

**Illinois Athletic Trainers Association
BOARD OF DIRECTORS BUSINESS MEETING**

Sunday February 26, 2017

3:00 - 6:30 pm
Conference Call

BOARD ROLL CALL

Present:

President	Matt Munjoy, ATC
Past-President	Mike "Sully" Sullivan, ATC
Vice President	Jordan Anderson, ATC
Treasurer	Kristin Romani, ATC
Secretary	Jenny Ludwig, ATC
Reg 1 Representative	Mike Porters, ATC
Reg 2 Representative	Joe Cunnane, ATC
Reg 3 Representative	Thad Walker, ATC
Reg 4 Representative	Bill Dill, ATC
Governmental Affairs Director	Kristen Streeter, ATC
Public Relations Director	Mike Gilboe, ATC
Development Director	Kristen Brendel, ATC
Communications Director	Andrea Kovalsky, ATC
IL Representative to GLATA	Joe Whitson, ATC
Membership Director	Greg Garofalo, ATC

Absent: Porters, Walker, Dill, Streeter, Brendel

GUEST ROLL CALL

Present:

CISM Team Coordinator	Tanya Marquez, ATC
Committee on Professional Advancement Chair	Holly Odean-Carpenter, ATC
Education Committee Chair	Noelle Selkow, ATC
Secondary Schools Committee Chair	Phil Dryer, ATC
Archivist	Dave Jerbi, ATC
Student Congress Advisor	Taylor Arman, ATC
Illinois Student Senator to GLATA	Jake Campbell
Illinois Student Senator to GLATA	Marissa Anderson
IATA Student Congress President	Alexandra Harris
Young Professionals Chair	Greg Nordlund

Absent: Odean-Carpenter, Campbell, Anderson, Harris

= Motion and Vote Expected or Possible

1.0 CALL TO ORDER/INTRODUCTIONS 3:03pm

2.0 # APPROVAL of the Sunday February 26, 2017 MEETING AGENDA

Gilboe moves, Ludwig seconds. 9-0-0. Motion passes.

3.0 # APPROVAL of MINUTES

#3.1 Approval of Minutes from the January 24, 2017 Board of Directors Special Conference Call Meeting (Appendix A)

Gilboe moves, Ludwig seconds. 9-0-0. Motion passes.

#3.2 Approval of NATA iLead Conference special vote (Appendix B)

Gilboe moves, Ludwig seconds. 9-0-0. Motion passes.

4.0 Reports - Board of Directors

4.1 BOD Introductions

4.2 President Report (See report)

- Munjoy

4.2.1 Renee Polubinsky HOF ring presentation (Appendix J)

Late January 2017, Munjoy made trip to WIU to present ring to Renee. Thank you note from Renee is in Appendix J.

4.2.2 Date of Capitol Hill Day released – May 21, 2017

Official release that is on NATA website. Please reach out to President Munjoy if you are interested in joining.

4.2.3 2017 IATA BOD Meeting Schedule

See below for later dates, check schedules, and inform President Munjoy if you cannot make any of the following dates.

4.2.4 2016 State Meeting Attendee Survey (Appendix K)

Discussion about luncheon running late and how to prevent this in the future.

4.3 Past-President Report (See report)

- Sullivan

As submitted. Emails submitted to legislators about new legislation. Past President Sullivan only heard back from a few of these individuals.

4.4 Vice President Report (See report)

- Anderson

#4.4.1 Raise IATA In-Memoriam gift/donation and card amount

Previous amount of \$50 not sufficient for appropriate gift. \$100 should be sufficient amount in order to avoid looking for additional funds. This would be for IATA members and/or their immediate family members.

Anderson moves to raise IATA In-Memoriam gift/donation and card amount to a total amount of \$100. Sully seconds. 9-0-0. Motion carries.

4.4.2 2018 IATA State Meeting location

Anderson has started to do research for future locations. Potential sites that he has researched include St. Charles, Glenview, Bloomington, and Peoria. Potential for central Illinois is from previous meeting attendance there and the potential to get high attendance rate again. President Munjoy added that as long as it is not on a football weekend at ISU. Possibly could use attendee survey to help determine a location.

