



KINDLY HEARTS INITIATIVE PHILANTHROPIC FOCUS

The Kindly Hearts Initiative serves as the umbrella to Alpha Xi Delta's philanthropic focus of supporting children and teens who are experiencing foster care or homelessness. Over 400,000 children are currently placed in foster care and every year an estimated 4.2 million youth experience homelessness. Alpha Xi Delta believes all children deserve love and support. Children and youth experiencing foster care or homelessness do not always have access to the foundational needs that will help them realize their potential.

Alpha Xi Delta chapters and associations support key impact organizations providing access to these needs and support resources across the country and collaborate with local impact organizations that support children and teens experiencing foster care or homelessness.

KINDLY HEARTS INITIATIVE IMPACT PLAN

Members support The Kindly Hearts Initiative Impact Plan through three areas: chapter fundraising events known as AmaXing Challenges; Letters of Love, a national letter-writing fundraising campaign; and localized service opportunities.

AmaXing Challenges

The AmaXing Challenge is Alpha Xi Delta's signature fundraising event. These events are designed to raise funds for Alpha Xi Delta's National Impact Organization or the chapter's designated Local Impact Organization. Each chapter must host one of the approved AmaXing Challenge events per year. Which event does your chapter plan to host?

Letters of Love

Letters of Love is Alpha Xi Delta's national online letter writing campaign and fundraising challenge for all chapters held annually during the month of November.

Localized Service

Chapters and associations collaborate with a designated Local Impact Organization in their community or a National Impact Organization on service projects and opportunities. Service can be individually based or chapter/association-wide projects.

NATIONAL IMPACT ORGANIZATIONS

Alpha Xi Delta chapters and associations support National Impact Organizations making a national or regional difference under the umbrella of our focus to support children and teens experiencing foster care or homelessness. *Alpha Xi Delta chapters may fundraise for a National Impact Organization as part of their Impact Plan if no Local Impact Organizations that serve our focus exist in their area.*

LOCAL IMPACT ORGANIZATIONS

A Local Impact Organization is a local non-profit (501(c)3) located near your campus or community that serves children and teens experiencing foster care or homelessness. If available, chapters are encouraged to locate and coordinate with a single Local Impact Organization as the beneficiary of their Kindly Hearts Initiative Impact Plan.

Lesson 5 of your **New Member Program** will help you learn more about how your chapter supports The Kindly Hearts Initiative! Think about how you would like to contribute your time, energy and passion to supporting children and teens experiencing foster care or homelessness.

Learn more on our website at: www.alphaxidelta.org/kindly-hearts-initiative