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“December, being the last month of the year, cannot help but make us think of what is to come.”

— Fennel Hudson,

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AMTA-WI Chapter Officers

President

Lynn Kutz, LMT
920-470-7488
lynnkutz@aol.com

Immediate Past President

Mya Rowe, LMT
714-937-3115
myarowe@yahoo.com

First Vice President

Casey Guilfoyle, LMT
920-246-3474
caseyguilfoyle@gmail.com

Second Vice President

Kelsey Lyons, LMT
klyonsmassage@gmail.com
608-469-3378

Third Vice President

Mindy Murkley-Kruckeberg, LMT
715-404-5248
mindymurkley@gmail.com

Secretary

Ann Marie Kolb, LMT
414-247-0908
kolbhealthyliving@hotmail.com

Treasurer

Marilyn Heckert, LMT
marilynheckert@hotmail.com
414-491-1692

Members-at-Large

Jaccie Horstman, LMT
608-633-3654
jaccihorstman@gmail.com

Elizabeth "Liz" Lehr, LMT
lizzylehr87@gmail.com

Delegates

Jacci Horstman, LMT
Cynthia "Sam" Licht, LMT
John Botsford, LMT
Ken Ring, LMT
Sara Wendt, LMT

Committee Chairs

Awards

Mindy Murkley, LMT

Commission on Candidacy

Mary Schweiger, LMT
262-623-4900

maryschweigerlmt@gmail.com

CSMT

Mary Schweiger, LMT

Display

Tom Reich
920-933-0080

tomreich@sbcglobal.net

Education

Casey Guilfoyle, LMT

Finance

Mindy Murkley, LMT

Membership

Kelsey Lyons, LMT

Scholarship

Tom Reich

Social Media

Tom Reich

Sports Massage

Ronnie Artero Frederick, LMT
414-324-6258

rjartero@gmail.com

School Liason

Nancy Brennan Rezmer, LMT
nancyrezmer@gmail.com

Check out

AMTAWI.org

NEW updates often!



President's Report

2015 has been a banner year for AMTA-WI. We celebrated our 60th anniversary as a chapter. We received a proclamation declaring NMTAW week as Massage Therapy Awareness Week in Wisconsin from our governor. Four awards were brought home during National Convention: Newsletter, Website & Social Media, Four Hands of Excellence, and recognition from the Massage Therapy Foundation for our support. Over two dozen Meet & Greet events were scheduled. 9 sports massage and community service events spread the word of the benefits of massage to a wide and diverse audience. Social media marketing reached thousands of consumers. Scholarship contests were offered to members and students. More members started the process of joining the Community Service Massage Team - Emergency Response (formerly known as MERT). Education at greatly reduced even 100% subsidized) prices was made available to members. We have been invited to participate in a coalition to pursue Medicaid reimbursement for our services. The Committee on Government Relations and our lobbyist have been hard at work drafting proposed legislation to expand our scope of practice and strengthen enforcement. Our chapter sent two recommendations to the House of Delegates this year, one was passed and will be considered by the National Board of Directors. 2016 will see our chapter as "concierge" for the National Convention to be held in Milwaukee in late October.



1st Vice President Casey Guilfoyle, President Lynn Kutz and 2nd Vice President Kelsey Lyons with 2015 AMTA awards for Newsletter, 4 Hands of Service, and Website/Online Communications

All this and more is thanks to you, our members. Your membership dues, contributions, time, and participation make these things possible. It has been my honor to serve as your Chapter President, and I look forward to the next term as your Immediate Past President. In spring we will be having elections for President, 2nd VP, (2) Member-at-Large, Treasurer, (2) Delegates and (5) Alternate Delegates. I encourage anyone interested in running for any position to contact us via amtawi@gmail.com or the "contact us" on facebook or our website.

-Lynn Marie Kutz, Chapter President



Informed Consent – What the Clients Are Saying

By Mary McCluskey, MA, WLMT

Director of the Wisconsin School of Massage Therapy

I want to expand upon the excellent informed consent article in a recent issue of Connecting Hands. I heard from a client awhile back, "Thank you so much, I finally got a massage that was exactly what I asked for." When I quizzed the client about this I found out that in other massage sessions she'd had she was either never asked about what she wanted or her wishes were ignored.

I am reminded of many, many stories by clients over the years. One was dismayed when her MT stated, "You didn't think you were going to come in here and get a gentle relaxation massage, did you?" That's exactly what she expected. Instead, she left with bruises and we are lucky she ever gave massage another try.

One person told me, "She just sat there holding my shoulders, humming, and breathing loudly. I kept thinking, when is she going to start doing the massage?"

Another came in with hands raised and voice elevated stating, "I KNOW I have lots of trigger points, can you please just ignore them and give me a good, relaxing massage?!"

Some of these people are at their wits' end. This sometimes means that a client has suffered through overly deep, painful work and was told this is what they "need." Or that a client asked for something specific like, "Spend the hour on my back and neck" only to receive a full body massage.

This treatment of clients is, first of all, illegal. We have informed consent as part of our massage laws in Wisconsin. This means that we are bound, as licensed massage therapists to honor the client's requests and expectations to the best of our abilities as long as the requests are legal, ethical, and beneficial. We do always have the right to refuse to do massage work, however. So, of course, if a client asks for dangerous work such as heavy pressure on something that is swollen, bruised, open, or on an endangerment site we may refuse, giving the client the option to leave.

We do not, however, have the right to force a client to receive something they don't want. If a client asks for lighter pressure we may not insist on heavier work. If a client asks us to skip their feet, we may not insist they have their feet worked. If a client has asked for manual massage work we may not use some of their session's time for energy work without informing them and getting their consent.

I think it may be easy to fall into the trap of believing that we have some special knowledge about a person's body and that we know what is best for them. This is known as clinical arrogance. We must guard against this mindset as massage therapists. We are not inside a client's body and we can never know what that is like. I tell clients if it ever happens again to say, "I do not give you my informed consent to work that deeply (or whatever the conflict is.)"

This should bring the therapist up short and give them pause in pursuing any forced work upon any person.

We should keep in mind that if a client were to make a complaint to the massage board it would be hard to defend our actions if we had violated client consent. As it is, clients usually just take their business elsewhere without saying a word to the offending therapist.

From a business angle we also go very wrong by violating the law. Clients are thrilled to be truly listened to and to have their directives followed. They often rebook just because of this.

Massage work is valuable and treasured by our clients. It takes time and sometimes a lot of energy and even courage for a client to come in to a massage office. It should be a beneficial experience, not something to be endured. Becoming a good listener who customizes massage work to clients' needs and wants will follow informed consent law and make clients supremely loyal and happy.

It's a win-win!

In the depth of winter I finally learned that there was in me an invincible summer.

- Albert Camus



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RESILIENCE

By Mindy Merkley-Kruckeberg, LMT

The traditional meaning of Resilience is “the power to return to original form after being pulled or stretched out of form” or “the ability to recover from illness or injury”. In my experience Resilience goes to a much deeper level than bouncing back to your original form or position.

