DECEMBER

White River Broadcasting
Bob Morrison
3212 Washington Street
Columbus, IN 47201
wkkg.com
Advertising, Entertainment,
News Media



Find MEMBER PROFILES at [www.franklincoc.org](#)

welcome



Board and staff photo: Seated L-R: Amy Richardson, Anya McConnell, Rosie Chambers, Kristen Loy, Traci Hill and Deb Turrel. Standing L-R: Sally Wells, Jeff Dutton, Lezlie Richards, David Pfeiffer, Eric Leugers, Mark Gavorski, Dr. David Clendening, Chelsea Cooley and Betsy Schmidt. Not pictured: Aleks Davis and Andy Moorman.

Active Leadership ↑

The Franklin Chamber is led by a dedicated, volunteer board of directors. Four new members were welcomed for 2022:

- ➔ Chelsea Cooley, Otterbein SeniorLife Franklin
- ➔ Aleks Davis, B2S Life Sciences
- ➔ Eric Leugers, Leugers Insurance Group
- ➔ David Pfeiffer, Johnson County Museum of History



Cooley



Davis



Leugers



Pfeiffer

CHAMBER BOARD AND STAFF

President

Kristen Loy

Vice President

Amy Richardson

Treasurer

Deb Turrel

Past President

Jeff Dutton

Dr. David Clendening

Chelsea Cooley

Aleks Davis

Mark Gavorski

Eric Leugers

Andy Moorman

David Pfeiffer

Lezlie Richards

Betsy Schmidt

Sally Wells

Executive Director

Rosie Chambers

Assistant Director

Anya McConnell

Special Projects Coordinator

Traci Hill

Diamond SPONSORS

Special thanks to our dedicated partners who support the Chamber and our mission.



Homeview
Health & Rehabilitation Center



120 East Jefferson Street | Franklin, IN 46131

P: 317-736-6334 F: 317-736-9553 | W: franklincoc.org | [f](#) [t](#) [in](#) [@](#)

Follow us! [f](#) @FranklinCoC [t](#) @FranklinChamber [@](#) @franklininchamber

PRST STD
U.S. Postage
PAID
Permit #7
Whiteland, IN
46184