

AMTA - WI Board Special Meeting
Via Go-To Meeting
June 1, 2014

Meeting called to order at 4:00pm by Lynn Kutz, President
President intends to abstain from voting in this meeting unless a tie vote.

BOARD MEMBERS present: Lynn Kutz (President/Scholarship/ Display/AMTA-WI Store), Casey Guilfoyle (1st VP/Education Chair), Kelsey Lyons (2nd VP/Membership Committee), Mindy Murkley (3rd VP/Awards), AnnMarie Kolb (Secretary), Marilyn Heckert (Treasurer), Terry Bauer (Member-At-Large/Sponsorship), Melissa Emmons (Member-At-Large/Education Committee), Mya Rowe (IPP)

MOTION: Lynn Kutz moved to appoint Mindy Murkley to position of Finance Chair. Marilyn Heckert seconds. All approved. Motion carries. Mindy Murkley is our new Finance Chair.

As the use of chapter pins has expanded beyond use by chapter representatives at the national conventions, and as the proposed design highlights the 2016 Convention being hosted in Wisconsin, and as purchase of pins for a two year period versus one results in an overall cost savings per pin,

MOTION: Mindy Murkley moves to approve exceeding the budgeted amount for pins, increasing expense for pins to not more than \$2000, to order 2000 pins for the use over the next 2 years. Casey Guilfoyle seconds. Discussion. All approved. Motion Carries.

As registrations for seminars for the Fall 2014 Education Conference did not meet minimum numbers prior by the end of the early registration period as required by policy, and recognizing that members may wish to reserve the funds for seminars next year that will qualify towards meeting the Wisconsin Massage Licensing renewal CE requirements,

MOTION: Casey Guilfoyle moves to cancel the education component of the 2014 Fall Conference, while still hosting the semi-annual Chapter Meeting as advertised on Saturday, August 2, 2014. Second by Marilyn Heckert. Discussion. All Approved. Motion carried

The Board agreed to change the date of the August Board Meeting from Friday, August 1 to Saturday, August 2 because of the cancellation of the education portion of the Fall Conference.

MOTION: Kelsey Lyons moves to offer a complimentary meal for chapter members attending the Fall 2014 Chapter Meeting who have registered for the meal not later than 5pm Thursday, July 24, 2014. Mya Rowe seconds. Discussion. All approved. Motion carries.

Discussion regarding revising sponsorship packages, advertising, and programs.

MOTION: Lynn Kutz moves to create an Ad Hoc Committee to research revising sponsorship packages, advertising, and programs. Kelsey Lyons seconds. Discussion **MOTION:** Mindy Murkley moved to extend discussion for 5 more minutes. Terry Bauer seconds. Motion to extend discussion approved. Discussion. 5 Aye, 3 Nay. Motion carries.

Lynn Kutz asked for volunteers to be on the Ad Hoc Committee for Sponsorship. Casey Guilfoyle volunteered to be the chair of this committee. Target date for research completion by the December Newsletter deadline, October 30, 2014. Lynn Kutz requested appointment of Casey Guilfoyle as the chair. Appointment approved.

MOTION: Casey Guilfoyle moved to adjourn the meeting. Marilyn Heckert seconded. All approved.

Lynn Kutz, President, adjourned the meeting at 5:01pm.

Respectfully submitted AnnMarie Kolb, Secretary