

**Illinois Athletic Trainers Association  
BOARD OF DIRECTORS BUSINESS MEETING**

*Sunday October 1, 2017*

7-10pm

Conference Call

**BOARD ROLL CALL**

**Present:**

<b>President</b>	<b>Matt Munjoy, ATC</b>
<b>Past-President</b>	<b>Mike "Sully" Sullivan, ATC</b>
<b>Vice President</b>	<b>Jordan Anderson, ATC</b>
<b>Treasurer</b>	<b>Kristin Trinite, ATC</b>
<b>Secretary</b>	<b>Jenny Ludwig, ATC</b>
<b>Reg 1 Representative</b>	<b>Mike Porters, ATC</b>
<b>Reg 2 Representative</b>	<b>Joe Cunnane, ATC</b>
<b>Reg 3 Representative</b>	<b>Thad Walker, ATC</b>
<b>Reg 4 Representative</b>	<b>Vacant</b>
<b>Governmental Affairs Director</b>	<b>Kristen Streeter, ATC</b>
<b>Public Relations Director</b>	<b>Mike Gilboe, ATC</b>
<b>Development Director</b>	<b>Vacant</b>
<b>Communications Director</b>	<b>Andrea Kovalsky, ATC</b>
<b>IL Representative to GLATA</b>	<b>Joe Whitson, ATC</b>
<b>Membership Director</b>	<b>Greg Garofalo, ATC</b>

**Absent: Streeter, Porters, Gilboe**

**GUEST ROLL CALL**

**Present:**

<b>CISM Team Coordinator</b>	<b>Tanya Marquez, ATC</b>
<b>Committee on Practice</b>	
<b>Advancement Chair</b>	<b>Holly Odean-Carpenter, ATC</b>
<b>Education Committee Chair</b>	<b>Noelle Selkow, ATC</b>
<b>Secondary Schools Committee Chair</b>	<b>Phil Dryer, ATC</b>
<b>Archivist</b>	<b>Dave Jerbi, ATC</b>
<b>Student Congress Advisor</b>	<b>Taylor Arman, ATC</b>
<b>Illinois Student Senator to GLATA</b>	<b>Jake Campbell</b>
<b>Illinois Student Senator to GLATA</b>	<b>Vacant</b>
<b>IATA Student Congress President</b>	<b>Blayne Yarmat</b>
<b>Young Professionals Chair</b>	<b>Greg Nordlund</b>

**Absent: Dryer, Nordlund, Campbell**

**# = Motion and Vote Expected or Possible**

**1.0 CALL TO ORDER/INTRODUCTIONS - 7:01 pm**

**2.0 # APPROVAL of the Sunday October 1, 2017 MEETING AGENDA**

Walker moves, Sullivan seconds. 9-0-0. Motion passes.

**3.0 # APPROVAL of MINUTES**

3.1 Approval of Minutes from the July 9, 2017 Board of Directors Meeting  
(Appendix A)

Anderson moves, Cunnane seconds. 9-0-0. Motion passes.

**4.0 Reports - Board of Directors**

**4.1 President Report (See report)**

- Munjoy

4.1.1 Elections

Reminder emails to vote go out every few days. Please vote if you have not already. Winners will be contacted a few days after the polling closes. Odean-Carpenter asked if a secondary IATA member can vote, and the answer is no, per the bylaws.

4.1.2 SSC Chair Vacancy

Phil Dryer has to step down from role for personal reasons. IATA will be looking to replace the position as soon as possible.

#4.1.3 NATA donation for Illinois School Board meeting

Will be in November. NATA offered to donate \$1,250 to cover half of the costs for this initiative if IATA also contributes the same amount. They are also willing to donate items to distribute. Additional information and debate about this project and strategy occurred amongst BOD members. Walker moves to approve \$1,250 from IATA funds to supplement NATA's donation to cover this event. Cunnane seconds. 3-5-0. Motion does not pass and will be discussed in the future for next year pending NATA's approval of holding the donation for another year.

4.1.4 Update on Lobbyist Meeting

Munjoy emailed IATA lobbyist to discuss what the lobbyist is doing for the IATA. Conference call or in-person meeting will occur in the future.

4.1.5 Update on Presidential DVD Project

Jerbi and Sullivan continuing this project. Project work will continue around the November state meeting. This includes the last four presidents, and presidents will take a photo and receive a gift.

