

AMTA - WI Board Meeting
Via GoToMeeting
December 14, 2014

Meeting called to order at 3:13pm by Lynn Kutz, President

BOARD MEMBERS present: Lynn Kutz (President), Casey Guilfoyle (1st VP/Education Chair), Mindy Murkley (3rd VP/Awards Chair/Finance Chair), Marilyn Heckert (Treasurer), Melissa Emmons (Member-At-Large), Mya Rowe (Immediate Past President) eta 3:20 p.m., Terry Bauer (Member-At-Large) eta 3:45 p.m.

COMMITTEE CHAIRS present none

GUEST present: none

Quorum: Five voting members present for the count; five needed to meet the quorum today.

Motion: Casey Guilfoyle moved to approve the minutes from the September 28, 2014 AMTA- WI Board Meeting. Mindy Murkley seconded. Approved.

Motion: Casey Guilfoyle moved to approve the minutes from the November 2, 2014 AMTA- WI Board Meeting. Melissa Emmons seconded. Approved.

Consent agenda items: Reports from the following Committees: Consent Agenda - Treasurer, Finance, Website, Social Media, Display, Scholarship, Education, Sponsorship, CSMT, CoC, Awards, Government Relations, School Liaison, Membership, Sports, Newsletter -

MOTION: Marilyn Heckert moved to approve reports in the consent agenda. Casey Guilfoyle seconded. Approved.

Unfinished Business:

Ad Hoc Sponsorship Development: Next Meeting: Monday, 1/5/15 7 p.m. Invitation provided.

Delegate Policy: Document shared by Lynn Kutz. Revisions due by Special BOD Executive Meeting for Delegate Policy Revision Thursday, 1/8/15 7 p.m. GoToMeeting. Balanced budget desired for 2015-16. Committee Chairs and Current Delegates to be invited. Meeting to be added amtawi.org event calendar by Casey Guilfoyle.

NEW BUSINESS:

- **MOTION:** Casey Guilfoyle moved to send 2 AMTA WI Chapter volunteers to WSNA Exhibitor Day 2/7/15 from marketing budget if \$400.00 booth fee is waived. Mya Rowe seconded. Discussion: Student recruitment will be pursued by Mya Rowe. Approved.
- MN Chapter 7/22 or 23/15 Reception: Casey will share Jason Erickson, MN Chapter President contact information with Mindy for her to follow up on questions about the level of involvement
- AMTA WI Participation in Fox Valley Dental Hygienist's Association April 16, 2015. La Sures, Oshkosh, WI Social hour 6p - 7p ;Lynn Kutz will be facilitating CE 7p - 9p Mary will be following up as CSMT event
- NMTAW 2015 - get balls rolling so October event has momentum to draw attention & participation MT & public. Capitol? Workgroup created. Lynn will inquire with Kelsey Lyons to take Leadership position of this item.

Recess: 4:38 - 4:48

- Generating (+) Cash Flow:
 - Chapter Store - Lynn offering to move forward on this by next BOD meeting 1/25/14 Affiliate w/Amazon.com (considered advertising fee)
 - Vendors contact for Madison/March 2015 Swag Bag! Mindy will talk to Terry/keep BOD updated.
 - Rai\$ing Fund\$...not unrelated funds (ie. Contributions, Education,...)
{Reduce Spending Balanced Budget}
 - Scholarship/Prize - Survey(Blog subject) Lynn suggested
- Rectify Government Relations funding. Directed transfer of \$36,000 from GR Reserves to general fund/checking account for previous 3 years where those funds had been budgeted from GR reserves but had been paid out from general fund.

Chapter Volunteer/ BOD Officer Vacancies:Treasurer, 1st & 3rd VP, 2 - MAL, Delegate 2 year term, Alternate 1 year term, Review committee chair vacancies: School Liaison, Newsletter, Govt Relations, Sponsorship, Website

State Board needing Volunteers~

Revisit BOD Orientation-Presentation needs some editing and format in Powerpoint vs. Mac. Item shared via Google Slides

Upcoming Calendar Events

Jan 25, gotomeeting 3 -5 pm

March 1, Award nominations due

March 2 Election candidate applications due

March 5 Bod Meeting change to 5 -8 pm

March 6-8 Conference

March 7 Chapter meeting & elections

March 8 BOD Orientation

Delegate Orientation via GoTo Meeting TBD

Happy Holidays

Goal Setting:

President suggests each board member 1-AMTA 1-Personal
1 mo, 3 mos., 6 mos.

Education Mailer: edits in by 12/13/14. Vistaprint will be utilized for this mailing.

MOTION: Marilyn Heckert moved to adjourn the meeting. Mya Rowe seconded. All approved.

Lynn Kutz adjourned the meeting at 5:52 pm.

Respectfully submitted by Casey Guilfoyle, 1stVP, Stand in Secretary