About 15 months ago, I was in a severe car accident. My main injury was a Traumatic Brain Injury (TBI). There are so many levels of brain injury and no two are alike. Through my therapy I have always heard the word Resilience. It used to make me angry because I didn't understand the whole definition. I never felt like I would get back to my old self, go back to my old jobs, even go enjoy activities I once loved and lastly gain my independence fully. Guess what... I probably won't! This guy I met at a TBI Support Group, read a passage out of this book called Resilience. This is when I learned there is another key component or definition if you will.

The expanded meaning of Resilience isn't simply returning back to original form and ability. It is so much more. It is about being able to recover fully or ADJUST easily in new ways so that you may reach your goals.

This takes a ton of patience for the person experiencing the TBI. There is help out there such as Speech Therapy. Speech Therapy tries to help you evaluate your strengths and detect any short comings. They then help you investigate strategies in order to help you live a more functional life.

Trying to make a choice seems so easy to most people, a person with a brain injury can quickly be overcome by so many choices and shut down. If they feel rushed, like trying to order food they may not even be able to see the menu any more. A lot of Caregivers get very good at reading a person's moods, actions and feelings. They can tell warning signs and try to help them process situations.

Organization is key for a TBI Survivor, Speech Therapy tries to find the right program that will work. Sometimes it's difficult to find the correct strategies, it's a lot of trial and error.

It's through these efforts to constantly find new strategies and improving existing ones that the meaning of Resilience comes out. Learning new ways to thrive in your new self.

For more reading, go to www.psychology.org.au/publications/inpsych/2012/april/rees

About the Author:

Mindy serves the AMTA Wisconsin chapter in the capacity of 3rd Vice-President.



ETHICAL DIMENSIONS

Ethics As Soul Work

By Kathy Ginn, LMT, BCTMB

Who am I bringing into the session room?

We are blessed to live in a time when there are more distinct techniques, specializations, and modalities of healing than ever before. Some of us have studied and currently offer our clients a variety of techniques, while others in our profession offer one special niche. It is important to ask ourselves; is this enough and is there something beyond technique and individual specializations that we can offer our clients? I have been active in the profession of massage therapy and bodywork since 1991. From the very beginning my curiosity, my hunger for something deeper and a conscious intention to cause no harm continued to pull at me. This pull drew me into the following questions over and over again:

- What is the golden thread that unites us all in this profession?
- What lies behind our certificates, our knowledge and our techniques?
- How do I provide a space for my clients that holds trust and honesty?
- What constitutes meaningful work?
- Who is this person that offers massage therapy and bodywork?
- What is my internal frame of reference?

The study and exploration of ethics reaches far beyond a professional requirement. It is more than good intentions, knowing and following, to the best of our understanding our external code of ethics and our law and legislation. Ethics has to do with the most interesting parts of a human life; intimacy, authenticity, spiritual nourishment, inner development, forgiveness, fear, inner values, character, emotions, power and love. Ethics is the terrain of self-development and transformation.

Our work becomes a spiritual practice that reflects our inner journey. We have chosen a vocation that requires constant renewal of mind, heart and spirit if we want to avoid burn-out, take joy in our work and grow in our service to others. Yes, we do learn many skills & techniques along the way, but probably the most worthy skill is the ability to offer our clients a feeling of support, trust and companionship. Our clients have a deep inner longing to feel seen and heard.

I have attempted over the years to offer a unique and meaningful approach to ethics education, and inspire others to explore the elements of healing that go beyond technique. Ethics education offers more than simply guiding others into what to do, or how to do it; rather it is an invitation to travel within, to quietly sit in the questions and discover the self who steps into the session room.

The Dalai Lama states; we must be on the journey of repairing our own hearts and actions, before we can offer healing to others. Touch connects us deeply with our clients whether we work in a spa, a treatment clinic, or in private practice. Our touch establishes a trust with clients that is unique among the helping professionals. As a result, the professional relationship is often a complex and delicate matter. Being in this profession as both a practitioner and teacher has afforded me the gift and opportunity to consistently learn, grow, make mistakes and start all over again. I have continued over the years to develop my understanding of how our practice with clients becomes reflective of our inner life and supports our spiritual development. Following is the unfolding of a few of my thoughts and understandings.

The Soul of Wholesome Conduct – developing an internal frame of reference.

Our profession has graciously provided us with a code of ethics that offers us guidance, a framework. I am grateful for this external guidance; however this is often not enough.

Many situations that arise in the session room require a decision that is based on something deeper, something within our self. For example; you have been seeing a client for a few years and she has suddenly lost her job and can no longer afford your services. How do you respond and what is your response based on? The considerations are many.

Another situation may be a client that you feel is too difficult to work with. Do you plow through and ignore the inner nudging, or do you travel within for the answer? Perhaps you are relocating and therefore closing your practice. What is the proper way to say good-bye to your clients?

Our external code of ethics does not address these situations specifically, so what do we do, where do we draw from in order to make ethical decisions? The discipline of an inner life can support us in developing an internal code of conduct. Intentionally developing a personal inner code of conduct requires us to reflect on questions that have to do with trustworthiness, responsibility, respect, integrity, inner values, caring, reliability and commitment. We have a fiduciary responsibility to attend to the client in a manner that provides safety and trust. Relying on both an external and internal code of conduct provides a solid foundation for our practice.

The Soul of Service- distinguishes service from helping or fixing.

Do you work too hard, do you help too much? Is it safe for others to have problems, for you to not know the answer? Do you know when you are getting in the way? Do you feel responsible for your client's happiness and healing? Can you rest in your source of sufficiency? Is the skill of deep listening enough? Sit quietly in the questions!

The Soul of Authenticity - unmask the Spirit within.

Perhaps the most appropriate way a practitioner can develop and work with this piece is to refine self- awareness. Our work becomes a spiritual practice and then reflects our inner work. Disciplines such as practicing mindfulness, sitting in intentional silence and solitude, developing a yoga practice and setting aside

time for prayer, support our inner progress towards qualities of gratitude, empathy and the ability to deeply listen to our clients. As we explore the different aspects of self and how individual life experiences shape our relationship patterns, we can then feel comfortable asking the following questions:

- What is my sense of belonging?
- What is my capacity to take in nourishment?
- Do I value my own needs?

Let's look at the topic of nourishment. When we struggle with the ability to take in nourishment we often find ourselves trying too hard, seeing more clients in a day than we can handle, going over our boundaries to please another. We say yes, when we really want to say no! We can refine our thoughts and beliefs as we establish the continuity of regular inner work. From this space we can discover how these parts of ourselves are reflected in our work. What parts get in the way of offering a beneficial presence?

The Soul of Power - explore the complex dynamics of power & intention.

Power is our manner of influencing. Because we have stepped into the role of massage therapist, we are now in a position of power. Exploring one's relationship with power and authority opens the door to a felt sense of skillful and wise use of this power role.

The Soul of Purpose - seeds of the heart.

Every individual has unique gifts. Our purpose is to use those gifts to contribute to the value of the world. Purpose is a way of life – a calling. Purpose resides deep within our heart. Purpose brings meaning to our work and our life.