#### 4.1.6 2017 IATA Meeting agenda (Appendix B)

All three EBP applications were denied, so Selkow is working to fix these applications and resubmit. Anderson brought up the GLATA CEU benefits that registrants can take advantage of as well.

### **4.2 Past-President Report (See report) - Sullivan**

#### #4.2.1 Missing Member Memorial Chair

IATA is maturing as an organization and there are members who cannot attend for a number of seasons. Sullivan proposes the idea of honoring members that cannot attend with empty chairs at the awards sections.

Other BOD members discussed decorating these empty chairs.

Sullivan moves to designate a Missing Member Memorial Chair(s) to honor members that cannot attend the State meeting, starting this year.

Kovalsky seconds. 8-0-0. Motion passes.

### **#4.3 Vice President Report (See report) - Anderson**

#### #4.3.1 Discuss 2017 IATA Trivia Night

In order to have a trivia night, it is quite the production. Anderson reached out to numerous trivia companies. One company responded and it will cost \$500, though they provide everything needed. There is the idea of trying to make money back by having those who participate donate \$10. In order to make all the money back, 50 participants would be needed. The \$500 needed for this has been offered by Governmental Affairs budget.

Anderson moves to allocate \$500 from the Governmental Affairs budget to the 2017 IATA Trivia Night. Sullivan seconds. 8-0-0. Motion passes.

#### 4.3.2 2017 IATA State Meeting Update

Currently 38 confirmed registrants. Cvent registration is live, along with hotel registration details. Currently also have a few vendors and VP Anderson is asking for help with getting more, if anyone has connections.

#### #4.3.3 Creation of Presidential Memorial Scholarship

Considering taking funds from the Robert Hamilton Award and putting them toward this new scholarship if allowable per the funds resource. As well, IATA would have to then rework the qualifications for the Robert Hamilton award for the future. Sullivan has concerns about transparency and having enough appropriate applicants if the award is started this year. Anderson moves to use \$500 from the Robert Hamilton Award money to be utilized for an annual Presidential Memorial Scholarship, starting this year. Cunnane seconds. Sullivan moves to table this motion until further discussion. Trinite seconds. Motion is then tabled. Sullivan moves to bring this motion back to the table after further discussion.

Anderson moves to bring this motion back to the table. Trinite seconds. 7-0-1. Motion passes.

#### 4.3.4 GLATA Innovative CEU Partnership

This Initiative uses GLATA's online platform to give coupon codes to state meeting attendees for CEUs. The cost for 100 coupons is \$890. Allocation of money to be determined. Anderson moves to purchase 100 CEU coupons from GLATA for meeting attendees out of the state meeting budget. Cunnane seconds. 8-0-0. Motion passes.

### **#4.4 Treasurer Report (See report) - Trinite**

#### 4.4.1 Account Updates, as of 9/28/2017

1. Operations = \$ 143,638.39
2. PAC = \$ 15,650.00
3. Money Market = \$ 45,125.68
4. Development = \$ 19,905.74

#### 4.4.2 IATA Bank Update

Completely switched over to PNC now. All online accounts for events are switched over too. Endowment account will be up and running this week.

#### 4.4.3 Endowment account

Built into the budget is a certain amount of money for scholarships. If this money is approved to be invested, interest can be accrued. This is what GLATA also does with their scholarship accounts in order to make money off their base amount. Trinite discussed two different Endowment accounts. Money from this can go toward a new Presidential Memorial Award too. Trinite motions to make the Endowment account and investible one to make a return on money. Sullivan seconds. 8-0-0. Motion passes.

#### 4.4.4 New credit card

3 credit cards are out in circulation. President, Vice President and Treasurer all have them. When new people come into these roles, the bank needs to be notified and then new cards will be distributed. Currently accruing points from these new purchases.

### **4.5 Secretary Report (See report) - Ludwig** As reported.

### **4.6 Membership Director Report (See report) - Garofalo**

#### 4.6.1 AT sticker for FB helmets (Appendix C)

As seen in various social media groups that are being done in other states. What has to be done in order to get these stickers?

Garofalo and Arman also discussed how to get students involved and how to get members connected to students as they transition.

