

Connecting Hands



The American Massage Therapy Association Wisconsin Chapter
Volume 1501

Promoting Wellness Through Massage
Winter 2008



Wanted: Your Opinions!

From now through the end of April 2008 (extended from February) the Wisconsin Massage Licensing Coalition invites you to attend a town hall meeting to give us more detailed information about what you would like to see in the draft of the massage licensing law that will be presented to the Wisconsin Legislature in the 2009-10 session. Please check www.amtawi.org or www.abmp.com for a continuously updated schedule of meetings.

Sunday, January 6, 1-3pm, The Massage Connection, 232 E. College Ave., Appleton, 920-749-1324, www.massage-connection.com

Saturday, January 12, 3-5pm, Blue Sky Educational Foundation, 220 Oak St, Grafton, 262-376-1011, www.blueskyedu.org

Sunday, January 13, 2-4pm, Lakeside School of Massage Therapy, 6121 Odana Rd., Madison, 608-274-2484 www.lakeside.edu

Sunday, January 13, 2-4pm, Health Touch Spa School of Massage, 303 S. Grand Ave., Rothschild, 715-359-1074, www.healthtouchspa.com

Sunday, January 13, 1-3pm, Dianne's Reflexology, Relaxation & Nail Clinic, 1610 Main Street, Bloomer. Contact Kimberly Rogers, 715-258-7553 or Dianne Goettl 715-568-5173, lusig@core.com.

Tuesday, January 22, 6- 8pm, Natural Sanctuary, 215 Main Street, Waupaca. Contact Kimberly Rogers, 715-258-7553, lusig@core.com.

Sunday, February 10, 11am-1pm, The Salon Professional Academy, 566 Theater Rd., Onalaska, www.salonproacademy.com, Contact Cynthia "Sam" Licht 608-498-1472

Sunday, February 10, 1-3pm, Blue Sky Educational Foundation, 2200 American Blvd., DePere, 920-338-9500, www.blueskyedu.org

Tuesday, February 12, 6-8pm, Natural Sanctuary, 215 Main Street, Waupaca. Contact Kimberly Rogers, 715-258-7553, lusig@core.com.

Sunday, February 17, 1-3pm, Dianne's Reflexology, Relaxation & Nail Clinic, 1610 Main Street, Bloomer, Contact Kimberly Rogers, 715-258-7553 or Dianne Goettl 715-568-5173. lusig@core.com.

Tuesday, February 19, 6:30-8:30pm, Milwaukee School of Massage, 830 E. Chambers St., Milwaukee, 414-263-1179, www.milwaukee-school-of-massage.com

Thursday, February 21, 6:30-8:30pm, Alternatives Holistic Health & Wellness Center, 345 E. Wisconsin Ave., Ste. 7, Appleton, 920-993-0245, HealinginHarmony@aol.com

Saturday, February 23, 6:30-8:30pm, Greenway Room, Marriott Madison West Hotel, 1313 John Q Hammons Drive, Middleton, 608-831-2000

Thursday, February 28, 6-8pm, East-West Healing Arts Institute, 6425 Normandy Lane, Madison, 608-240-1600, www.acupressureschool.com

Wednesday, March 12, 6:30-8:30pm, Concord Building, 325 N. Commercial St., Ste 100, Neenah, 920-725-0224, Krizenesky@aol.com

Sunday, April 13, 1-3pm, Dianne's Reflexology, Relaxation & Nail Clinic, 1610 Main Street, Bloomer. Contact Kimberly Rogers, 715-258-7553 or Dianne Goettl 715-568-5173, lusig@core.com.

If you would like to host or facilitate a town hall meeting please contact Betsy Krizenesky, Coalition Chair, at 920-725-0224 or Krizenesky@aol.com You will also be able to respond in writing to this questionnaire, which will be published in the January 2008 AMTA-WI Chapter newsletter and on the various coalition members' websites.

WHAT'S INSIDE

David Kent
Workshop
in Madison

Delegate
Reports
From
Cincinnati

Important
Information
Concerning
Licensing

Madison
Massage
Fair

Ethical
Dimensions

Attend The Annual Chapter Meeting
Saturday February 23, 2008 11:30 to 2:30

Marriott Madison West – Middleton, WI

Items on the Agenda

Elections for Chapter Officers

- President
- 2nd & 3rd Vice Presidents
- Treasurer

Delegates for the 2009 Convention

Budget Approval

Vote on Renewal of Chapter Fee

See Page 34 for more details

AMTA - WI

Chapter Officers

PRESIDENT

Amy Remillard, WCMT
Term ends 2/08
120 West Wabash Avenue
Waukesha, WI 53186
(262) 549-2362
amy120@wi.rr.com

FIRST VICE -PRESIDENT

Kay S. Peterson, WCMT
Term ends 2/09
Newsletter Editor
4330 Golf Terrace #209
Eau Claire, WI 54701
(715)835-2746

essentialmassage@sbcglobal.net

SECOND VICE -PRESIDENT

Term ends 2/08
VACANT

THIRD VICE PRESIDENT

Term ends 2/09
VACANT

SECRETARY

AnnMarie Kolb, WCMT
Term ends 2/09
4341 W. Calumet Road
Brown Deer, WI 53223
(414) 247-0908
ihmcreative@yahoo.com

TREASURER

Marty Ferris, WCMT
Term ends 2/08
615 Gumaer St.
Edgar, WI 54426
(715) 297-4747
mjmassage@charter.net
IMMEDIATE PAST PRESIDENT
Betsy Krizenesky, WCMT
Law & Legislation Chair
Term ends 2/08
325 N. Commercial St. #100
Neenah, WI 54956
(920) 725-0224
fax (920) 725-5617
Krizenesky@aol.com

The AMTA Purpose

The purposes of the AMTA shall be; To advance the science and art of massage and related techniques; To raise and maintain the standards of the massage profession; To foster a spirit of cooperation and the exchange of ideas and techniques among its members and others who are part of the massage profession; To promote legislation that supports and upholds, and oppose legislation that harms and damages, the massage profession; To protect and preserve the rights of its members; To enhance the public's understanding and appreciation of massage; To further the broad objective of improving conditions of life, or individual well being, in our society through utilization of the professional knowledge and skills of massage therapy; To advocate the rights and interests of persons seeking massage therapy as health care; To conduct any other activity in connection with the purposes stated in this Article and to undertake such other desirable activities as the Board of Directors may determine.

Connecting Hands

This newsletter is a quarterly publication of the AMTA Wisconsin Chapter, (AMTA-WI) a non-profit professional massage therapy association. This publication welcomes contributions from readers. Articles for submission may be presented in any format, but must include the name, address and phone number of the writer. Copyright materials must be accompanied by written permission by its holder. The Wisconsin Chapter reserves the right to edit material for space and clarification; accept or reject materials; and assumes no responsibility for errors, omissions, corrections or modifications to publications. The beliefs or opinions contained in this publication do not necessarily reflect those of the AMTA-WI Chapter.

Committee Chairs

DELEGATES '07 Convention

Karen White 715 362-6866
Julienne Ruegge 920 474-4501
Cindy Spitz 262-895-3408
Lisa Tiedt 608-669-5363
Alan Weld 608 206-6292
DELEGATES '08 Convention
Shane Granzow 608-320-9376

PJ Mattson 262-787-0800
Ann Sinisi 920-251-0084
Carol Birkett 715- 843-7792
Danny O'Day 715-423-5395

EDUCATION

Paulette Gehrke
608 Albion Road
Edgerton, WI 53534
608 931-5246
paulettegehrke@yahoo.com

WEB MASTER

Judy Wu WCMT
innerpearlmassage@yahoo.com

AWARDS

VACANT

SCHOLARSHIP

Dorothy Sack, WCMT
ken-dorothy@wi.rr.com
262 - 554-5419

DISPLAY UNIT

Lynn Kutz, WCMT
920- 470-7488
lynnmkutz@aol.com

SPORTS MASSAGE TEAM

Jonathon Walton WCMT
jonathanwaltonbodyworker@yahoo.com

MEMBERSHIP CHAIR

Sara Smilet-Robins
ssmileycmt@yahoo.com

Important Contact Information

AMTA-WI Chapter Voice Mail & Website

414-299-9201 Website: www.amtawi.org

AMTA National Office - NEW

500 Davis St, Suite 900

Evanston, IL 60201-4444

Toll Free Phone: 877-905-2700.

Fax: 847-864-1178

Website: www.amtamassage.org

Email: info@amtamassage.org

For address changes, insurance questions, etc.

Wis. Dept. of Regulation & Licensing

1400 E. Washington Ave.

PO Box 8935

Madison, WI 53708-8935

Fax: 608-267-0644

608-266-2112 Automated line for credential applications

608-266-7482 For complaint forms

Website: <http://drl.wi.gov> (new web address)

To check law updates, licensee status, etc.

Wis. Educational Approval Board

PO Box 8696

Madison, WI 53708-8696

Phone: 608-266-1354

Fax: 608-264-8477

To verify a school's status, make reports

National Certification Board

1901 South Meyers Road suite 240

Oakbrook Terrace, IL 60181-5243

800-296-0664 for applications

Website: www.ncbtmb.com

For application downloads, updates, etc

A Message from the President

Within the last few weeks I have really noticed that the holidays are upon us. People seem more rushed, too busy, and even don't seem to be giving time for massage. In fact, I offered to give my sister a treatment the other day and she declined, stating that she had too much to do. I was simply amazed. Even my clients have been telling me that people seem more stressed this year. One client recently told me that a man practically ran her off the road because she was doing the speed limit and when she was finally able to switch lanes he made a derogatory gesture to her. Although the holidays most often bring extreme joy, they can be more than stressful for some. While I was thinking about all of these stories I happened to purchase a book at a local bookstore. It was on reflexology and the young bookseller began to tell me about her story. She used to receive regular massage and reflexology but was unable to afford it due to many serious and personal things, etc. Perhaps I was feeling particularly generous but I even shocked myself when I offered to provide her treatments for 6 weeks as long as she educated the people she knew about the benefits of bodywork. I have been working with her now for several weeks and have been given several referrals since the first time we worked together. My friends thought I was crazy for giving my services away for free. I don't see it like that, however. She is educating the people she knows about bodywork as several of her "students" are coming for treatment. Plus she is extremely grateful and I am doing something good too. I suppose what I realized about all of this, is that we both were able to "get high" on massage. So, I think that all of us, especially during the holiday season, should "get high" on massage. Do something out of the ordinary this holiday season. You will feel good about yourself and perhaps even "get high" on massage.



The AMTA WI Chapter is a member driven organization and the board of directors can only make decisions that are right for you by letting us know your needs. How much and how well we meet your needs is ultimately determined by how many and in what ways people come forward to volunteer and get involved. We have several board positions, delegate positions, and committee chair positions that are available. Please read the newsletter to find details about all of the open positions. If you are not sure how you want to volunteer just contact any of the Board members from our chapter and we'll help you find an opportunity that fits your particular interest, ability, and time commitment. Please volunteer for your profession today! Please contact me at amy120@wi.rr.com with any questions or concerns or call me at 262.853.6648.

The holiday season gives all of us the chance to pause and be grateful for what has come before us and to also look ahead with great joy and hope for all that's yet to be.

Happy holidays!

Believe, imagine, and dream,

Amy

Newsletter Committee Chair

Kay S. Peterson

Layout/Design

Mike Rude

Editorial Committee

Board of Directors

Deadlines

November 30 (January Issue)

February 28 (April Issue)

May 31 (July Issue)

August 31 (October Issue)

Submissions will be accepted by email at:

essentialmassage@sbcglobal.net & mikerude@mac.com

Advertisement should be sent in PDF format by email to the above addresses.

Typed or handwritten submissions are also welcome,

they should be mailed to: Essential Massage

4330 Golf Terrace #209

Eau Claire, WI 54701

Advertising Rates

Full Page - \$175 1/2 Page - \$90

1/4 Page - \$50 1/8 Page - \$30

Classifieds & Personals - \$8, (20 words or less)

Professional Networking- FREE to all AMTA members and Chapters.



TIBIA MASSAGE SCHOOL

TRANSFORMATIONAL INTUITIVE
BODYWORK IN ACTION

700 HOUR/10 MONTH
MASSAGE THERAPY
PROGRAM
\$7,000.00

(INCLUDES TABLE AND TEXTBOOKS)

APPROVED BY THE
WISCONSIN
EDUCATIONAL
APPROVAL BOARD

100 HOUR
TRANSFORMATIONAL
BODYWORK COURSE

NCBTMB APPROVED PROVIDER



FOR CONTINUING EDUCATION

CONTINUING EDUCATION COURSE OFFERINGS:

BODYWORK IN MOTION

CHAIR MASSAGE

ENERGETIC ALIGNMENT

ENERGETIC RAPPORT

ENERGY 1 & 2

FOOT REFLEXOLOGY

FREEING THE POWER TO HEAL

INTEGRATIVE THERAPEUTIC TECHNIQUES

INTRO TO MYOFASCIAL

INTUITIVE GUIDANCE TRAINING

JIN SHIN DO

MASSAGE FOR INDIVIDUALS WITH CANCER

PROFESSIONAL ETHICS

REIKI

SPORTS MASSAGE

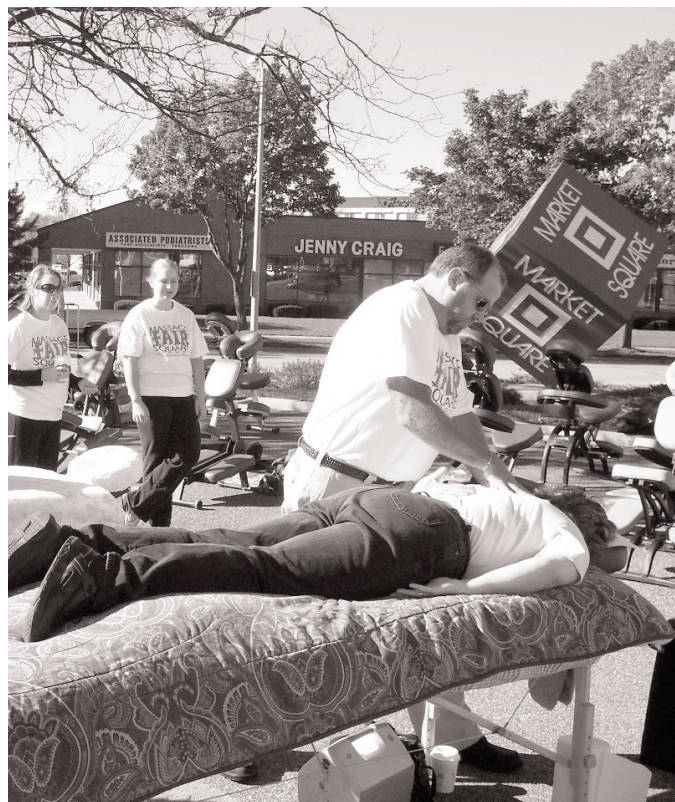
TRANSFORMATIONAL BODYWORK

TRIGGER POINT

6225 UNIVERSITY AVENUE, SUITE 202, MADISON, WI 53705
PHONE: 608.238.7378 FAX: 608.238.7379 WEB: TIBIAMASSAGESCHOOL.COM

AMTA-WI Chapter Sponsors Madison Massage Fair

On Saturday, October 20, the day before National Massage Therapy Massage Awareness Week began, the AMTA-WI Chapter again sponsored the 5th Annual Madison Massage Fair. Chapter volunteers, Lynn Kutz and Kirsten Severeid, represented the AMTA at this great event which was organized by the East-West Healing Arts Institute of Madison. Held this year at Market Square Shopping Center on Odana Road, the weather was beautiful, if a bit windy. To the sights and sounds of live reggae music, a West African drumming ensemble and the Chinese lion dance, 426 free massages were given. Kirsten and Lynn used the AMTA-WI chapter display unit as a home base, talking to students about AMTA and handing out information about the Wisconsin massage licensing initiative.



A lucky recipient at the Madison Massage Fair

Powerful Skills From Our Hands to Yours

The Upledger Institute

Transform your practice with gentle yet powerful hands-on techniques that offer your clients welcome relief from a wide range of pain and dysfunction.

Now we invite you to take these skills into your own hands to help more clients and build an even more successful practice.

Look for workshops in these Wisconsin cities and others around the country.

