**365 Recruitment Plan Outline**

* **Education**
* Chapter Identity
* Member Eligibility Standards
* 365 Recruitment
* Incorporating all Members in Recruitment Process
* 5 Steps of Recruitment
* Recruitment Best Practices
* Role of Director of Recruitment and Recruitment Committee
* Obtaining Referrals
* Organization Presentation Best Practices
* Building and Utilizing Name List
* Tabling Best Practices
* Effective Events
* IFC Policies
* Bid Voting Best Practices
* Bid Extension Best Practices
* Dealing with Rejections
* Transitions and Training New Officers/Committee
* **Planning**
* Formal Recruitment Period Plans
* Fall Semester (Apply for Quarter Systems)
* 1-2 Week plan based on campus guidelines and policies
* Education Plan
* Goal Setting
* Tabling
* Names list utilization Strategy
* Nightly Meetings for committee
* Week-End Meetings for committee
* Week-End Updates for Chapter
* Recruitment Event Plans
* Bid Voting
* Bid Extensions
* Bid Signing

Followed by: Introduction to New Member Education

Followed by: New Member Education-Recruitment Plan Overview & Training

* Spring Semester (Apply for Quarter Systems)
* 1-2 Week plan based on campus guidelines and policies
* Education Plan
* Goal Setting
* Tabling
* Names list utilization Strategy
* Nightly Meetings for committee
* Week-End Meetings for committee
* Week-End Updates for Chapter
* Recruitment Event Plans
* Bid Voting
* Bid Extensions
* Bid Signing

Followed by: Introduction to New Member Educator/New Member Education

Followed by: New Member Education-Recruitment Plan Overview/Training

* Informal Recruitment Plan
* 365 Plan Sections:
* Summer
* Fall
* Winter
* Spring
* 365 Plan Pieces
* Education Plan
* Goal Setting
* Tabling
* Names list utilization Strategy
* Bi-Weekly Meetings for committee
* Month-End Meetings for committee
* Month-End Updates for Chapter
* Recruitment Events Calendar
* Informal Bid Voting Process
* Informal Bid Extensions Process
* Informal Bid Signing Process

Followed by: Introduction to New Member Education

Followed by: New Member Education-Recruitment Plan Overview & Training

* **Action**
* Execution of Education
* Execution and Recording of all planning and plan execution:
* Record meetings
* Record Recruitment Process Updates
* Update Names List
* Obtain Referrals
* Host Events
* Obtain Bid/No Bid Lists
* Report New Members
* **Review & Improve**
* Review all steps and records quarterly
* Make Improvements quarterly
* Update Plans
* Transition new Recruitment Officers