



Fourth Quarter 2019

THE LINK

Library offers more than books – resources to help business thrive



#ShopSmallFranklin



SMALL BUSINESS SATURDAY

Start Here Open House
November 30

10:00 a.m.-2:00 p.m.
at the Chamber

Start your shopping day with a shopping bag, coupons, store incentives, information and coffee & donuts!

Support local businesses today and all year long!

The Start Here Open House is sponsored by

- First Merchants Bank
- Modern Realty Group
- The City of Franklin

believe & belong:
franklincoc.org

Striking out on your own to start, and then keep up, a small business can be an exhilarating and a daunting task. It's not just your financial investment, it's you – your passion, your pride, your life. While working long hours to keep the doors open, it can be easy to feel as though you're the only struggling entrepreneur. But you're not – and help is available and free, as close as your local library.

The Johnson County Public Library is more than four buildings with books. **The library is a treasure trove of resources to help you learn to market your business, build your skills in office software, navigate legal forms, and find the resources that will help your business thrive.** Here are five resources for entrepreneurs and small business owners that are available 24/7 with your JCPL library card:

1. AtoZdatabases is an essential tool for your next marketing campaign. Don't start out buying lists for your next mailing. This database will help you reach homeowners, as well as consumers, by location, income, home value and interest. Establish yourself as a local resource, advertise your products or invite your community to your business by using this database to create a mailing list.

2. Gale Courses offer a wide range of highly interactive courses led by expert instructors that run for six weeks at no cost. These courses offer easy access to courses on business communication, entrepreneurship, human resources, management, manufacturing, marketing and even languages like Speed Spanish! Brush up on your tech (or learn from scratch) with courses on software, computer applications,

web design and programming, that you can take from your office, home or corner coffee shop...on your schedule. Check out Gale's small business resource center – **Gale Business Entrepreneurship** – that includes sample business plans and how-to guides on starting, financing or managing your small business.



3. Indiana Legal Forms

includes searchable and printable forms for bankruptcy, divorce, name change, power of attorney, real estate, wills and more. This resource doesn't replace a licensed attorney, but it can get your started on what you need to fill in and file before you invest in professional services.

4. Lynda.com is another online learning option that provides access to over 130,000 professionally produced video tutorials in Microsoft Office, Photoshop, web design, business, marketing and much more.

5. Hoopla offers so much more than entertainment. Hoopla features thousands of business and economic eBooks and e-audioBooks both online and in the hoopla app. Read up on the hottest trends and learn from the experts wherever, whenever.

Your public library has the resources and the helpful and knowledgeable staff to help you with any of these resources as well as assistance with free scanning, faxing and notary services, booking meeting rooms, computer and printing assistance and more. Your library card is the business resource that invests in YOU. **Visit your local branch or learn more at pageafterpage.org.**

LOCAL MANUFACTURERS

are assets in our community



DIRECTOR'S NOTES
Rosie Chambers,
executive director

I have been privileged to visit many of our manufacturing facilities during my first year as Chamber director.

It is amazing to learn about the types of manufacturers we have right in our own backyard. From medical devices with parts so small they can barely be seen to large automotive parts to 3D printing that rivals the most intricate and beautiful works of art. We are so fortunate to have these facilities in Johnson County. Their contribution to the local economy is tremendous.

As I met with these businesses, it became clear that there are more open

positions than there are qualified applicants. With that reality, the Chamber partnered with Franklin Community High School (FCHS) to host a manufacturing career fair to coincide with **National Manufacturing Day**, held on the first Friday in October. It was a wonderful way to showcase careers in manufacturing, engineering and logistics to area students.

It was also an eye-opening experience to many who are not familiar with manufacturing in our community. **Manufacturing employs many of our residents and is vital to the health of our community.** Yet as a career field, it is often overlooked by students (and their parents.) The perception that a manufacturing facility is dirty, dark and dank could not be further from the reality of modern manufacturing. The 800+ students who attended



NSK was one of 14 manufacturers who exhibited at the Manufacturing Career Fair hosted by the Chamber and FCHS on October 4, 2019.

the manufacturing career fair came away with a greater understanding of in-demand, high paying careers and what it takes to work in the industry. They also learned about education incentives and starting salaries. It was such a positive day that the Chamber and Franklin Community High School have already started planning next year's fair.

Mark your calendar for Friday, October 2, 2020 for the next Franklin Chamber Manufacturing Career Fair as we shine a spotlight on these exciting careers!



Salvage Sisters Antique Market recently celebrated its 10th anniversary with a Chamber ribbon cutting! Visit them at 398 E. Jefferson St. in downtown Franklin.

UPCOMING EVENTS

NOVEMBER

YP NETWORK "FRIENDSGIVING"

Date: November 13, 2019

Time: 4:30-6:30 p.m.

Location: The Willard, 99 N. Main St., Franklin

CHAMBER LUNCHEON*

Date: November 14, 2019

Time: 11:30 a.m.-1:00 p.m.