CranioSacral Therapy I
Madison - Feb. 14-17, 2008

SomatoEmotional Release® I
Madison - Feb. 14-17, 2008

Therapeutic Imagery & Dialogue I
Madison - Feb. 15-17, 2008

National and Regional CEUs Available.



Save up to \$200
Call or Click Today

800.233.5880
www.upledger.com



Ethical Dimensions

As I write this column in November, I am reminded you will be reading this in January. I have written and offered this article with that in mind. Perhaps reading this will invite you to reflect on your own ethical nature, and how your work as a massage therapist can truly be of service to this world.



Ethics as Soul Work and World Service

Perhaps this title has touched that curious part in you. What does soul work have to do with massage therapy, ethics and world service? Please pause for a moment and gently sit with these questions.

We all have our own relationship with the study and exploration of ethics. As a result of facilitating workshops in Ethics education for the past 8 years I often hear students say things like ~ "ethics is common sense," "I am in your class because I need continuing education hours," "I am a good person, I don't need ethics."

My intention in this short article is to ignite that curious part of you! Perhaps gently expand and deepen your beliefs around ethics education. And so ~ what is ethics as soul work? First of all I believe the study of ethics can be dynamic, inspiring and quite engaging. Ethics is about relationship; relationship with yourself and another person. Who you are has much to do with healing as what you know. Massage therapy is a vocation that requires constant renewal of mind and heart and spirit ~ if we want to avoid burnout, take joy in our work and grow in our service to our clients and the world. Massage therapy cannot be reduced simply to technique. Many of us become bodyworkers and massage therapists for reasons of the heart. Many of us lose heart as time goes by. We drop off, we feel burnt out. Weaving ethics and soul work encourages us to explore our inner landscape in a deeply respectful way. There are many colored threads to this weaving. One thread is the development of skillfulness and wisdom in the benevolent use of our power. The quality and use of one's power can be offered in many ways. One way is through the practice of compassion. The growth and expression of compassion is primary in the development of the soul. Compassion for all simply works better than aggression. When we offer compassion to our clients, we can feel their body relax and soften. We see a shift in their face and eyes.

Perhaps they can experience their world a bit different when they leave your office. As His Holiness the Dalai Lama says, "Help others if you can; but if you cannot, at least refrain from harming others."

As I mentioned earlier, there are many colored threads to the weaving of ethics and soul work. I have shared but one. Perhaps as we continue to develop and grow, our work as massage therapists and bodyworkers not only can inspire our clients, but can make this world a better place. This is truly World Service!

May we continue to Learn, Grow and Live in Peace!

Kathy Ginn, WCMT, NCTMB

NCB Approved Provider # 399967-00

Please visit Kathy @ www.ethicaldimensions.com

Kathy will be offering Ethics as Soul Work and World Service; February 3, 2008 at TIBIA massage school in Madison, WI

Continuing Education Offerings

With

Kathy Ginn

W.C.M.T #361-046
NCTMB

| <u>Date</u> | <u>Course</u> | <u>Location</u> |
|-------------------------------------|---|-----------------|
| Feb. 3 rd | Ethics as Soul Work and World Service *6 CE Hours - \$99.00 | Madison |
| March 9 th | Professional Ethics as Right Use of Power *6 CE Hours - \$110.00 | Madison |
| April 13 th Milwaukee | Professional Ethics as Right Use of Power *6 CE Hours - \$110.00 | |

New Offering

On Going Mentoring and Case Consultation

For Course Description and to Register Online

Visit

www.ethicaldimensions.com

Kathy Ginn

608-334-8592

Kathy is an approved provider with
NCBTMB
#399967-00

House of Delegates Report

by Karen White, WCMT

The 2007 AMTA House of Delegates orientation was Wednesday afternoon, September 25th. The 5 Wisconsin delegates were present: Lynn Kutz, Cindy Spitz, Karen White, Julianne Ruegge, and Lisa Tiedt. Julie and Lisa were there for the first time, as were about a third



Karen White RN, WCMT

of the delegation. It was a demonstration of democracy in action. A few amendments were made in the procedural rules and parliamentary procedures were reviewed. Dan Barrow is a very patient moderator who kept the meeting flowing. We did a mock recommendation that people with the gift of touch should be allowed in a special membership in AMTA

even though they do not have training. This was debated with pros and cons alternating their opinions. It was very interesting, if not humorous practice.

The 2007 House of Delegates was slated to begin

at 1pm Thursday September 26. It was about 10 minutes after when Dan Barrow called the meeting to order, as he could see several seats vacant at 1pm. Instructions began and role call was still open when a delegate called point of order. A Virginia state delegate had come in late and a sergeant-at-arms had come to her seat and asked her to leave. The other delegate at the mike had asked for a ruling to allow the latecomers to be seated in the delegation. This action was debated, and Dan Barrow, after consulting with the delegate board, allowed the latecomers to be seated. As irony would have it, the Virginia intended delegate left, but 3 other latecomers were allowed to perform their duties as delegates. There were 132 delegates of the possible 136 on the roster. Weighted votes means the number of members that the individual delegates represent, as the maximum number of delegates per state is 5.

I will synopsise the 5 recommendations to the house of delegates. You can read the full recommendations in the July 07 Connecting Hands.

New Jersey recommended that the AMTA On-Line-Learn Site use only business, ethics, and theory type continuing education units for members. This supports that hands-on, educator supervised education necessary for

continued on page 11



Wells & Associates Wellness & Education Center

407 West State Street, Suite 1A
Sycamore, IL 60178

Continuing Education Classes

January

- 19** Lymphatic Basics, taught by Mary Wells, RN, MSN
- 20** Manual Lymphatic Drainage for Face, Neck & Head, taught by Mary Wells

February

- 1-3** Precision Neuromuscular Therapy for Lower Extremity, taught by NMT Midwest
- 9-10** Gaia's Touch Heated Stone Massage, taught by Kay Peterson
- 16** Manual Lymphatic Drainage for Arms, Chest and Abdomen, taught by Mary Wells
- 17** Manual Lymphatic Drainage for Legs and Feet, taught by Mary Wells
- 22** Massage Therapy for Fibromyalgia, taught by Rick Robinette
- 23-24** Deep Tissue Massage for Low Back Pain, taught by Rick Robinette

March

- 14-16** Gentle Massage for Children with Special Healthcare Needs, taught by Shay Beider
- 27-29** Prenatal Certification, taught by Kelly Lott, RMT, MTI, CIMI
- 30** Post-Partum Massage and Infant Massage, taught by Kelly Lott

To register or for more information, call 815-761-2854 or email waawconted@comcast.net

Lakeside
SCHOOL OF
MASSAGE THERAPY

Enroll Now in Lakeside's *Associate Degree Program*

or the 756-Hour Diploma Program in Massage Therapy



Constructs of Advanced Coursework

- Therapeutic Decision Making for Practitioners
- Embodiment of Being a Professional Massage Therapy Practitioner
- Professional Communication with Clients, Colleagues, Other Care Givers, and Funding Sources
- Professional Network Participation – Accessing the Larger Community of Interest, Current Literature, and Expert Input

Learn More by Calling:

414-372-4345 (Milwaukee) or **608-274-2484** (Madison)

or visit us at **www.lakeside.edu**

Now Accepting Applications
for the Next Associate Degree Program



Lakeside does not discriminate on the basis of race, color, national or ethnic origin, gender, sexual orientation, religion, age or disability in administration of the educational policies, admission policies, and other school administrated programs.

Take Advantage of Lakeside's Continuing Education Courses

To sign up or for more information, please contact
Dora Fronek at dora@lakeside.edu or call 414-372-4345 ext. 17

Massage Therapy, Exercise Testing, and Prescription

Integrates the knowledge learned as it relates to tissue elasticity and the effects of massage strategies with the principles of various types of exercise, exercise testing, and exercise prescriptions.

Date: Fri., Jan. 11, 2008–Sun., Jan. 13, 2008

Location: Lakeside's Madison Campus

Instructor: Mary Beth Dietz, DC, CSCS

Hours: 24

Cost: \$360; (Lakeside grads receive 25% off this class)

Orthopedic Testing

Learn advanced techniques to assess signs and symptoms in areas where restricted movement, tissue restriction, or pain limits the abilities of the client. Learn to use testing outcomes to differentiate between indications and contraindications and when to refer to other professionals.

Date: Fri., Feb. 22, 2008–Sun., Feb. 24, 2008

Location: Lakeside's Milwaukee Campus

Instructor: Mary Beth Dietz, DC, JeriLyn Jones, CMT

Hours: 24

Cost: \$360 (Lakeside grads receive 25% off this class)

Mind, Body, Mood, and Massage

Explore the physiology and psychological connections between mind, body, and mood as they relate to the human experience.

Date: Thurs., March 27, 2008–Sat., March 29, 2008

Location: Lakeside's Madison Campus

Instructor: Tom Ryan, Director of Integrative Medicine, Columbia, St. Mary's Hospital

Hours: 16

Cost: \$240 (Lakeside grads receive 25% off this class)

Gaia's Touch Heated Stone Massage

Learn a full body hot stone routine including proper heating and care of stones, safe application to the client's skin, and contraindications. Participants receive a set of 48 basalt massage stones. To register, contact Kay Peterson at 715 835-2746, or go to gaiastouch.com.

Date: Sat., April 5, 2008–Tues., April 8, 2008

Location: Lakeside's Milwaukee Campus

Instructor: Kay Peterson

Hours: 14

Cost: \$235 early registration if received 2 weeks prior to class; \$255 within 2 weeks of class.

Pharmacology and Massage

Addresses the effects of various pharmaceutical agents on the body, their variability in therapeutic effects, and their impact on the delivery of massage therapy.

Date: Sat., May 31, 2008–Sun., June 1, 2008

Location: Lakeside's Milwaukee Campus

Instructor: Ruth Werner, LMP, NCTMB

Hours: 16

Cost: \$250 (Lakeside grads receive 25% off this class)



Employment at Lakeside

We're looking for people who have teaching experience as well as being a practitioner.

If interested, please contact **JeriLyn Jones**, Director of Education, jerilyn@lakeside.edu or **414-372-4345**.

Milwaukee 414-372-4345
1726 N. 1st Street, Milwaukee, WI 53212
milw_info@lakeside.edu

Lakeside
SCHOOL OF
MASSAGE THERAPY

Madison 608-274-2484
6121 Odana Road, Madison, WI 53719
madison_info@lakeside.edu

Delegate Reports

Seeing a Connection by Lisa Tiedt, WCMT

I really didn't know what to write about my experience as a 2007 Delegate representing the Wisconsin chapter. I originally outlined the preparation that goes into representing the Wisconsin members. Then I was going to detail the outcome to the Recommendations, which is important but doesn't really express what I walked away with after this experience.

What this opportunity provided me was something larger. After five years as a member of the AMTA organization, of which I have rarely participated by attending chapter meetings or educational offerings. I have now made the connection and understand what the AMTA-WI Chapter is all about, as well as, as well, as the National organization as a whole.

I make a connection with my clients on a daily basis but had never seen the chapter as perhaps much more than a place that I send my dues to. Now I see the connection of a large body of professionals that work together for the improvement of our profession. Being elected as a delegate to represent the AMTA-WI Chapter membership at the HOD meeting" is a big responsibility.

Recommendations were presented from New Jersey, Illinois, and Georgia; those states took the time to see a demand, a void or a need for clarification to our bylaws. Through proper procedures and research the states present a recommendation that the delegates, each and everyone of us, has a chance to speak to. And your voice can be heard. Initially, the recommendations were written in the Connecting Hands AMTA - WI Chapter newsletter. Later, they were presented and discussed at the September 9th meeting. Through email, speaking with a delegate directly or calling them (info is listed in our chapter newsletter) - you can be heard.

At the HOD meeting, delegates listen to the Recommendations then are given an opportunity to speak for or against the proposal. Something that may not affect you personally or as a state, really may have an impact on a different region in the country. For example; New Jersey's Bylaw Amendment to allow members to join as many chapters as they chose did not pass. It was a lively discussion that presents itself with many challenges. I am sure we will see this again in a modified or clarified recommendation in the future.

What our future as professionals holds begins with each of us. Is there something that you feel strongly about? A bylaw that needs to be updated due to regulatory laws,

technology changes, education development, our scope of practice? Do you feel moved to present a mission statement that our profession as an entirety can use for public relations? We don't need to do this on our own, with an alliance we can work together as a group to improve our selves, our profession and our whole organization.

I was educated, inspired and feel truly connected with each person that I met that week in Cincinnati and our local chapter. Thank you for the opportunity. Should anyone like to discuss presenting a bylaw recommendation please contact me.

A Privilege & Honor by Julianne Ruegge

To fellow AMTA colleagues, I thought the convention was great! It was my first. It was well organized with a very nice pack handed out upon registration that included an ID, all class tickets and schedules to keep us organized and on track. As a Wisconsin delegate my eyes were opened to the painstaking process of the HOD proposals and the voting on rules & regulations. The whole thing required so much patience & diplomacy on the part of Dan, the moderator. What a great opportunity for listening to & voicing opinions. I'd like to do it again!

I attended the course with Dr. Frank Jarrell on Spinal Reflex and found it so good that I'll be attending Level 2. Let's invite him to Wisconsin for the full course so you can all experience a very simple but direct assessment & treatment plan cutting to the source of the problem/evil that leads to the pain & discomfort. His method of defining nerve associations to muscle groups and identifying points is very good. Besides the fact that his favorite students are what he calls the Massage Artists because they catch on quickly with their knowledge and enthusiasm." They get it, with less effort" he said.

Dr. Jarrell has a great sense of humor that makes his technique as easy as "folding a shirt" but a whole lot more fun. He had a creative & effective remedy for the lack of tables, brought along plenty of assistants, a thorough guide to follow the "10# in a 5# bag of info" & plenty more of that good stuff to take home. Let's invite him to Wisconsin!

It was my privilege and honor to be one of the lucky ones to represent the AMTA-Wisconsin Chapter. Thank all of you & those that I spent time with at the convention. The riverboat dinner/tour and listening to the Brewers kick the Cubs' butts was a pleasurable perk, thanks again.

Call or email me if you'd like, I'm happy to share what I've brought back. rjruegge@netwurx.net 920-474-4501—home, 262-490-8540—cell.

learning techniques. This was supported pro 101 (weighted 27,030 votes) to con 30 (weighted votes 7,437)

A second New Jersey recommendation was to allow AMTA members to belong to multiple state chapters. This initially sounded good to our delegates but is fraught with many unanswered questions such as: how does National allot educational credits to more than one state? Can a person be an officer in more than one state? Does a member from another state get the greatly discounted education that we have worked hard to provide? This recommendation generated a lot of discussion. The votes were: pro 27 (weighted 7,902) and con 105 (weighted 26,743).

Georgia had a simple bylaw recommendation, that newly elected officers shall be installed during the Chapter Annual Meeting or Convention in which they are elected or at a later date unless the election is by mail ballot. This proposal generated a little discussion, and the votes were: pro 104 (weighted 28,167) and con 29 (weighted 7,027)

Georgia chapter had another recommendation, that state chapter nominating committees be allowed to nominate more than one candidate. This was the least contested recommendation. The votes were pro 127 (weighted 33,980) and con 4 (weighted 866)

The most interesting bylaw recommendation came from the Illinois chapter. The core values of AMTA were laid out ...support fair regulation of massage therapy,...proactively pursue licensure in all 50 states....scope of practice....law of the land,.....commitment to values, etc.

One paragraph I need to leave in its entirety: Whereas, Healthcare Providers Service Organization, the AMTA's liability insurance administrator, will not honor a claim against its policy by an AMTA member who is not in compliance with state or local regulations.

Therefore....Professional Active membership to AMTA ...must hold a valid state license, registration, or certification issued by the state, territory, or District of Columbia. Very much discussion ensued about this recommendation. It was decided in a pro 25 con 104 . It needs to go back to committee.

The writer of this recommendation has very strong concerns that members who practice in a state that has certification, yet the AMTA member is not certified, (s)he will not be covered by H.P.S O. malpractice insurance, should an incident occur. She asked that this wording be sent to the national office to act on this.



**a Really
Big Life**, inc.

Presents...

From Student to Practioner in 16 Easy Sessions

Put your business classes to work with hands-on information that will ensure you a flourishing massage therapy practice. In 16 weeks, you will have the resources and information you need, as well as direct coaching to take you step-by-step through the practical issues that you will confront in creating a viable business.

