

2027

MEMBERSHIP GUIDE





believe & belong

The Franklin Chamber of Commerce, founded in 1910, is the nonprofit organization serving the business community in the Greater Franklin and Johnson County area.

OUR MISSION

We create a community of **genuine relationships** where businesses connect, grow and thrive.

Our members invest in a thriving and dynamic future for Johnson County. We provide our members with essential resources, tools and expertise to help their businesses thrive.

The Franklin Chamber uses the momentum created by our many partnerships to impact the kind of change and benefits our Chamber members and our towns, cities and county envision. We facilitate and support programs that are good for business and for the community.

You are invited to share in our vision to see the Franklin area as a wonderful place to live, work, play and belong.

OUR PILLARS

◆ Communicate ◆ Collaborate ◆ Educate ◆ Advocate



CONTENTS:

About Us.....	1
Where We Serve.....	2
Industries We Serve.....	3
Why Join.....	4
Tell Your Story.....	5
Chamber Foundation.....	6
Membership Pricing & Chamber Partnerships.....	7
Event Information & Sponsorships.....	8-11

WHERE WE SERVE

You do not have to have a brick and mortar in Franklin to be a part of the Greater Franklin Chamber of Commerce. We serve and support member businesses in Franklin and beyond.

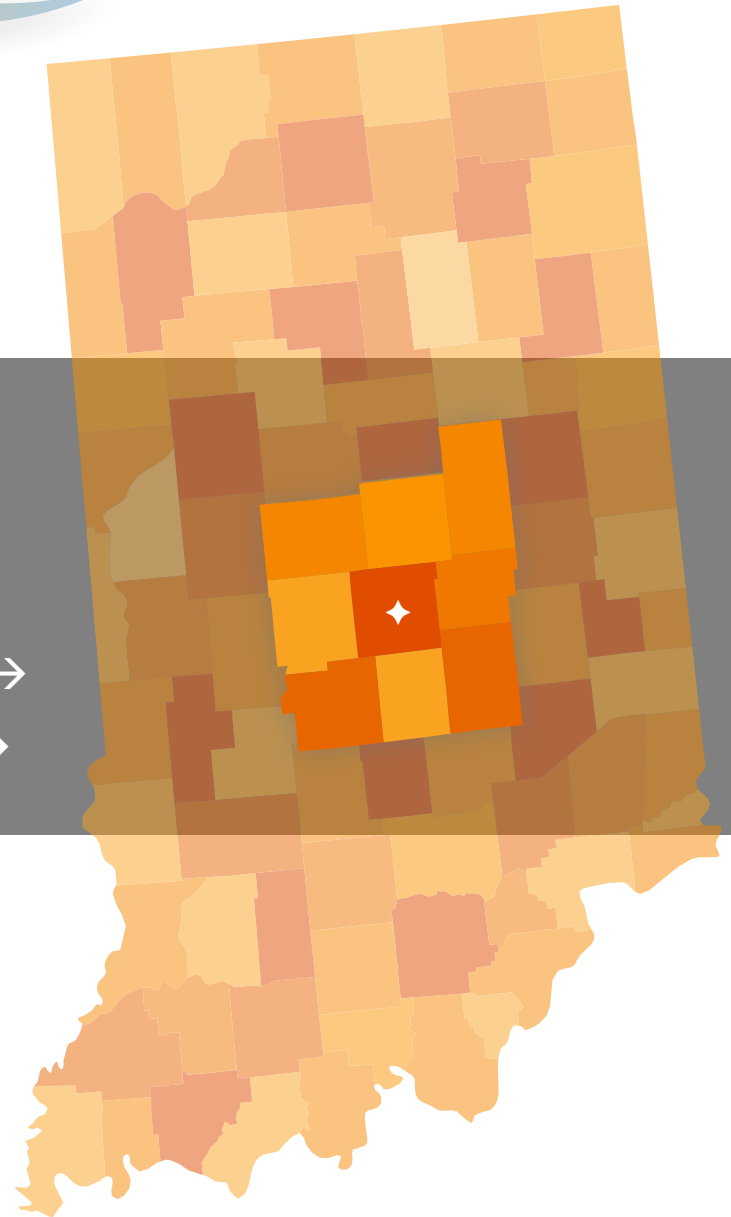
If you are looking to do business in the Johnson County, Indiana area, you should join our Chamber!

