



DORMS DONE RIGHT FOR 3M/WALMART

For parents and students, back to school means business—for businesses it means big opportunity. To promote their Command™ strip damage-free hanging technology to college students in Walmart stores, 3M asked long-standing partner, The Vomela Companies to bring a loft bed structure to life.

We created loft bed kits to house 3M's Command™ strip products along with promotional signage and shipped the complete promotion partially assembled. The in-store result proved easy to assemble and showcased 3M's product offering in a fun and interactive application.



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VOMELA MOVES INTO NEW HQ

Phase 1 of The Vomela Companies move to its new 300,000 square foot St. Paul headquarters at 845 Minnehaha Avenue East was completed this summer when the office teams from two locations came together. The Production teams and equipment will move over the next year.

“This shows our commitment to the business and financial stability,” said President & CEO Mark Auth. “We are going to be around for a long time and plan to keep investing in this business.”



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