You will cover everything from choosing a business name and logo, to marketing yourself so that you have a full schedule, to preparing for retirement. You will leave with a solid foundation so that your business is able to ultimately be self-sustaining and you can focus your passion on being a great massage therapist.

\$500 in 4 monthly payments of \$125 or \$400 in advance

courses start in February and April (no travel necessary)

and are open to all recent graduates, MTs, and Bodyworkers committed to creating a successful practice

for more info. contact Elisabeth at a Really Big Life, inc: 608-658-1841 or info@areallybiglife.com

Current Massage Therapy & Bodywork Certification Statutes Effective 3/1/2003

Electronic reproduction of 2005-06 Wis. Stats. database, updated and current through August 31, 2007 and 2007 Wis. Act 19.

1 Updated 05-06 Wis. Stats. Database
Not certified under s. 35.18 (2), stats.

MASSAGE THERAPY AND BODYWORK

460.05

CHAPTER 460

MASSAGE THERAPY AND BODYWORK

460.01 Definitions.
460.02 Certificate required.
460.03 Applicability.
460.04 Duties of department.
460.05 Certification of massage therapists or bodyworkers.
460.06 Examinations.
460.07 Display of certificate; expiration and renewal.
460.09 Reciprocal certificate.

460.10 Continuing education.
460.11 Practice requirements.
460.12 Duty to make reports.
460.13 Advertising.
460.14 Disciplinary proceedings and actions.
460.15 Penalties.
460.17 Local regulation.

Cross Reference: See also chs. RL 90, 91, 92, 93, and 94, Wis. adm. code.

460.01 Definitions. In this chapter:

- (1) "Certificate holder" means a person granted a certificate under this chapter.
- (2) "Council" means the massage therapy and bodywork council.
- (3) "Manual action" includes holding, positioning, rocking, kneading, compressing, decompressing, gliding, or percussing the soft tissue of the human body or applying a passive range of motion to the human body.
- (4) "Massage therapy or bodywork" means the science and healing art that uses manual actions to palpate and manipulate the soft tissue of the human body, in order to improve circulation, reduce tension, relieve soft tissue pain, or increase flexibility, and includes determining whether massage therapy or bodywork is appropriate or contraindicated, or whether a referral to another health care practitioner is appropriate. "Massage therapy or bodywork" does not include making a medical or chiropractic diagnosis.
- (5) "Physician's office" has the meaning given in s. 101.123 (1) (dg).
- (6) "Sexual contact" has the meaning given in s. 939.22 (34).
- (7) "Sexual intercourse" has the meaning given in s. 948.01 (7) (a).

History: 2001 a. 74.

460.02 Certificate required. Except as provided in s. 460.03, no person may designate himself or herself as a massage therapist or bodyworker, or use or assume the title "massage therapist and bodyworker" or "massage therapist" or "bodyworker" or any title that includes "massage therapist" or "bodyworker," or append to the person's name the letters "M.T.," "C.M.T.," "B.W.," or "C.B.W.," or use any other title or designation that represents or may tend to represent that he or she is certified under this chapter, unless the person is certified under this chapter.

History: 2001 a. 74.

460.03 Applicability. A certificate under this chapter is not required for any of the following:

- (1) A person holding a license, permit, registration, or certification granted by this state or the federal government who engages in a practice of massage therapy or bodywork within the scope of his or her license, permit, registration, or certification and who does not imply that he or she is certified under this chapter.
- (2) A person who is authorized to practice massage therapy or bodywork in another state or country and is providing a consultation to or demonstration with a certificate holder.

History: 2001 a. 74.

Cross Reference: See also chs. RL 90, 91, 92, 93, and 94, Wis. adm. code.

460.04 Duties of department. (1) The department shall assign a unique certificate number to each person certified under this chapter.

(2) The department shall promulgate rules that establish all of the following:

(a) Standards that govern the professional conduct of certificate holders in practicing massage therapy or bodywork. The standards shall prohibit a certificate holder from having sexual contact or sexual intercourse with a client.

(b) Criteria for approving a training program for purposes of s. 460.05 (1) (e) 1. Rules promulgated under this paragraph shall require the training program to consist of at least 600 classroom hours.

(c) Requirements and procedures for obtaining the informed consent of a client under s. 460.11 (1) and for making a report required under s. 460.12 (1).

(d) A definition of "sexually oriented business" for purposes of s. 460.11 (3).

(3) In addition to any other procedure under ch. 227 relating to the promulgation of rules, when promulgating a rule under this chapter, other than an emergency rule under s. 227.24, the department shall do all of the following:

(a) Submit the proposed rule to the massage therapy and bodywork council at least 60 days before the proposed rule is submitted to the legislative council staff under s. 227.15 (1).

(b) Consider any comments on a proposed rule made by the council, if the council submits the comments to the department within 30 days after a public hearing on the proposed rule under s. 227.18 or, if no hearing is held, within 30 days after the proposed rule is published under s. 227.16 (2) (e).

(c) Include, in the report submitted to the legislature under s. 227.19 (2), any comments on the proposed rule submitted by the council under par. (b) and the department's responses to those comments.

(4) When promulgating emergency rules under s. 227.24, the department shall provide a copy of the rules to the council prior to publication of the rules in the official state newspaper.

History: 2001 a. 74.

Cross Reference: See also chs. RL 90, 91, 92, 93, and 94, Wis. adm. code.

460.05 Certification of massage therapists or bodyworkers. (1) The department shall grant a certificate as a massage therapist or bodyworker to a person who satisfies all of the following:

(a) The person is 18 years of age or older.

(b) The person has graduated from high school or attained high school graduation equivalency as determined by the department of public instruction under s. 115.29 (4).

(c) The person submits an application for the certificate to the department on a form provided by the department.

Text from the 2005-06 Wis. Stats. database updated by the Revisor of Statutes. Only printed statutes are certified under s. 35.18 (2), stats. Statutory changes effective prior to 9-2-07 are printed as if currently in effect. Statutory changes effective on or after 9-2-07 are designated by NOTES. Report errors at (608) 266-2011, FAX 264-6978, <http://www.legis.state.wi.us/rsb/>

continued on page 13

Electronic reproduction of 2005–06 Wis. Stats. database, updated and current through August 31, 2007 and 2007 Wis. Act 19.

Updated 05–06 Wis. Stats. Database 2
Not certified under s. 35.18 (2), stats.

460.05 MESSAGE THERAPY AND BODYWORK

(d) The person pays the fee specified in s. 440.05 (1).
(e) Except as provided in sub. (2), the person submits evidence satisfactory to the department that he or she has done all of the following:

1. Graduated from a school of massage therapy or bodywork approved by the educational approval board under s. 38.50 or completed a training program approved by the department under the rules promulgated under s. 460.04 (2) (b).

2. Completed at least 6 classroom hours in the laws of this state and rules of the department relating to the practice of massage therapy or bodywork in a course of instruction approved by the department.

(f) The person passes the examinations under s. 460.06.

(g) The person submits evidence satisfactory to the department that he or she has in effect malpractice liability insurance coverage in an amount that is not less than \$1,000,000 per occurrence and \$1,000,000 for all occurrences in one year.

(h) The person has not been convicted of any of the following:

1. An offense under s. 940.22, 940.225, 944.15, 944.17, 944.30, 944.31, 944.32, 944.33, 944.34, 948.02, 948.025, 948.08, 948.085, 948.09, 948.095, or 948.10.

2. An offense under federal law or a law of any other state that is comparable to an offense under subd. 1.

(2) The department may waive a requirement specified in sub. (1) (e) if a person establishes, to the satisfaction of the department, that he or she has education, training, or other experience that is substantially equivalent to the requirement.

(3) The department shall grant a certificate as a massage therapist or bodyworker to a person who satisfies the requirements specified in sub. (1) (a) to (d), (g), and (h) and who includes with the application specified in sub. (1) (c) all of the following:

(a) Evidence satisfactory to the department that, during the 2 year period after March 1, 2003, the person was actively engaged in the practice of massage therapy or bodywork.

(b) An attestation that the person only recently became aware of the requirements of this chapter.

History: 2001 a. 74; 2005 a. 22, 25, 254, 277.

460.06 Examinations. The department may not grant a certificate under this chapter unless the applicant passes the national certification examination for therapeutic massage and bodywork that is offered by the National Certification Board for Therapeutic Massage and Bodywork or an examination relating to the practice of massage therapy or bodywork that is administered by a national board that is accredited by the National Commission for Certifying Agencies or a substantially equivalent examination approved by the department. The department shall promulgate rules that also require an applicant to pass an examination on state laws and administrative rules governing massage therapy or bodywork.

History: 2001 a. 74 s. 16.

460.07 Display of certificate; expiration and renewal.

(1) Each person who is certified under this chapter shall conspicuously display the certificate in the place of business where he or she practices massage therapy or bodywork so that the certificate can easily be seen and read.

(2) The renewal dates for certificates granted under this chapter are specified under s. 440.08 (2) (a). Renewal applications shall be submitted to the department on a form provided by the department and shall include all of the following:

(a) The renewal fee specified in s. 440.08 (2) (a).

(b) If applicable, proof of completion of continuing education under s. 460.10.

(c) Evidence satisfactory to the department that the applicant has in effect malpractice liability insurance coverage in an amount that is not less than \$1,000,000 per occurrence and \$1,000,000 for all occurrences in one year.

History: 2001 a. 74.

460.09 Reciprocal certificate. Upon application and payment of the fee specified in s. 440.05 (2), the department shall grant a massage therapist or bodyworker certificate to a person who holds a similar certificate in another state or territory of the United States or another country if the department determines that the requirements for receiving the certificate in the other state, territory, or country are substantially equivalent to the requirements under s. 460.05.

History: 2001 a. 74.

460.10 Continuing education. The department may promulgate rules establishing requirements and procedures for a certificate holder to complete continuing education programs or courses of study to qualify for renewal of his or her certificate. The department may waive all or part of any requirement established in rules promulgated under this section if it determines that prolonged illness, disability, or other exceptional circumstances have prevented a certificate holder from completing the requirement.

History: 2001 a. 74.

460.11 Practice requirements. (1) A certificate holder may not practice massage therapy or bodywork on a client unless the certificate holder first obtains the informed consent of the client and has informed the client that he or she may withdraw the consent at any time.

(2) A certificate holder shall keep confidential any information that a client in confidence gives to the certificate holder and any other information that the certificate holder obtains about a client in the course of practicing massage therapy or bodywork that a reasonable person in the client's position would want kept confidential, unless the information is otherwise required by law to be disclosed or the client specifically authorizes the disclosure of the information.

(3) A certificate holder may not, whether for compensation or not, practice massage therapy or bodywork for a sexually oriented business, as defined by the department by rule.

History: 2001 a. 74.

460.12 Duty to make reports. (1) A certificate holder shall submit a report to the department if he or she has reasonable cause to believe that another certificate holder has committed a crime relating to prostitution under ss. 944.30 to 944.34 or has had sexual contact or sexual intercourse with a client. If the report relates to sexual contact or sexual intercourse with a client, the report may not identify the client unless the client has provided written consent for disclosure of this information.

(2) The department may use a report made under sub. (1) as the basis for an investigation under s. 460.14 (1). If, after an investigation, the department has reasonable cause to believe that a certificate holder has committed a crime, the department shall report the belief to the district attorney for the county in which the crime, in the opinion of the department, occurred.

(3) If, after an investigation, the department determines that a report submitted under sub. (1) is without merit, the department shall remove the report from the record of the certificate holder who is the subject of the report.

(4) All reports and records made from reports under sub. (1) and maintained by the department, district attorneys, and other persons, officials, and institutions shall be confidential and are exempt from disclosure under s. 19.35 (1). Information regarding the identity of a client with whom a certificate holder is suspected of having sexual contact or sexual intercourse shall not be disclosed by persons who have received or have access to a report or record unless disclosure is consented to in writing by the client. The report of information under sub. (1) and the disclosure of a report or record under this subsection does not violate any person's responsibility for maintaining the confidentiality of patient health care records, as defined in s. 146.81 (4) and as required under s. 146.82. Reports and records may be disclosed only to the department, and the appropriate staff of a district attorney or a law

Text from the 2005–06 Wis. Stats. database updated by the Revisor of Statutes. Only printed statutes are certified under s. 3518 (2), stats. Statutory changes effective prior to 9–2–07 are printed as if currently in effect. Statutory changes effective on or after 9–2–07 are designated by NOTES. Report errors at (608) 266–2011, FAX 264–6978, <http://www.legis.state.wi.us/rsb/>

Electronic reproduction of 2005 06 Wis. Stats. database, updated and current through August 31, 2007 and 2007 Wis. Act 19.

3 Updated 05 06 Wis. Stats. Database
Not certified under s. 35.18 (2), stats.

MASSAGE THERAPY AND BODYWORK

460.17

enforcement agency within this state for purposes of investigation or prosecution.

(5) (a) In this subsection, "violation" means a violation of any state or local law that is punishable by a forfeiture.

(b) A certificate holder shall submit a written report to the department if he or she is convicted of a felony or misdemeanor, or is found to have committed a violation, in this state or elsewhere, and if the circumstances of the felony, misdemeanor, or violation substantially relate to the practice of massage therapy or bodywork. The report shall identify the date, place, and nature of the conviction or finding and shall be submitted within 30 days after the entry of the judgment of conviction or the judgment finding that he or she committed the violation. If the report is submitted by mail, the report is considered to be submitted on the date that it is mailed.

History: 2001 a. 74.

460.13 Advertising. A certificate holder may not advertise that he or she practices massage therapy or bodywork unless the advertisement includes his or her certificate number and a statement that the certificate holder is a "certified massage therapist and bodyworker" or "certified massage therapist" or "certified bodyworker."

History: 2001 a. 74.

460.14 Disciplinary proceedings and actions. (1) Subject to the rules promulgated under s. 440.03 (1), the department may make investigations and conduct hearings to determine whether a violation of this chapter or any rule promulgated under this chapter has occurred.

(2) Subject to the rules promulgated under s. 440.03 (1), the department may reprimand a certificate holder or deny, limit, suspend, or revoke a certificate under this chapter if it finds that the applicant or certificate holder has done any of the following:

(a) Made a material misstatement in an application for a certificate or for renewal of a certificate.

(b) Subject to ss. 111.321, 111.322, and 111.335, been convicted of an offense the circumstances of which substantially relate to the practice of massage therapy or bodywork.

(c) Advertised in a manner that is false, deceptive, or misleading.

(d) Advertised, practiced, or attempted to practice under another's name.

(e) Subject to ss. 111.321, 111.322, and 111.34, practiced massage therapy or bodywork while his or her ability to practice was impaired by alcohol or other drugs.

(f) Intentionally made a false statement in a report submitted under s. 460.12 (1).

(g) Engaged in unprofessional conduct in violation of the standards established in rules promulgated under s. 460.04 (2) (a).

(h) Engaged in conduct while practicing massage therapy or bodywork that jeopardizes the health, safety, or welfare of a client or that evidences a lack of knowledge of, inability to apply, or the negligent application of, principles or skills of massage therapy or bodywork.

(j) Violated this chapter or any rule promulgated under this chapter.

(2m) Subject to the rules promulgated under s. 440.03 (1), the department shall revoke a certificate under this chapter if the certificate holder is convicted of any of the following:

(a) An offense under s. 940.22, 940.225, 944.15, 944.17, 944.30, 944.31, 944.32, 944.33, 944.34, 948.02, 948.025, 948.08, 948.085, 948.09, 948.095, or 948.10.

(b) An offense under federal law or a law of any other state that is comparable to an offense under par. (a).

(3) The department may restore a certificate that has been suspended or revoked on such terms and conditions as the department may deem appropriate.

(4) Before taking any action under this section, the department shall consult with the council and consider any recommendations of the council.

History: 2001 a. 74; 2005 a. 277.

460.15 Penalties. (1) Except as provided in sub. (2), any person who violates this chapter or any rule promulgated under this chapter shall forfeit not more than \$1,000 for each violation.

(2) A person who violates s. 460.02 shall forfeit not more than \$500 for each violation. Each day of continued violation of s. 460.02 constitutes a separate violation.

History: 2001 a. 74.