Johnson County and beyond with a
FOCUS ON FRANKLIN →

79% Franklin →

**17% Bargersville, Greenwood,
New Whiteland, Trafalgar, Whiteland →**

4% Surrounding counties (and beyond) →



chamber staff

WE'RE HERE TO HELP



Rosie Chambers
President and CEO



Tina Hill
Director of Events



Traci Hill
Director of Engagement

INDUSTRIES WE SERVE

We serve a wide range of industries represented in our membership including retail, restaurants, office services, nonprofits and more! Membership costs are based on number of employees.

Who are our members?

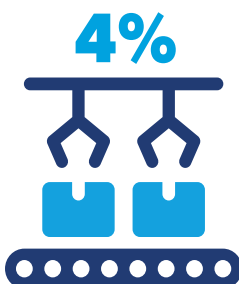


PROFESSIONALS

attorneys, CPAs, financial advisors



HEALTHCARE & WELLNESS



MANUFACTURING



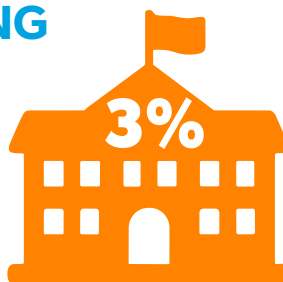
RETAIL & RESTAURANTS



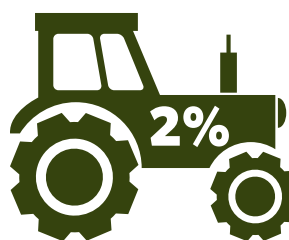
TRADES 20%



BANK/FINANCIAL INSTITUTIONS



EDUCATION



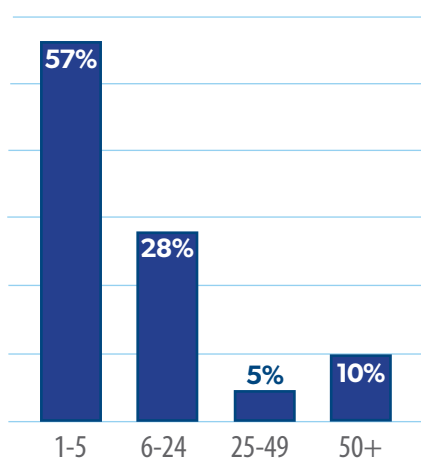
AG



NON PROFITS 4%

MEMBERSHIP BY # OF EMPLOYEES

# Employees	% of Membership
1-5:	57%
6-24:	28%
25-49:	5%
50+:	10%



BUSINESS SERVICES

and more!

why join

The benefits are numerous! Here are five clear reasons to join the Franklin Chamber:

YOUNG PROFESSIONALS NETWORK

Connect with the Franklin Chamber's Young Professionals Network to enhance your opportunities in the Greater Franklin community. The YP Network is designed for career-minded 21 to 40 (ish) year olds wanting to connect with peers.

01



BUSINESS AND COMMUNITY EXPO

BizBash is an annual one-of-a-kind business expo that features networking, food & beverage tastings, business exposure and fun. This event is free and open to the public and offers multiple levels of visibility and benefits to Chamber members.

02



CHAMBER PARTNERSHIPS

There is a corporate partnership level for every business. Elevate your company's image by aligning your brand with the Franklin Chamber. Choose the level that suits your budget and needs.



CITY PARTNERSHIP

Membership connects you directly with the City of Franklin

through strong, ongoing collaboration with city leaders. From special projects to signature events like our Annual Meeting featuring the Mayor's State of the City Address, this partnership gives members unique access, insight and networking opportunities.

04

Advantage **1** **Health**

05 HEALTHCARE PARTNERSHIP The Chamber partners with Advantage 1 Health to lower the cost of health insurance for Chamber member businesses in Johnson County and beyond. This health plan offering can help small employers (2-50 employees) save up to 40% on comprehensive employee health benefits.

tell your story

The Chamber has many avenues of communication to help you tell the story of your business or organization.

GENUINE RELATIONSHIPS

We create a community of genuine relationships where businesses connect, grow and thrive. You see it in our businesses, organizations and neighborhoods. You feel it in the places where you live and work. You sense it in our community's quality of life, culture and local economy.

