

Corporate Sponsors and Potential Sponsors-

Thank you for your support of the Illinois Athletic Trainers Association (IATA). The mission of the IATA is a proud commitment to the growth and advancement of the athletic training profession in the state. Through the support of our sponsors, we are able to provide the necessary resources to provide professional advancement opportunities as well as continuing education and certification resources.

With over 1,700 members (certified and student membership), the IATA is one of the largest state associations for athletic training across the country! Our certified membership is represented in a wide variety of employment settings; ranging from educational institutions, industrial settings, and physician and rehabilitation clinics, to name a few.

In the following sponsor packet, you will find a detailed outline of the sponsorship levels and associated elements which the IATA can offer to benefit you or your organization.

We have restructured the sponsorship levels to give YOU the opportunity to choose what benefits YOUR organization the most. A value for your a la carte options is listed next to the sponsorship level, please choose from the a la carte options at the end of the packet to reach that value.

Thank you again for your consideration of the IATA.

Sincerely,

IATA Board of Directors

Corporate Partner Information

IATA Corporate Sponsorship Levels and Benefits:

The IATA has many opportunities for corporate sponsorship. The primary levels are described in this information packet, and are one-year partnerships. There are also additional options available for purchase on an as-needed basis.

For more information, please contact:

Megan Hutchins, ATC
IATA Development Director
Certified Athletic Trainer
mhutchins21@gmail.com

Illinois Athletic Trainers Association **Mission Statement**

The Illinois Athletic Trainers Association, Inc. endeavors to improve the quality of health care in the State of Illinois through the advancement, promotion, and improvement of the athletic training profession at all levels, and to promote a better working relationship among those persons interested in athletic training by providing a means for a free exchange of ideas within the profession.

501(c) NON-FOR-PROFIT ASSOCIATION

Founding Sponsor	Athletico, Midwest Orthopaedics at Rush, Illinois Bone and Joint Institute
Tier 1	\$ 4000 with \$750 worth of a la carte benefits
Tier 2	\$ 3000 with \$950 worth of a la carte benefits
Tier 3	\$ 2000 with \$700 worth of a la carte benefits
Tier 4	\$ 1000 with \$250 worth of a la carte benefits
Tier 5	\$750

A la carte for non-sponsors

- | | |
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| ▪ Single e-blast (max 4 per year) | \$200 |
| ▪ Single social media posting (max 4 per year) | \$200 |
| ▪ IATA State Meeting Keynote speaker sponsor | \$2,000 |
| ▪ IATA State Meeting Award Ceremony sponsor | \$1,000 |
| ▪ IATA State Meeting exhibitor booth | \$200 |
| ▪ IATA State Meeting student quiz bowl sponsor | \$250 |
| ▪ Individual State Meeting speaker session sponsor | \$150 |
| ▪ Full page ad in state meeting program | \$1,000 |
| ▪ Half page ad in state meeting program | \$500 |
| ▪ ¼ page ad in state meeting program | \$350 |

Sponsor Benefits

Founding Sponsor:

- Logo/hyperlink on all web pages
- Logo/hyperlink on all e-blasts
- Logo/hyperlink on Sponsors Page of website
- Opportunity to provide content in all 12 monthly e-blasts
- IATA Hospitality Room at GLATA Sponsor
- IATA State Meeting Sponsor
- IATA State Meeting Social Sponsor
- Opportunity to submit a proposal for a speaker at the IATA State Meeting
- Exhibitor booth space at IATA State Meeting
- Hall of Fame Luncheon Sponsor
- Recognition at IATA Business Meetings

Tier 1: \$4000 with \$750 a la carte benefits

- Logo/hyperlink on all e-blasts
- IATA State Meeting Sponsor
- IATA State Meeting Social Sponsor
- Opportunity to submit a proposal for a speaker at the IATA State Meeting
- Hall of Fame Luncheon Sponsor
- Exhibitor booth space at IATA State Meeting
- Opportunity to provide content in all 12 monthly e-blasts

Tier 2: \$3000 with \$950 a la carte benefits

- Logo/hyperlink on all e-blasts
- IATA State Meeting Sponsor
- IATA State Meeting Social Sponsor
- Hall of Fame Luncheon Sponsor
- Opportunity to submit a proposal for a speaker at the IATA State Meeting
- Exhibitor booth space at IATA State Meeting
- Opportunity to provide content in 6 e-blasts

Tier 3: \$2000 with \$700 a la carte benefits

- IATA State Meeting Sponsor
- IATA State Meeting Social Sponsor
- Opportunity to submit a proposal for a speaker at the IATA State Meeting
- Exhibitor booth space at IATA State Meeting
- Opportunity to provide content in 4 e-blasts

Tier 4: \$1000 with \$250 a la carte benefits

- IATA State Meeting Sponsor
- Exhibitor booth space at IATA State Meeting
- Opportunity to submit a proposal for a speaker at the IATA State Meeting
- Opportunity to provide content in 2 e-blasts

Tier 5: \$750

- IATA State Meeting Sponsor
- Exhibitor booth space at IATA State Meeting
- Opportunity to submit a proposal for a speaker at the IATA State Meeting
- Opportunity to provide content in 2 e-blasts

A la carte options for sponsors

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| ▪ Logo/hyperlink on all web pages | \$200 |
| ▪ Logo/hyperlink on all e-blasts | \$200 |
| ▪ Logo/hyperlink on IATA website | \$200 |
| ▪ IATA Hospitality Room at GLATA Sponsor | \$100 |
| ▪ IATA State Meeting Social Sponsor | \$150 |
| ▪ Hall of Fame Luncheon Sponsor | \$150 |
| ▪ Full page ad in IATA State Meeting program | \$150 |
| ▪ Half page ad in IATA State Meeting program | \$100 |
| ▪ ¼ page ad in IATA State Meeting program | \$50 |
| ▪ Recognition at IATA Business Meetings | \$50 |
| ▪ Single e-blast (max 4 per year) | \$200 |
| ▪ Single social media posting (max 4 per year) | \$200 |