460.17 Local regulation. A city, village, town, or county may not enact an ordinance that regulates the practice of massage therapy or bodywork by a person who is issued a certificate by the department under this chapter. No provision of any ordinance enacted by a city, village, town, or county that is in effect before February 1, 1999, and that relates to the practice of massage therapy or bodywork, may be enforced against a person who is issued a certificate by the department under this chapter.

History: 2001 a. 74 s. 19.



David Kent, LMT, NCTMB is a writer, educator and international lecturer specializing in dissection, postural analysis and practice building seminars. His next Full Body Dissection Seminar will be August 1-5, 2007 at the University of South Florida, College of Medicine. Log on to KentHealth.com to see a short video and hear podcasts about this seminar. David is a product innovator and has developed a complete line of tools for the medically oriented therapist, including the Postural Analysis Grid Chart™, Trigger Point Charts, Personalized Essential Office Forms™, and Home Study courses. This product line combines all the tools a therapist needs into one unified system, which he identifies as his Solutions for Success™. Making things simple and easy to understand are Kent's trademark.

Kent has served on the International Advisory Board for the Journal of Bodywork and Movement Therapies and currently serves on several school Advisory Boards. Kent Health Systems hosts a nation-wide Educational Advisory Council for teachers and program directors. To learn more about products and seminars email info@KentHealth.com, visit KentHealth.com or call toll free (888) 574-5600.

David Kent will present a 14 CE class in February 2008 in Madison at the Marriott Madison West as the educational portion of our annual meeting and winter education conference.

Headaches - Types, Triggers & Treatment

Each year in the United States alone more than 71 million people live with headaches, which generates 80 million doctor office visits and in excess of \$500 million spending on over-the-counter remedies like Aspirin, Tylenol, etc. Surveys indicate that 55% of headache sufferers are frustrated with their ineffective medical treatment. Many headaches, often attributed to being migraines are in fact muscular in origin or triggered by commonly overlooked, and easily treatable influences. A solid understanding of the muscular components of headaches will give you the ability to promote your skills to this lucrative market. Headaches afflict a large segment of the population and you will learn how to treat these clients with consistent positive results. You will leave this seminar with a new perspective on treating the neck and will be able to use your new skills immediately. This seminar will address: headaches, whiplash, torticollis, reverse cervical curve, cervical sprains & strains, forward head posture, entrapment of the brachial plexus, restricted cervical range of motion, bulging & Herniated disks, trigger points, common surgeries, orthopedic assessment, treatment techniques & protocols and client / therapist communication skills.

Progress Report: Wisconsin Massage Licensing Legislative Initiative

by Betsy Krizenesky, WCMT, AMTA-WI L&L Chair
and Wisconsin Massage Licensing Coalition Chair

Begun in September 2007, the town hall meeting schedule is well underway! See this newsletter, amtawi.org and abmp.com for updates. These meetings are being held through the end of April 2008 (an extended schedule) for gathering specific opinions from the profession in Wisconsin on the proposed draft of the massage licensing bill. In May the Wisconsin Massage Licensing Coalition will meet to prepare the first draft of the bill, which will then be published in the July 2008 issue of the AMTA-WI chapter newsletter, Connecting Hands. The second draft will be done after members of the massage profession and related professions are allowed to comment in late summer and fall. During that time legislative sponsors will be sought and the goal is to have the bill draft ready to present to the legislature in January 2009. It will then make the long journey through various hearings and committees of both the State Assembly and Senate to end up on the Governor's desk for comment by the end of the 2010 session, if not before!

Heartfelt thanks to the following individuals for their willingness to host and facilitate town hall meetings, help with drafting the bill and contact their legislators. Due to strict ethics standards in Wisconsin, this can only be achieved with the participation of the profession. If you would like to participate in any capacity, please see the Legislative Action Volunteer Form in this newsletter or contact Betsy Krizenesky, 920-725-0224 Krizenesky@aol.com

| | | | |
|---------------------|-------------------|---------------------|------------------------|
| Deborah Adams | Victoria Gongorek | Cynthia "Sam" Licht | Silvia Stoffer |
| Sarah Aiken Felling | Mary Gosling | Sheila Lindell | Mariann Sykes |
| John Anderson | Cynthia Graham | Susan Loosen | Julie Szivecz |
| Lacy Apfelbeck | Shane Granzow | Crystel Lyons | Franca Tagciavia |
| Amy Appel | Mark Griebeler | Christine Maddox | Christina Thompson |
| Jenna Bain | Jessica Gruber | Dawn Mayer | Lisa Tiedt |
| Kelly Balcerzak | Monica Guilette | Inna Mazur | Kate Trnka |
| Cheri Barnett | Casey Guilfoyle | Mary McClusky | Karen Valenta |
| Don Barrs | Jennifer Haen | Alisha Mell | Linda Van Scotter |
| Julie Bartlett | Corinne Hagen | Celeste Miller | Jeanne Wagner |
| Susan Bauer | Natalie Hert | Samantha Moeller | Emily Walburn |
| Wanda Beals | Dawn Hess | Patrice Nicolet | Beverly Walz |
| Kelly Begler | Barbara Hoffmann | Dianne Oertel | Alan Weld |
| Larry Bemis | Sara Hubin | Kathleen O'Harrow | Sara Wendt |
| Carol Birkett | Lynn Jarzemsky | Katherine O'Keeffe | Pamela-Westberg |
| Kris Blaha | Sharon Johnson | Lisa Pavlovich | Karen White |
| Susan Brennan | Michael Johnson | Diane Peeso | Pamela Wiitanen |
| Sharon Buchholz | Kendall Jones | Julie E. Peterson | Wendy Wilbur |
| Barbara Burdick | Jerailyn Jones | Kay Peterson | Kimberly Wilson |
| Terry Burko | Diane Kahler | Anne Putra | Erin Witthun |
| Jennifer Chapman | Constance Kanitz | Linda Rabe | Ellen Wittwer |
| Doreen Dallman | Ruth Kelsen | Sandy Radwanski | Linda Wozniak |
| Paula Duveneck | AnnMarie Kolb | Tammy Randell | Sr. Jean Paul Zagorski |
| Sarah Ebersold | Lara Kopplin | Judith Rasmussen | Dr XiPing Zhou |
| Carol Einwalter | Nicole Krakow | Amy Remillard | Ann Ziegler |
| Anna Engfer | Betsy Krizenesky | Melissa Riem | Judi Zielke |
| Rose Mary Feeney | Edward Krueger | Jodi Sager | Nancy Zima |
| Suzanne Filut | Tom Kruse | Lynnee Schmidt | Denise Zinke |
| Dawn Frank | Candy Kuhnert | Lynn Schreiber | |
| Hanna Franke | Chris Kultgen | Christine Schulz | |
| Susan Frikken | Michelle Lahaie | Ann Schulz | |
| Dora Fronek | Leann Laiacona | Joel Siefert | |
| Barbara Garrison | Amanda LaPean | Cindy Spitz | |
| Kathy Ginn | Amanda Lawrence | Justine Steinmetz | |
| Tami Goldstein | Jona Lestan | Jolynn Stenehjem | |

Addressing Wisconsin Massage Licensing Initiative Concerns

by Betsy Krizenesky, WCMT,
AMTA-WI Law & Legislation Chair

Based on the affirmative results of the July 2007 statewide survey of 3,810 massage therapy and bodywork professionals, the AMTA-WI Chapter Board has voted to proceed with the massage licensing initiative. Survey results were published in the October 2007 chapter newsletter & website and that of ABMP.

This article is to address concerns expressed by those who were undecided (9%) and those who said they are against full licensure (27%) for the profession. Some of these concerns are based on misconceptions, including anything that is already set in stone. This is a long, democratic process and that there are many town hall meetings scheduled all over the state for individuals to express their opinions on the contents of the proposed draft and have their concerns heard.

Here are my responses to some of the main objections to full licensure as expressed in the written survey. Please feel free to contact me with any questions at Krizenesky@aol.com or 920-725-0224.

"Hate governmental regulation of any kind" The main goal of any professional regulation by the state is simply to ensure a minimum standard of training in the field in order to protect consumers from harm. It also provides an official avenue for consumers to address complaints without involving the court system. Professional regulation does not seek to hinder anyone in their day to day ability to earn a living! Once a practitioner has met whatever the basic standards are to get their state license, they hear from the State of Wisconsin once every two years and that is to complete the very simple renewal process.

"Fear that state licensing fee will be too high" The current renewal fee for a two-year massage therapist or bodyworker credential in Wisconsin is only \$53 (\$26.50 per year) and the initial licensing fee is an additional, one-time processing fee of \$57. It is highly unlikely that the licensing fee would go up by any significant amount under full licensure. Comparable Wisconsin professionals that have full licensure have the following 2-year renewal fees: Aesthetician \$76, Athletic Trainer \$53, Barber/Cosmetologist \$55, Occupational Therapist \$59 and Physical Therapist \$62.

"Let the market/consumer decide" With steadily increasing use of massage therapy by the public for health related concerns, it should be easy for the consumer to be

assured that the person who is having a real effect on their health has adequate training. Unfortunately, a significant number of practitioners are misrepresenting themselves to the public by implying that they have met state standards and are using the titles Massage Therapist or Bodyworker illegally.

"Don't want limits to creativity or scope of practice" Even if you are not a Wisconsin Certified Massage Therapist or Bodyworker, when you do massage therapy you are ethically responsible to work within general boundaries as defined by any professional association that insures or certifies you. Holding a state license as a Massage Therapist does not prohibit you from working under other titles. Consider professions that are not regulated by the state at all, such as Energy Workers, Reflexologists and Somatic Educators. A description of massage therapy under current law is in this issue.

"Why change anything?" Well, the public's use of massage therapy is changing, calling for a better trained profession. According to a 2007 national survey "Of people who had at least one massage in the last five years, 30 percent report that they did so for health conditions such as pain management, injury rehabilitation, migraine control, or overall wellness. By comparison, only 22 percent had massages for simple relaxation, and just 13 percent for a "special indulgence." Just 5 years ago these numbers were very different.

"Increased regulation is no guarantee of enforcement" In one respect this is very true. The Enforcement Division of the Wisconsin Department of Regulation and Licensing responds solely to written complaints from the public (that includes members of a given profession!). Therefore, in the absence of written complaints against a credential holder, no enforcement action can take place. Unfortunately, if a complaint is filed against someone who does not have a state credential the Department cannot do anything about it and the injured party must take their issue to the police or go through a lengthy court procedure, depending on the offense. Under full licensure the offender is disciplined more efficiently, possibly having their license revoked.

"Can't afford continuing education" This assumes that CE's are required under any professional regulatory law, which is not necessarily the case. About 20% of the states don't require it for massage therapist license renewal. Remember that Wisconsin's bill has not been drafted yet! Remember, too, that with the great increase in online education available to massage therapists, CE's can cost as little as \$10-12 a contact hour.

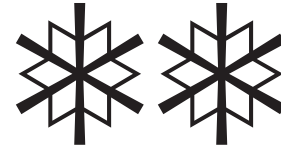
A Big, Warm Welcome to the Following New Members and Transfers from Other States!

From November 2006 to May 2007 the following members joined the AMTA-WI Chapter. As of June 1, 2007 we are 1,715 members strong! For the latest in member benefits, to find out what is going on in Wisconsin, to record your continuing education classes, to find a job, office space and many, many other things to support you in your profession, check the AMTA-WI Chapter website at www.amtawi.org and the AMTA National website www.amtamassage.org.

We hope to see you in February in Madison at the Marriott Madison West for our education workshop offering with David Kent and our Chapter Annual Meeting at 11:30 on Saturday February 23. See centerfold for more details. Feel free to contact any chapter officer or committee chair with concerns or questions. Their contact information is on the inside cover of each and every AMTA-WI Chapter quarterly newsletter, *Connecting Hands*. Please welcome the following new members

| | |
|------------------------|---------------|
| Glenn Biller Lake | Geneva |
| Ross William Bomber | Milwaukee |
| Elizabeth Both | Elm Grove |
| Kristi Breezer | Janesville |
| Ciara Bryant | Appleton |
| Linda Calkins | Neenah |
| Natasha J. Flores | Manitowoc |
| David Gerow | Oak Creek |
| Chris Glad | Madison |
| Alesia A. Graf | North Prairie |
| Hillary Gruszka | New Berlin |
| Barbara Gurski | Sturtevant |
| Tom Heidenberger | Hartland- |
| Shelly Hicks | Madison |
| Mike Huber | Milwaukee |
| Dustin Honguyen | Madison |
| Sarah T. Klinzin | New Holstein |
| Cassie Krupp | Kiel |
| Kelcey Lee | Superior |
| Kris J. Luedke | Milwaukee |
| Holly Merchant | Ellsworth |
| Colleen Mestnick | Milwaukee |
| Gary W. Mitchell | River Falls |
| Angela Moore | Verona |
| Jenny Myszewski | Waukesha |
| Venus Maria Paulson | Sun Prairie |
| Jackie L. Phillips | Madison |
| Catherine Podd | Greendale |
| Teresa Priest | Milwaukee |
| Hilari E. Rottier | Hartford |
| Jessica A. Rumpf | Rochester |
| Amy Schaefer | Milwaukee |
| Sara Schnell | Two Rivers |
| Tong Sherman | Milwaukee |
| Lillian M. Slate | Markesan |
| Kari L. Stender | Eau Claire |
| Linda E. Terpstra-Cole | Brodhead |
| Beth Thompson | Merrimac |
| Luke Traver | Waukesha |
| Rhonda Ubl | Milwaukee |

| | |
|---------------------|------------|
| Sarah Valiquette | Madison |
| Debbie Uttech | Watertown |
| Karissa Vitale Adam | Hartland |
| Carolyn A. VonRuden | Beaver Dam |
| Janea A. Weisensel | Watertown |



To be decided at the Annual Meeting February 23, 2008
at the Marriott Madison West - 11:30am - 2:30 pm

AMTA-WI Chapter Standing Rules read:

"The AMTA-WI Chapter Fee shall be \$20 per year per member to be used for the Law and Legislation efforts within the state. This fee must be renewed and approved by the membership every two (2) years."

Fox Valley School Of Massage Learn From the Best

*Approved by The State of Wisconsin Educational Approval Board

*Member AMTA Council of Schools

*Approved by the WI State Approving Agency for Veterans Benefits

Become certified to practice massage in a comprehensive program
designed to prepare you for a successful career as a massage therapist.
Our unique curriculum sets a new standard for this exciting profession.

Anatomy and Physiology / Nutrition
Massage Theory and Practice
Pathology
Hydrotherapy
Yoga
Aromatherapy
Kinesiology
Qi Gong/Fundamentals of Chinese Medicine

Polarity Therapy
Sociology
Introduction to Herbology
Business and Professional Practice
Introduction to Reiki/Chakras
Myofascial Release
Introduction to Reflexology
Body Positioning / Positional Release

New classes beginning in September and February

Day and evening classes available

Interest-free Payment Plans Available

526 W. Wisconsin Avenue Appleton, WI 54911

Call us today to receive a Free Catalog 920-993-8660



AMERICAN MASSAGE THERAPY ASSOCIATION
WISCONSIN CHAPTER

FEBRUARY 2008 CONFERENCE AND CHAPTER MEETING

February 23-24, 2008

Marriott Madison West Hotel

1313 John Q Hamm ons Drive

Middleton, WI 53562

(1-608-831-2000)

\$114 per night Reserve by January 23, 2008 for special rates!

HEADACHES TYPES, TRIGGERS, AND TREATMENT WITH DAVID KENT

12 CE's for \$200

Each year in the United State alone more than 71 million people live with headaches which generates 80 million doctor visits and in excess of \$500 million spending on over-the-counter remedies like Aspirin, Tylenol, etc. Many headaches, often attributed to being migraines are in fact muscular in origin or triggered by commonly overlooked, and easily treatable influences. A solid understanding of the muscular components of headaches will give you the ability to promote your skills to this lucrative market. Headaches afflict a large segment of the population and you will learn how to treat those clients with consistent positive results.

This seminar will address: headaches, whiplash, torticollis, reverse cervical curve, cervical sprains and strains, entrapment of the brachial plexus, bulging and herniated disks, common surgeries, and forward head posture.

