



Policy #01-074	
Approved by Johna Lee, CEO	
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Privacy Policy

Alternatives Incorporated respects your right to privacy. We are committed to maintaining the confidentiality of our donors, staff, clients, volunteers, and friends. We will not sell, rent, or share this information with others under any circumstances. Alternatives Incorporated periodically communicates with donors and friends through emails, phone calls, text messages, and other mailings. If you wish to be excluded from these communications, please let us know. For more information, contact us at (765) 643-0218. This privacy policy outlines how we collect, use, store, and protect your persona data, and your rights concerning this data.

Methods of Data Collection

You provide your personal data when you fill out forms, create an account, subscribe to our newsletter, request marketing materials, or give us feedback. Alternatives Incorporated collects information through our secure online donation, and event registration pages including name, address, e-mail address, phone number, and credit card information. This personally identifiable information is used only to collect your contribution and/or event registration and to acknowledge receipt of your donation for tax purposes. Information collected through our newsletter sign-up and contact-us pages is used to record your preferences in receiving marketing from us and your communication preferences.

If you opt into our SMS program, we will send you messages regarding our services, updates, policies, marketing materials and promotional offers about upcoming events. We may also use this to respond to your inquiries. You can opt-out at any time.

Data Security, Storage, Maintenance, and Protection

Alternatives Incorporated helps protect personally identifiable information by using both online and offline security methods, including firewalls, passwords, and restricted physical access to the places where your information is stored. To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online. Our staff members sign a Confidentiality Statement and are trained to observe our security procedures. Access to personal data is limited to authorized personnel only. All internal security procedures are regularly reviewed, assessed, and revised, if necessary to identify and mitigate potential vulnerabilities.

Website Logs

As you interact with our website, we may automatically collect technical data about your equipment, browsing actions, and patterns. We collect this data using cookies, server logs, and other similar technologies. Data collected in our website logs are not personally identifiable and we make no attempt to link them with individuals that browse our site.

Children's Privacy

Protecting the privacy of the very young is especially important. For that reason, we never collect or maintain information at our website from those we actually know are under 13, and no part of our website is structured to attract anyone under 13.

Your Rights

You have rights regarding your personal data. You can request access to the personal data we hold about you. You can request correction of any incomplete or inaccurate data we hold about it. You can request deletion of your personal data where there is no good reason for us to continue processing it. You can object to the processing of your personal data where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation that makes you want to object to processing on this ground. You can request restriction of processing of your person data.

Acceptance of Terms

Your use of this site indicates an acceptance of the terms of this Privacy Policy.

Changes to Privacy Policy

Alternatives Incorporated reserves the right to update or amend this Privacy Policy at any time. If we make changes, we will revise the “*revised date*” date at the top of the policy. We encourage you to review the Privacy Policy whenever you interact with us to stay informed about our privacy practices and the ways in which you can exercise choice over these practices. The practices described in this policy are subject to applicable laws in the locations in which we operate.

Third Party Service Providers

We do not share your personal data with third parties for marketing or promotional purposes. We may share your data with third parties only in the following circumstances:

Service Providers: At times, Alternatives Incorporated may decide that it is more efficient to use third parties to perform specific services. When a third party is contracted, data such as your contact information may be shared with that party to the extent necessary to extend these services. These third party service providers are only allowed to use personally identifiable information for the purpose of providing the specific services requested by Alternatives Incorporated. The third party services covered by this paragraph do not include links to third party sites found on our sites, which are governed by a more specific provision below.

Legal Obligations: When required by law or to respond to legal processes.

Protection: To protect our rights, property, and safety, or that of our customers and others.

Links to Other Websites

This site contains links to other websites that are owned or controlled by third parties. Please be aware that Alternatives Incorporated does not exercise control over and is not responsible for the information, products, services, or policies of third party sites. We encourage you to read the privacy policy of any website you visit before disclosing personal information.

Opt-Out Options:

You have the right to opt out of receiving marketing communications from us at any time.

SMS: reply “STOP” to any SMS message you receive from us. Opting out will not affect your other interactions with our services.

Email: click the “unsubscribe” link in any email you receive from us.

Our SMS program provides updates, notifications, and promotional messages related to our services. By subscribing to our SMS program, you consent to receive SMS messages at the phone number provided. Message frequency may vary based on your interaction with our organization. We do not share your mobile information with third parties or affiliates for marketing or promotional purposes. Additionally, all the categories of personal data mentioned above exclude test messaging originator opt-in data and consent. This information will not be shared with any third parties under any circumstances. However, we may share your data with trusted service providers who assist us in operating our SMS program, provided they agree to keep your data confidential and use it solely for the purpose of providing services on our behalf. You have the right to access, correct, verify or remove your personal information at any time. To manage your information, please contact us at (765) 643-0218.

Contact Us

If you have questions or concerns about any of the provisions described above or if you wish to update, correct, or delete any information you have provided to us, please contact Alternatives Incorporated at info@alternativesdv.org, by calling (765) 643-0218, or faxing us at (765) 643-0291.

Alternatives Incorporated

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Alternatives Incorporated is a 501(c)(3) organization.