



First Quarter 2021



JOIN US ON
MARCH 11
FOR A VIRTUAL
Celebration!

**2021 CHAMBER
ANNUAL MEETING**

*Featuring
Mayor Steve Barnett's
State of the City
Address
and noteworthy awards.*

- ★ Community Service Award
- ★ Business Hall of Fame
- ★ Community Impact Award

believe & belong:

franklincoc.org

THE LINK

How to keep your remote workers engaged in challenging times

By Dr. Carolyn Goerner, Founder & CEO at Practical Paradigms LLC & IU Professor Kelley School of Business

As I work with organizations during Covid-19, I'm struck by how many say their teams are more cohesive than before.

This isn't an accident! These managers developed strategies and habits to connect people. Here are some of their tips.

→ Reinforce common goals.

When we don't see customers regularly, it's easy to forget our "why". Motivation comes from knowing that our work is important and appreciated. Take time to celebrate your team's accomplishments in 2020. Then set group goals for 2021, and celebrate progress. Having a shared purpose keeps people on the same page.

→ Have a good fight.

Productive teams use ground rules to embrace debate. Learning decision-making strategies together ahead of time keeps people engaged. So regularly appoint a Devil's Advocate (rotate that assignment amongst members so it doesn't turn personal). Always brainstorm multiple options before deciding. But keep a sense of humor - take the work seriously, but not yourselves.



→ Make personal connections.

Are you still making an effort to really ask if everyone's OK? Do your meetings have a "mental wellness check in"? It's easy to slip into efficient "work only" conversations, but maintaining personal ties is a smart time commitment. A recent EY study found almost 40% of workers felt a greater sense of belonging at work when colleagues "checked in" on both personal and professional matters. Simply asking, "How are you?" or "How can I support you?" makes a big impact. "Coffee chats" - quick online conversations where work talk is prohibited - also help maintain positive relationships.

It takes thought and effort - but you can keep your remote team connected.

FIND THE SILVER LINING

to survive and thrive in tough times



DIRECTOR'S NOTES
Rosie Chambers,
executive director

Did you make a New Year resolution this year? Mine looks a little different than in past years. I typically resolve to try new

recipes, exercise more or get better organized. **This year my resolution is to be more mindful and look for silver linings, signs of hope during this gloomy time.**

Over the summer the Franklin Chamber hosted a meeting with Mayor Barnett and local restaurant owners/managers to talk about their hard-hit industry and offer assistance. During the meeting one restaurant representative said, *"the pandemic was just what we needed to make improvements to our outside dining area and carryout options."*

Wow, talk about finding the bright side of a really dark time. The remark reminded me to focus on the positive. Sometimes the tough times overwhelm us but when we remember acts of kindness and love shown, the negative seems to diminish. When situations get tough, I make sure to focus on the silver linings...make no mistake, sometimes they are really difficult to find...but they are out there if we really look.

Over the last few months, I have heard many stories of silver linings. Families are finding themselves around the dinner table more than ever. Many of our businesses have found flexibility and efficiencies they didn't know were possible. Your Chamber is no exception. We have always been a resource for information but during this health crisis, we made getting information to the business community our top priority. We created a resource



page on our website and pushed out important updates to the community. We also adapted our events to include outdoor and virtual meetings; our member appreciation cookout turned into a drive thru, and we created a virtual scavenger hunt to support our small businesses.

I hope you will join me in finding the silver linings around you. Whether it is a better way to do business or different way to connect with those you love. **And be sure to share those bright spots with the Chamber;** we love to hear how you are doing. 2021 is our 111th anniversary of service to the greater Franklin community. As always, we are here for you, your employees and your business.



The Indiana office of the Small Business Administration stopped in Franklin recently for a walking tour of small, locally owned and operated businesses.

Photo by Scott Roberson | Daily Journal

UPCOMING EVENTS

Social distancing will be observed at all events. Events may be impacted by emerging health and safety guidelines related to COVID-19. Visit franklincoc.org for latest event updates.

FEBRUARY

CHAMBER MEETING

Date: February 11, 2021

Time: 12:00-1:00 p.m.

Location: Virtual via Zoom

Program: Dr. Carolyn Goerner, Staying Connected While Working Remotely

CHAMBER BASICS

Date: February 18, 2021

Time: 12:00-1:00 p.m., RSVP required

Location: Virtual via Zoom

Program: Maximizing your Chamber Membership

MARCH

ANNUAL MEETING & STATE OF THE CITY ADDRESS

Date: March 11, 2021

Time: 12:00 p.m.

Location: Virtual, pre-recorded

Program: Franklin Chamber Annual Meeting featuring Mayor Barnett's State of the City Address



Look for event details and updates on the events calendar at www.franklincoc.org



HOLIDAY CLOSINGS

CHAMBER OFFICE IS CLOSED:

- Presidents' Day – February 15
- Good Friday – April 2



MEMBER BENEFITS DID YOU KNOW?

Did you know. In an effort to keep our business community strong, the Chamber has started the Neighbor2Neighbor initiative. Contact the Chamber office to learn how you can support a fellow Chamber member by contributing to all or part of their membership dues for 2021.

CHAMBER BASICS

Date: March 18, 2021
Time: 12:00-1:00 p.m., RSVP required
Location: Virtual via Zoom
Program: Maximizing your Chamber Membership

APRIL

CHAMBER MEETING

Date: April 8, 2021
Time: 12:00-1:00 p.m.
Location: TBD
Program: TBD

CHAMBER BASICS

Date: April 15, 2021
Time: 12:00-1:00 p.m., RSVP required
Location: Virtual via Zoom
Program: Maximizing your Chamber Membership

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From its founding in 1935, the JCREMC mission remains the same: to safely and efficiently provide reliable electric services now and into the future.

[LEARN MORE AT JCREMC.COM](http://JCREMC.COM)

Welcome New Members

OCTOBER

CIRTA-Commuter Connect

Jennifer Gebhard
 320 N Meridian Street,
 Suite 920
 Indianapolis, IN 46204
commuterconnect.us
transportation services

Franklin Jewelers

Josh Shanafelt
 98 W Madison Street
 Franklin, IN 46131
franklinjeweler.com
jewelers

Green Sign Company

Kevin Sims
 1045 E Freeland Road
 Greensburg, IN 47240
greensignco.com
*signage, advertising,
 lighting services*

Norton Premier Real Estate

Christina Norton
 301 E Jefferson Street
 Franklin, IN 46131
realestatebynorton.com
real estate/development

Redwood Living

Haylee Conner
 3209 W Smith Valley Road
 Suite 130
 Greenwood, IN 46142
byredwood.com
*apartments, real estate/
 development*

NOVEMBER

Indy Video Pro LLC

Jacob Dammeier
 2901 W 100 S
 Franklin, IN 46131
indyvideopro.com
*advertising, video
 marketing*

DECEMBER

Cardinal Recovery

Howard Kinchelov
 1130 W Jefferson Street,
 Suites B & C
 Franklin, IN 46131
cardinalrecovery.com
*behavioral health, health
 care, mental health*



Find MEMBER PROFILES at www.franklincoc.org

welcome

Engage with the Chamber!

Let us help your business!



Engage today!
franklincoc.org

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Diamond SPONSORS

Special thanks to our dedicated partners who support the Chamber and our mission.



Homeview
Health & Rehabilitation Center



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