SOCIAL MEDIA

On our social media platforms we communicate information that is valuable to our membership, including Chamber and local event information, business features and a whole lot of fun!

WEBSITE PROFILE

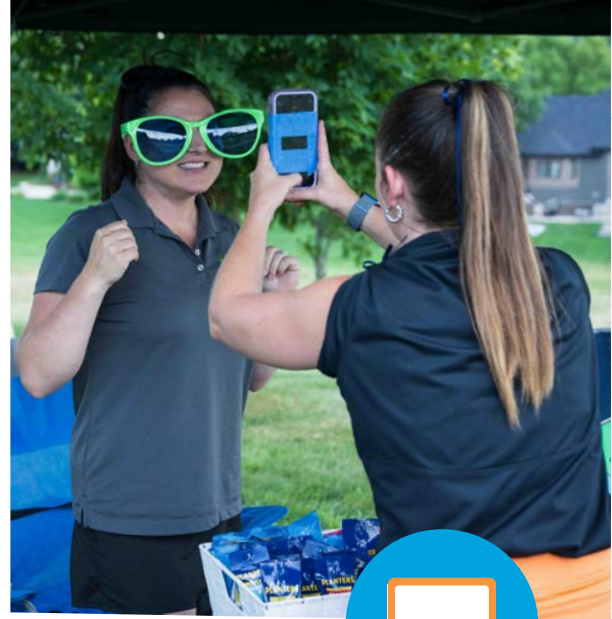
Each Chamber member has their own microsite on our website that can include a description with photo, video, logo, map and website link. Members are listed alphabetically and by category and are searchable on the Chamber website.

MEMBER 2 MEMBER EMAIL

The Member 2 Member Email program is an exclusive opportunity to promote your services to fellow Chamber members in a customized email. This member-only benefit is an cost effective way to promote your business.

CONNECTIONS – BELONG

Being a Chamber member means that you have a place to belong. There are so many ways to connect with other businesses and the community. Not only is this a place to network but also a place where you can build friendships.



✦ **More than 92% of Franklin Chamber members renew annually – a strong testament to the real value they find in being part of our business community.**

Follow us! #genuinefranklin
#franklinCoC #franklinindiana

-  franklincoc.org
-  [FranklinCoC](#)
-  [franklininchamber](#)
-  [Franklin Chamber of Commerce](#)
-  [franklinchamber](#)



The Franklin Chamber Foundation is the philanthropic arm of the Franklin Chamber of Commerce and is a registered 501(c)3.

mission

The Franklin Chamber Foundation builds economic vitality with partnerships, programs, education and community involvement whose purpose complements the work of the Franklin Chamber of Commerce.

Since 2023, the Foundation has:

- ◆ Granted \$85,000 to strengthen small businesses through our capacity-building grant program.
- ◆ Awarded two grants to local students to support their businesses.
- ◆ Initiated the Support 31 marketing and information program.

In 2027, our focus will shift toward skilled trades career awareness. We are launching a pilot program designed to educate students and connect them with businesses that hire for careers in skilled trades.

Your tax-deductible donation can help advance these initiatives.

Contact Rosie Chambers at rchambers@franklincoc.org to learn how you can support local businesses.



scan to learn more!



Membership Pricing and Chamber Partnerships

MEMBERSHIP PRICING

By # employees	Cost
• Associate:	\$100
• Service Organization:	\$150
• 1 to 5:	\$250
• 6 to 24:	\$400
• 25 to 49:	\$750
• 50 to 99:	\$1,200
• 100 to 249:	\$1,500
• 250 to 499:	\$1,850
• 500+:	\$2,250

*scan to
join now!*



CHAMBER PARTNERSHIPS

Elevate your company's image by aligning your brand with the Franklin Chamber. There's a partnership level for every business. Choose the level that suits your budget and needs.

