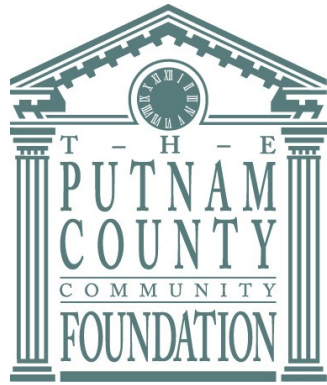


Maximize Your Fundraising Success



Sponsored by:



Presenter: **Ann Updegraff-Spleth**

Maximize Your Fundraising Success

Discover the tools and practices needed to strengthen your organizations fundraising abilities. This interactive workshop will examine:

- Drafting a fundraising plan—Discover how to efficiently use your time and resources to achieve fundraising goals.
- Cultivating relationships—How to continue identifying new donors, as you also maintain good relations with current donors.
- Online Fundraising—What knowledge and skills are needed for online fundraising?

Ann Updegraff Spleth is the Chief Operating Officer for the Kiwanis Children's Fund. She is a Certified Fundraising Executive (CFRE) and is an adjunct faculty member at the Lilly Family School of Philanthropy at Indiana University. She is a recognized expert and has taught extensively on strategic planning, planning for fundraising and board development.

Date: Tuesday, October 8

Time: 11 a.m. — 2 p.m.

**Place: Inn at DePauw
2 West Seminary Street
Greencastle, IN 46135**

Cost: \$20—includes lunch

**Register online at:
pcfoundation.org or by
calling Neysa Meyer at
765.653.4978.**