Go to www.kenthealth.com for more information about David Kent

Name: _____

Address: _____ City _____ St. _____ Zip _____

Telephone: _____ AMTA Member No. _____

Visa/MC # _____ Exp. Date _____

(Make sure your **billing address** for this card is printed above on the address line)

Checks payable to: **AMTA-WI Chapter** Mail to Amy Renillard
120 West Wabash Ave,
Waukesha, WI 53186
262-549-2362

All registrations must be received by 2/15/08. All cancellations will be assessed a \$25 fee. They must be received no later than 2/15/08. No shows will not receive a refund.

Course Schedule and Fees

Saturday 2/23/08 - 8:00 Registration, 9:30-11:30, 2-5PM Chapt. Mtg 11:30-2PM
Sunday 2/24/08 - 7:30 Registration, 8:00-11:30, 12:30-3PM Lunch 11:30-12:30

Lunch is included for participants on both days.

| Saturday- Sunday 2/23-2/24/08 | Before 1/1/08 | After 1/1/08 |
|---------------------------------|---------------|--------------|
| _____ AMTA-WI Member or student | \$ 200 | \$ 225 |
| _____ All Others Welcome! | \$ 250 | \$ 275 |

Saturday February 23, 2008

Chapter Luncheon/Meeting \$15.00

_____ AMTA WI Member
Attending lunch and meeting only.

_____ Guest of AMTA member

This meal is included in the registration fee for course participants.

August 22 – 24, 2008 Wisconsin Dells AMTA-WI Chapter Education Conference Huge Member Discounts

All Instructors are NCBTMB Approved Providers of Continuing Education

Integrative Reflexology with Claire Marie Miller 20 CEs

AMTA-WI Member price \$225.00 Regular Price \$350 www.integrativereflexology.com

This main course will teach you foot, hand, and ear reflexology basics and techniques.

You will follow the 4-theory approach to reflexology: structural alignment, zones, oriental meridians, and proprioceptors. This technique is easy to use with the whole hand approach, making it gentle on thumbs. You will also learn about the cautions and contraindications to reflexology, as well as proper standing and structural alignment exercises. Anatomy of the lower leg and foot: bones, muscles, and actions. We will also help you to work with infants, children, pregnant mothers, the elderly, and the terminally ill. And as a bonus, we include the history of reflexology and ways to help you market reflexology.

Certification Requirements

- * Each participant will locate all reflex points on the feet of the instructor and demonstrate basic reflexology technique
- * Completion of an in-class written exam
- * Completion of ten one hour reflexology sessions which equals 10 CEs (optional/additional price)
- * 20 classroom/CE hours
- * Total of 30 hour CEs and certification
- * \$50 Certification fee

Precision Neuromuscular Therapy for the Spine and Thorax with Doug Nelson 19 CEs

AMTA-WI Member price \$225.00 Regular Price \$395 www.nmtmidwest.com

What then comprises truly effective soft tissue work for pain? To truly create change, one must understand the system that creates the pain to intervene effectively. This requires a really deep understanding of functional anatomy and neurophysiology. Our goal is that when a client presents with specific back pain symptoms, PNMT has given you the tools to begin to unravel the mystery of the presenting pain and connect the pieces into a coherent and solvable puzzle. PNMT Spine and Thorax will teach you to see, touch, and understand the truly magnificent role that the complex series of muscles we call "the back" is. At the end of the training, you will never see the spine in the same way.

How is PNMT different than any other work? There are several ways:

- The pressure used is much less. Many approaches use heavy pressure to address muscular problems, which is not only hard on the therapist but counter-productive. Like effective communication, success depends on clarity, not volume.
- The thoroughness of PNMT requires that the areas addressed be limited. Since we cannot treat everything so thoroughly, choices must be made to narrow the field. We use a variety of testing and verification to limit our work to the place of greatest need and impact.
- Measurement is vital. We try to quantify every aspect of our treatment. While this helps us to fine-tune the effectiveness of our work, it is also exactly what other health care providers need to see we get lasting results that can be documented.

Ethics as Self Care with Kathy Ginn 6 CEs

AMTA-WI Member price \$50.00 Regular Price \$95

www.ethicaldimensions.com

Caring for yourself both inside and outside the therapeutic relationship

This course will invite the participant to explore Self Care as an aspect of ethics and right use of power. This class offers the participant two lenses to look through - one view will explore therapist's self care inside the therapeutic relationship. The second view will explore self care outside the therapeutic relationship. The following skills and disciplines will be explored as topics of study: personal care and lifestyle habits, self care attitudes, maintaining balance to prevent over working and burnout, supervision and support, increase awareness in tracking skills, protocol for professional habits, increase awareness around personal limitations and ethical edges, tracking for impact and intention and much more! This course promises to offer a learning experience that provides information along with practical tools that will guide and inspire the participant to a greater understanding and awareness of how to work within the often confusing and fragile dynamics of the client/therapist relationship. Kathy's approach is humanistic, inspiring and engaging to the work of ethical awareness and accountability. Kathy's intention is to allow the study and exploration of ethics to come alive. (Kathy presented this class at the 2005 AMTA National Convention)

For Additional Information Contact Paulette Gehrke 608 931-5246

paulettegehrke@yahoo.com registration info will in the April Issue of Connecting Hands



Blue Sky

SCHOOL OF PROFESSIONAL MASSAGE & THERAPEUTIC BODYWORK

- OUR PROGRAMS EMBRACE A HOLISTIC APPROACH TO THERAPEUTIC MASSAGE
- FEDERAL FINANCIAL AID IS AVAILABLE FOR THOSE WHO QUALIFY
- FULL OR PART-TIME OPTIONS, STARTING IN SEPTEMBER & MARCH
- INSTITUTION ACCREDITED BY THE COMMISSION ON MASSAGE THERAPY ACCREDITATION (COMTA)
- APPROVED FOR VETERANS BENEFITS FOR THOSE WHO QUALIFY

CONTINUING EDUCATION SEMINARS

NCBTMB Approved

JANUARY - APRIL 2008

Tui Na, January 11 - 13, Grafton

Precision Neuromuscular Therapy for the Head and Neck, January 11 - 13, De Pere

Business Mastery*, January 18 - 20, Grafton; February 1 - 3, Grafton

Precision Neuromuscular Therapy for the Spine and Thorax, January 25 - 27, Grafton;
February 22 - 24, De Pere

Cranial Sacral Massage, February 8 - 10, Grafton

Lymphatic Massage, March 15, Grafton; April 19, Grafton

Precision Neuromuscular Therapy for the Upper Extremity, March 28 - 30, Grafton

Cancer AIDs and Post Mastectomy Massage, April 4 - 6, Grafton

Precision Neuromuscular Therapy for the Lower Extremity, April 25 - 27, Grafton

* not NCBTMB Approved at this time

Seminar Registration:
Administration Office
N5821 Fairway Drive
Fredonia, WI 53021
262-692-9500

Greater Milwaukee
220 Oak Street
Grafton, WI 53024
262-376-1011
Grafton Open House: 6pm
November 8, December 6

Madison
2122 Luann Lane
Madison, WI 53713
608-270-5245
Madison Open House: 9:30am
November 10, December 8

De Pere
2200 American Boulevard
De Pere, WI 54115
920-338-9500
De Pere Open House: 6pm
November 7, December 5

**Financial Aid Informational
Meeting following the
Open House. Reserve your
seat today!**



Wisconsin Massage Licensing Coalition Questionnaire

This questionnaire is what is being used at the many town hall meetings that are being held across the state between now and the end of April 2008. If you are unable to attend one please take this opportunity to express your opinion on the details of the draft of the bill to be presented in the 2009-10 Wisconsin legislative session. Photocopy and mail or fax to: Betsy Krizenesky, WCMT, 325 N. Commercial St., Neenah, WI 54956, 920-725-5617.

Some background

Since 1998 in Wisconsin we have had title regulation only, not practice regulation (full licensure) of the profession of massage therapy and bodywork. This means that only those people that wish to use the titles "Massage Therapist" and "Bodyworker" need to get a state credential. In effect, anyone who avoids using the regulated titles can legally practice massage therapy and bodywork, even those with very little or no formal training at all. Practice regulation (full licensure) would define the work of Massage Therapists and Bodyworkers in a scope of practice statement. Everyone engaged in doing this work would be legally required to be licensed by the State of Wisconsin. Those licensed professionals with massage therapy already in their scope of practice, such as Physical Therapists and Chiropractors would not be required to get this license.

It is important to note that this legislative initiative for full licensure of the profession is supported by a coalition, consisting of the AMTA-WI Chapter, ABMP, AOBTA (American Organization for Bodywork Therapies of Asia) and the other members of the Federation of Therapeutic Massage, Bodywork and Somatic Practice Organizations. The Wisconsin Massage Licensing Coalition is committed to drafting the most fair, consistent law in the country for the profession of massage therapy and bodywork. We would like your input on the following details of the proposed legislative draft:

1) Scope of Practice The heart of any professional regulation is the scope of practice statement, which defines a profession's work and stakes claim to all practices necessary and useful to accomplish the defined work. Under our current certification law we have the following definitions, which will serve as the basis for our scope of practice statement:

460.01(4) "Massage therapy or bodywork" means the science and healing art that uses manual actions to palpate and manipulate the soft tissue of the human body, in order to improve circulation, reduce tension, relieve soft tissue pain or increase flexibility and includes determining whether massage therapy or bodywork is appropriate or contraindicated or whether a referral to another healthcare provider is appropriate. "Massage therapy or bodywork" does not include making a medical or chiropractic diagnosis.

460.01 (3) "Manual action" includes holding, positioning, rocking, kneading, compressing, decompressing, gliding or percussing the soft tissue of the human body or applying a passive range of motion to the human body.

Is there anything you would like to see added to the above for our scope of practice statement in the legislative draft?

☐ mention of tools ☐ animal massage
☐ use of heat & cold ☐ other

2) Grandparenting Clause In the transition phase of a profession that moves to full regulation or licensure, a grandparenting clause is usually included. It allows a window of opportunity for working practitioners who are not yet state regulated to meet some minimum education and testing requirements so that they can get licensed and continue to earning a living. Grandparented therapists then meet the same license renewal requirements as everyone else. Would you support some kind of grandparenting clause in the draft?

If yes, what provisions? (only one would be necessary for each applicant)

- ☐ Passing the National Certification Exam or other nationally approved exam
- ☐ Proof of being in practice for at least 10 years (or other quantity of years)
- ☐ Proof of being in practice for at least 3 years & ☐ hours of formal training
- ☐ Some other variation _____
- ☐ A diploma from a state approved school
- ☐ No grandparenting clause

- 3) Hours of Formal Education Required for New Licensees Do you think that the current minimum 600 hours of formal training from an approved school is sufficient, knowing that 500 hours is the norm for almost all regulated states?
☐ Yes ☐ No, it should be increased to _____
- 4) Written Exam for New Licensees Should there be a written exam required of all new licensees (excluding those that are grandparented)?
☐ No ☐ Yes If yes, which one? ☐ NCE ☐ AOBTA ☐ other
- 5) Continuing Education Required for Renewal of License Do you think that CE's should be required of all who would be renewing their state license? If so, how many per year?
☐ 12 per year ☐ 6 per year ☐ other ☐ none
- 6) Exemptions for Practitioners of Related Modalities Do you think that practitioners of related modalities should be specifically exempted from being licensed under the proposed massage therapy and bodywork law? ☐ no ☐ yes If yes, which ones?
☐ A person who restricts his or her manipulation of soft tissue to the hands, feet or ears.
☐ A person who uses touch or spoken words to increase awareness of existing or potential patterns of movement in the human body.
☐ A person who restricts his or her touch to placing the hands on or above the human body to influence the energy fields within or around the body.
- 7) Massage School Instructor Qualifications Do you think the draft of the new law should include minimum standards for massage therapy program instructors?
☐ No ☐ Yes, they should include ☐ Experience ☐ State Licensure ☐ Appropriate education
- 8) Is there anything else you would like to comment on?

Learn... Relax...

Enjoy.... A Quality Educational
Experience and Blissful
Relaxation Rolled Into One!

Gaia's Touch
Heated Stone
Massage
Workshop
14 CEs

\$235.00

includes a set of 48 basalt stones

Kay is Approved by the National Certification
Board for Therapeutic Massage & Bodywork
as a Continuing Education Provider #448416-00
Class meets Illinois CE requirements

January 12 & 13
Eau Claire, WI
February 9 & 10
Sycamore, IL
March 15 & 16
Wausau, WI
April 5 & 6
Milwaukee
May 31 & June 1
Madison, WI

Gaia's Touch Heated Stone Massage Workshop is a fun, interactive two day, hands on workshop where massage therapists learn a full body hot stone massage routine with emphasis on the SAFE use of heated stones in your practice. The frequent exchanges in this two day workshop gives participants both training in the use of heated stones and an opportunity to receive over three full hours of heated stone massage, great for kinesthetic learners.

Instructor Kay S. Peterson, Wisconsin Certified Massage Therapist, Nationally Certified in Therapeutic Massage & Bodywork

Kay is a leader in her profession, she has built a successful massage practice in Eau Claire, WI, currently staffing six full time massage therapists. She has integrated hot stones into her practice for the past 6 years and has found that the use of hot stones is a simple and effective tool that augments all other massage techniques. She is Certified in Neuromuscular Therapy, Connective Tissue Massage and a Reiki Master. Kay has a strong passion for the massage profession which she brings to Gaia's Touch Hot Stone Massage Training.

Openings available at all 5 workshop locations!

For more information call 715 835-2746
www.gaiastouch.com

Legislative Action Volunteer Form

Wisconsin Massage Licensing Coalition

The results of the July 2007 survey of all AMTA, ABMP, AOBTA members and all Wisconsin Certified Massage Therapists and Bodyworkers came out FOR (64% of the 1146 respondents) pursuing full licensure for the profession in the 2009-10 Wisconsin Legislative Session. The coalition needs many, many volunteers to do this work. Please fill out this form if you are willing to help in any capacity.

☐ I am interested on being a member of the Wisconsin Massage Licensing Coalition.

My specific interests are:

☐ I'd like to host a town hall meeting.

☐ I'd like to facilitate a town hall meeting.

☐ I'd like to help drafting the legislation.

☐ I'm not sure yet.

☐ I am willing to contact my legislators with my thoughts on this issue.

Last Name _____ First Name _____ Date _____

HOME ADDRESS, not a PO Box or work address:

Street _____

City _____ State _____ Zip Code _____

Preferred mailing address if different from
above: _____

Home phone _____ Work phone _____

Email _____

If you know them, please let us know who your legislators are. You can find that out on the Wisconsin State Legislature's website, if you are curious: www.legis.state.wi.us On the home page click on the link Who Represents Me? then fill in your home address. It's a great website!

State Senator's Name & Senate District _____

State Assembly Representative & Assembly District _____

Mail this form to: *Betsy Krzenesky, WCMT*
Wisconsin Massage Licensing Coalition Chair
325 N. Commercial St., Suite 100
Neenah, WI 54956

You may also email Betsy at Krzenesky@aol.com or send a fax to 920-725-5617



MILWAUKEE
SCHOOL OF MASSAGE LLC

NCBTMB Continuing Education Approved Provider! # 450-429-07

**All Milwaukee School of Massage
Continuing Education classes are open
to the public & massage therapists**

**Now Accepting
Credit & Debit Cards!**

JANUARY

TREATING LOW BACK PAIN & PELVIC STABILIZATION w/ NMT

with Wesley Miller C.N.M.T., WCBOT 1109-046

Sunday, January 27, 2008 | 8:00a - 5:00p | 8 CE Hours | Fee \$120

FEBRUARY

BEGINNING CRYSTAL HEALING

with Diane Bloom, Certified TAO/CHI Teacher

Tuesdays, February 5 & 12, 2008 | 6:30p - 9:30p (both nights) | 6 CE Hours | Fee \$90

The first evening will cover the basics of crystal stone healing. The healing qualities and properties of 50 different stones will be identified. Incorporation of these stones into a massage therapy practice will be discussed. The second evening participants will observe and practice utilizing two crystal healing wands to balance the body's energy system and to promote physical healing.

Join us! **FREE** ORTHO-BIONOMY INTRODUCTORY LECTURE

with Marek Stoddhouse, Registered Advanced Instructor with the Society of Ortho-Bionomy International®

Saturday, February 9, 2008 | 12:00p to 2:00p | Fee \$FREE!

