



amta
american massage therapy association™
— WISCONSIN CHAPTER —

Connecting Hands

May 23, 2019

WHERE ARE THEY NOW? (Members who made a difference)

John McMahon

Submitted by Carol Buckholtz



When John McMahon was in college (which he didn't like very much) he was given many compliments by friends that he did a good job massaging them. This inspired him to look into the field professionally. After doing research on massage, he learned that everything professional was AMTA. He chose to go to The Milwaukee School of Massage, which was closed. (It was three miles from his home.) He then chose to go the Chicago School of Massage. After graduating, he worked at an Osteopathic Clinic in Elm Grove for about 3 months. He met Ann Wolters, then worked in her studio until 1990. He moved Bodywise Therapeutic Massage to Waukesha. In 1995 John moved to Janesville because of his wife's job and has remained there, renaming his practice to Alternative Wellness Massage Therapy.

John never was on a Wisconsin AMTA Board, but his volunteering was and still is, ...awesome.

John loved doing sports massage, and started working with the Best Dam Bike Tour about 1987. About 1992 he completely organized the sports massage for the Best Dam Bike Tour for about 10 years, having 20 to 25 massage therapists from Wisconsin working with him for the event. Whitewater was the half way point for the bikers, they stayed overnight there. John made the arrangements with the Bike Tour, for the building to be used, for supplies, for the therapists. Because of family doings at that same week-end, John did not organize it for a few years. They changed their name to the MS 150. Now John works specifically for Team CCC, which is currently the largest team in the tour with 110 members. John is the lead therapist and has four other therapists plus two chiropractors. Thank you John for promoting AMTA in Wisconsin for so many years.

John is accomplished in Level 3 for Neurokinetic Therapy. He is also a teaching assistant for all levels and runs the study groups for Wisconsin.

John is married and has two children. His passion for wellness must have run off on his daughter, who is a physical therapist.

His e-mail is AWMT23@gmail.com

Dear Friends and Colleagues:

What a wonderful state convention we had earlier this month! Thank you to Casey Guilfoyle and our education committee for putting on a wonderful event. We continue to bring top notch education opportunities to our state.



Our Government Relations work is in full swing. **Assembly Bill 143** was passed by the Assembly on 5/15/19 and will go to the Senate for a vote. This bill will make allow local municipalities to pass ordinances to go after individuals massaging without a license. It will not, however, allow local municipalities to regulate the practice of massage therapy by state licensed massage therapists.

Our members in Kenosha are concerned regarding a potential massage ordinance. We are working to ensure that unfair restrictions and burdens are not placed on professional, ethical, state-licensed massage therapists.

Thank you to all of our wonderful volunteers who continue to make our chapter's work possible. Without your help we'd be unable to accomplish all that we do!

Yours in service,
Jeffrey Montoya
President
AMTA - Wisconsin Chapter



NEW OFFERING THIS YEAR!

AMTA now has a renewal discount for seniors.
\$199.00 if you are 60 or older.

Minnesota & Wisconsin AMTA Conference

September 20-22, 2019

Woodlake Meeting Center
Rochester, MN

Precision Neuromuscular Therapy with Doug Nelson
ACE Cupping with Rita Woods
Dermoneuromodulation with Jason Erickson

[Registration is now open!](#)

[Click here to learn more](#)



Silent Auction Items

A Massage Therapy Foundation Fundraiser will take place Friday night at the MN/WI Conference.

If you have anything you would like to donate (big or small) to the silent auction, please email amta.minnesota@gmail.com



All Aboard!
**Anatomy Trains Structural Essentials:
Fans of the Hip**
November 8-10, 2019
18 CE credits

Fox Valley Technical College
Appleton, WI
Presented by Debra Dower
Continue your journey to a new level of therapy.

[Click here to learn more](#)



Techniques for Sports Massage Therapists
November 9, 2019
8.5 CE credits

N.E.W. School of Massage
Waldo, WI

Presented by Jarrod Fritz
LMT for over 15 years

[Click here to learn more](#)



AMTA Member Schools

LAST MONDAY OF EACH MONTH
5:30 pm - 7:30 pm



PHD Academy is hosting a night each month to gather LMTs from around the area to refresh, network, and discuss trends and research in massage therapy. We'd love to have you join us! Snacks provided.

At this month's gathering, we will discuss Gua Sha and instrument assisted massage similarities and differences. You will have opportunity to practice Gua Sha as well. Earn 1 CEU for free on this night!

Monday, May 27th, 2019
PHD Academy, 3408 Mall Drive, Eau Claire, WI 54701
RSVP: PHDAcademymassage@gmail.com

Myofascial Lymphatic Drainage: Level One

Presented by Rachel Perry Gilbertson & Pump Lymphatics

Located at: PHD Academy

Saturday July 20th– Monday

July 22nd 9 am- 6 pm (24 CEUs)

For more information contact: PHDAcademymassage@gmail.com



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THE INSTITUTE OF
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Ayurveda Body Therapies

An eight day (52 hour) advanced training for
licensed professionals that have an interest in
pursuing holistic wellness.

This course is over a two month period to minimize interference with work schedules.

Mon-Thurs: 8:30 am – 4:00 pm

Week 1: June 10, 2019 – June 13, 2019

Week 2: July 22, 2019 – July 25, 2019

For more information contact: admissions@ibw.edu



AMTA Wisconsin Chapter

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Email: amtawi@ymail.com

[AMTA Wisconsin Board of Directors](#)

Submit newsletter articles by End of Day June 14th for the next Newsletter to:
Megan Gaurano, AMTA-WI Newsletter Chair, MikanHerbals@outlook.com