4.5 Treasurer Report (See report)

- Romani

4.5.1 Account Updates, as of 2/17/17

1. Operations = \$123,663.30
2. PAC = \$13,940.00
3. Money Market = \$45,114.49
4. Development = \$3,881.36

Credit Card Discussion (Appendix E)

Talk of reinstating credit card for IATA use. Research done by Romani for this, and BMO Harris has a card that we could qualify for as an organization. There is no annual fee, and a good APR deal for the first 9 months. The IATA would get rewards back for purchases. Rewards do not expire - can be used for hotels, gift cards, travel, etc. Reason this was brought up was because some events are hard to pre-fund, so other board members are looking for another way to help fund certain items ahead of time. GLATA Rep Whitson said GLATA has a credit card (through PNC) and they put their expenses for their meeting on them, and Whitson thinks this could be a good idea for IATA. Something to consider as well is liability insurance and other protective assets before moving toward getting a credit card. Whitson also brings up idea to look into smaller regional banks that could be beneficial to use too. Romani added that things charged would already be factored into the budget, so there would be no outstanding charges on this credit card. Romani and Finance Committee will continue to do more research, discuss on their own, and will present information to Board and Committee Chairs during May 2017 meeting. To be discussed more in Finance Committee section as needed.

Investment Opportunities: Treasurer Romani and Finance Committee also started to look into investment opportunities to mature funds at different times to earn more money long-term. The Money Market that IATA has is a CD already, but there are other opportunities to accrue interest to help increase money for scholarships and other financial ventures. Whitson reports that GLATA does similar investments too.

Insurance: Romani reached out to GLATA Treasurer about potential insurance options that the IATA could purchase. With research of insurance that GLATA has for themselves: Directors and Officers Insurance: \$1K; Crime: \$700; Internet Liability: \$451. All of these costs are for a year, so

total is just under \$2200/year. Currently coverage specifics are unknown, and this cost is not part of the budget. Romani will continue to do research on potential insurance policies, and may reach out to other states to inquire about what policies they have.

- 4.6 Secretary Report (See report)** - Ludwig
As Reported. Secretary Ludwig asks BOD and Committee Chairs to please stick to deadlines for agenda and report form submittals moving forward. This also applies to making comments and changes to the meeting minute drafts before the requested deadlines.

- 4.7 Membership Director Report (See report)** - Garofalo
As Reported. Research going into IATA student membership at institutions throughout the state. Garofalo will reach out to program directors about students joining. Arman asks that there be a clear, unified, and consistent message to students about joining.

- 4.8 Region 1 Representative Report (No report received)** - Porters

4.8.1. Region 1 CEU Event update

CEU event was on Wednesday, February 22, 2017 at Elk Grove High School. IATA provider number used for event. Presenter was Dr. Thomas Moran of NorthShore University HealthSystem, and he presented on the use of physical activity in treatment of concussions. Event went well, and was well-received by the audience. Total of 26 people attended, with a mix of individuals from all over the state.

Additional conversation around these events moving forward and who will do the BOC approval process for other CEU events.

Sully moves to transfer point of contact for BOC requirements and monitoring from Vice President to Education Chair. Gilboe seconds. 9-0-0. Motion carries.

- 4.9 Region 2 Representative Report (See report)** - Cunnane

4.9.1 DropBox utilization

How to better use this (and other technology) moving forward. Kovalsky can help Cunnane with this, especially for use in sending out region newsletters and other correspondence that Cunnane would like to send.

Cunnane also working on regional CEU event, possibly for June 2017. Could be webinar. More information to come.

- 4.10 Region 3 Representative Report (See report)** -Walker
As reported.

- 4.11 Region 4 Representative Report (See report)** - Dill

As reported.

4.12 Governmental Affairs Report (See report)

- K. Streeter

As reported.

4.13 Public Relations Director Report (See report)

- Gilboe

4.13.1 Cubs Advertisement Update (Appendix F)

See appendix for what the advertisement looks like. First round of yearbooks will be published soon. The IATA gets 50 copies.

Ad design went well. Thank you to Matt, Jordan, and Andrea for all their help! Tickets we have from the Ad are for: Sept. 16th Cardinals vs. Cubs 4 tickets, 3rd base side, lower level.

Gilboe brought up other potential updates for PR. These ideas include some options with Northwestern Medicine and IBJI. Gilboe to update the BOD moving forward.

Sports Medicine Weekly Twitter page, to have paragraph for NATM.

MOR/PR Medical Comm. PR Campaign later this year with IATA, "Hips for Life."

Sully asked about any NATM ideas coming from PR, but at this point in time there is nothing specific.

4.13.2. Cubs Tickets Ideas (Appendix L)

YPC put together document for ticket ideas. See Appendix L. Nordlund discussed the following: Possible options include adding dinner and hotel as part of ticket package. Raffle idea could occur during GLATA? Tickets could be \$5/ticket. Additional ideas for selling tickets outside of GLATA event could help to bring potential ticket-buyers from people outside of the immediate Chicago area that also may not be at GLATA. Including dinner and hotel could cost a few hundred dollars, but attracting more people to buy tickets could generate more revenue to help offset costs of dinner and hotel. Gilboe discussed increasing price of raffle tickets. Anderson brought up the face value of the tickets being close to \$150/each, so if raffle tickets are low at \$5, and not many people purchase tickets, the IATA loses potential to make money. Whitson brought up the fact that you need to get a license to hold a raffle, and the process will probably not happen before the GLATA meeting in a few weeks. Whitson added the culmination of the raffle could be at the IATA Golf Outing in May.