Ms. Stoddhouse has generously offered to provide this lecture (with hands-on demonstrations) to introduce you to the benefits of Ortho-Bionomy. Ortho-Bionomy is a gentle, non-invasive, osteopathically based form of body therapy which is highly effective in working with chronic stress, injuries and pains or problems associated with postural and structural imbalances. The practitioner uses gentle movements and positions of the body to facilitate the change of stress and pain patterns. A strong focus is placed on the comfort of the individual; and no forceful manipulations are used. Ortho-Bionomy is very effective in helping to alleviate both acute and chronic pain and stress patterns by reducing chronic muscle tension, soothing the joints, increasing flexibility, improving circulation, and relaxing the entire body.

See classes offered March 29-30, May 3-4, and June 7-8, 2008. **Want more information now? Visit www.ortho-bionomy.org**

INTRO TO WORKING FROM A MODEL OF WHOLENESS FOR ADVANCED HEALING

with Peig Miyota, BSN, MSW

Monday, February 18, 2008 | 10:00a - 1:00p | 3 CE Hours | Fee \$50 | first in a series of four

This seminar will incorporate the historical significance of opportunities for doing spiritual healing at this time. Ancient traditions for spiritual healing will be explored as models for spiritual work. The importance of developing the discipline to purify oneself physically, emotionally, intellectually and spiritually will be discussed. How individual wholeness serves as a blueprint for Universal Wholeness will be presented. Students will learn to enhance their healing abilities by understanding their connection to greater Universal Wholeness.

BENEVOLENT TOUCH

with Mary McCanna, WCBOT 2373-046

Please note: Class will be held at St. Ann Center, 2801 E. Morgan Ave., Milwaukee

Thursday, February 21, 2008 | 9:00a - 1:00p | 4 CE Hours | Fee \$60

Learn how you can enhance the quality of life for those with Alzheimer's Disease, other forms of dementia, special needs or sensory loss due to aging. This workshop will provide you with the skills to give positive tactile contact to these people...enhancing their feelings of security and belonging, reducing agitation and anxiety and even the need to wander away.

MARCH

TREATING LOW BACK PAIN & PELVIC STABILIZATION w/ NMT

with Wesley Miller C.N.M.T., WCBOT 1109-046

Sunday, March 2, 2008 | 8:00a - 5:00p | 8 CE Hours | Fee \$120

CRYSTAL HEALING II

with Diane Bloom, Certified TAO/CHI Teacher

Tuesdays, March 4 & 11, 2008 | 6:30p - 9:30p (both nights) | 6 CE Hours | Fee \$90

In the second Crystal Healing class students will experience the "Release Layout" after which there will be an explanation of the various types of crystals, i.e. channeler, and their uses. You will learn how to use a pendulum to access information from the crystals. The second night will feature a healing session where you will intuitively choose stones and crystals to use on another class member. Everyone will both give and receive a crystal healing session.

Register by Phone with a Debit/Credit Card To Register by Mail: Send Check & Registration to:
 Milwaukee School of Massage/ Continuing Education Program 330 E. Chambers Street, Milwaukee, WI 53212
 Make check payable to: Milwaukee School of Massage. Registration deadline is 4 days prior to class date.
 As 2008 enrollment for fall is closing for our fall semester for the fall.

Name _____ Address _____
 City _____ State _____ Zip _____ Phone _____
 Email (optional) _____ Fee Enclosed \$ _____
 Registering for Class(es) _____ Dates _____

MSM is a small, intimate school. Our maximum enrollment per class is 14 students.
 We recommend you plan to register at least two weeks before the class is offered.

For More Information or to Register by Phone please contact:

Karen Bliesewitz WMT 2008-046, NCTMB
 (414) 688-8345
 karen-ce@brcgdbal.net

www.milwaukee-school-of-massage.com

DEVELOPING INTUITION AS A GUIDE TO THE HEALING PROCESS

with Peig Wyata, BSN, NISW

Monday, March 17, 2008 | 10:00a - 1:00p | 3 CE Hours | Fee \$50 | second in a series of four

The mind is the most powerful tool for spiritual growth and healing work. This seminar will offer a perspective on the importance of clearing memories, emotions, and belief systems that prevent us from the ability to connect with the intuitive Higher Mind. Visualization techniques will be taught to clear the energy system of these blockages. Releasing energy blockages allow the healer to work unimpeded from the heart center and intuitive Higher Mind. Participants will learn how to become a clear channel to connect with the intuition, and become an efficient conduit for healing energies. Using crisis as an opportunity for healing will also be discussed.

ORTHO-BIONOMY: PHASE FOUR FOR THE SPINE (No Prerequisites)

with Norel Stackhouse, Registered Advanced Instructor with the Society of Ortho-Bionomy International®

Saturday, March 29, 2008 | 10:00a - 6:00p | Sunday, March 30, 2008 | 9:00a - 5:00p | 14 CE Hours | Fee \$285

EARLY BIRD DISCOUNT of \$50 if you register on or before February 29, 2008 OR TAKE ALL THREE ORTHO-BIONOMY COURSES FOR \$645.00 (No further discount applies)

Phase Four for the Spine covers the history, philosophy and basic concepts of Ortho-Bionomy. In this class you will observe and practice specific techniques for releasing imbalances in the neck, thoracic spine and ribcage, lumbar spine, pelvic girdle and sacrum. These techniques result in the release of pain and neuromuscular tension patterns and promote an expanded range of motion, increased circulation and a greater sense of well being. Ortho-Bionomy techniques are highly effective, easy to learn, easy on your body and combine well with other bodywork and complimentary healing systems. Note: This class and the Exploration of Movement Class in May, are prerequisites for the Phase Five and Six Ortho-Bionomy class to be held June 7-8, 2008.

APRIL / MAY

LETHA YOGA II

With Crystal Boyd R.N. WMT 3273-046, NCTMB & Jack Wessler WMT 3300-046, C.R.T.

Tuesday, April 8, 2008 | 5:30p - 9:30p | 4 CE Hours | Fee \$60

Letha Yoga is an ancient Burmese system of body manipulation, using a series of simple to complex body postures. This partner assisted yoga system is used to maintain health, prevent injuries and restore physical well being. Letha Yoga is different from other yoga systems. It focuses on the major human joints, generally the weight bearing joints. During a Letha Yoga session, a calm and compassionate emotional state should be maintained by both the giver and receiver. This emotional state is achieved through meditation, visualization or breath control. Postures are held long enough to promote structural re-education and joint mobilization. This course specifically addresses the re-education and joint mobilization of the shoulder and neck. The client is seated during the treatment.

REVISITING THE STATE CODE BOOK GROUNDS FOR DISCIPLINE #1 (Ethics Class)

With Wanda B. Beals, NISW, WMT 125-046, NCTMB

Sunday, April 13, 2008 | 1:00p - 4:00p | 3 CE Hours | Fee \$45

We will examine the first half of the State Code Chapter RL94 Grounds for Discipline for massage therapists and body workers. This review will be followed with identifying behaviors that may be in violation of these grounds. The class will develop strategies to improve practice compliance and to "care front" colleagues not in compliance.

INNER SPIRITUAL DEVELOPMENT AND ADVANCED HEALING WORK

with Peig Wyata, BSN, NISW

Monday, April 21, 2008 | 10:00a - 1:00p | 3 CE Hours | Fee \$50 | third in a series of four – the fourth seminar will be held May 19, 2008

This seminar will incorporate the importance for those doing healing work to develop a spiritual practice that connects them to the Divine Energetic Matrix which holds the blueprint for all healing work. A daily spiritual practice is necessary to maintain this spiritual connection. In this seminar we will discuss the structure of the soul, and readiness for connecting with the soul as a prerequisite for spiritual healing work. Energetic protection for those doing healing work will be presented, along with spiritual tools that enhance spiritual growth and healing work.

ORTHO-BIONOMY: EXPLORATION OF MOVEMENT PATTERNS (No Prerequisites)

with Norel Stackhouse, Registered Advanced Instructor with the Society of Ortho-Bionomy International®

Saturday, May 3, 2008 | 10:00a - 6:00p | Sunday, May 4, 2008 | 9:00a - 5:00p | 14 CE Hours | Fee \$285

EARLY BIRD DISCOUNT of \$50 if you register on or before April 3, 2008 OR TAKE ALL THREE ORTHO-BIONOMY COURSES FOR \$645.00 (No further discount applies)

Exploration of Movement Patterns adds depth and dimension to Phase Four Ortho-Bionomy. In this class, students learn to observe and explore various patterns of movement throughout the body in skin, fascia, muscle, bone, and joints; and utilize this awareness to facilitate release in these areas. These techniques form an excellent bridge from the physical to the energetic work of Ortho-Bionomy.

Note: This class and Ortho-Bionomy Phase Four are prerequisites for the Ortho-Bionomy Phase Five and Six class to be held June 7-8, 2008.

Delegate Report

by Lynn Marie Kutz, WCMT

Fellow members, I thank you for allowing me to represent you at the House of Delegates in Cincinnati. As an "Alternate Delegate" who became seated as a Delegate when one of our five elected Delegates experienced the loss of a family member, it was an exhilarating experience to orchestrate the trip with less than 48 hours notice before I would be boarding my flight to the convention. It is always an honor to serve the Chapter.

It is my opinion that one of the most important components of the National Convention is The House of Delegates (HOD). The HOD is unique among massage organizations, and truly allows the AMTA to be a member driven organization. It is where the idea of a single member or of an entire chapter can be debated and the HOD members can decide if those Recommendations and Position Statements will be passed onto the National Board of Directors or not. Many changes in our National organization have been a direct result of recommendations brought before the HOD (such as the 800#, an alternative to reporting CEU hours, and many more).

I would urge every member who has an idea for change in our national organization to consider drafting, or asking a delegate or Chapter Board member for assistance writing a recommendation to be submitted at the next HOD meeting.

You may read the full minutes of the meeting online at: <http://www.amtamassage.org/member/chapters/hod2007min.html>

Results on this years HOD recommendations to the AMTA BOD:

1. Passed: GA recommendation, suggesting updating AMTA bylaw Article IV Chapters 5.D.1 to read "The new elected officers shall be installed during the Chapter Annual Meeting or Convention in which they are elected, *or at a later date*, unless election is by mail ballot."

Passed: GA recommendation to update Article IV Chapters 8.A.2.c to read "Submit one (1) *or more names* for each elective office to be filled"

3. Failed: IL recommendation, suggesting Bylaws Article III, 2.A.1. be amended, adding: "If practicing massage in a state or territory of the District of Columbia in which the practice of massage is regulated, must hold a valid license, registration or certification issued by the state, territory or District of Columbia"

***The house recommended that the following statement

be given to the AMTA Board of Directors on behalf of the House of Delegates, "We strongly urge the Board of Directors to issue a special bulletin notifying all Professional Members that the AMTA's liability insurance administrators will not honor their claims if they are not in compliance with state or local regulations."

4. Failed: NJ recommendation. suggesting Bylaws Article III. Membership; Section 4.B be changed from "Each member will be assigned to only one Chapter" to "*Each member will be assigned to as many State Chapters as they choose with the payment of each required State Chapter fee.*"

5. Passed: NJ recommendation that AMTA "supply only Business, Ethics and Theory type continuing educational units in the On-Line Learn Site."

Highlights of the meeting included a report on the 3 recommendations passed at last years HOD meeting:

1. The Board of Directors approved the bylaw amendment submitted by SC recommending that chapters be allowed to submit an elected chapter officer as a substitute delegate at least *one week* (instead of four) prior to the House of Delegate Meeting..

2. NH recommended the Board "designate a workgroup to determine an equitable distribution of revenue of online revenue to chapters of online courses." AMTA determined that their online education program was not showing a profit, but will be monitoring through FY2009-2010 and the board will look into the matter again in 2010.

3. FL recommended AMTA join the Coalition to Preserve Patient Access to Physical Medicine and Rehabilitation Services, but "Based on a 22 page evaluation/research document provided by staff, the board decided not to join the group since this would affect only a small portion of membership and would require disproportionate amount of resources. Perhaps in the future."

Lessons Learned (or simply reinforced) at Convention Practice Legally

A big reminder to our members: AMTA's liability insurance administrator will not honor a claim against its policy by an AMTA member who is not in compliance with state or local regulations. You may want to take a moment to review the Wisconsin massage laws. The information is available online at <http://drl.wi.gov/prof/mass/def.htm> and you may also request paper copy of the "administrative code book pertaining to the practice of massage therapy and bodywork" by calling the WI Department of Regulation and Licensing at 608-266-0145 (*Note – even if you are not certified by the state as a massage therapist or bodyworker, there are other state regulations you may need to be aware of, including massage for skin beautification that

continued on page 27

falls under the protected scope of practice of an Aesthetician and possible local laws that would apply to your practice)

Research is Cool

Did you know that AIDS was recognized because one doctor wrote a "case report" documenting an unusual trend of symptoms in his patients? That case report led folks who create and fund research to hop on the bandwagon and get to work.

To spur similar awareness of massage in the research world, The Massage Therapy Foundation sponsors a Case Report Contest for both students and therapists, with some great prizes. Check out their website at: <http://www.massagetherapyfoundation.org/>

My intention upon returning was to enter the contest with a case report of my own, but while researching what had already been published about my client's symptoms, I discovered much more. The information I gathered suggested something much more than hammer-toes and neuropathy, and I shared that intriguing information with my client with the suggestion that if he found it intriguing as well that he may want further evaluation by his medical doctor. Today, this client is in the process of being tested for a genetic condition called Charcot-Marie-Tooth Disease - the results may lead to additional treatment options.

AMTA Rocks

Unlike some of the for-profit massage insurance providers, the American Massage Therapy Association is a community and an extended family. If you ever feel isolated in your profession, a simple remedy is to actively participate in your organization. Opportunities exist every day, at the national and state level.

AMTA is in the process of evaluating future membership directions and weighing the pros and cons of quantity versus quality in our membership. From an open workgroup I attended, the options seemed to be keeping membership requirements minimal to encourage the greatest number of members and thereby appearing to be the public as a more powerful organization versus having higher standards for a more quality membership, thereby offering those who would join the greater chance of a successful and/or long term practice. The organization will be studying the matter further.

If you have any questions regarding my experiences as one of your representatives at this event, Feel free to contact me. My contact information is inside the front cover of this newsletter under "Display Unit" Committee Chair.

Mastectomy Massage

Presented by Cheryl Chapman RN,HNC,NCTMB,NJSC

Submitted by Karen White RN, WCMT

I attended an 8CE class in Cincinnati titled Mastectomy Massage. Cheryl Chapman is a very knowledgeable, sensitive, and humorous massage educator. She had 3 able assistants with her from Blue Sky at Grafton, as she taught continuing ed classes there periodically. I highly recommend her class. First and foremost, Cheryl taught healthy breast care. She and her assistants were wearing Tshirts "Pfluff the Girls", and demonstrated leaning forward to repetitively bounce your breasts to stimulate lymphatic stimulation. After all, she says, men instinctively "jiggle the jewels" when they get up in the morning. They do not know it, but are promoting lymphatic as well as blood circulation in their reproductive system.

The class was a good mixture of lecture and hands on work on the tables even though there were 150 MT in the classroom.

Even more profound, there were four women who had undergone mastectomies, who told their stories and even showed their scars. I was partnered on a table with Donna, a soft-spoken Afro-American and Michael, a massage educator from California. Michael knew the 4th woman, who had a left mastectomy and restorative surgery to return her active body to symmetry. But more personally, Michael is a good friend of this woman's MT and personal friend and coach who mentored this massage therapist throughout her whole cancer ordeal. After this woman's story, Michael come back to the table misty-eyed and profoundly moved by her personal growth and ability to share her story. Incidentally, Cheryl is a cancer survivor herself.

A surprising recommendation by Cheryl Chapman had to do with mammograms. Surprising to most attendees, though not to me, as I am an alternative health practitioner RN and WCMT and study the pros and cons in depth already. Cheryl recommends breast thermograms, not mammograms. It is harder to find a location that does thermography then mammography. Medicine and ACS promote mammograms, although repetitive mammograms exposes breast tissue to varying amounts of radiation, depending on the age of the machine being used.

We learned reconnective techniques and many pros and cautions in the care of women and men who have undergone mastectomies. I highly recommend Cheryl Chapman's class. Her web site is www.cherylchapman.com.