Oh yes; and the golden thread ~ perhaps it is simply Love!

May we continue to Learn, Grow and Live in Peace!

Kathy will be offering Ethics as Soul Work; a 6 hour CE course; January in Oconomowoc & February in Madison.

Kathy has been active in the profession since 1991. Kathy is a Right Use of Power facilitator and Hakomi trained bodyworker. She served with the NCBTMB ethics committee for 8 years, and currently serves on the Board for the Right Use of Power Institute – located in Boulder, CO. She is currently on faculty at East-West Healing Arts Institute. Kathy is an NCBTMB Approved provider. Kathy's company; Ethical Dimensions provides services in continuing education, individual mentoring, spa consulting, practice development and Somatic Awareness education. You may contact Kathy by visiting her website at www.ethicaldimensions.com. Kathy offers many of her courses through TIBIA, Inc. located in Madison, WI.

Guest Blog Post

If you have ideas you would like to share with the members, please consider submitting a "Guest Blog Post" to our social media chair Tom Reich, tomreich85@sbcglobal.net. Some ideas for Guest Blog Post: My Favorite Ways to Market, Integrating New Massage Techniques into an Existing Practice, 10 Great Self-Care Tips to Share with Clients, Ethics of Retail Sales, To Accept Tips or Not? Your experience and imagination are the limit for what you can submit! Submissions may be edited and/or shared through other chapter resources. Photos are also appreciated!



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CLASS START DATES

EVENING CLASSES: JANUARY 26TH, 2016 M/T/W/TH 5:30 PM - 9:30 PM

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Wisconsin Massage Law – Externships

If you have or are considering having a massage student in your business for an externship, there are portions of Wisconsin massage law in administrative rule that you need to be aware of.

Portions of Chapter MTBT 1 directly related to externships:

http://docs.legis.wisconsin.gov/code/admin_code/mtbt/1

MTBT 1.02(17) "Massage therapy extern or bodywork therapy extern" means a student currently enrolled in an approved massage therapy or bodywork therapy school or program and in good standing, who provides massage therapy and bodywork therapy services under the following conditions:

- a) The extern has successfully completed a massage therapy or bodywork therapy internship and has been approved for an externship by an instructor affiliated with the massage therapy or bodywork therapy school or program in which the student is enrolled.
- (b) A licensed massage therapist or bodywork therapist, whose license is current and unlimited, provides direct on-premises supervision of the unlicensed massage therapy extern or bodywork therapy extern or more intensive supervision if required to avoid unacceptable risk of harm to the client.
- (c) Services are provided off school or program premises.
- (d) Services are provided without financial compensation to the massage therapy extern or bodywork therapy extern.
- (e) The externship site has been approved by the school or program in which the student is enrolled.
- (f) Clients have given informed consent to be treated by a massage therapy extern or bodywork therapy extern.

The supervision portion for externs is delineated in:

MTBT 1.02(7) "Direct, immediate, on-premises supervision" means the supervising massage therapist or bodywork therapist is present in the same building with the person being supervised, with face-to-face contact as necessary to avoid unacceptable risk of harm to the client.

Non-legalese answers to some questions you may have:

- To cover your administrative costs related to allowing an extern to provide services in your business, you may charge for the services the extern provides, however the extern may not receive financial compensation (tips would also be considered compensation) Reference MTBT 1.02(17)(d)
- The supervising LMT may not need to be in the treatment room for the duration of the session Reference MTBT 1.02(17)(b) and MTBT 1.02(7)

- The client must have given specific consent to be treated by an extern, in addition to the standard informed consent. Consider having a separate written consent form for that purpose. Reference [MTBT](#)
- You may not have a massage student perform an externship in your business unless they have completed an internship with their school and been specifically approved by their instructor, school or program. Reference [MTBT 1.02\(17\)\(a\)](#)

Please note, law is subject to change always consult current law with the state. If you have any questions related to any portion of the massage law, you are always free to contact:

the State of Wisconsin Department of Safety and Professional Services

PO Box 8935, Madison, WI 53708-8935

<http://dsps.wi.gov/contact>

(608) 266-2112

AMTA - WI Meet and Greet

What is a "Meet and Greet"?

It's a casual "get-together" with fellow Massage Therapists in your area. You can come to network, talk, meet, and simply have fun!

It's FREE!

Check out our Facebook Page and Website for more details.
Adding dates and locations all the time!

refer a friend
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Don't just *tell* your friends about AMTA, *refer* them!

Here's how it works:

- **Option 1:** Refer your friends and colleagues by filling out the form at amta.org, emailing info@amtamassage.org, or calling us at 1-877-905-0577. We will contact your friend to share the benefits of being an AMTA member, and offer them the lowest membership rate possible!
- **Option 2:** Encourage your friends to join by calling 1-877-905-0577 and mentioning your name, or have them visit amtamassage.org/join and use code **Friend** ([Professional](#) membership) or **FriendSG** ([Student](#) or [Graduate](#) membership).

When each friend joins at any level– Professional, Graduate, or Student– we send them a welcome gift, and you receive a \$20 Visa gift card! Refer as many friends as you'd like. There are no limits to the number of gift cards you can receive.

REPORTING FROM PITTSBURGH

Accounts from the AMTA 2015 National Convention

On August 19th of this year, AMTA-Wisconsin delegates joined their peers from all over the nation for the AMTA National Convention in Pittsburgh for 3 days of fun and education. Here's some of what they had to say!

Cynthia Licht, LMT:

"Each year I've gone to the National Convention as a delegate or an attendee I always come away with renewed enthusiasm and respect for our profession. This year I felt a special degree of commitment and responsibility because two of the issues we voted on were written by our members, Casey Guilfoyle and Lynn Kutz.

Spirited debate during the position statements and recommendations is something I always look forward to hearing. There are very articulate, knowledgeable and passionate people in our profession and everyone who has an opinion deserves to be heard. It makes the process very engaging and lively. We had good success passing recommendations on a Media Education kit, Practice Portability and Human Trafficking operations committee.

We will try again next year for the statement on Burn scars and recommendation for Online classes."

Sara Wendt:

"As a delegate at the House of Delegates meeting I took part in voting for position statements and recommendations. The meeting was quite similar to our own chapter meetings. It was very exciting to see that our chapter compares well with this high standard. I was fascinated by the suggestions and oppositions members brought up during the progression of each proposal.

This experience really cemented for me the significance of the small meetings we hold in Wisconsin and how vast the ripples of those decisions extend.

The seriousness and hope for the future of our profession is never more alive than at the House of Delegates meeting. We had fun and laughed together, but when it came down to



*AMTA-WI Delegate Sara Wendt (r) with
AMTA President Jeff Smoot.*

it people had done their research and truly fought for what they believe in! I strongly recommend that you, a member of the Wisconsin chapter, should take the time to attend a House of Delegates meeting. It will be worth your while."