CATALYST LEVEL \$10,000+

- **Build your perfect partnership** – Custom create a partnership most beneficial to your business or organization through the Chamber 501(c)6 or the Chamber Foundation 501(c)3

LEADER LEVEL \$7,500

- Dues
- Exclusive to industry
- Logo presence – website, community guide, eNews, banner (large)
- Reserved table of 8 at Annual Meeting
- Golf Eagle sponsorship – includes foursome
- BizBash booth - 12' table
- 2 Seats at monthly luncheons
- 2 Seats at events annually (YP Network, education programming etc)
- Complimentary use of 2nd floor conference space
- 2 eNews ads, 2 M2M messages
- Invitation to Corporate Partner luncheon with Chamber Board/Staff

BUILDER LEVEL \$5,000

- Dues
- Logo presence – website, community guide, eNews, banner (medium)
- 4 Seats at annual meeting
- Golf foursome OR Hole sponsorship
- BizBash booth - 6' table
- 1 Seat at monthly luncheons
- One complimentary use of 2nd floor conference space
- 1 eNews ad, 1 M2M message
- Invitation to Corporate Partner luncheon with Chamber Board/Staff

SUPPORTER LEVEL \$2,500

- Dues (fewer than 50 employees)
- Logo presence – website, community guide, eNews, banner (small)
- Golf Birdie (signage)
- One complimentary use of 2nd floor conference space
- 1 eNews ad, 1 M2M message
- Invitation to Corporate Partner luncheon with Chamber Board/Staff

Event Information and Sponsorships



ANNUAL MEETING & AWARDS BANQUET *February 11, 2027*

The Franklin Chamber's Annual Meeting brings the membership and community leaders together to reflect on the past year, share plans for the year to come and award those who have contributed to the success of both the Chamber and the community. **More than 340 individuals typically attend** the Annual Meeting and Awards Banquet.

Banquet Sponsor \$3,000	Centerpiece Sponsor \$1,250	Award Sponsor \$550 <i>(limit 5)</i>	Reserved Table \$500 <i>(limit 5)</i>
• 8 tickets to event • Signage at the event • Recognition at the event • Company name and logo on the event program • Company name and logo on e-registration confirmation • PR/social media mentions • Event recognition (newsletters/media/other) • Tabletop signage	• 4 tickets to event • Signage at the event • Recognition at the event • Company name on the event program • PR/social media mentions • Event recognition (newsletters/media/other)	• 2 tickets to event • Signage at the event • Recognition at the event • Company name on the event program • PR/social media mentions • Event recognition (newsletters/media/other)	• 8 tickets to event • Tabletop signage



BIZBASH

BizBash is a one-of-a-kind business expo that features networking, food & beverage tastings, business exposure, community connections and fun. This event draws nearly **1,000 attendees and close to 100 exhibitors** – and continues to grow each year.

Title Sponsor \$3,000	Gold Sponsor \$1,250	Connection Sponsor \$1,000	Silver Sponsor \$750
• Exclusive • Banner prominently displayed during event • Premium booth location • Logo on sponsor banner • 12' booth space • Name and logo on all printed materials • PR/social media mentions • Event recognition • First right of refusal	• Premium booth location • Logo on sponsor banner • 12' booth space • Name and logo on printed materials • Event recognition	• Exclusive • Logo on sponsor banner • 6' booth space • Name and logo on printed materials • Event recognition	• Logo on sponsor banner • 12' booth space • Name and logo on printed materials • Event recognition

Event Information and Sponsorships



GOLF OUTING June 3, 2027

The Annual Chamber Golf Outing is the longest running golf outing in Johnson County, offering members and their guests a day of golf while networking and making new contacts. The Golf Outing features over **70 sponsors, 144 golfers and more than 240 total participants.**

Sold!

Golf Outing Title Sponsor \$3,000

Mutual SAVINGS BANK

- Exclusive
- 2 Golf foursomes*
- Banner at the event
- Prominently displayed signage during event
- Signage at tee box
- Recognition on all printed outing materials
- PR/social media mentions
- First right of refusal Title Sponsor following year

Lunch Sponsor with golf foursome \$1,500**

- 1 Golf foursome*
- Signage during event
- Recognition on all printed outing materials

****Option: Lunch Sponsor without golf foursome \$1,000**

Eagle Sponsor \$1,000

- 1 Golf foursome*
- Signage during event
- Signage at tee box
- Recognition on all printed outing materials

Bourbon Putt Sponsor \$500 / Cigar Sponsor \$500

- Recognition on all printed outing materials
- Ability to have table at outing

Beverage Sponsor \$500 (limit 5)

- Signage during event
- Signage at beverage station
- Recognition on all printed outing materials

Hole Sponsor \$500 (limited sponsorships)

- Signage at tee box
- Recognition on all printed outing materials
- Sponsor may sit at their sponsored hole
- Includes cart or \$450 without cart

Shuttle Sponsor \$400 (limit 4)

- Signage on shuttle
- Recognition on all printed outing materials

Birdie Sponsor \$225

- Signage at tee box
- Recognition on all printed outing materials



Event Information and Sponsorships

◆ **YP NETWORK** Sponsor **\$1,000**

The Chamber's YP Network offers opportunities to all young professionals between the ages of 21 and 40 (ish) help them discover the power of a strong network and learn why their chamber is relevant for all ages.

