

David L. Westol
Sacred Purpose Award



2024/2025 Award Application

About Dave Westol

The award is named in honor of David L. Westol (Beta Zeta/Michigan State 1973), who has devoted a good deal of his volunteer and professional career to the health, safety, and protection of fraternity and sorority members. After graduating from Michigan State in 1973, Dave worked for his alma mater as Assistant Director of Student Activities and Advisor to Fraternities. He was admitted to the Michigan Bar in November 1979 and became an assistant prosecutor for the Office of the Prosecuting Attorney in Kalamazoo County, MI.

From 1975-1980, Dave served as a Regional Counselor for Theta Chi before being elected to the Grand Chapter and as International Vice President in 1980. He remained in that role until completing his maximum second term in 1988. In December of that year, he was named the Fraternity's Executive Director and held that position for 18 years. Today, he is the founder, owner, and CEO of Limberlost Consulting.

Westol's interfraternal career is equally impressive. He was elected to the board of directors of the Fraternal Information and Programming Group (FIPG) in 1993 and served continuously on its board and as Director of Policy Interpretation and administrator. In July 1998, he was elected to the Fraternity Executives Association (FEA) board of directors and served as president from 2002-2003. He has also served on the board of directors for the Hazing Prevention Network, Gamma Sigma Alpha, and the Association of Fraternal Leadership and Values (AFLV).

Dave has become a ubiquitous figure at fraternity and sorority leadership development events. He has performed his signature anti-hazing presentation "Hazing on Trial" over 1,800 times since 1981 and has spoken on more than 460 campuses and at over 300 Greek leadership events. Dave has served as a faculty member for AFLV Central and West, the Northeast Greek Leadership Association, the Southeast Interfraternity Conference, and the Fraternal Risk Management Trust, (FRMT) Inc. From its first session in the early 1990s through 2010, he was a faculty member for "Risk Management on the Road," an annual workshop for women's national fraternity and sorority consultants.

In 2012, Dave was named a recipient of the North American Interfraternity Conference's Gold Medal, the most prestigious honor in the interfraternal world. Brother Westol is one of only four Theta Chi members to have received the Gold Medal. In addition, he has received the Distinguished Service Award from Theta Chi which is the most significant honor in the Fraternity. Dave has also received three Alumni Awards from the Fraternity.

About the David L. Westol Sacred Purpose Award

Presented annually, this award recognizes the chapter that most exemplifies the spirit of Sacred Purpose. A first runner-up may be considered based on merit.

Launched in 2013, Sacred Purpose is the modern expression of our motto — the Assisting Hand. Sacred Purpose offers programmatic support at the chapter and international levels that concentrates specifically on five different health and safety topics that affect today's collegiate men: Alcohol and Other Drugs, Fire and Life Safety, Hazing Prevention, Sexual Misconduct Prevention, and Suicide Prevention and Mental Health Awareness.

All active chapters and colonies are eligible to apply for the David L. Westol Sacred Purpose Award on a form specified by the Chief Executive Officer.

Essential items for consideration:

- List of health and safety related guest speakers and program topics
- List and description of campus-wide events/programs, including outcomes
- List of local health and safety partners
- Testimonials from students and partners
- Letters of recommendation from campus health and safety professionals
- Letter of recommendation from Health and Safety Adviser
- Photos and/or video

Award Applications are reviewed by the International Headquarters staff during the first round. Following this review, selected applications are forwarded for the next round. Final approval of the award recipient will be confirmed by the Sacred Purpose Committee or the Grand Chapter.

The award(s) will be presented at a time and manner determined by the Grand Chapter. Whenever possible, the award shall be presented in the presence of the International President, Chief Executive Officer, appropriate staff members involved with Sacred Purpose, and/or David L. Westol.

Email your completed award application to awards@thetachi.org. Call 317-848-1856 with questions.

Applications must be received no later than **Thursday, April 10, 2025**.

Application Procedures

David L. Westol Sacred Purpose Award applications must contain accurate and up-to-date information regarding the chapter's/colony's performance during the 2024/2025 academic year. Inaccurate information will serve as a basis for disqualification.

1. All applications must:
 - Be submitted in either .doc or .pdf format; paper applications will not be accepted
 - Use standard 8 ½" by 11" paper size with one-half inch margins and 12-point Times New Roman font
 - Include a title page with the chapter/colony designation, the name of the college or university, and "2024/2025 David L. Westol Sacred Purpose Award Application"

2. In your application, please include each of the following:
 - Chapter/colony designation
 - Name of College or University
 - Vice President of Health & Safety:
 - First Name & Last Name
 - Email Address
 - Phone Number
 - Health & Safety Adviser:
 - First Name and Last Name
 - Email Address
 - Phone Number
 - List all Sacred Purpose chapter/colony events:
 - Date
 - Program Title
 - Program Topic
 - Name of Speaker
 - List all campus health and safety partners/professionals (there may be more than one):
 - First Name & Last Name
 - Title
 - Email Address
 - Phone Number
 - Provide written or video testimonials from chapter brothers/colony members that demonstrate the relevance and helpfulness of Sacred Purpose.
 - Provide written or video testimonials from campus partners/professionals that demonstrate the helpfulness of Sacred Purpose and your chapter/colony's campus-wide leadership.
 - Provide a letter of recommendation from your Health & Safety Adviser. Letters of recommendation for your chapter can be emailed to awards@thetachi.org or mailed to the International Headquarters.
 - Submit photos or videos that demonstrate the scope of Sacred Purpose and its helpfulness to your chapter/colony and your campus community. Photos should be included in the application and properly labeled/identified. Videos should be hosted on YouTube (or a similar site) with specific links provided in the application and properly labeled/identified.

3. Please email the completed application as one attachment to awards@thetachi.org. Do not mail a hard copy.
4. While there is no specific word or page limit, the selection committee asks that you be as concise as possible when addressing each individual section. Should the committee need more information, it will be requested from you.
5. To qualify for the David L. Westol Sacred Purpose Award, all sections must be completed. Leaving one or more sections incomplete will render the chapter ineligible for consideration.

Applications must be received by Thursday, April 10, 2025.