Promote YOUR BUSINESS WITH CHAMBER ADVERTISING OPPORTUNITIES

One of the top reasons businesses join the Chamber is to network and promote their goods and services. To help our members economically market to other members, we offer exclusive advertising opportunities.

COMMUNITY CALENDAR BANNER AD

Get prominent exposure on the Franklin Community Calendar page with a banner ad. Place an exclusive ad or a rotating shared space with three other organizations. Link your ad to a website, an email address, your Chamber website profile or a landing page you specify.
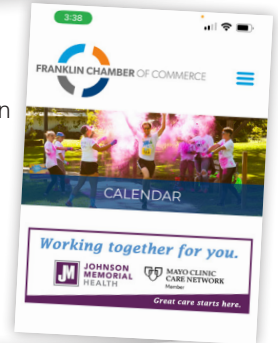
AD PLACEMENT FEES

EXCLUSIVE AD
$375 per month or
$750 for 3 months

ROTATING SHARED AD
$250 per month or
$500 for 3 months

WEEKLY ENEWS UPDATE

Place an ad in the Franklin Chamber of Commerce Weekly eNews Update and reach 900+ local business people. Two side bar square ads and two banner ads are available each month. The square ad placement is on the right side column. The banner ad is placed approximately mid-page in the news feed. Each ad is sold by the month and will run in every weekly update of the month. Link your ad to your website, an email address, your Chamber website profile or a landing page you specify.

AD PLACEMENT FEES
▶ *Two of each size per month*

SQUARE AD
$100 per month

BANNER AD
$100 per month

MEMBER 2 MEMBER EMAIL

The Member 2 Member Email program is an exclusive opportunity to promote your services to fellow Chamber members in a separate weekly email. We will distribute only one M2M email each week to all Chamber contacts by noon on Thursday. The email will have the Chamber's banner at the top, but the remainder of the email will be dedicated to the member and their advertisement.

M2M EMAIL FEE $100 per week

MARKETING PACKAGE *best value!*

The Marketing Package includes a bundle of benefits, limited membership dues investment and valuable advertising/promotional opportunities for your business. *All benefits valid for calendar year*

- Chamber membership dues investment up to $375
- Annual Golf Outing Birdie sponsorship, including signage
- Two Chamber eNews banner ads
- Two Chamber Member 2 Member email messages
- One electronic Chamber member mailing list
- Half (1/2) page ad in the *Business Exchange* magazine

MARKETING PACKAGE $750 per year

Contact us *today!*

Payment for all advertisements will be required prior to the running of any ad, no exceptions.

FRANKLIN CHAMBER

120 East Jefferson Street | Franklin, IN 46131
P: 317-736-6334 **F:** 317-736-9553 | **W:** franklincoc.org |

Sample AD SIZES

CALENDAR BANNER AD ⬇ ▶ *Exclusive or 3 available per month*

Working together for you.

JM JOHNSON MEMORIAL HEALTH

MAYO CLINIC CARE NETWORK
Member

Great care starts here.

400 pixels high

1200 pixels wide

CALENDAR BANNER AD ➔
▶ *Exclusive or 3 available per month*

ENGAGE 900+ BUSINESS USERS EACH WEEK

PLACE YOUR AD HERE

Click or call 317-736-6334.

400 pixels high

400 pixels wide

HORIZONTAL BANNER AD ⬇ ▶ *Two available per month*

AFFORDABLE EXPOSURE
ONLY $50 TO PLACE YOUR AD IN THE CHAMBER'S NEWSLETTER

Click or call 317-736-6334.

THE LINK

200 pixels high

600 pixels wide

SQUARE SIDE BAR AD ➔
▶ *Two available per month*

ENGAGE 900+ BUSINESS USERS EACH WEEK

PLACE YOUR AD HERE

Click or call 317-736-6334.

300 pixels high

300 pixels wide

DESIGN HELP NEEDED?

? Members can design and submit ads meeting the required specifications above. If design services are needed, you are welcome to contact our creative professional, Maleta Schmidt, at maletaschmidt@me.com for a custom design estimate.

Ad specifications

CALENDAR BANNER AD
- Exclusive ad or 2-3 shared ad spaces available per month
- Placed on website at the top of the Community Calendar page
- **Dimensions:** Exclusive: 200 pixels wide by 400 pixels in height; Shared: 200 x 200 px
- **File Resolution:** 300 DPI (pixels per inch)
- **Color:** Full color
- **File Type:** .jpg or .png
- **Deadline:** One week before the month of display
- **Send Ad to:** Traci Hill at thill@franklincoc.org

HORIZONTAL BANNER AD
- Two available per issue
- Runs in each weekly eNews update for the month
- **Dimensions:** 600 pixels wide by 200 pixels in height
- **File Resolution:** 300 DPI (pixels per inch)
- **Color:** Full color
- **File Type:** .jpg, .png or .gif
- **Animation:** Cannot be "Flash" but they can be "animated GIFs" *
- **Deadline:** The Friday before the week of distribution
- **Send Ad to:** Traci Hill at thill@franklincoc.org

Ad animation is acceptable, but be aware that many email clients do not support animated images.

SQUARE SIDE BAR AD
- Two available per issue
- Runs in each weekly eNews update for the month
- **Dimensions:** 300 pixels wide by 300 pixels in height
- **File Resolution:** 300 DPI (pixels per inch)
- **Color:** Full color
- **File Type:** .jpg, .png or .gif
- **Animation:** Cannot be "Flash" but they can be "animated GIFs" *
- **Deadline:** The Friday before the week of distribution
- **Send Ad to:** Traci Hill at thill@franklincoc.org

MEMBER 2 MEMBER EMAIL
- Only one available per week, distributed on Thursday by noon
- File Type: .jpg
- 600 pixels wide or less
- File size no larger than 100KB
- Cannot accept animated GIFs/rotating images, image maps or flash
- Recommend a combination of text and graphics.
- **Send offer to:** Traci Hill at thill@franklincoc.org