The Mystery of Pain

Presented by Doug Nelson

Submitted by Cindy Spitzza

This year's National Convention in Cincinnati Ohio seemed to me to be much faster paced than when I went to New Mexico 2 years ago. This is my second time being a chapter delegate and I enjoyed helping or mentoring the first time delegates among us. I hope this helped them as much as it helped me. I really enjoyed driving down with Karen White, Julianne Ruegge, and Pam Richie. A girl's road trip as I called it! The sharing time was great. The choices for educational reports for me was between, The Mystery of Pain, Massage Therapy and Pathology: Psychiatric Disorders, An Integrative Approach to the Wrist and Hand, and Highlights of Thai Massage. I chose the Mystery of Pain.

Here are some key points discussed in the class.

The Founding Father of the Pain Field: was Dr. John Bonica, 1917-1994

Key researchers of pain: include Patrick Wall and Ronald Melzack

What is Pain? Pain is an unpleasant sensory and emotional experience associated with actual or potential tissue damage, or described in terms of such damage.

Types of Pain: Acute Pain: Pain=Damage, Chronic Pain: Pain that outlasts normal healing time or after the stimuli is no longer active.

Three meanings of pain: Melzack 2000

Remove the offending stimulus – Stop

To adopt a posture that limits further injury/optimize recovery

To seek safety, relief, cure

To understand that both chronic physical pain and emotional pain activate the same part of the brain, the Anterior Cingulate Cortex. So that which fires together wires together. Pain and stress fire up the same in the brain.

Four Process of Pain:

Transduction – what's done on the skin surface

Transmission: send transduction message to the brain

Modulation: to change

Perception: how it's interpreted in the brain

The Cost of Pain: An estimated cost of 61 Billion dollars per year is spent on pain, after a war the cost jumps, 340 Billion dollars MORE per year will be spent on pain

Studies have shown that a person with a injury given pain meds at the site first then put under for repair had a faster rate of healing because the pain was shut off at the site first the brain followed. Also those patients suffering from depression are restored to good health when the pain be it

physical or emotional is taken care of, then the depression will go away.

The Importance of Communication: When dealing with a patient and discussing their pain level using the typical Visual Analog Scale of 1-10 or the Perception Liability Scale that what you perceive as a therapist may not be the patients experience. So communication is most important. Pain and Long-term Memory: Both use the same proteins showing the link between pain and memory. Pain can either increase or decrease memory. You can not have pain without intention. Attention can increase the pain and using focus on describing the pain by color, sound or telling you about it can decrease the pain experience.

The final outcome of a four hour discussion is: "Your clients/patients will never be helped by your techniques but by the depth of your understanding."

Suggested reading: Wall, P. (2000) Pain: the Science of Suffering, New York Columbia University Press



Taking a break from the National Convention in Cincinnati are from left to right; Julianne Ruegge, Marty Ferris, Jen Ferris (Marty's wife), Karen White and Cindy Spitzza.

CLASSIFIEDS

Description

Openings for Full & Part-time Massage

Therapists/Bodyworkers (Independent Contractors). Share our dedicated commitment "Touching Diverse Humanity" in an atmosphere of tranquility.

Contact Diane Kutschera at 414-774-9898

Oaks Massage Therapy Clinic 8112 W Bluemound Road Wauwatosa, Wisconsin 53213

Description

Vodder Basic Manual Lymph Drainage in Milwaukee! 2/28-3/3/08.

Please call Julie at 262-754-3901 or e-mail: jabart1015@yahoo.com for more information.

Join Us At Our Next Open House
January 12th 1:30 - 4:30



Begin Your New Journey By Learning Ancient Eastern Techniques!

The National Leader Offering Complete Eastern & Western Massage Training

- 800 hour comprehensive massage certification curriculum.
- 10 or 20 month comprehensive programs.
- Become a state & nationally certified massage therapist.

Learn Ancient Wisdom & Modern Science

For personal growth & a exciting career in health care we provide hands-on training & real world experience.

**Learn From Expert Faculty
& Experience The Difference!**



The Top 10 Reasons To Continue Your Advanced Training With East West Healing Arts Institute

1. Enhance your practice and save on your hands by learning hands-free Acupressure tool techniques such as Cupping, GuaSha, Auricular Acupressure Therapy and Moxibustion.
2. Learn how to use your fist, palms, forearms, knees, feet, and elbows to save on wrists and hands.
3. Teaches you to compliment modern Western medical knowledge with traditional Eastern techniques. This will allow you to give a more well-rounded & therapeutic integrative massage.
4. Take advantage of advanced internship opportunities at internationally recognized hospitals in China. Get plenty of hands on clinical experience.
5. Learn from Dr. XiPing Zhou, one of the nations leading lecturers on Chinese Medical Massage and Acupressure. He brings over 27 years of highly qualified medical expertise to your learning experience.
6. Study Eastern medicine body/energy assessment such as tongue and pulse diagnosis. Utilize acupressure points to help treat common ailments such as headaches, fibromyalgia, back and shoulder pain, arthritis, depression, allergies, and more. Broaden your skills and open up a whole new clientele – those with specific medical conditions.
7. Discover new techniques you can use, on any occasion, on any body part, in any position – even with your client fully clothed. Relieve pain, sinus, asthma, and more in seconds as opposed to frequent treatment with little or no results.
8. Explore new medical knowledge and therapeutic techniques such as Dr. Zhou's Acustone and Acupressure Chair Massage Routine® to become an assistant to Chiropractors & Acupuncturists.
9. Prepare yourself for continuing on to Acupuncture Schools.
10. Get certified as an Asian Bodywork therapist.

6425 Normandy Lane, Madison, WI 53719
Phone: 608.236.9000
Web: www.AcupressureSchool.com

Revolutionize your massage practice by adding exciting Eastern therapeutic techniques to your existing Western relaxation massage!

AMTA-WI Board Meeting
August 19, 2007
Madison, WI – Lakeside School of Massage

Meeting called to order at 1:30pm by Amy Remillard.

Board Members and Committee Chairs present: Amy Remillard (President), Kay Peterson (1st VP/Newsletter Editor), Kirsten Severeid (3rd VP/Finance Chair), AnnMarie Kolb (Secretary), Marty Ferris (Treasurer) Paulette Gehrke (Education Chair) and Betsy Krizenesky (Immediate Past President/Law & Legislation).
Approve Minutes from February 23, 2007

MOTION: Marty Ferris moved to approve the minutes of the February 23, 2007 meeting as corrected. Kay Peterson seconded. All approved.

Officer and Committee Reports

President: Amy Remillard welcomed newest member Kirsten Severeid to our meeting.

Amy asked to set dates for future meetings: September 8, 2007 at 6:30 in Waukesha at the Country Springs; possible team building before.

November 11, 2008 in Edgar, to cover budget.

January 20 meet for team building before BOD meeting in Madison at 9am.

February 23, 2008 before the Spring Chapter meeting, and February 24, 2008 meet to set dates for upcoming year (2008/09).

Has been in touch with National on Team Building and Conflict Resolution as well as Strategic Planning.

She reported on the Chapter Loyalty Study. The overall quality was 67%. Membership AMTA-WI: Associate members 35, Professional members 1511, Schools 12, Student members 143, and 3 supporting members.

Amy also reported on some resources for massage therapists: Check out Massagetherapypractice.com for info on massage research studies. Canadian Massage Therapy Research Network: www.cmtrn.ca. World Massage Forum is a global, video-based, community for touch professionals, www.world-massageforum.com.

1stVP: Kay Peterson reported an advertising mistake in current issue, that has been resolved.

Deadline issue for the October issue is August 31, 2007.

Education: Paulette Gehrke presented herself to the Board as a candidate for the open Education Chair position. After Board discussion, Paulette was appointed the new Education Chair.

3rd VP/Finance Committee Chair: Kirsten Severeid requested that she be the new Finance Committee Chair, and was appointed the new Chair. Kirsten presented some research she has done for the AMTA-WI financial planning future.

Treasurer: Marty Ferris reported that we have a balance of \$56,853.19 in our checking, we have an outstanding bill for the September Education Conference.

He also reported that he contacted Virchow Krause to help with

Quickbooks. They would charge \$95.00 an hour and on a per needed basis. The company is located all over the state and any treasurer can then use their services.

MOTION: Marty Ferris proposed that we hire Virchow Krause & Co.LLP on a per hour basis of \$95 an hour for Quickbook support, as needed. Kay Peterson seconded. All approved. Amy Remillard asked for bills to be submitted and directed Marty to pay bills. Marty requested permission to purchase a "travel size" adding machine.

Immediate Past President/Law & Legislation chair: Betsy Krizenesky reported on the law and legislation survey results and discussed the findings.

MOTION: Marty Ferris moved that AMTA-WI move forward with the pursuit of licensure for the massage therapy profession, for the legislative session in 2009-2010. AnnMarie Kolb seconded. Kirsten Severeid amended that we follow the Law & Legislation Assistance Program application. No second. 4 approve, 1 no (Kirsten Severeid) to Marty's motion.

NEW BUSINESS

Betsy Krizenesky got a call from the East West Healing Arts Institute in Madison about Massage Fair on the Square. This year it is going to be in October and the school would like us to sponsor again.

MOTION: Betsy moved that we sponsor the Madison Massage Fair (formerly Massage Fair on the Square) organized by the East West Healing Arts Institute, on October 20, 2007. Marty Ferris seconded. All approved.

MOTION: Kay Peterson moved to adjourn the meeting.

AnnMarie Kolb seconded. All approved.

Meeting adjourned at 5:04pm by Amy Remillard.

Respectfully submitted by AnnMarie Kolb, Secretary.

AMTA-WI Board Meeting

September 8, 2007

Waukesha, WI – Country Springs Hotel & Convention Center

Meeting called to order at 7:39pm by Amy Remillard.

Board Members and Committee Chairs present: Amy Remillard (President), Kay Peterson (1st VP/Newsletter Editor), Katherine O'Keeffe (2nd VP), Kirsten Severeid (3rd VP/Finance Chair), AnnMarie Kolb (Secretary), Marty Ferris (Treasurer) Paulette Gehrke (Education Chair) and Betsy Krizenesky (Immediate Past President/Law & Legislation).

Approve Minutes from August 19, 2007

MOTION: Kay Peterson moved to approve the minutes of the August 19, 2007 meeting as corrected. Katherine O'Keeffe seconded. All approved.

Officer and Committee Reports

President: Amy Remillard reported she is meeting with Delegates in the morning to discuss the upcoming Convention proposals and what is expected of them at the convention. MEMBERSHIP REPORT: 1,718 total members as of September 4, 2007. 32 Associate members, 1,509 Professional Members, 12 Schools, 162 Students, 3 Supporting Members.

Amy also reported on a Chapter Loyalty study done by AMTA National. See the attached results.

1stVP: Kay Peterson reported the next newsletter is coming out the first week of October. She needs articles no later than September 13, 2007.

2nd VP: Katherine reported we have 165 people coming tomorrow for the Education Session. Overall participants are excited about the lower price and the presenter. February Conference is set for February 23 & 24, 2008 in Madison, WI. David Kent will present. We are offering an Early Bird special again. She reminded us that the February 2008 conference is the last time people can use their credit voucher from the February 2007 conference. We have not set a date for the September 2008 conference, but do have the dates for February 2009. The surveys she has received continue to want education in the Madison/Milwaukee area, 2 day format and like discounts. Katherine has started to work with Paulette Gehrke and Amy Remillard in transitioning out of the Education Chair.

3rd VP/Finance Committee Chair: Kirsten Severeid reported that she has reviewed some ways to improve our record keeping and storage of financial records. She is looking for volunteers to form a Finance Committee.

Treasurer: Marty Ferris reported that we have a balance of \$62,465.62 in our checking account. We have to pay the bills for this weekend's education conference. Marty has contacted US Bank, to have the bank statements sent to Kirsten Severeid, the new Finance Chair. It is required by AMTA-National that someone sees the statements first.

Amy Remillard asked for bills to be submitted and directed Marty to pay bills.

Immediate Past President/Law & Legislation chair: Betsy Krizenesky reported on some of the comments received on the July 2007 licensing surveys. The top reasons FOR moving forward with legislation: professional credibility, uniform standards of practice, public assurance of quality. Reasons NOT to move forward with legislation: Hate governmental regulation of any kind was number one! Fear that the state licensing fee would be too high, let the consumer figure out who they want to see, no need to change anything and fear it will limit their scope of practice. A large number of people said they were willing to contact their legislators. She will be holding the first two Town Hall Meetings tomorrow. We will need to hire a lobbyist to begin in March 2008, if we want them to help draft the bill. Betsy and Kirsten will research lobbyists and present that in November.

OLD BUSINESS

POLICY MANUAL: Amy Remillard asked that we please take

time to look over the current draft by the November meeting, so that we can review it at that time.

Chapter Volunteer Orientation Program REPORT: Kirsten Severeid was given a "Leadership Challenge Workbook" with worksheet that might be helpful to all board members. CVOP is a program offered yearly by AMTA National for chapter volunteer training.

NEW BUSINESS

The Dollar Per Member Massage Therapy Foundation check was written for \$1718. Amy Remillard will take the check to the National Convention in Cincinnati and deliver it personally at the Chapter President's Council Meeting.

MOTION: Kay Peterson moved to continue to use the services of Rooney Printing, Chippewa Falls and L&M Mailing Service, Eau Claire for the newsletter and chapter bulk mailings. Marty Ferris seconded. All approved.

Marty Ferris reported that Digital Forest our web host has increased their monthly fee from \$20 to \$21.

Kay Peterson reported that Judy Wu is going to be a full time acupuncturist and no longer will be doing massage. Judy would like to continue to be the Chapter webmaster.

National Convention: Amy Remillard, Marty Ferris and Kirsten Severeid are attending as board members.

National Massage Therapy Week: Kirsten Severeid and Lynn Kutz will be in Madison at the Madison Massage Fair on October 20, 2007 to promote the AMTA and hand out information on the massage licensing initiative.

Amy Remillard reported that AMTA National has a Mentoring Program. We are going to be involved.

Kirsten Severeid is going to draft Rules of Engagement for the AMTA-WI Chapter BOD, to be presented in November.

Chapter Mission Statement: Amy asked that we all have something written for the BOD meeting in November and present it.

MOTION: Katherine O'Keeffe moved to adjourn the meeting.

Marty Ferris seconded. All approved.

Meeting adjourned at 9:40 pm by Amy Remillard.

Respectfully submitted by AnnMarie Kolb, Secretary.

AMTA-WI Annual Chapter Meeting

Saturday, September 9th, 2007

Waukesha, Wisconsin

Country Springs Hotel & Convention Center

Welcome & Board Introductions

The meeting was called to order at 12:43pm by Amy Remillard.

Board Members and Committee Chairs present: Amy Remillard (President), Kay Peterson (1st VP/Newsletter Editor), Katherine O'Keeffe (2nd VP), Kirsten Severeid (3rd VP/Finance Chair), AnnMarie Kolb (Secretary), Marty Ferris (Treasurer) Paulette

continued on page 32

Gehrke (Education Chair) and Betsy Krizeneksky (Immediate Past President/Law & Legislation), Dick Klaesing (Awards), Lynn Kutz (Display Unit),

Determine a Quorum: Total 90 professional members present, therefore 45 professional members are necessary for a quorum.

Approval of Minutes: Sandy Tamel moved to approve the February 24th, 2007 Chapter Meeting minutes as presented and corrected. Alan Weld seconded. All approved

Officer and Committee Chair Reports

President-Amy Remillard reported on the online Chapter Loyalty study done by the AMTA National. See the article attached.

Membership report: 1718 total members, as of September 4, 2007. 32 Associate members, 1,509 Professional Members, 12 Schools, 162 Students, 3 Supporting Members.

1st VP/Newsletter-Kay Peterson reported that the deadline for the newsletter will be no later than Thursday of this week. She requested a volunteer to report on the Bob King conference, Sister JeanPaul Zagorski volunteered.

2nd VP/Education-Katherine O'Keeffe thanked everyone for coming. This is one of our larger conferences. Our next conference will be David Kent in February. Early bird registration will end tomorrow. September 2008, is being planned.

3rd VP/Finance-Kirsten Severeid introduced her new Finance Chair position and explained that she is going to set up a Finance Committee. She asked for volunteers to be on the committee.

Treasurer/Finance-Marty Ferris put up an overhead of a copy of the quarterly finance report and explained that this will be printed in the newsletter every issue. We will still print the proposed budget Immediate Past President/L&L-Betsy Krizeneksky presented the Licensure survey results. 64% of those returned were for moving forward with the pursuit of full licensure.

