

# REPORT OF THE PUBLIC RELATIONS' COMMITTEE

## June 17, 2015

*Purpose; The purpose of the State Public Relations Committee is to promote and report the activities and work of the Indiana Retired Teachers Association and county RTAs through communications with local chapters, active teachers, legislators, local committees, and the media.*

The state and local public relations committees should tell the stories of their organization to their members, their active teachers, their local communities, and their legislators. Churches, schools, and civic organizations benefit from the leadership and participation of the retired teachers. Good public relations are important.

The State Public Relations Committee specifically recognizes those local RTAs who try to spread the work about the retired teacher volunteers through newsletters, press releases, or RTA websites. Examples of these should be submitted to Chair Betty Bourquein, 331 Abby Lane, Batesville, IN 47006, 812-934-4454 by March 31 for consideration of awards presented at the annual Representative Assembly. Outstanding examples of each of these can be used as models.

Help in developing appropriate newsletters, press releases, and websites is available on the Indiana Retired Teachers Association website under Committees/Public Relations or through the state public relations' committee member for your area whose contact information follows this report.

### **Area 1**

Lake County

Newsletter: Outstanding

Website: Outstanding

Porter County

Website: Outstanding

Pulaski County

Newsletter: Honorable Mention

Press Releases: Outstanding

### **Area 2**

Allen County

Website: Outstanding

**Area 3**

Cass County

Newsletter: Participation

Fulton County

Press Releases: Outstanding

Website: Honorable Mention

Tippecanoe-Benton-Carroll

Website: Honorable Mention

**Area 4**

Clay County

Press Releases: Outstanding

Website: Outstanding

Hendricks County

Press Releases: Outstanding

Website: Outstanding

Montgomery County

Press Releases: Outstanding

Park-Vermillion

Press Releases: Outstanding

Putnam County

Website: Outstanding

Vigo County

Press Releases: Honorable Mention

Website: Outstanding

**Area 5**

Hamilton County

Website: Outstanding

**Area 6**

Huntington

Press Releases: Outstanding

Madison

Website: Honorable Mention

**Area 7**

Bartholomew County

Newsletter: Participation

Press Releases: Outstanding

Hancock County

Newsletter: Participation

Press Releases: Outstanding

**Area 8**

Brown County

Newsletter: Honorable Mention

Press Releases: Outstanding

Website: Outstanding

Monroe-Owen Counties

Newsletter: Participation

**Area 9**

Dubois County

Newsletter: Outstanding

Press Releases: Honorable Mention

Evansville

Newsletter: Outstanding

Press Releases: Outstanding

Website: Outstanding

**Area 10**

Dearborn

Newsletter: Outstanding

Press Releases: Outstanding

Website: Outstanding

Ripley

Newsletter: Outstanding

Press Releases: Outstanding

Scott County

Press Releases: Honorable Mention

Southeast

Newsletter: Participation

Congratulations to our winners! Again, please use these outstanding newsletters, press releases, and websites as models. Examples furnished upon request.

Respectfully submitted,  
Betty G. Bourquein  
State Public Relations Chair  
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Batesville, IN 47006  
812-934-4454