

SMART Goals

What is the initial goal?

S
SPECIFIC

What do you want to achieve? Be precise. Who? What? When? Where? Why?

M
MEASUREABLE

The goal and its benefits should be quantifiable. How will you know you've reached your goal? What are the metrics and milestones you need to reach along the way?

A
ATTAINABLE

The goal should be attainable given available resources. Is the goal realistic? What support do you need to ensure you achieve it?

R
RELEVANT

A results-oriented or relevant goal represents a worthwhile objective. How is this goal aligned with the overall mission and vision of NHJ?

T
TIMELY

The goal should state the time period in which it will be accomplished. When do you want to accomplish this goal? What is your target date?