



**Give Me a Sign
Wayfinding Signage - Bargersville**

The mission of the “Give Me a Sign” project is to provide more awareness of the abundance of natural, cultural, historic and entertainment options in the county by laying the groundwork for the county’s development of a comprehensive and cohesive wayfinding sign system.

Through discussions with Ken Kosky, Director of Tourism for Johnson County, our group became aware of efforts within the county to create a system of wayfinding signs for top attractions.

As our project progressed, we narrowed our scope to focus specifically on the town of Bargersville as it lacks wayfinding signs like those already in place in Greenwood and Franklin. We worked with the Director of Development for Bargersville, Julie Young, to identify the locations and attractions that would benefit from wayfinding signage.

After identifying the locations, we met with the Johnson County Geographic Information System (GIS) department and were able to add the Bargersville destinations to the GIS system. The GIS system has tremendous capability to link waypoints to community websites and to marketing information for various destinations. The GIS department has indicated it has the capability to map the locations for the wayfinding signs in Bargersville at little to no cost.

After working with the GIS department and researching local and state signage ordinances, members of our group attended a March 7 meeting of the Johnson County Convention and Visitors Bureau (CVB) to explain our project and request the CVB’s support. The CVB was unaware of the capability of GIS system so we are proud to have introduced new partnership opportunities for our community. Our main goal in visiting with the CVB was to request funding for the town of Bargersville to pursue the wayfinding sign system. At that meeting, county tourism representatives indicated that the county has \$250,000 that can potentially be used to help fund the signage system.

The final step in our project was to present our findings to the town of Bargersville, which occurred at a town meeting on April 24. At that meeting, we presented all our research, demonstrated the capability of the GIS system and informed the town of the county tourism department’s commitment to fund the signs.

In addition to our work on the signage project, we used a portion of our project budget to purchase temporary corrugated wayfinding signs for the Nineveh senior center. The center will use the signs to direct people to special events.

We are very proud of what our group has accomplished in this short time and we hope you’ll think of Leadership Johnson County when you see the Bargersville wayfinding signs in the future.

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