

AMTA Wisconsin Chapter Board of Directors Meeting

April 26, 2015 3-6 p.m. via GotoMeeting

Meeting called to order at 3:01 pm by Lynn Kutz, President.

Board Members and Committee Chairs Present: Lynn Kutz-President, Casey Guilfoyle-1st VP, Mindy Murkley 3rd VP, Marilyn Heckert-Treasurer, Liz Lehr-Member At Large, Jacci Horstmann -Member At Large, Mya Rowe, IPP, Mary Schweiger - COC, CSMT,

Review meeting minutes:

MOTION: Marilyn Heckert moved to approve 3/5/15 Board Meeting minutes as edited. Mya Rowe seconded. All approved

MOTION: Marilyn Heckert moved to approve 3/5/15 Executive Session minutes. Jacci Horstman seconded. All approved

Consent Agenda - Committee Reports

Awards, Commission on Candidacy, CSMT, Display, Education, Finance, Membership, Newsletter, Scholarship, School Liaison, Social Media, Sponsorship, Sponsorship Ad Hoc, Sports Massage Team, Store, Treasurer, Website

MOTION:Marilyn Heckert moved approval of consent agenda as presented. Mindy Murkley-Kruckeberg seconded. All approved

Committee Reports (not on consent agenda):

- Government Relations - moved to New business

New Business

Discussion & selection of CVOP & National Convention-BoD reps to attend and Budget

- CVOP Discuss send one or 2 designees. Decide to send 2. Marilyn Heckert and Kelsey Lyons selected. Travel costs will be researched by Lynn Kutz to determine which person is to be CVOP chapter designee.
- **MOTION:** Casey Guilfoyle moved to reduce maximum reimbursement to National Convention by 2015 CVOP designee reflected in travel expenses. Mya Rowe seconds. Discussion. Approved
- 2015 National Convention Board Representatives: Marilyn Heckert, Kelsey Lyons, Tom Reich, Casey Guilfoyle. Approved. President abstained, Motion carries

Discussion regarding CSMT-ER (previously MERT) Leadership training. Cost of instructor fees of \$50/hour plus instructor travel estimated at \$1200 total for the 2 day/16 hour training, with lodging provided by a volunteer. This exceeds approved MERT budget by \$700.

MOTION: Marilyn Heckert moved to approve expenditure not to exceed \$1300 for MERT Leadership training. Mya Rowe seconded. All approve.

Changes to submitted HOD Recommendations presented.

MOTION: Jacci Horstman moved to approve the changes to submitted HOD Recommendations. Mya Rowe seconded. All approved.

Chapter Pins: We have approximately 1500 pins left. Discussion of number for delegates.board/ other attendees & additional uses. Distribute July 24, 2015. 2016 Pin Design presentation at July 24, 2015 Board Meeting. Goal to place order spring 2016

Government Relations: Request from Wanda Beals, Milwaukee School of Massage to reach out to legislators regarding proposed disbanding Educational Approval Board. Lobbyist will be directed to register AMTA WI as opposing this proposed action. All WI massage schools will be notified of hearings and information included in member communications.

Standing rules review. Suggest elimination of Motto switch to a Mission Statement, Eliminate Chapter Fee Policy Manual is in conflict with Standing Rules. regarding Chapter Officers' benefits (waiving registration fee for educational functions by Wisconsin Chapter) Committee Chair Duties to be reflected in Standing Rules.

Timeline described indicates suggested changes to be completed by next fiscal year start. Mya Rowe will draft changes and share via email.

National Review Committee sent draft by 5/28/15. Members need to be notified by 6/25/15.

Discuss 7th Annual Downtown Appleton Children's Parade Opportunity July 22, 2015 5-

MOTION: Casey Guilfoyle moved to AMTA WI enter into contract as in kind sponsor for 7th Annual Downtown Appleton Children's Parade 2015. Mya Rowe seconded. Unanimous approval. Motion carries.

Strategic Planning/Goal Setting

- AMTA WI Budget 2016 : Discuss/Add Expense of President attending National BOD Strategic Planning Feb/March and June Meetings

Discussed other suggested budget items

MOTION: Marilyn Heckert moved to locate money in the budget to send Lynn Kutz to National BOD Strategic Planning Meeting June 2015. Liz Lehr seconded. Discussion. All opposed. Motion fails.

BOD members/Volunteers interested in CSMT-ER Responder training June 2015. Contact Lynn Kutz

MOTION: Marilyn Heckert moved to adjourn the meeting. Mya Rowe seconded. All approved.

Meeting adjourned at 6:09 pm, by Lynn Kutz, President.

Respectfully submitted by Casey Guilfoyle, 1VP