"I take pride in the state of Wisconsin because I love it. I was delighted to discover through conversations with members and awards received that the Wisconsin AMTA chapter is well respected by other state chapters. Did you know that we are considered an extra-large chapter? This is based upon our ranking by number of members in our state. So when a member walked up to me and emphasized just how impressed she is by all of the great work our chapter does, I was elated. It impresses me that we can make such a difference and affect the lives of people we may have never even met. I think that is extraordinary."

John Botsford:

"During the convention I also attended the AMTA national board members open meeting. As a member of the professional Association, I realized just how much the national board respected input from individuals as well as chapters. During the break one of the board members at large came over and asked if there was anything that I felt needed to be addressed during this meeting. I believe that he was genuinely earnest in his question and was ready to listen to the therapists who would be impacted by the board's decision or even his vote."

"The keynote speaker, Scott Hamilton, gave an awesome speech on his life and the impact that massage therapy had on extending his career as well as giving positive support during his cancer treatments. Scott encouraged people to continue to challenge themselves to become better therapists, and work with other professions so that they understand just how much massage therapists can do."

Jacci Horstman:

"The best things that happen at convention is the networking, and relationships that you make. I find the national conventions to be inspiring, motivating, you are surrounded by passionate and exceptional leaders and peers of our profession."

Saturday Night's Dinner Dance was scored by a band not afraid of playing out, loud and clear. Cow Pies and WI Chapter pins were given to National BOD and other attendees who happily enjoyed them and look forward to Milwaukee. Thank you for this opportunity to represent and connect with other members of our association. I hope to invite members from other states to support National Convention next October and work together as AMTA.

For more from our delegates, go to:

<http://amtawiblog.weebly.com>

"My old grandmother always used to say, Summer friends will melt away like summer snows, but winter friends are friends forever."

- George R.R. Martin, A Feast for Crows

AMTA – Chapter Meeting Minutes - Draft Prior to Approval

Marriot West, Madison, WI

03/07/15

Meeting called to order at 7:02pm by Lynn Kutz, President

Lynn assigned Sarah Goebel to be the Sergeant at Arms.

Board and committee members present:

Lynn Kutz-President, Casey Guilfoyle-1st VP/Education Chair, Kelsey Lyons-2nd VP/Membership, Mindy Murkley-Kruckeberg-3rd VP/Finance Chair, AnnMarie Kolb-Secretary, Marilyn Heckert-Treasurer, Melissa Emmons-Barbour-Member At Large, Mya Rowe-Immediate Past President, Ronnie Artero Fredrick-Sports Massage Team, Teri Bauer-Member At Large, Tom Reich - Display/Social Media

Quorum: 59 professional members present. Quorum: 30

Call for New Business: Lynn Kutz asked the membership if there was any new business to add to the agenda. Marilyn Heckert requested adding updating budget line item titles to the new business.

Approval of the Agenda: Kutz called for a vote on approval. All approved.

Approval of August 2014 Minutes. MOTION: Cynthia Licht moved to approve the minutes from August 2, 2014 at Eau Claire Chapter Meeting as presented. Jacci Horstman second. All approved.

Elections of Board Members

Lynn Kutz reported that Mary Schweiger, Commission on Candidacy, is absent due to an illness. Kutz will run the elections in Mary Schweiger's absence. Commission-on-Candidacy received one application/nomination for 1st VP: Casey Guilfoyle, one application/nomination for 3rd VP: Mindy Murkley, and one application/nomination for Treasurer: Marilyn Heckert by the application deadline. Called for objections to the nominations, there were none.

MOTION: Sandy Tamel moved to accept the nominations on the floor. Ken Adi Ring seconded. All approved.

No applications were received for position of Member At Large. Election is open to Nominations from the floor: Cynthia Licht nominated Liz Lehr, Liz Lehr accepted. Mindy Murkley nominated Melissa Emmons. Melissa Emmons declined. Jill Anderson nominated Jacci Horstman. Jacci Horstman accepted. **MOTION:** Sandy Tamel moved to accept the nominations on the floor. Kelsey Lyons seconded. All approved.

Oath of Office: Lynn Kutz swore in all Board Members.

Nominations and Elections of Delegates: Commission on Candidacy received one nomination/application after the deadline. Nominations open from the floor. Kutz called for nominations for the two year delegate term. Jill Anderson nominated John Botsford, who accepted. Cynthia Licht nominated Sarah Goebel who declined. No further nominations. **MOTION:** Sandy Tamel moved to accept the nominations on the floor. Bonnie Dittmer seconded. All approved.

MOTION: Lynn Kutz moved to approve the Submission of Proposed Recommendation to the House of Delegates that the Board commission creation of a model Journalist/Media Education Package for chapters to send authors and publishers in response to negative representation of Massage Therapy in Media. Mya Rowe seconded. Discussion. All approved. Motion passed.

MOTION: Lynn Kutz moved to approve the Submission of Proposed Recommendation to the House of Delegates recommending that the Board study feasibility of offering complimentary online CE for members. Kelsey Lyons seconded. All approved. Motion passed.

Nominations and Elections of Alternate Delegates: No applications were received by Commission on Candidacy prior to deadline. Nominations open from the floor. Called for nominations. Ken-Adi Ring nominates Alan Weld, who declined. Nancy Rezmer nominated Marialyce Dorman, who accepted.

Mya Rowe nominated Donna Kuhn, who declined. Cynthia Licht nominated Donna Sarafin, who accepted. Sarah Wendt nominated herself. Mindy Murkley-Kruckeberg nominated Ruth Gosselin, who declined. Mya Rowe nominated Dawn Skadowski, who declined. Marilyn Heckert nominated Nancy Rezmer, who declined. Mya Rowe nominated herself. Mindy Murkley-Kruckeberg nominated herself. Ken-Adi Ring moved that we accept these nominations. Carol Buckholz seconds. All approved Motion passed.

Alternate Delegate Vote Results: #1 Sarah Wendt (48 votes, 26 votes tie-breaker vote), #2 Marialyce Dorman (48 votes, 22 votes tie-breaker), #3 Donna Sarafin (46 votes), #4 Mya Rowe (38 votes), and #5 Mindy Murkley-Kruckeberg. (29 votes).

Darlene Campo introduced herself as a member of the State of Wisconsin Massage Therapy Credentialing Board. She reported that there are vacant seats and that 15 to 20 therapists have applied to these positions. She asked if any of those applicants had questions to seek her out this weekend.

Treasurer's Report: Marilyn Heckert posted the Year End Budget/Expense report.

MOTION: Lynn Kutz moved that the AMTA-WI Chapter pursue a revision to the legislative bill and update to the massage therapy and bodywork licensing law, Chapter 460, seeking to:

- Update the scope of practice to include:

- *Stretching during a session (or at a minimum active, passive and assisted Swedish gymnastics-movement of the body part through normal range of motion).

- *Kinesiotaping

- *Instruction for home care.

- Law enforcement provisions would be strengthened

- Spa services, such as body wraps, facials and scrubs would be permissible for licensed massage therapist who had successfully completed additional training for those services as specified by rule of the Massage Therapy Licensing Board. Approves \$21,000 expenditure within Government Relations budget in each of FY 2015/16 and FY 2016/17 for lobbyist fee to develop and advance the proposed legislation during the current 2-year Wisconsin legislative session. Kelsey Lyons seconds.