Task force for Cubs tickets: Kristen Streeter, Kristin Romani, Greg Nordlund, and Greg Garofalo. Gilboe volunteers to also be on task force. Anderson will not be on task force. If conference call needed to discuss this, it can be determined.

Question raised whether or not funds raised from this can be put into PAC, as people purchasing tickets may want to know what the raffle money is going toward (PAC, education/scholarships, other purposes).

4.14 Development Director Report (No report received) - Brendel

4.15 Communications Director Report (See report) -Kovalsky

4.15.1 New Website Update

Cannot have a job board on the new IATA website per NATA.

4.15.2 New Website Domain name reimbursement

Andrea owns www.illinoisathletictrainers.org, and is looking for reimbursement. Cost is \$193 for next nine years. No vote needed. Andrea will discuss with Romani.

PJ Mainville called Andrea (after ad was purchased and finalized) and asked how he and the Chicago Cubs AT staff could become involved in IATA and IATA's efforts for legislation, etc. Andrea passed this along to Kristen Streeter to see how he could become involved. This is invaluable moving forward and has great potential for legislative efforts. Anderson asked if there is potential for Mainville to sign, or get Cubs players to sign copies of the yearbook to raffle off to raise money for education purposes.

4.16 State Rep to GLATA Report (See report) -Whitson

#4.16.1 GLATA Student Senator Appointment (Appendix G, H)

One applicant, Julia Peterson. Information attached. Arman will serve as mentor moving forward, as will Munjoy.

Whitson moves to appoint Julia Peterson as GSS Rep. Gilboe seconds. 9-0-0. Motion passes.

#4.16.2 Dedicated Service Award Rename

Whitson moves to rename the Dedicated Service Award to the Rich Carey Dedicated Service Award. Sully seconds. 9-0-0. Motion passes.

This will be a nice way to honor Rich (as he was an Archivist and served in other positions on the Board). Rich was a mentor to many in the past. He is now retired and lives in Arizona. Anderson asks that someone put together a piece on this to include in the NATA news, IATA newsletter, and to put on the IATA website.

4.16.3 GLATA Strategic Disbursement

GLATA Strategic Account - about 3 years ago, GLATA established separate accounts instead of just one operating account. This specific account is for the states. There is \$20K a piece for states (so \$120K total)

that is to be voted on at next GLATA meeting. This is not a guarantee for the IATA, but something that could be added to our accounts for investment purposes. There are no restrictions on this amount. If there are any questions or comments, please contact Joe.

4.16.4 Innovative CEU Benefits for IATA members

In October 2016, the GLATA Education Committee was charged about looking into this. This is on the March GLATA agenda for Joe to discuss, but he has not yet heard many updates. There is a possibility for this to happen, and not only for Illinois, but for other states within GLATA as well. If there is anything the BOD can update for Joe going into the March meeting, please let him know. The idea for this was brought up after GLATA last year, where there would be a discount for those that attend the IATA meeting to access the online GLATA seminars at a discounted amount. The idea was to use what GLATA already uses (since they offer certain courses at a discounted rate of 50%) to try to offer that to IATA members as well. However, there was additional discussion on whether or not that particular idea is a good route to go down. Anderson volunteered to look into this further, whether through GLATA, or another outlet. Whitson and Anderson may need to speak further about this, as it could include purchasing these coupons/coupon codes from GLATA. Could Strategic distribution funds go towards this?

5.0 Reports – Committees

#5.1 Finance Committee (See report)

-Romani

#5.1.1 Approval of 2017 IATA Budget (Appendix C, D)

Romani brought up the QuickBooks, Quickens programs to help with budget tracking. See Appendix D about this. The cost of using either program is already figured into the budget, and both are relatively cheap (less than \$50).

Tied to the above discussions (along with line items and requested individual operation budgets), Whitson brought up concerns about budget and some of the spending. Whitson charges the Board to clean up the budget moving forward.

Discussed that Treasurer Romani would work on budget and would possibly try to have everything entered/together by Friday 3/10 (day of IL State meeting at GLATA) for the BOD to potentially look at.

Whitson moves to approve operating funds up to \$60,000 for FY17 pending final Finance Committee Review. Garofalo seconds. 5-1-2. Motions carries. In favor: Cunnane, Romani, Garofalo, Kovalsky, Whitson. Oppose: Anderson. Abstain: Sully, Ludwig.

