

**Community Engagement**  
**Feb 12, 2019**

**Heather, Weston DeShon (JCDC intern), Erin, Bonnie, Eileen, Amy, Forrest Ponto (student at Franklin College), Katie, Jennifer**

Introductions- Heather announced that Eileen is now the Community engagement co-chair. Heather said that strategic planning is taking place on Feb. 22<sup>nd</sup> and glad to have Eileen present for that.

Erin, Danielle, and Davin met with Forest to talk about local food app project. Goal of local food app to increase engagement in the county with food. Team shared google doc to add more offerings. Forest said that he'll create a prototype to add in the vendors, or vendors can request to be added in to the app. Can't use GPS software for app but web based. Sort the vendors by labels like farmers market, winery, etc. Click to bring up google map and location. Good example is a website that you go to a lot, can make it a shortcut on your phone. Could prototype it to be an app later. Wants to make sure that it works for all generations. Amy suggested a QR code on the farmer's stand, or we can write the link down. Jennifer asked if it could have another level of search, like if they wanted to purchase local cucumbers for example. Discussion about sustainability- how do we list what they currently have? Could the producer send in a notification of what is in season? Could there be a new notification as to what's new? Need an admin to maintain. Forest will be building the webpage. Looking for IT department to host the site and then it will pass to an admin (like Davin). Erin asked if it could be hosted on Aspire's website- Jennifer check into server and how it will be stored. Heather asked if we know what the traffic is on the Aspire website site.

Timeline- May is the goal (when Farmer's Markets are up and running). Like the idea of Heather Tallman launching it with Indiana Grown. Amy said that it would be fun to launch the website with a snack party. Heather asked if he's done any other projects for us to look at? Has something similar to share. Using the google doc- how will they categorize? His professor suggested sorting. Need a subcommittee to dissect the data to get it ready. Amy volunteered Davin help categorizing. Would like info in an xl spreadsheet. Broad categories with keywords? After Forest is done, we need to be able to change graphics, change keywords, and add in new vendors.

What is the name? Forest suggested Johnson County Awareness app. Would we end up putting in trails, stores, etc. Aspire Awareness App, Eat Local/ Eat JoCo, "Fresh, local, JoCo". Katie was searching apps- keep short and catchy. **HOMEWORK for team to figure out name**. Talk to Dana- should it connect to Festival Country's website? **When does Forest need the website name- by Feb 22nd**. Eileen suggested "Local Palette". Erin mentioned besides local food, like food pantries? Could link to other things like grocery stores, international markets, etc. Bonnie said that she thinks we should start with a narrow focus and could add to it later.

Think about who is the customer? Who are we creating this for? Someone that wants something fresh and local products- food, drink. If you are a restaurant or hospital, would you use this site?

How do we use apps now? You want specific info.

Look at Buy Fresh Buy Local app from Hampton Roads, Virginia- Categorized: Home, Farms, Spirits and Wine, artisans, restaurants, markets, products, events. **Amy and Davin need to get category names and label/ subcategories to Forest by Feb 22<sup>nd</sup>. They need the link to the local foods Google Doc.**

Visit the farmer's markets or drop off a QR code and introduce ourselves and let them know that we'll need updates. Katie also suggested calling all of the locations to verify the information is correct- Erin suggested that her interns could work on that.

Forest contact- [forestponto@outlook.com](mailto:forestponto@outlook.com) Go live by April 30<sup>th</sup>- estimated.

Heather had email from David Pfeiffer, Johnson County Museum. Teaching a class on Tuesday nights so can't attend but keep him posted.

Davin- couldn't make it tonight but sent out email to homeschool groups about the activity book. Hasn't heard back yet.

Nancy has training tonight. Smoking a pack, a day adds up to \$180 per month. Teen series is being written into her grant.

Heather talked to Bonnie about the timing of the Voice of Poverty. Timing- if we start now, it would start in the summer and it would be difficult to get people to attend. Originally was thinking Feb/ March would be a good time to put it on. Envisioned that we need a group of committed people to put it on- Bridges is probably interested, but don't know how much they can take on. Wants to put out to LJC in September for the new class to take on. Eileen suggested Behavioral Health Access to Care group- suggested Bonnie attend to share the idea and learn about their goals. Working with Southside Initiative currently too. Eileen will get date to Bonnie this week. Bonnie is also going to talk to Lisa to find out if we could do it in the fall if it doesn't conflict with the library's international festival.

Tina Henselmeier from Cummins Johnson County Community involvement team. Jennifer passed along information to her about the Voices of Poverty and Heather will share her contact with the team.

Amy said that programming deadline for May, June, July is March 1<sup>st</sup>. If you want to partner with them, you need to let her know.

Eileen- Teen series-in Fall. Need someone to do suicide piece, Vaping- Tobacco free JOCO, need help with media/ cyber bullying. Adverse Childhood experience – 60 min video on resilience. Amber Welsh is looking to partner with the library or show at the Artcraft. People are looking to the schools QPR certified (Question, Persuade, Refer) suicide prevention. Convocation available by Indiana Suicide Prevention offers for free. Out of Darkness Walk out there as well. Amy said that the libraries team wanted to do something about suicide. Eileen will reach out to Amy's coworker. We can use the library space, no deadline, but if you want it to be a library sponsored event, then we need to contact each branch program coordinator (juvenile, teen or adult). Deadline for Fall sponsorships, probably end of May.