MOTION: Sandy Tamel moved to separate this motion into two separate motions. Carol Buckholtz seconds. Discussion. 31 Ayes. Motion approved.

Revised MOTION: Lynn Kutz moved to Approve \$21,000 expenditure within Government Relations budget in each of FY 2015/16 and FY 2016/17 for lobbyist fee to develop and advance the proposed legislation during the current 2-year Wisconsin legislative session. Mya Rowe seconded. Discussion took place.

MOTION: John Botsford motioned to amend the motion under consideration adding: "contingent upon the approval of the proposed legislation". Seconded. Ayes have the motion. Motion to amend the motion approved on voice vote.

Revised MOTION: Approve \$21,000 expenditure within Government Relations budget in each of FY 2015/16 and FY 2016/17 for lobbyist fee to develop and advance the proposed legislation during the current 2-year Wisconsin legislative session contingent upon the approval of the proposed legislation. Ayes have the motion. Nays heard. Motion Approved on voice vote

MOTION: Lynn Kutz moved that the AMTA-WI Chapter pursue a revision to the legislative bill and update to the massage therapy and bodywork licensing law, Chapter 460, seeking to:

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- *Kinesiotaping

*Instruction for home care.

-Law enforcement provisions would be strengthened

-Spa services, such as body wraps, facials and scrubs would be permissible for licensed massage therapist who had successfully completed additional training for those services as specified by rule of the Massage Therapy Licensing Board. Sarah Wendt approved. Discussion.

MOTION: Cynthia Licht moved to amend the motion under consideration, in the paragraph on spa services to strike the word facials. Kristin Winters seconded. Discussed Ayes have the motion. Motion Approved on voice vote.

Revised MOTION: AMTA-WI Chapter pursue a revision to the legislative bill and update to the massage therapy and bodywork licensing law, Chapter 460, seeking to:

-Update the scope of practice to include:

*Stretching during a session (or at a minimum active, passive and assisted Swedish gymnastics-movement of the body part through normal range of motion).

*Kinesiotaping

*Instruction for home care

-Law enforcement provisions would be strengthened

-Spa services, such as body wraps, and scrubs would be permissible for licensed massage therapist who had successfully completed additional training for those services as specified by rule of the Massage Therapy Licensing Board. Sarah Wendt approved. Discussion. Ayes have the motion. Motion approved.

2015/16 Fiscal Year Budget: Marilyn Heckert presented the chapter with the proposed budget.

MOTION: Casey Guilfoyle moved to approve the budget as presented. Kelsey Lyons seconded. Discussed. All approved.

Committee Reports:

Awards: Mindy Murkley-Kruckeberg reported on our Humanitarian and Meritorious winners from 2014. She reported that there are 3 nominations for Meritorious for 2015 and one for Humanitarian. Mindy Murkley presented the outgoing Board Members Terri Bauer and Melissa Emmons-Barbour with gifts to thank them for their service to the chapter.

MOTION: Sandy Tamel moved to extend the meeting for 10 minutes. John Botsford seconded. Approved.

Community Service Massage Team: Lynn Kutz reported that Mary Schweiger has been working hard setting up events. These are on the website.

Display: Lynn Kutz for Chair Tom Reich, reminded the chapter that displays are available for member use for events.

Education: Casey Guilfoyle thanked everyone for coming to the conference this weekend. She reminded everyone of the July Chapter Meeting in Wisconsin Rapids that will include a Pie Social and FREE CE classes on Friday and Saturday July 23 & 24, 2015.

November 9 & 10, there is a Veteran Massage class in Appleton. Casey Guilfoyle called for volunteers to join Education committee.

MOTION: to extend meeting by ten minutes. Seconded Approved on Voice vote.

Government Relations: Lynn Kutz informed the Chapter that there is a watch proposed on Animal Massage legislation. She also reported that Gov. Walker in his Budget is proposing a 4 year massage license period with CE reporting to remain at 2 years, and Education Approval Board (EAB) being eliminated and oversight responsibilities would be shifted to the Consumer Protection staff over at the Wisconsin Dept of Agriculture Trade & Consumer Protection. This is part of Governor Walker's agency consolidation initiative. School Regulation would not cease, though, if the Governor's proposal passes both houses.

Remaining new business items tabled until next Chapter Meeting. Remaining Committee Reports will be published in a future newsletter or posted on amtawi.org.

MOTION: Carol Buckholtz moved to adjourn the meeting. Ken-Adi Ring seconded. All approved.

Meeting adjourned at 9:10pm by Lynn Kutz, President.

Respectfully submitted by AnnMarie Kolb, Secretary.



AMTA – Wisconsin Chapter is very excited to announce that **Nancy Brennan Rezmer** will be assuming the role of School Liaison Committee Chair.

Nancy Rezmer is a Wisconsin Licensed Massage Therapist and Board Certified in Therapeutic Massage & Bodywork (BCTMB). She shares a massage therapy practice,

Appleton Massage Therapy Associates LLC, AKA Massage Time, with her identical twin sister Marialyce, in Appleton, Wisconsin. She is also a professional member of the Alliance for Massage Therapy Educators (AFMTE), a 1991 graduate of Mueller Holistic College in San Diego, an Esalen Work Study Scholar, has a Masters Degree in Adult Education and is a site evaluator for COMTA and NACCAS accreditation agencies for massage therapy schools. She is also trained in TRE—Tension and Trauma Release Exercises.

WELCOME NANCY!

The AMTA Purpose

The purpose of the AMTA shall be;

- To advance the science and art of massage and related techniques
- To raise and maintain the standards of the massage profession
- To foster a spirit of cooperation and the exchange of ideas and techniques among its members and others who are part of the massage profession
- To promote legislation that supports and upholds, and oppose legislation that harms and damages, the massage profession
- To protect and preserve the rights of its members
- To enhance the public's understanding and appreciation of massage
- To further the broad objective of improving conditions of life, or individual well being, in our society through utilization of the professional knowledge and skills of massage therapy
- To advocate the rights and interests of persons seeking massage therapy as health care
- To conduct any other activity in connection with the purposes stated in the Article and to undertake such other desirable activities as the Board of Directors may determine.

Connecting Hands

This newsletter is published 3 times per year from the AMTA Wisconsin Chapter, (AMTA-WI) a non-profit professional massage therapy association. This publication welcomes contributions from readers. Articles for submission may be presented in any format, but must include the name, address, and phone number of the writer. Copyright materials must be accompanied by written permission by its holder. The Wisconsin Chapter reserves the right to edit material for space and clarification; accept or reject materials; and assumes no responsibility for errors, omissions, corrections or modifications to publications. The beliefs or opinions contained in this publication do not necessarily reflect those of the AMTA-WI Chapter.



AMTA Wisconsin Education Event

Spring 2016

Theme: Business & Marketing

Saturday, April 9, 2016 9 am - 5 pm
1705 Hoffman St. Madison, WI 53703
Madison Area Technical College
(608) 246-6100



Agenda for AMTA Wisconsin Spring 2016 Education Event Saturday, April 9th 9 a.m. - 5:00 p.m.

