



# 2023

## SPONSORSHIP OPPORTUNITIES

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[franklincoc.org/sponsors](http://franklincoc.org/sponsors)





# Partner FOR SUCCESS

Partnering with the Franklin Chamber, is a partnership for success. Our sponsorship opportunities allow you to invest in a thriving and dynamic future for Franklin and help us provide you with essential resources, tools and expertise to help your business thrive. Below are just a few of the benefits.

1

## **EXPOSURE**

Your company will be showcased at the Chamber's premier events.

2

## **COST EFFECTIVE ADVERTISING**

Advertising with the Franklin Chamber through events, programs, sponsor listings and signage offers the most exposure for your marketing dollars.

3

## **COMMUNITY RECOGNITION**

The Franklin Chamber is a highly visible community organization and Chamber sponsorships allow members special visibility.

4

## **QUALITY OF LIFE**

Sponsorships provide the Chamber with funding for a variety of events and programs, both old and new, which make a difference in our community. It's a great way to show your community spirit to both your customers and potential customers by investing in our community's future.







## 2023 CORPORATE LEVEL PACKAGES

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Elevate your company's image by aligning your brand with the Franklin Chamber. There's a sponsorship level for every business. Choose the level that suits your budget and needs.

### DIAMOND \$5,000

Exclusive to your industry, our diamond level is the perfect opportunity to align your brand with the Franklin Chamber, get in front of area business professionals and receive the most valuable benefits all year long.

### PLATINUM \$2,500

The platinum sponsors will receive recognition verbally, electronically and visually. With year-round benefits, this sponsorship offers a lot of value.



BENEFITS*	Diamond \$5,000	Platinum \$2,500
Membership investment	up to \$2,100	up to \$1,050
Exclusive to industry	✓	
Logo on home page of website	✓	
Logo or listing on website	✓	✓
Logo or listing on display poster at all events	✓	✓
Table at Annual Awards Banquet	✓	
Logo prominently displayed in Chamber directory	✓	✓
Annual Golf Outing sponsorship	Eagle (one team)	Birdie
BizBash booth	✓	
Member 2 Member email message	2	1
One Chamber member mailing list	✓	✓
Company profile in quarterly newsletter	1	
Ad in weekly eNews	2	1
One luncheon registration per month	10	

\* All benefits valid for 2023 calendar year



# 2023 EVENT SPONSORSHIPS

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## ANNUAL MEETING & AWARDS BANQUET *February 9, 2023*

The Franklin Chamber's Annual Meeting brings the membership and community leaders together to reflect on the past year, share plans for the year to come and award those who have contributed to the success of both the Chamber and the community. More than 300 members typically attend the Annual Meeting and Awards Banquet.

### • Banquet Sponsor \$2,500

This sponsorship offers prominent event presence in addition to a table of eight (8) event tickets.



### • Centerpiece Sponsor \$1,000

This sponsorship offers logo presence on all tables and two (2) event tickets.

### • Award Sponsor \$500 (limit 5)

Several distinguished awards are given during the event. You may sponsor an award to receive event recognition, as well as two (2) event tickets.

### • Reserved Table \$500 (limit 10)

Reserved tables will be marked with signage and includes eight (8) event tickets.

**SOLD!**

BENEFITS	Banquet \$2,500	Centerpiece \$1,000	Award \$500 (limit 5)	Table \$500 (limit 10)
Tickets to event	8	2	2	8
Signage at the event	✓	✓	✓	
Recognition at the event	✓	✓	✓	
Company name and logo on invitations	✓			
Company name and logo on the event program	✓			
Company name on the event program	✓	✓	✓	
Company name and logo on e-registration confirmation	✓			
PR/social media mentions	✓	✓	✓	
Pre-and post-event recognition (newsletters/media/other)	✓	✓	✓	
Tabletop signage	✓	✓		✓







## GOLF OUTING June 1, 2023

The Annual Chamber Golf Outing allows members to enjoy a day of golf while networking and making new contacts. The Golf Outing also offers businesses multiple marketing and sponsorship opportunities.

- **Golf Outing Title Sponsor \$2,500**
- **Gift Sponsor \$2,000**
- **Lunch Sponsor \$1,500**
- **Eagle Sponsor \$1,000**
- **Exclusive Hole Sponsor \$400** (limited sponsorships)
- **Shuttle Sponsor \$350** (limit 4)
- **Birdie Sponsor \$200**



**SOLD!**

BENEFITS	Title \$2,500	Gift \$2,000	Lunch \$1,500 (limited)	Eagle \$1,000	Exclusive Hole \$400 (limited)	Shuttle \$350 (limit 4)	Birdie \$200
Exclusive	✓	✓	✓				
Golf foursomes*	2	1	1	1			
Banner at the event	✓						
Prominently displayed signage during event	✓	✓	✓	✓			
Signage at tee box or on shuttle	✓	✓		✓	✓	✓	✓
Recognition on all printed outing materials	✓	✓	✓	✓	✓	✓	✓
PR/social media mentions	✓						
Pre-and post-event recognition	✓	✓	✓	✓	✓	✓	✓
First right of refusal Title Sponsor following year	✓						
Sponsor may sit at their exclusive sponsored hole					✓		

\* \$500 foursome golf includes lunch, cart fee, practice bucket and beverage stations





## BIZBASH

BizBash is a one-of-a-kind business expo that features networking, food & beverage tastings, business exposure and fun. This sponsorship opportunity offers multiple levels of exposure and benefits for your company.