Anthony Driessen was introduced. He is our current legislative consultant. He explained the process ahead of us with going for full licensure.

Committee Chairs

Awards-Dick Klaesing presented Katherine O'Keeffe, outgoing 2nd VP/Education Chair, and Karen White, outgoing MERT Chair, with thank you gifts for their years of service.

Discussion and Votes on the House of Delegates

Recommendations

Introduction of 2007 Delegates to the National Convention in Cincinnati, OH, September 24-27, 2007: Alan Weld, Cindy Spitz, Lisa Tiedt, Karen White, and Julianne Ruegge.

Alan presented the 4 By-law changes and 1 proposal that will be voted on at the House of Delegate meeting in Cincinnati, as printed in the July 2007 Connecting Hands After discussion by

the membership the votes were as follows: Item 1: chapter supports. Item 2: chapter supports. Item 3: 5 opposed. Item 4: 2 opposed. Item 5: Ask if they have a vote in each state.

Where does the membership money goes?

New Business

Amy Remillard reminded the chapter that National Massage Therapy Week is in October. Kirsten Severeid will represent the AMTA at the Massage Fair in Madison on October 20, hosted by the East-West Healing Arts Institute.

MOTION: Lynee Schmidt moved to adjourn the meeting. Cindy Spitz seconded. All approved.

AMTA-WI Board Meeting

November 26, 2007

Teleconference

Meeting called to order at 5:36 am by Amy Remillard.

Board Members and Committee Chairs present: Amy Remillard (President), Kay Peterson (1st VP/Newsletter Editor), AnnMarie Kolb (Secretary), and Betsy Krizeneksky (Immediate Past President/Law & Legislation).

This meeting was called to discuss and vote on booking services available from the AMTA-National Office. There are 2 options of help available to chapters

It was suggested to make a budget form to hand out to committee chairs to be submitted by a set date to the treasurer to help in creating the yearly budgets.

Next meeting is December 9 in Madison.

Because the full board was not present, we will vote on this at the next Board Meeting.

MOTION: Betsy Krizeneksky moved to adjourn the meeting. Kay Peterson seconded.

All approved.Meeting was adjourned at 6:25am.

1,718

*currently the number of
AMTA-WI members*

DELEGATE POLICIES

1. Chapter Delegate Statement Of Understanding

I, _____, having been elected Delegate, or Alternate Delegate, for the Wisconsin Chapter of the American Massage Therapy Association, understand the duties of this position include the following:

2. Remain a professional member in good standing throughout my term as Delegate.

3. Sign the AMTA Chapter Volunteer Code of Conduct.

4. Agree to fulfill the term for one year following my election to the position of Delegate. Term begins January 1, 2007 and ends December 31, 2007.

5. Mandatory attendance at the Annual Chapter and Fall Chapter meetings and encouraged to attend Board of Director meetings during my term as Delegate.

6. Register for the National Convention by the Early Registration Deadline.

7. Have knowledge of House of Delegates (HOD) bylaws and policies, Code of Conduct, and Delegate Job Description and abide by National AMTA Articles of Incorporation.

6. Arrange transportation and work schedule to accommodate the length of time required to fulfill Delegate duties and represent Wisconsin State in a professional manner.

8. Attend Leadership Training at Convention.

9. Attend the House of Delegates orientation and the House of Delegates meeting.

10. Attend the assigned/chosen education seminars to insure each segment of the Convention has a chapter Delegate in attendance.

11. Produce written reports on all assigned/chosen events. Reports must be typewritten and delivered by mail or electronically to the Newsletter Editor no later than November 1st. If the Delegate does not submit reports, he/she forfeits the right to be a Delegate the following year. It is preferred that reports be submitted to the newsletter editor via e-mail. The newsletter editor will confirm receipt by reply e-mail.

12. Report on the House of Delegates meeting at the State Chapter Meeting following the Convention, either in person or in writing.

13. Delegates will receive compensation in return for their service to the chapter. Compensation amount will be determined

each year according to the chapter budget determined by the membership. Location and cost of travel and accommodations will be considered when determining the total amount.

a) The Delegate will receive compensation for convention registration and airfare before the convention. An original receipt must be securely attached to a filled out expense report and mailed to the Treasurer for reimbursement. All other expenses will be paid upon receipt of reports.

b) Each Delegate will submit his or her Convention report to the Newsletter Editor by November 1st. The Newsletter Editor will notify the Treasurer when the report is received and then the Treasurer may reimburse the delegate of his or her expenses. An expense report must be filled out and all original receipts must be neatly and securely attached and sent to the Treasurer for reimbursement.

c) If a Delegate does not meet the report submission deadline of November 1st, he/she will be assessed a \$30 per day penalty for each day the report is late, up until November 30th. The late fee will be subtracted from the final reimbursement check. The Delegate will forfeit any remaining balance of the Delegate Stipend if he/she submits the Delegate Report dated November 30th or later.

d) If a Delegate is unable to attend the entire convention, he/she will receive a prorated amount according to the total percentage of the convention attended. If a Delegate fails to attend the Convention, he/she agrees to repay to the Chapter any monies paid to the Delegate or advanced by the Chapter on his/her behalf.

14. If a Delegate cannot fulfill his or her duties due to resignation, disqualification, disablement, or death prior to the end of his or her term of office, the Chapter President will appoint an alternate in accordance with the elected order.

15. Delegates and alternates shall read and sign this agreement and return the Chapter Copy to the Chapter Secretary. The Delegate/Alternate retains a copy for his/her records.

I have read and understand the foregoing agreement. I understand that failure to comply with the provisions of this agreement may lead to my forfeiture of the Delegate allowance. In the event that I am unable to fulfill the duties, I will notify the Chapter President and Secretary as soon as possible. I further agree that if I fail to attend the Convention, I will repay to the Chapter any monies paid to me or advanced by the Chapter on my behalf. I promise in good faith to fulfill all of the above-listed duties.

Signature: _____

Date: _____

Please return to the Chapter Secretary. Failure to return this agreement will forfeit your delegate position and an alternate will be chosen.

Rules of Engagement for AMTA-WI Chapter Volunteers

Rules of Engagement for AMTA-WI Chapter Volunteers

Rules of engagement are common sense rules that are acceptable behaviors not tied to any parliamentary order. This commitment encourages civility, courtesy and good humor in and outside of the boardroom for elected or appointed AMTA volunteers.

As a Board member and volunteer of AMTA-WI Chapter:

Ø I will be present and fully prepared for meetings with a report and supporting documents. I will conduct all discussions of board business in the presence of all board members. Everyone is expected to voice his or her opinions. Meeting decorum is respectful, and no member will reproach another for speaking honestly.

- I will respond to all board communications (email, regular mail and phone) within 3 business days.
- I will refrain from knowingly withholding factual information about board matters or Chapter business.
- I will respect and give fair consideration to diverse and opposing viewpoints.
- I will be clear about my role and duties as a board member or volunteer and be mindful of AMTA's mission and core values.
- I will fulfill my designated commitments, and work with other board members in a spirit of cooperation to help them fulfill their commitments.
- When making decisions, I will consider that we serve the entire AMTA-WI chapter membership.
- I will be accountable to, accepting of and supportive of decisions made by the Board as a whole when I leave the Board table.
- I will be mindful that not knowing is not an excuse for not acting or not making a decision.
- I will raise any concerns before and/or during the Board meeting, instead of after the meeting is completed and the decision have already been made.
- I will pay close attention to the impact of my words in communicating with and about others.

Composed and Approved by the AMTA-WI Chapter Board on December 9, 2007

What is a Board of Directors?

The AMTA-WI Chapter Board of Directors consists of two parts that work together to serve the membership, they are Chapter Officers and Committee Chairs.

Chapter Officers are elected at the Annual Meeting by the professional members present to do the management of the chapter business. These positions consist of President, 1st Vice President, 2nd Vice President, 3rd Vice President, Treasurer, Secretary and Immediate Past President.

At the election on February 23, 2008 the positions up for election will be:

President: candidates for this position must be professional members in good standing for at least one year prior to candidacy and have served as a Chapter Officer during the past four years. Amy Remillard is planning on seeking re-election to another term.

2nd Vice President: candidates for this position must be professional members in good standing. This position is an open seat, meaning no current Chapter Officer is seeking re-election.

3rd Vice President: candidates for this position must be professional members in good standing (This position will be filled for a one year term due to the resignation of Kirsten Severeid.) This position is an open seat, meaning no current Chapter Officer is seeking re-election.

Treasurer: candidates for this position must be professional members in good standing. This position is an open seat, meaning no current Chapter Officer is seeking re-election.

The Chapter Officers voted to begin utilizing bookkeeping services offered by the AMTA National office beginning March 1, 2008. The new treasurer will maintain the Chapter checkbook, bank accounts, make deposits and pay invoices from the Chapter accounts. At the end of each month the Treasurer will submit a list of cash receipts and cash disbursements along with the bank statements (by the 20th of each month). Upon receipt of the information the National Office will prepare the monthly financial statements and reconcile the chapter accounts (45 days after received). At calendar year end IRS form(s) 1099 will be prepared (if needed) and the appropriate forms will be filed with the IRS by the National office.

Open seats are a good opportunity to see the democratic process in action, if you feel you have the time to commit to this important work please consider either nominating yourself or having a friend nominate you for consideration.

The above positions are not simply roles of honor, they require a commitment of time and energy and in many cases an adherence to deadlines. All vice presidents must chair or co-chair a committee in addition to attending board and chapter meetings. It is expected that all board members will contribute to discussion and voice their opinions as well as be present to vote on policy issues and chapter business matters. A full list of rules of engagement appear on the opposite page.

Committee Chairs are appointed by the Chapter President and are reappointed annually. Current committee chair openings include, finance chair, awards chair, membership chair and MERT chair. Other chair positions can be created based upon a perceived need of a volunteer. It is the sincere hope of the chapter Officers that all committee chairs begin to take part in Board of Directors meetings. Attending meetings allows committee chairs to discuss the needs of their committee, feel more fully involved in the processes of the chapter and voice their opinions regarding issues to be voted on by the Chapter Officers.

AMTA - WI Chapter Budget

| Categories | Approved Budget Fiscal Year 3/01/07 – 2/28/08 | Actual Year To Date 3/01/07 – 12/10/07 | Proposed Budget Fiscal Year 3/01/08 – 2/28/09 |
|------------------------------------|---|---|---|
| REVENUE | | | |
| Advertising (Newsletter) | \$6,000.00 | \$3,654.00 | \$6,000.00 |
| Interest Income | \$2,500.00 | \$3,351.37 | \$3,500.00 |
| L&L Interest Income | \$800.00 | | \$800.00 |
| MERT Income | \$100 | \$0 | \$0 |
| National Dues: Disbursements | \$45,000.00 | \$33,038.00 | \$46,000.00 |
| National Dues:Chapter Fees | \$35,000.00 | \$22,375.00 | \$36,000.00 |
| Securities Income | \$600.00 | \$521.05 | \$700.00 |
| Education Revenue | \$31,700.00 | \$13,379.00 | \$57,000.00 |
| Total Revenue | \$121,700.00 | \$76,318.42 | \$150,000.00 |
| EXPENSES | | | |
| Massage Therapy Foundation | \$1,750.00 | \$1,718.00 | \$1,718.00 |
| Awards Committee | \$500.00 | \$70.00 | \$600.00 |
| Board Meetings | \$750.00 | \$164.54 | \$750.00 |
| Delegate Allowance | \$8,000.00 | \$5,694.70 | \$9,500.00 |
| Chapter Insurance Expense | \$1,000.00 | \$1,387.00 | \$1,500.00 |
| L&L Expense: L&L Lobbyist | \$6,500.00 | \$6,000.00 | \$13,125.00 |
| L&L Expense: L&L Travel | \$100.00 | \$17.13 | \$600.00 |
| L&L Expense: Consultant | \$500.00 | \$0 | \$2,000.00 |
| L&L Expense: Phone | \$300.00 | \$0 | \$200.00 |
| L&L Expense: Postage | \$1,200.00 | \$1,881.62 | \$2,800.00 |
| L&L Expense: Printing | \$180.00 | \$632.15 | \$2,000.00 |
| L&L Expense: Supplies | \$0 | \$0 | \$50.00 |
| Total L&L Expense | \$8,780.00 | \$8,530.90 | \$20,775.00 |
| Marketing | \$2,000.00 | \$509.15 | \$2,000.00 |
| Membership Committee | \$100.00 | \$0 | \$1,000.00 |
| MERT | \$1,000.00 | \$0 | \$300.00 |
| Miscellaneous | \$100.00 | \$0 | \$100.00 |
| National Convention BOD | \$5,000.00 | \$3,211.50 | \$9,500.00 |
| National Conv. Pres. Expense | \$2,000.00 | \$1,856.19 | \$2,500.00 |
| Newsletter Expense | \$9,000.00 | \$6,326.17 | \$9,200.00 |
| Office Supplies | \$300.00 | \$74.10 | \$200.00 |
| Postage & Shipping | \$100.00 | \$41.00 | \$100.00 |
| Printing | \$100.00 | \$148.83 | \$100.00 |
| Sports Massage Committee | \$500.00 | \$0 | \$500.00 |
| Chapter Voicemail | \$300.00 | \$187.44 | \$270.00 |
| BOD Mileage | \$2,500.00 | \$1,630.49 | \$3,000.00 |
| Volunteer Training | \$2,000.00 | \$1,723.53 | \$3,500.00 |
| Website | \$300.00 | \$261.95 | \$275.00 |
| Education Expense:Advertising | \$520.00 | \$10.00 | \$0 |
| Education Expense:Course Materials | \$115.00 | \$431.19 | \$0 |
| Education Expense:Charge Card | \$600.00 | \$365.52 | \$500.00 |
| Education Expense:Speaker Fee | \$8,280.00 | \$6,368.96 | \$54,250.00 |
| Education Expense:Lodging | \$1,685.00 | \$2,346.84 | \$1,300.00 |
| Education Expense:Meals | \$7,070.00 | \$19,131.97 | \$16,000.00 |
| Education Expense:Rental-Rooms | \$3,225.00 | \$3,929.12 | \$1,900.00 |
| Education Expense: Postage | \$85.00 | \$73.00 | \$100.00 |
| Education Expense:Audio Visual | \$450.00 | \$1,675.24 | \$500.00 |
| Education Expense:ChapISponReg | \$11,925.00 | \$0 | \$0 |
| Total Education Expense | \$33,955.00 | \$34,331.84 | \$74,550.00 |
| Total Expenses | \$80,035.00 | \$67,867.33 | \$141,938.00 |
| Overall Gain (loss) | \$41,665.00 | \$8,451.09 | \$8,062.00 |
| L&L Gain (Loss) | \$27,020.00 | \$13,844.10 | \$15,225.00 |
| Operations Gain (Loss) | \$14,645.00 | (\$5,393.01) | (\$7,163.00) |
| L&L CD | \$90,704.00 | \$93,605.91 | \$95,000.00 |
| Raymond James Assoc | \$16,500.00 | \$17,167.65 | \$17,500.00 |
| 10 Month CD USBank | \$60,000.00 | \$0 (funds transferred to 7 Day CD) | \$0 |
| 7 Day CD USBank | \$12,190.00 | \$75,482.00 | \$76,000.00 |

Space does not allow for the full detailed report of each category, however this information is available to any member upon request.

Calendar

January 20, 2008

AMTA-WI Chapter Board of Directors Meeting 12:00 pm Best Western Inn Tower,
Madison

February 22, 2008

AMTA-WI Chapter Board of Directors Meeting 6:00 pm Marriott Madison West

February 23-24, 2008

David Kent, Headaches-Types, Triggers and Treatments Marriott Madison West

February 23, 2008

AMTA-WI Chapter Annual Meeting 12:00 pm Marriott Madison West

August 22-24, 2008

AMTA-WI Chapter Fall Educational Conference Chula Vista, Wisconsin Dells

NMT by Doug Nelson, Reflexology by Claire Marie Miller, Ethics by Kathy Ginn

September 17-20, 2008

AMTA National Convention Phoenix, AZ

Connecting Hands

c/o Essential Massage
4330 Golf Terrace Suite 209
Eau Claire, WI 54701

| |
|--|
| Presorted Standard U.S. Postage Paid Eau Claire, WI Permit # 1557 |
|--|