- 4.7 Region 1 Representative Report (See report)** - Porters
- 4.8 Region 2 Representative Report (See report)** - Cunnane  
As reported.
- 4.9 Region 3 Representative Report (See report)** -Walker  
As reported.
- 4.10 Region 4 Representative Report** - Vacant
- 4.11 Governmental Affairs Report (See report)** - K. Streeter  
Met with IPTA regarding language review. Updates on legislature to come. Discussed IATA Trivia Night idea. Also discussed reviewing lobbyist contract.
- 4.12 Public Relations Director Report (See report)** - Gilboe
- 4.13 Development Director Report** - Vacant
- #4.14 Communications Director Report (See report)** -Kovalsky
- #4.14.1 IATA social media policy (Appendix D)  
Kovalsky would like to make changes to include LinkedIn in the policy. Changes are in appendix D. Kovalsky moves to accept the changes in the IATA Social Media policy. Garofalo seconds. 8-0-0. Motion passes.
- 4.14.2 NorthShore Sponsorship renewal request  
Request to renew sponsorship through Kovalsky.
- 4.14.3 Spinweb  
Problems with the website and Spinweb over the last few weeks that are being resolved.
- 4.15 State Rep to GLATA Report (See report)** -Whitson  
Whitson attended GLATA state rep meeting earlier today. GLATA will be switching conference call platforms to Zoom. Plus of this is that the new program will allow for multiple meetings to occur at the same time. Spinweb (server site) issues were also discussed. The IATA also received additional funds from GLATA for a grant reward. Whitson then departed the meeting at 7:33 pm.

## **5.0 Reports – Committees**

- 5.1 Finance Committee** -Romani
- 5.1.1 2018 Budget process update

All budget requests are in and the Finance Committee is getting together in a few weeks to discuss this. Budget will be ready to be approved at November meeting.

- 5.2 Committee on Practice Advancement (See report)** -Odean-Carpenter  
As reported.
- 5.3 Secondary Schools Committee Report (See report)** - Dryer
- 5.4 YP Committee Report (See report)** -Nordlund
- #5.5 Education Committee Report (See report)** -Selkow
- 5.5.1 Annual report documentation  
Need to post refund policy on documentation, as well as learning objectives. Need to also fill in attendee's name before printing CEU certificate.
- 5.5.2 EBP CEU reimbursement  
Selkow went over budget by a small amount and was curious about reimbursement.
- 5.6. Archives Committee Report (See report)** - Jerbi  
Committee met earlier today. Letters sent out to BOD members about collecting items with dates on them.
- 5.7 CISM Team Report (See report)** -Marquez
- #5.8 Student Congress/Advisor Report (See report)** -Arman
- 5.8.1 2017 State meeting updates  
Student sessions on Sunday. One is speed interviewing and another is a transition into job panel. People interested in volunteering please contact Arman. Two applicants for poster
- #5.8.2 GSS vacancy  
Peterson is no longer able to serve in her position. New candidate is Ben Collette, and he was the only applicant. Sullivan moves to accept the nomination of Ben Collette as new GSS. Garofalo seconds. 8-0-0. Motion passes.
- 5.9 Student Senator Report** -Yarmat/Campbell
- 5.9.1 IATA BOD at fall student session  
Update on the student senate. Looking for more student involvement across Illinois. Yarmat is working to spread the word about what IATA can offer to students as well.
- 5.10 PAC Committee** -K Streeter/Walker

## **6.0 UNFINISHED BUSINESS**

### **#6.0.1 GSS T-shirt project**

**-Munjoy/Whitson**

Whitson moves to approve \$180 to be donated to the GLATA Student Senate tshirt project. 500 tshirts will be ordered for this project to commemorate the 50<sup>th</sup> anniversary of GLATA. Garofalo seconds. 8-0-0. Motion passes.

### **6.1 Region Rep Newsletters Update**

-All Reps

Region 1:

Region 2:

Region 3:

Region 4:

## **7.0 Executive Session**

- Munjoy

## **8.0 NEW BUSINESS**

## **9.0 ANNOUNCEMENTS (Informational Only)**

**9.1 Next Official BOD Meetings: November 5, 2017**

**9.2 Next Newsletter Deadline: October 25, 2017**

**9.3 Next NATA News Deadline:**

**10.0 Adjournment: 10:25pm. Kovalsky moves to adjourn. Trinite seconds.**