

**Placemaking Team
March 13, 2018**

Nancy, Katy, Erin, Jennifer, Dana, Heather (via phone)

Activity Book- Beth has done a great job with the coloring book. Will need to discuss payment for her if we move forward with volume 2 since there will be more work from start to finish. Edit- The Historic Artcraft Theater, discussion about leaving the marquis blank to fill in movie name. Nancy had comments on the crossword- could Robertson Park (Princes Lakes) be added? We'll have to talk to Beth to see if it can be changed. Page 12- crossword #13, Should read William Merrit Chase for crossword clue, also could abbreviate Wm.

Use gmail account to reach Jody (jodyindy@gmail.com); need intro page from him to include in book.

Dana will submit activity book to Executive board- will take it as is (once we get intro page).

Funding- grant is reimbursement. Aspire can pay and then CVB will reimburse.

Library will have copies, pdf on Aspire website and CVB website. Dana can also send to Johnson County Museum. Places such as the Artcraft, may want to give out their individual page.

Distribution for book- Spring or Fall to 4th graders? Kent said that he could communicate with superintendents to let them know we have books. Could promote location/ and page from activity book on social media. Dana would like to see it given out during spring if possible. Will figure out plan for schools/ libraries at a later time.

Visioning-Reviewed 2015 Community Conversation notes. Katy shared Bonnie Pribush's email of thoughts. Quality of life- social offerings, aesthetics, etc. Our quality of live is great! However, we don't represent all the population- 4000 live in poverty, 10,519 asset limited. Placemaking could proactively work with other communities to learn about desires, learn about systemic issues that need addressed and can we be the voice for quality of life for those that truly need it.

Dana- when you look at all Aspire 3 teams, there's overarching mission, but it's broad. Talent- attracting talent and multiple pathways for success. Have career and education forum that is for middle school students- long term pipeline. Job fair- what we need to do today. Growth and planning- collaboration between communities and get the municipalities to work together, I-69 team to disburse information to county and residents, trails- county wide. What is placemaking's overarching goal? Diversity- we could do more to bring awareness to all the types of people that live in Johnson County. Poverty- There isn't much awareness in the middle class of poverty/ free and reduced lunch, etc. We could be the advocate for ALICE- asset limited income constrained employed.

Partnership team- Access to Care with Kic-it (Eileen) – Nancy mentioned. We can use that team to get the word out. How do we support Bridges Alliance, United Way, Kic-it, etc? Talk about ideas: Countywide summer event market place for family activities, activity guide volume 2. 130 get our monthly newsletter- if we broaden placemaking and develop subcategories, we'll pull in more volunteers.

Erin- raising awareness will impact those below. Most people are in a middle-class bubble...being involved with Bridges Alliance has really opened her eyes. Bridges started through United Way; Aspire

could help them market. Nancy says there is a gap that we need to address. Could we get Bonnie to be a part of our team? Heather said that United Way could do a poverty simulation for the large group- smartie simulation (15 minutes)? Also, something that identifies who we are as a county. Dana mentioned Johnson county library is doing a poverty workshop in the Fall. Dana thinks that would be very impactful. Engage Columbus (through heritage fund) help everyone to feel welcome. Indian culture presentation- food, share about their culture...very similar to what JCPL did. Could do as a large group- mini ethnic expo? Love where you live challenge in Columbus- social media campaign #lovewhereyoulive with photos? Need to educate people on how good it is in Johnson County.

Katy- brainstorming goals- do we want to do the Johnson County Fair again? Is that more of tourism's place? Good to get awareness of Aspire. Could use as an opportunity to survey the public. Heather said that so many weren't from the county and came just for the fair. What will we do with the results? Mentioned that it might be nice to have our own space at the fair.

Nancy talked about Edinburgh was settled first 1820- many townships will be celebrating 200th anniversary in the next few years. Possibly holding festival at county park? Johnson County 1823, Nineveh 1821. Katy said that festivals and events do bring people together.

Need to establish a regular meeting time. Go over the ideas next month and see what everyone is interested in pursuing. Some people might come back to meetings when we start looking at other topics. Will send out a list of ideas that people can add to. History, Diversity- cultures and race, Quality, Poverty- economic challenges, Activity book, Food summit- nutrition and wellness, Poverty Simulation, Love where you live campaign, County bicentennial. Does this all go under quality of life?

Heather starts new job on April 9th. Fridays might be good, either the beginning or end of the day. Set meeting time would be good for her. Next month more of a vision board exercise- **bring old magazines and scissors with you**. Heather has glue sticks.

Next meeting April 5th 3:30-5pm at JCDC office