- **Title Sponsor \$3,000**
- **Gold Sponsor \$1,000**
- **Silver Sponsor \$500**



BENEFITS	Title \$3,000	Gold \$1,000	Silver \$500
Exclusive	✓		
Banner prominently displayed during event	✓		
Premium booth location	✓	✓	
Logo on sponsor banner	✓	✓	✓
12' booth space	✓	✓	
6' booth space			✓
Name and logo on all printed materials	✓	✓	✓
PR/social media mentions	✓		
Pre-and post-event recognition	✓	✓	✓







## 2023 EVENT SPONSORSHIPS

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### PUBLIC AFFAIRS SERIES

The Chamber presents Public Affairs programs. The topics range from political to infrastructure with each presentation provided by a professional(s) with expertise in the topic area.

#### Public Affairs Program Sponsor \$500

- Opportunity to present opening remarks
- Opportunity to provide promotional items to attendees
- Signage at event, provided by the Chamber
- Company name and logo on e-registration confirmation
- PR/social media mentions
- Pre-and post-event recognition (newsletters, radio, etc.)

### EDUCATION PROGRAM

The Chamber presents education programs designed to develop best practices for small businesses. Presentations are provided by a professional(s) with expertise in the topic area.

#### Education Program Sponsor \$500

(limited to 4)

- Signage at events
- Company name and logo on e-registration confirmation
- PR/social media mentions
- Pre-and post-event recognition (newsletters, radio, etc.)

### SHOP SMALL®, SHOP LOCAL

Shop Small®, Shop Local is an annual event occurring on Small Business Saturday, the day after Black Friday, to promote local business. The Chamber participates through coordination with member businesses and the media.

#### Shop Small®, Shop Local Sponsor \$500

(limited to 4)

- Signage at the event
- Company logo displayed on printed promotion
- PR/social media mentions
- Pre-and post-event recognition (newsletters, radio, etc.)

### MEMBER APPRECIATION COOKOUT

This event is our way of showing gratitude for the support, involvement and community engagement of our members. This free-to-members, casual event includes good food and conversation.

#### Member Appreciation Cookout Sponsor \$500

- Signage at the event
- Company logo on Chamber 2 Member announcement
- Company name and logo on e-registration confirmation
- PR/social media mentions
- Pre-and post-event recognition (newsletters, radio, etc.)

### MONTHLY BUSINESS MEETINGS OR LUNCHEONS

The Chamber presents 10 business meetings or luncheons per year. The events include a presentation by business and/or community leaders and recognition of Chamber members. The Monthly Business Meeting sponsor(s) may sponsor one or more monthly luncheons.

#### Monthly Business Meeting/Luncheon Sponsor \$250 (limited to 10)

- Opportunity to present opening remarks
- Opportunity to provide promotional items to attendees
- Signage at event, provided by the Chamber (Sponsor may also provide signage/banner in addition)
- Company name and logo on e-registration confirmation
- PR/social media mentions
- Registration for two to the monthly business meeting/luncheon event
- Pre-and post-event recognition (newsletters, radio, etc.)





## ACTIVE PARTICIPANT PACKAGE

The Active Participant Package includes a bundle of events, limited membership dues investment, along with the opportunity to promote your business.

### Active Participant Package \$1,500\*

- Chamber membership dues investment up to \$375
- Annual Golf Outing foursome golf team
- Two Annual Awards Banquet registrations
- One BizBash Event standard 6' booth space
- Ten (10) Chamber meeting/luncheon registrations
- One Chamber eNews square ad
- One electronic Chamber member mailing list

\* All benefits valid for 2023 calendar year

**2023**  
**ACTIVE PARTICIPANT**  
**PACKAGE**  
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*Photos and design by Maleta Schmidt, Crescent Creative LLC,  
additional photography by Chamber staff*



## MARKETING PACKAGE

The Marketing Package includes a bundle of benefits, limited membership dues investment, and valuable advertising/promotional opportunities for your business.

### Marketing Package \$750\*

- Chamber membership dues investment up to \$375
- Annual Golf Outing Birdie sponsorship, including signage
- Two Chamber eNews banner ads
- Two Chamber Member 2 Member email messages
- One electronic Chamber member mailing list
- Half (1/2) page ad in the *Business Exchange*

\* All benefits valid for 2023 calendar year



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