Purpose: The purpose of the State Public Relations Committee is to promote and report the activities and work of the Indiana Retired Teachers Association and county RTAs through communications with local chapters, active teachers, legislators, local committees, and the media.

The state and local public relations committees should tell the stories of their organization to their members, their active teachers, their local communities, and their legislators. Churches, schools, and civic organizations benefit from the leadership and participation of the retired teachers. Good public relations are important.

The State Public Relations Committee specifically recognizes those local RTAs who try to spread the work about the retired teacher volunteers through newsletters, press releases, or RTA websites. Examples of these should be submitted to Chair Betty Bourquein, 331 Abby Lane, Batesville, IN 47006, 812-934-4454 by March 31 for consideration of awards presented at the annual Representative Assembly. Outstanding examples of each of these can be used as models.

Help in developing appropriate newsletters, press releases, and websites is available on the Indiana Retired Teachers Association website under Committees/Public Relations or through the state public relations’ committee member for your area whose contact information follows this report.

Area 1
Lake County
  Newsletter: Outstanding
  Website: Outstanding

Porter County
  Website: Outstanding

Pulaski County
  Newsletter: Honorable Mention
  Press Releases: Outstanding

Area 2
Allen County
  Website: Outstanding
Area 3
Cass County
  Newsletter: Participation

Fulton County
  Press Releases: Outstanding
  Website: Honorable Mention

Tippecanoe-Benton-Carroll
  Website: Honorable Mention

Area 4
Clay County
  Press Releases: Outstanding
  Website: Outstanding

Hendricks County
  Press Releases: Outstanding
  Website: Outstanding

Montgomery County
  Press Releases: Outstanding

Park-Vermillion
  Press Releases: Outstanding

Putnam County
  Website: Outstanding

Vigo County
  Press Releases: Honorable Mention
  Website: Outstanding

Area 5
Hamilton County
  Website: Outstanding
Area 6
  Huntington
  Press Releases: Outstanding

  Madison
  Website: Honorable Mention

Area 7
  Bartholomew County
  Newsletter: Participation
  Press Releases: Outstanding

  Hancock County
  Newsletter: Participation
  Press Releases: Outstanding

Area 8
  Brown County
  Newsletter: Honorable Mention
  Press Releases: Outstanding
  Website: Outstanding

  Monroe-Owen Counties
  Newsletter: Participation

Area 9
  Dubois County
  Newsletter: Outstanding
  Press Releases: Honorable Mention

  Evansville
  Newsletter: Outstanding
  Press Releases: Outstanding
  Website: Outstanding

Area 10
  Dearborn
  Newsletter: Outstanding
  Press Releases: Outstanding
  Website: Outstanding

  Ripley
  Newsletter: Outstanding
  Press Releases: Outstanding
Scott County  
Press Releases: Honorable Mention

Southeast  
Newsletter: Participation

Congratulations to our winners! Again, please use these outstanding newsletters, press releases, and websites as models. Examples furnished upon request.

Respectfully submitted,
Betty G. Bourquein
State Public Relations Chair
331 Abby Lane
Batesville, IN 47006
812-934-4454