Location: Garment Factory Events, 101 E. Wayne St., Franklin
Program: Networking Activity

START HERE OPEN HOUSE

Date: November 30, 2019

Time: 10:00 a.m.-2:00 p.m.

Location: Chamber office
Program: Shopping incentives and refreshment

DECEMBER

CHAMBER LUNCHEON*

Date: December 12, 2019

Time: 11:30 a.m.-1:00 p.m.

Location: Franklin College Napolitan Student Center, Branigin Room, Franklin

Program: Sounds of the Season with FCHS Choir

JANUARY

CHAMBER LUNCHEON*

Date: January 9, 2020

Time: 11:30 a.m.-1:00 p.m.

Location: Franklin College, Branigin Room, 101 Branigin Blvd., Franklin
Program: TBD



Look for event details and updates on the events calendar at www.franklincoc.org



HOLIDAY CLOSINGS

CHAMBER OFFICE IS CLOSED:

- Veterans Day – November 11
- Thanksgiving – November 28-29
- Christmas – December 24-25
- New Year's – Dec 31 – Jan 1
- Martin Luther King – January 20

MEMBER BENEFITS DID YOU KNOW?



The Chamber offers a variety of marketing opportunities ranging from \$150-\$5,000? Some even include membership dues. The sponsor brochure can be found on the website or at any Chamber event.

CHAMBER BASICS

Date: January 16, 2020

Time: 10:00-11:00 a.m., RSVP required

Location: Chamber office

Program: Maximize Chamber Benefits

CHAMBER AFTER HOURS

Date: January 23, 2020

Time: 4:30-6:30 p.m.

Location: Johnson County Museum of History, 135 N. Main St. Franklin

Program: Chamber 110th Anniversary Celebration

* For all monthly luncheons please RSVP by the Tuesday prior to the event. Lunch is \$20.



Thank you **MEIJER** for your diamond level sponsorship!

Meijer is a family-owned company serving the needs of families at each store throughout Michigan, Ohio, Indiana, Illinois, Kentucky and Wisconsin.

With the help from Team Members and customers, Meijer is able to make the community a better place to live, work and play.

As Meijer grows, they follow a simple philosophy established by the founding grandfather and father 80 years ago: "take care of your customers, team members and community... and all of them will take care of you, just like a family."

[LEARN MORE AT MEIJER.COM](http://www.meijer.com)

Welcome New Members

JULY

Firehouse Subs

Jim Gulliford

1707 N Morton Street
Franklin, 46131

Catering, Restaurants

Johnson County VASIA

Joe Erickson

5 E Jefferson Street –
Third Floor
Franklin, IN 46131
jcvasia.org

Senior Services, Social Service Agencies

Woodforest

National Bank

James Nelson

2125 N Morton Street
(inside Wal-Mart)
Franklin, IN 46131
woodforest.com

Banking, Financial Institutions

SEPTEMBER

Bankable

Geoffrey Jones

2705 Enterprise Drive
Anderson, Indiana 46013
bankable.org

Business Services, Consultants, Financial Institutions

Coffeehouse Five

Brian & Michelle Peters

41 W Monroe Street
Franklin, IN 46131
coffeehousefive.com
Bakery, Coffeehouse, Restaurants

Franklin Applied

Behavior Services

Carly Britt, Roger Hill

2134 Holiday Lane
Franklin, IN 46131
franklinabs.com

Community Service Agencies, Consultants, Health Care

Indiana Members

Credit Union

Dustin Coar

New branch coming soon
Franklin, IN 46131
imcu.com

Banks, Financial Institutions

Storm Chiropractic Clinic

Marie Storm

701 West Madison Street
Franklin, IN 46131
stormchiroclinic.com
Chiropractic, Health Care, Wellness

WGU Indiana

Alison Bell

10 W Market Street
Suite 1020
Indianapolis IN 46204
indiana@wgu.edu
Education



Find MEMBER PROFILES at

www.franklincoc.org

welcome



CHAMBER BOARD AND STAFF

President
Shellee Pietras

Vice President
Jeff Dutton

Treasurer
Terry Miller

Member At Large
Kristen Loy

Member At Large
Deb Turrel

Adam Browder
Aaron Brown
Dr. David Clendening
Bryan Epperson
Mark Gavorski
Kim Henderson
Andy Kinsey
Krista Linke
Lezlie Richards
Amy Richardson
Betsy Schmidt

Executive Director
Rosie Chambers

Assistant Director
Anya McConnell

Administrative Assistant
Kati Ghent

Belonging in Color ↑ The Franklin Chamber launched the inaugural Homeview Color Bash 5k on August 24, 2019. The event, promoting healthy living, welcomed businesses, families, runners and non-runners alike.

Diamond SPONSORS

Special thanks to our dedicated partners who support the Chamber and our mission.



Homeview
Health & Rehabilitation Center



120 East Jefferson Street | Franklin, IN 46131

P: 317-736-6334 **F:** 317-736-9553 | **W:** franklincoc.org |    

Follow us!  @FranklinCoC  @FranklinChamber  @franklininchamber

PRST STD
U.S. Postage
PAID
Permit #7
Whiteland, IN
46184