8:00 am - 9:00 am Registration, Coffee & Tea *ADA assistance is available upon request.*

9:00 am - Noon The Visual Side of Marketing with **Ryan Hoyme, Massagenerd.com**
Videos & Photos! 3 CE*

9:00 am - Noon Ethics with **Dr. Lisa Witzke-Frost, D.C.** 3 CE*
NCBTMB Approved Provider #554



Noon - 1:30 pm Lunch ~ on your own

1:30 - 5:00 pm Everything Social with **Ryan Hoyme, Massagenerd.com** -
Facebook, Twitter, Pinterest, Instagram and Others! 4 CE*

1:30 - 3:00 pm Small Business Accounting Tips with **Keith Koszarek, CPA** - Keeping Score 2 CE*

Directions & Parking Information to Madison Area Technical College:

The Health Education Building is located at 1705 Hoffman Street, Madison WI 53704,
across the street from the main Truax Campus.

Visitor Parking

Visitor parking is available in the main lot adjacent to the Health Education Building. Enter the parking lot off Wright Street or Hoffman Street and follow signs to visitor parking. *Please note there is no left turn into the parking lot from Wright Street.* Press the intercom button and let the parking attendant know you are on campus to attend the conference.



Register at amtawi.org or mail in your registration. *ADA assistance is available upon request.*



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First Name _____ Last Name _____

Address _____

City _____ State _____ Zip _____

Home / Mobile Phone _____ Work Phone _____

Email Address _____

AMTA Member # _____ * must provide number to receive member discount*

Workshop	CE Hours		Presenter	Price Before 3/9/16		Price After 3/9/16	
				Member or Student	Non Member or Other	Member or Student	Non Member or Other
The Visual Side of Marketing - Videos & Photos Please note, NOT NCBTMB APPROVED Credits valid for WI LMT Renewal Requirement	3		Ryan Hoyme Massagenerd 9:00 am - Noon	\$30	\$45	\$45	\$60
Everything Social - Facebook, Twitter, Pinterest, Instagram and Others Please note, NOT NCBTMB APPROVED Credits valid for WI LMT Renewal Requirement	4		Ryan Hoyme Massagenerd 1:30 - 5:00 pm	\$50	\$60	\$60	\$100
Small Business Accounting Tips ~ Keeping Score Please note, NOT NCBTMB APPROVED Credits valid for WI LMT Renewal Requirement	2		Keith Koszarek 1:30 - 3:00 pm	\$25	\$30	\$30	\$40
Ethics Credits valid for WI LMT Renewal Requirement APPROVED BY NCBTMB	3 APPROVED		Dr. Lisa Witzke-Frost, D.C. 9:00 am - Noon	\$30	\$45	\$45	\$60

Register at amtawi.org or mail to: Casey Guilfoyle, Education Chair, 7080 Lower Road Sobieski, WI 54171

*Registration price includes materials. **Student Materials: ALL offerings are lecture class. No tables required. Please bring notebook and writing utensil.**

Credit Card: Name on Card: _____ Card Type(Circle one): Visa MC Discover AMEX

Credit Card Number _____ Expiration Date (mm/yyyy): _____

Make Checks Payable to: **AMTA-WI** Amount Paid \$ _____ Check # _____

ADA assistance is available upon request.



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The Visual Side of Marketing - Videos & Photos! with Ryan Hoyme

3 CE* **NOT an NCBTMB Approved Provider Credits valid for WI LMT Renewal Requirement

With YouTube being the second largest search engine - why aren't you on it?

More and more people are visual, and I'll give you the tools to be seen and heard. I've had a YouTube channel since 2006, and I get most of my website traffic from my videos. I will teach you the basics of shooting a massage commercial, and what's involved in a massage photo shoot. Don't worry if you are camera shy, because I've got ways around that. **Student Materials: This is a lecture class. Please bring notebook and writing utensil.**

AMTA-WI Members \$ 30 / Non-Members \$ 45 by 3/9/16

Prices increase to \$45 & \$60 after early registration deadline

Everything Social - Facebook, Twitter, Pinterest, Instagram and Others! with Ryan Hoyme

4 CE* **NOT an NCBTMB Approved Provider

Most of your future and current clients are on social media, and your business needs to be where they are. I will give you ideas of how to market your business on all the major social media networks, and all the tips and tricks to be seen. **Student Materials: This is a lecture class. Please bring notebook and writing utensil. No tables required.**

AMTA-WI Members \$ 50/ Non-Members \$ 60 by 3/9/16

Prices increase to \$60 & \$100 after early registration deadline.



About Ryan Hoyme, A.K.A. MassageNerd is the founder of MassageNerd.com, an educational massage website for massage students and massage therapists, and Ryan Hoyme – REAL Massage Photos. Although my skill set is vast, my greatest expertise revolves around teaching massage therapy, video editing, photography, and social media. I have a strong following of 9,000+ Twitter followers, 50,000+ Facebook likes, and 81,000+ Youtube subscribers.

Small Business Accounting Tips ~ Keeping Score with Keith Koszarek, CPA

2 CE* **NOT an NCBTMB Approved Provider

Business owners wear many hats and juggle numerous responsibilities. Many of those responsibilities can be non-revenue-producing activities, otherwise known as "back office" functions. They are vital to the business, yet they do not generate income and can significantly increase costs. Among the functions are accounting, payroll, human resource, and technology activities. With accounting being one of the least favorite activities of the small business owner, the question becomes: what do I need to do to have complete, timely, and accurate financial information to make , management decisions around my business and how may this impact my taxes.

This presentation will cover the following topics (as time permits):

- A. Selecting the Legal Entity
- B. Registering with the Tax Authorities
- C. Accounting and Bookkeeping
- D. Payroll Taxes
- E. Sales and Use Taxes
- F. Income Taxes
- G. Cash Planning

AMTA-WI Members \$25/ Non-Members \$30 by 3/9/16.

Increases to \$30 & \$40 after early registration deadline



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About Keith Koszarek, CPA A partner in Wipfli's small business services practice, Keith Koszarek leads the firm's payroll practice. In addition, he is the Central Region lead of temporary controllership and chief financial officer services. Keith leverages more than 20 years of experience to help clients overcome challenges and provides practical business strategies and creative solutions.

Ethics with Dr. Lisa Witzke-Frost, D.C.

3 CE NCBTMB Approved Provider #554



Ethics class will cover definition of ethics, so what does ethics mean in your practice, professionalism versus ethics, self accountability is cornerstone of ethics, examples of unethical behaviors, examples of unethical dilemmas, definition of transference, signs of transference, definition of boundaries, types of boundaries, and how our boundaries develop.

