



Theta Chi Operation Military Red Chapter Challenge Week

Goal: To host a weeklong schedule of simple events in which all chapters host a series of similar events to raise donations for the USO.

When: To be held the week of Veterans Day in the Fall semester.

- Sunday, November 3 to Saturday, November 16, 2024
- Chapters are still free to conduct standing annual events for added USO Donations.

Why: Provides a standardized set of events which all chapters are capable of hosting and creates competition to see who executes the best.

- Allows all chapters to compete and raise money for the USO regardless of chapter or school size.

Reward: Your schools flag flown at IHQ for a week for both the top funds raised and hours served and recognition from the USO and IHQ.

Event #1: USO Venmo/GoFundMe Drive

- Weeklong outreach drive on either Venmo, GoFundMe or other digital crowd sourcing platforms.
- Information from the USO Toolkit used as information reference to drive posts.
- ***The account for these drives should be linked to and associated with the Chapter or Colony's bank account, not a personal account of a Brother.
- Add fun rewards like pie a brother or ice bucket dumps for the donations, send video shoutouts.

Event #2: USO Challenge Week T-Shirt Drive

- Order USO Supporter shirts from the Theta Chi Shop to promote and wear at your events.
- Have order forms or QR codes out at events for people to buy and donate the proceeds above the cost of the shirt order to the USO

Event #3: Banner Day

- Your second day of in person events.
- Invite other Greek organizations, ROTC groups, and other campus groups to design a banner to be voted on at the end of the week.
- Banners should be designed in good taste and show support for the USO or our Armed Forces.
- Voting can be done via social media like Instagram or in person at the end of the week.

Event #4: Cook Out/Food Drive

- Hosted either at the chapter house or in a common area on campus.
- Sell hot dogs/burgers/grilled cheese/etc. and beverages.
- Promote the need for other donations for USO Care Packages.
 - List of items to be provided via USO toolkit.

*Use these donations to send to the USO, fund a bigger USO event or to put on an event with the USO. Any questions, call or email Erik VanDenBerghe at 603.366.6383 – erikv@thetachi.org.