

MEMBER ENGAGEMENT RESOURCES & IDEAS DURING COVID-19

There are many things a chapter can do to keep its Associate Member Education Program going virtually. The Fraternity recommends keeping the program based on a weekly calendar. Use the <u>Associate Member</u> <u>Education Program Facilitator Guide</u> as a guide. Virtually, your chapter/colony's Associate Member Education Program can include a growth activity, a brotherhood activity and a virtual associate member meeting each week. These three types of activities will keep your members learning and engaged. See below for ideas for each type of activity.

GROWTH ACTIVITIES AND ASSOCIATE MEMBER ACTIVITIES

- Create a LinkedIn profile
- Do an informational interview Have members contact someone who works in their career of interest and do a 30-minute interview about their job.
- Create academic goals for upcoming year (see Associate Member Education Session 5)
- Assign a couple individuals each week to share a TED Talk they like with the group and explain why
- Invite a recent alumnus to discuss the impact of his DU experience
- Have an alumnus discuss the history of the chapter (see Associate Member Education Session 4)
- Review DU history through the DU Coat of Arms (see Associate Member Education Session 4)
- Do Cornerstone Project and have a Virtual Sharing Session (Outlines in Associate Member Education Facilitator Guide)
- Provide tips on how to survive/thrive in online learning environment
- Write a 1-page reflection about something they have learned about themselves this year.
- DU Trivia Challenge
- Have Executive Board officers talk about their role
- Learn the key songs of Delta Upsilon and record a video of a virtual group performance (see Associate Member Education Session 8)
- Have each member attend a virtual office hours for one of their professors during the week.
- Have an alumni career panel
- Brothers Teaching Brothers Have brothers do a short presentation to teach a skill or hobby to everyone else.

BROTHERHOOD ACTIVITIES

- Do an online group workout class together
- Video Game/E-Sports Tournament (<u>https://rebelleevents.com/talent/esports-open/)</u>
- Host a "study room" before an exam via Zoom/Google Hangouts
- Share your pet: Have a virtual chat and have each brother show his family pet and tell a fun story about them.
- Virtual Bro Dates Each week, you get paired up with a different brother to hang out with virtually
- Hobby webinars (could potentially loop in alumni to educate on a hobby as well)
- Have lunch together via Zoom or Google Hangouts
- Cooking demonstrations Have a member do a live video demonstration to teach how to prepare their dish
- Take Enneagram, True Colors, or other online assessment and discuss outcomes

- Kahoot
- Have Executive Board or other small group read a book on leadership together
- Create a senior sendoff video
- Netflix party Brothers can watch a movie together (<u>https://www.netflixparty.com/</u>)
- Virtual cooking with your brothers (All brothers make the same dish)
- Brother of the Week Recognition
- Cribz- Share your study space with DU social media
- Poll of the Day (ex: pancakes or waffles) Change my Mind
- Flag Friday from home and tag DU social media and #DUFlag
- "Wear your Letters Wednesday" from home
- Videos of washing hands while lip syncing
- Playlist of the day
- Tik Tok of the Day Have members recreate
- Virtual Chapter Room Have a Zoom call open for a period of time and members can just log on anytime to hang out with whoever is there
- Sign up for a webinar together

SUGGESTIONS FOR SHARING RITUAL:

- Video chat with a brother to share favorite line, value or part of ritual
- Share a story of how social distancing shows that you are living your ritual
- Have a conversation about how you will live differently once this pandemic is over
- Review the Oath of Initiation (see Associate Member Education Session 9)
- Brothers can share their favorite Founding Principle and either demonstrate that principle or share which brother they think embodies that principle

TIPS/RESOURCES:

- Using Technology to Engage Zoom, Google Hangout, Google Meet, Google Classroom, Discord, Marco Polo App, Facetime etc.
- Instagram, Instagram Live
- Facebook, Facebook Live