AMTA-WI Members \$ 30 / Non-Members \$ 45 by 3/9/16

Prices increase to \$45 & 60 after early registration deadline

About Dr. Lisa Witzke-Frost, D.C. NCBTMB #554 Dr. Lisa Witzke-Frost is a chiropractor practicing in Green Bay for 24 years at Witzke Chiropractic. She attended Logan College of Chiropractic and graduated in 1990. Dr. Witzke has been teaching at Blue Sky School of Massage Therapy since 2000. She has two passions chiropractic and teaching. She is also a Reiki Master. Dr. Witzke is NCBTMB approved for Ethics, Advanced Anatomy and Physiology of the Upper Extremity and Advanced Anatomy and Physiology of the Lower Extremity. Dr. Lisa is married to Eric Frost and at present have 6 wonderful four-legged kids that have been all rescues. In her spare time she loves to walk the dogs, go up north to her cabin, paint and put together jigsaw puzzles.

ADA assistance is available upon request.



Hotels Close to Campus:

Comfort Inn & Suites Madison - Airport

4822 E. Washington Ave., Madison, WI 53704

(608) 244-6265

<https://www.choicehotels.com/wisconsin/madison/comfort-inn-hotels/wi415>

Room block for **AMTA WI** (by phone) Room Rate: \$109 rate with option of a Queen, King, or 2 Double Beds. There is free breakfast and a free shuttle to and from restaurants within 2 miles of the area. Rate good until **March 25, 2016**.

Howard Johnson Plaza Hotel

3841 E Washington Ave, Madison, WI 53704

(608) 244-2481

<http://www.madisonwihotelhj.com/>

Room block for **AMTA WI** (by phone) Room rate of \$79. Hotel has pool, free breakfast and a fitness center. Rate good until **March 25, 2016**.



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Restaurants Close to Campus:

Manna Cafe \$ American Restaurant (Breakfast, Lunch and Dinner)

Located in: [Lakewood Plaza Shopping Center](#)

Address: 611 N Sherman Ave, Madison, WI 53704

website: mannacafe.com

Phone: (608) 663-5500

Manna serves wonderful home-baked breads, breakfast pastries, and desserts, and an extensive from-scratch breakfast and lunch menu. Locally-roasted coffees, hand-crafted espresso drinks, and a beautiful selection of teas round out our offerings. Gluten-free options

Banzo Cafe \$ Mediterranean Food (Lunch & Dinner)

Address: 2105 Sherman Ave Madison WI, 53704

Phone: (608) 441-2002

website: banzomadison.com

Food truck-spawned counter serve (with a patio) specializing in falafel & other Mediterranean eats .Gluten-free options

Ale Asylum \$ Eclectic Pub Food, Microbrewery (Lunch & Dinner)

Address: 2002 Pankratz St, Madison, WI 53704

Phone: (608) 663-3926

website: aleasylum.com

Large microbrewery with a taproom offering house beers and a variety of small bites, burgers and fresh sandwiches. Gluten-free options

Maharana \$\$ Indian Food (Lunch & Dinner)

Address: 1707 Thierer Rd, Madison, WI 53704

website: maharanaindiancuisine.com

Phone: (608) 246-8525

Comfortable space for classic Indian curries, tandoori & more as well as an extensive lunch buffet.

Smoky Jon's #1 BBQ \$\$ Barbecue Restaurant (Lunch & Dinner)

Address: 2310 Packers Ave Madison, WI 53704

website: smokyjons.com

Phone: (608) 249-7427

Compact BBQ joint churning out classic platters & sandwiches featuring meat from a wood-burning pit. - Google

Daisy Cafe & Cupcakery \$\$ · Coffee Shop (Breakfast & Lunch)

Address: 2827 Atwood Ave, Madison, WI 53704

website: daisycafeandcupcakery.com

Phone: (608) 241-2200

Quaint cafe & bakery serving comfort food & creative cupcake flavors in a family-friendly setting .Gluten-free options

There are multiple other fast food restaurants near the East Towne Mall including:

Starbucks, Chipotle, Culver's, Noodles & Company, Potbelly Sandwich Co., etc.



CONTINUING EDUCATION

6225 University Avenue, Suite 210, Madison, WI 53705 • 608-238-7378 • www.tibiainc.com

Crystals

Crystal Energy Balancing

Please note: Energy courses fall outside the WI scope of practice definition and so are not approved for WI CE hours.

8 NCBTMB CE Hours • Cheri Haines
Jan 24 (Sun) or Jun 11 (Sat), 9a-6p
\$180 (\$160 if paid two weeks prior)

Eastern Bodywork

The Essence of Qi: Jing Acutouch

16 CE Hours • Cheri Haines
Mar 12 & 13 (Sa/Su), 9a-6p
\$360 (\$320 if paid by 2/27/16)
+ \$8 materials fee paid to instructor

Meridian Massage

32 CE Hours • Cheri Haines
Apr 7-10 (Thu-Sun), 9a-6p
\$720 (\$640 if paid by 2/24/16)
+ \$15 materials fee paid to instructor

Ethics

Ethics as Right Use of Power

3 CE Hours • Kathy Ginn
Jan 22 or Jun 3 (Fri), 10a-1p
\$75 (\$60 if paid two weeks prior)

Ethics as Soul Work

6 CE Hours • Kathy Ginn
Jan 31 (Sun), 10a-5p (Oconomowoc)
&/or

Feb 21 (Sun), 10a-5p
\$140 (\$120 if paid two weeks prior)

Ethics as Power and Boundaries

6 CE Hours • Kathy Ginn
April 22 (Fri), 10a-5p
\$140 (\$120 if paid by 4/8/16)

Manifest a Successful Practice

4 CE Hours each

Power of Purpose and Mindset (#1)

Jan 22 (Fri), 2-6p

Power of Networking (#2)

Feb 12 (Fri), 9a-1p

Marketing Principles (#3)

Feb 12 (Fri), 2-6p

Finding Your Niche (#4)

March 6 (Su), 1-5p

Practice Management Segment (#5)

Apr 1 (Fri), 1-5p

Cost for each:

\$100 (\$80 if paid two weeks prior)

Massage/Bodywork

Dismantling Tension Patterns

7 CE Hours • Leora Weitzman
Jan 10 (Sun) or Jun 17 (Fri), 9a-5p
\$160 (\$140 if paid two weeks prior)

Stretch Based Deep Tissue

8 CE Hours • Leora Weitzman
Mar 21 (Mon), 9a-6p
\$180 (\$160 if paid by 3/7/16)

Somatic Awareness in the Session Room

6 CE Hours • Kathy Ginn
April 3 (Sun), 10a-5p
\$140 (\$120 if paid by 3/20/16)

Your Happy Working Body

4 CE Hours • Leora Weitzman
May 22 (Sun), 9a-1p
\$100 (\$80 if paid by 5/8/16)

Muscle Whispering

4 CE Hours • Leora Weitzman
May 22 (Sun), 2-6p
\$100 (\$80 if paid by 5/8/16)

State Continuing Education (not NCBTMB approved)

Acupressure

3 WI CE Hours each • Cheri Haines
Headache Relief with Acupressure
Jan 16 (Wed), 6-9p

Layers of Qi

Feb 24 (Wed), 6-9p

The Emotions and Organs of Chinese Acu-theory

Mar 23 (Wed), 6-9p

Acupressure for Sinus Relief

Apr 27 (Wed), 6-9p

Acutouch Facial

May 25 (Wed), 6-9p

Neck Ease with Acupressure

Jun 22 (Wed), 6-9p

Each \$75 (\$60 if paid two weeks prior)
+ \$2 materials fee paid to instructor

Chair Massage

3 WI CE Hours • Leora Weitzman
Apr 25 (Mon), 9:30a-12:30p
\$75 (\$60 if paid by 4/11/16)

TIBIA's Signature Courses

Foundation Workshop . . . the power of choice

11 CE Hours

Jan 15 & 16 (Fr/Sa), 6-9p & 9a-6p
&/or
April 29 & 30 (Fr/Sa), 6-9p & 9a-6p
\$350 (\$300 if paid two weeks prior)

Please note: Energy courses fall outside the WI scope of practice definition and so are not approved for WI CE hours.