Romani moves to approve the purchase of Quicken tracking system for \$30 for budgeting purposes. Cunnane seconds. 8-0-0. Motion passes.

5.1.2 Approval of 2017 investment opportunities (Appendix E)

Board & Committee Chairs decided not to do approval for this at this time.

5.1.3 Approval of Officers' insurance (Appendix I)

Board & Committee Chairs decided not to do approval for this at this time.

5.2 Committee on Practice Advancement (See report) -Odean- Carpenter

As reported.

#5.3 Secondary Schools Committee Report (See report) - Dryer

5.3.1 Upcoming Events SSC events

D230 event coming up on March 7, 2017. Will be at Moraine Valley CC. If anyone wants any more information, please contact Phil Dryer.

5.3.2 IHSA Pitch Count Update

Will be going into effect Spring 2017. Dryer will put information on this out in next newsletter. This will not be put in the hands of the ATC. It will be an honor system at each school where coaches will meet with umpires every two meetings to discuss pitch counts. Once teams reach playoffs, someone will be paid to count pitches.

#5.3.3 Proposal for Protect Illinois

This has been in the works for about 1.5 years. Protect Illinois- promote profession throughout the state to officials in secondary school settings (IHSA, IADA, etc). Possibly looking into having tables at large exhibits/conferences for these, which would cost some money that will need approval down the line. This will come in a few months. The idea would be to promote the idea that ATCs do more than treat and prevent injuries. Munjoy states the program is a good idea, but not sure of approving money now until Finance Committee can review finances again.

#5.3.4 Inquiring support from IHSA for Protect Illinois

See above.

5.4 YP Committee Report (No report received) -Nordlund

GLATA Mentorship program starting up again. 35 people currently signed up. If interested in joining this program, send Greg Nordlund an email.

5.4.1 Cubs Tickets Ideas

See above discussion.

5.5 Education Committee Report (See report) -Selkow

How many EBPs do we want to offer at the 2017 IATA State Meeting, since it will be the end of a reporting period? Selkow is looking to have more EBP sessions for this year, perhaps with a physician panel? Munjoy thinks the more EBPs, the better, especially for sponsorship reasons.

ISU ATCs saving basketball players life update: Tshirt sales have raised \$10K to purchase AEDs to put in secondary school settings. This information can be in the next eblast.

- 5.6. Archives Committee Report (No report received)** - Jerbi
Met with Donna Wisely about old documents. Also spoke with Rich Carey about this position. Is looking into utilizing old IATA computer to help with projects.

- 5.7 CISM Team Report (See report)** -Marquez
As reported.

- # 5.8 Student Congress/Advisor Report (See report)** -Arman
5.8.2 GLATA Student Senator Vote (above)
Approved above.

Student Congress face to face meeting 4/16/17 at WIU for IATA Student Senators.

IATA Student Congress to add to social media. May need approval. Username would be: @iatastudent. No cost for this.

Sully moves to allow Arman to approve Instagram social media account for IATA Student Congress that Board will oversee. 8-0-0. Motion carries.

- 5.9 Student Senator Report (No Reports Received)** -Harris/Anderson/Campbell

- 5.10 PAC Committee** -K Streeter/Walker
Walker and Munjoy will meet in upcoming days about PAC Raffle. Munjoy will send Romani application and any needed information needed to send for approval through the state.

6.0 UNFINISHED BUSINESS

- 6.1 Region Rep Newsletters Update** -All Reps
Region 1: None
Region 2: None
Region 3: None
Region 4: None

7.0 Executive Session

- Munjoy

No information put forth.

8.0 NEW BUSINESS

Munjoy and Ludwig to improve this moving forward for future meetings.

9.0 ANNOUNCEMENTS (Informational Only)

9.1 Joe Cunnane named Training & Conditioning magazine's 2016 Secondary School Athletic Trainer of the Year

9.2 Holly Odean-Carpenter – NATA Athletic Training Service Award

9.3 Paul Strandquist – 2017 GLATA Honorary Membership

9.4 Dr. Brian Cole – 2017 NATA Honorary Membership

9.5 Next Official BOD Meetings:

May 21 – Face to face; Bloomington?

July 23 – Face to face; Chicago/North location? Will approve H&A award winners and any approvals needed for state meeting including agenda

September 24 – Conference Call

November 5 – Face to face at State Meeting in Springfield

9.6 Next Newsletter Deadline: for March, has passed (2/25/17)

9.7 Next NATA News Deadline: the 15th of the month before it is due. For April 2017: March 15th

Contact state legislators and employers regarding our legislation!

10.0 Adjournment: Sully moves, Cunnane seconds. 8-0-0. Motion carries. Time: 6:32 pm.