- Opportunity to present opening remarks
- Opportunity to provide promotional items to attendees
- Signage at event, provided by the Chamber
- Company name and logo on e-registration confirmation
- PR/social media mentions
- Event recognition (newsletters, radio, etc.)

◆ **MEMBER APPRECIATION LUNCH** Sponsor **\$750**

This event is our way of showing gratitude for the support, involvement and community engagement of our members. This free-to-members, casual event includes good food and conversation.

- Signage at the event
- Company logo on Chamber 2 Member eNews
- Company name and logo on e-registration confirmation
- PR/social media mentions
- Event recognition (newsletters, radio, etc.)

◆ **EDUCATION PROGRAM** Sponsor **\$500** (limited to 4)

The Chamber presents education programs designed to develop best practices for small businesses. Presentations are provided by a professional(s) with expertise in the topic area.

- Signage at events
- Company name and logo on e-registration confirmation
- PR/social media mentions
- Event recognition (newsletters, radio, etc.)

◆ **START HERE OPEN HOUSE** Sponsor **\$500** (limited to 4)

Start Here Open House is an annual event occurring on Small Business Saturday, the day after Black Friday, to promote local business. The Chamber participates through coordination with member businesses and the media.

- Signage at the event
- Company logo displayed on printed promotion
- PR/social media mentions
- Event recognition (newsletters, social media, etc.)

◆ **MONTHLY BUSINESS MEETINGS OR LUNCHEONS** Sponsor **\$500** (limited to 5)

The Chamber presents five (5) business meetings or luncheons per year. The events include a presentation by business and/or community leaders and recognition of Chamber members. The Monthly Business Meeting sponsor(s) may sponsor one or more monthly luncheons.

- Opportunity to present opening remarks
- Opportunity to provide promotional items to attendees
- Signage at event, provided by the Chamber (Sponsor may also provide signage/ banner in addition)
- Company name and logo on e-registration confirmation
- PR/social media mentions
- Registration for two to the monthly business meeting/luncheon event
- Event recognition (newsletters, social media, etc.)



new for 2027!



INSPIRATION IN BLOOM – WOMEN’S BRUNCH

A new signature event debuting in 2027, Inspiration in Bloom celebrates the resilience, leadership and entrepreneurial spirit of women who have flipped the script to redefine success. Sponsorship provides a valuable opportunity to align your brand with a program that champions leadership, empowerment and community connection.

Program Sponsor \$2,000 **Sold!**

- 4 tickets to event (table)
- Signage at the event
- Recognition at the event
- Company name and logo on the event program
- PR/social media mentions
- Event recognition (newsletters/media/other)
- Tabletop signage

Brunch Sponsor \$2,000 **Sold!**

- 4 tickets to event (table)
- Signage at the event
- Recognition at the event
- Company name and logo on the event program
- PR/social media mentions
- Event recognition (newsletters/media/other)
- Tabletop signage

Centerpiece Sponsor \$1,200 **Sold!**

- 2 tickets to event
- Signage at the event
- Recognition at the event
- Company name on the event program
- PR/social media mentions
- Event recognition (newsletters/media/other)

Bloom Sponsor \$1,200

- 2 tickets to event
- Signage at the event
- Recognition at the event
- Company name on the event program
- PR/social media mentions
- Event recognition (newsletters/media/other)

Gift Sponsor \$250 (limit 4)

- 2 tickets to event
- Vendor table
- Must provide premium promotional gift for up to 100 guests

Reserved Table of 8 \$1,000 (limit 4)

- 8 tickets to event (table)

Reserved Table of 6 \$750 (limit 4)

- 6 tickets to event (table)

Reserved Table of 4 \$500

- 4 tickets to event (table)



Contact us today to begin your partnership for success!