Energy in Action

8 NCBTMB CE Hours; not WI CE
Jan 9 (Sa), 9a-6p &/or
Feb 5 (Fri), 9a-6p
\$240 (\$200 if paid two weeks prior)

Energy 1

8 NCBTMB CE Hours; not WI CE
Prerequisites: Energy in Action and Foundation Workshop
Feb 6 (Sa), 9a-6p &/or
May 6 (Fri), 9a-6p
\$240 (\$200 if paid two weeks prior)

Transformational Bodywork

8 CE Hours

Prerequisites: Energy in Action, Foundation Workshop and must be a massage therapist
Feb 19 (Fri), 9a-6p
\$240 (\$200 if paid by 2/5/16)

Energy 2

8 NCBTMB CE Hours; not WI CE
Prerequisite: Energy 1
Mar 5 (Sa), 9a-6p &/or
May 7 (Sa), 9a-6p
\$240 (\$200 if paid two weeks prior)

Transformational Bodywork 2

8 CE Hours

Prerequisite:

Transformational Bodywork
March 18 (Fri), 9a-6p
\$240 (\$200 if paid by 3/4/16)

Transformational Bodywork 3

8 CE Hours

Prerequisite:

Transformational Bodywork 2
May 13 (Fri), 9a-6p
\$240 (\$200 if paid by 4/29/16)

WS
MT

Wisconsin School of Massage Therapy

N112 W15237 Mequon Road
Suite 400
Germantown, WI 53022
262-250-1276
www.wsmt.org

Interesting and Useful Continuing Education Offerings

The Massage Therapist's Aromatherapy Starter Kit –

Tuesday, March 29, 2016 - \$150 OR Wednesday, August 3, 2016

Aromatherapy is the science and art of using essential oils to benefit the body and environment.

This 8- hour class will give you background into aromatherapy and introduce you to the properties of 10 essential oils and 5 carrier oils. You will be able to safely blend these oils into various products to use for your massage therapy practice. You will enjoy adding this important work to your professional toolbox.

Fascial Yielding – Sundays, March 6 & 13, 2016 OR Sundays, May 8 & 15, 2016 OR August 14 & 21, 2016 - \$250

This class gives you 16 continuing education hours of training in fascial techniques which are a form of soft tissue therapy intended for pain relief, increasing range of motion and balancing the body.

This class gives you hands-on techniques to be able to add this important work to your skill set.

Infant Massage – TBA – Call us to get on our list - \$110

Want to help parents bond with their newborns? Come find out about this fun modality! This class gives you 4 continuing education hours of training in infant massage.

Self-Care: Nurturing Your Healthy Microbiome – Sunday, January 3, 2016 - \$60

Did you know you can cultivate a vibrant gut microbiome which can bring you robust health in the new year?

By making your own cultured foods and drinks you can cheaply and easily include these traditional foods in your diet and radically change your health for the better. In the class you will be presented with the recent research into this topic and you will get a chance to make your own ginger starter and sample homemade sauerkraut and more. You will go home with recipes that are easy and really work. Everyone is welcome, MTs and the public.

Using Tools Effectively – Tuesday, February 16, 2016 - \$110

This class gives you 8 continuing education hours to understand and practice using tools in massage work. It includes background on tools to help MTs, hands-on demonstrations and guided practice using a variety of tools. There will be a huge variety of tools to try so you can find those that work comfortably for you. This will be a fun day of experimentation and practice to become comfortable using tools to save your body and provide effective work for your clients.

Applied Ethics 101 for Bodyworkers – Sunday, January 10, 2016 - \$35

This class gives you 2 continuing education hours of ethics for massage therapists and bodyworkers. We will be using a book club format with reading and discussion.

Anatomical Skull Painting – Monday, February 22, 2016 - \$90

This class gives you 4 continuing education hours to study in detail the anatomy of the human skull by painting and labeling the structures on your very own skull you get to take with you at the end of the class. Come explore the wonders of the vessel which houses the brain and leave with a great demonstration tool for your office.

Check out our website Continuing Education page for all the details – www.wsmt.org

Or call us **262-250-1276** or email us info@wsmt.org and we'll answer all your questions and send you a registration form!

2015-2017 Schedule of Events

Please contact us if you have an event for Sports or Community Service Massage Teams, or if you would like to coordinate a Meet & Greet for your area.

2015

Dec 16	Meet & Greet	Madison, WI	Open
Dec 17	Meet & Greet	Green Bay	Open

2016

Jan 31	\$5000 AMTA Student Scholarship Application Deadline https://www.amtamassage.org/forms/scholarshipformintro.aspx		
Feb 11-12	AMTA School Summit	Pasadena, CA	Open
Mar 1	Deadline for Nominations – Chapter Meritorious & Humanitarian Awards		
Mar 1	Application Deadline for Massage Therapy Foundation Research Grants		
Mar 9	Early Registration Deadline for Spring Education Event		
Mar 19	Fight For Air Climb	Milwaukee, WI	Sports Massage Volunteers
Mar 25	Hotel Room blocks for Spring Education Event released		
Apr 1	Application Deadline for Massage Therapy Foundation Community Service Grant http://www.massagetherapyfoundation.org/community-service-grants		
Apr 9	AMTA Wisconsin Spring 2016 Education Event	Madison, WI	Open
	• The Visual Side of Marketing 3 CE		
	• Ethics with Dr. Lisa Witzke-Frost, D.C. 3 CE		
	• Everything Social (Marketing) 4 CE		
	• Small Business Accounting Tip 2 CE		
May 12-16	International Massage Therapy Research Conference	Seattle, WI	Open
Jun 1	Submission deadline - Student Case Report Contest http://www.massagetherapyfoundation.org/student-practitioner-case-report-contests		
Jul 23-24	Scenic Shore 150 Sports	Mequon	Sports Massage Volunteers
Aug 10-11	WAFS Summer Camp For Burn Injured Youth	Milwaukee, WI	CSMA Volunteers
Aug 26-27	Late Summer Education Event	Green Bay	Open
Oct 26-29	AMTA National Convention	Milwaukee, WI	Open
2017			
Sept 13-16	AMTA 2017 National Convention	Pasadena, CA	Open

Calendar is subject to change. Please check amtawi.org/events for updates.