

# Illinois Athletic Trainers Association

## 2022 Sponsorship Packet

### **State Meeting and Clinical Symposium Sponsorship**

**1. Tier 4 Sponsor: \$750**

- a. Exhibitor booth space at the IATA State Meeting
- b. Recognition of sponsorship on slideshow in between educational sessions
- c. Recognition in the symposium program
- d. 2 eblasts or social media posts
- e. logo/hyperlink on website
- f. logo/hyperlink on eblasts

**2. Tier 3 Sponsor: \$1000**

- a. Exhibitor booth space at the IATA State Meeting
- b. 1 complimentary ticket to IATA Happy Hour/Social
- c. Recognition of sponsorship on slideshow in between educational sessions
- d. Recognition in the symposium program
- e. 4 eblasts or social media posts
- f. logo/hyperlink on website
- g. logo/hyperlink on eblasts

**3. Tier 2 Sponsor: \$1500**

- a. Exhibitor booth space at the IATA State Meeting
- b. 2 complimentary tickets to IATA Happy Hour/Social
- c. 5 minutes allotted for sponsor designee to address the social attendees
- d. Recognition of sponsorship on slideshow in between educational sessions
- e. Recognition in the symposium program
- f. 6 eblasts or social media posts
- g. logo/hyperlink on website
- h. logo/hyperlink on eblasts

**4. Tier 1 Sponsor: \$3,500**

- a. Exhibitor booth space at the IATA State Meeting
- b. 3 complimentary tickets to IATA Happy Hour/Social
- c. Recognition of sponsorship on slideshow in between educational sessions
- d. Recognition in the symposium program
- e. 5 minutes allotted for sponsor designee to address the social attendees
- f. 1 complimentary room at the state meeting
- g. Opportunity to submit a proposal for a speaker at the IATA State Meeting
- h. Opportunity to participate in career center at State Meeting
- i. Opportunity to provide content in all 12 monthly eblasts
- j. logo/hyperlink on website
- k. logo/hyperlink on eblasts

**5. State Meeting Platform (Whoova) Sponsor: \$1,000 (max 5 sponsors)**

- a. Sponsorship ad banner on app
- b. Opportunity to submit brochures and handouts to be added into the app

- c. Opportunity to submit a company video to be added into the app
- 6. Happy Hour/Social Sponsorships**
  - a. Singo Sponsor: \$750
  - b. Appetizer Sponsor: \$500
- 7. Individual Presentation Sponsor: \$200**
  - a. Presentation can be chosen by State Meeting Committee or sponsor
- 8. Title Sponsor for Career Center and Student Sessions: \$500**
  - a. Signage at the event as well as in the program
  - b. Mock interviews with students
  - c. Accept resumes
  - d. Interview potential candidates for any open positions
- 9. Breakfast Sponsor: \$200**
  - a. Signage included
- 10. Symposium Insert/Brochure: \$150**
  - a. Insert in attendee symposium registration folder
- 11. Vendor: \$300**
  - a. Exhibitor booth space
  - b. 1 complimentary ticket to IATA Happy Hour/Social
  - c. Recognition in the symposium program
  - d. Company content in Whova (state meeting platform)
    - i. Generate leads
    - ii. Scan attendees barcode
  - e. 1 eblast or social media post

### **A La Carte Sponsorship Opportunities**

- 1. Eblast/web posting: \$250
- 2. Educational Eblast: \$250
- 3. IATA Hospitality Room at GLATA Sponsorship
  - a. Lunch Sponsor: \$250
  - b. Drinks Sponsor: \$250