

DELTA TAU DELTA FRATERNITY

2018 ANNUAL REPORT



DELTA TAU DELTA
FRATERNITY & FOUNDATION

UNDERGRADUATE EXPERIENCES

It is our responsibility to ensure our programming remains innovative and provides young men with the experiences and training they need to live lives of excellence.

Delta Tau Delta Fraternity and Educational Foundation—two organizations united in purpose

— **COMMITTED TO LIVES OF EXCELLENCE.**

TOTAL GRANTED TO THE FRATERNITY FROM THE DELT FOUNDATION: \$366,698

FRESHMEN TO SOPHOMORE RETENTION RATE: 83%

DELTS IMPACTED

9,658

UNDERGRADUATE MEMBERS

NUMBER OF UNDERGRADUATE MEMBERS AT LEADERSHIP EXPERIENCES

737

DIVISION CONFERENCES

327

KARNEA

31

THE CHARGE

170

IGNITE

14

PRESIDENTS & ADVISORS RETREAT

(+14 ADVISORS)



59

CHAPTERS AND COLONIES REPRESENTED AT LEADERSHIP EXPERIENCES

The **DELT FOUNDATION'S** mission is to raise funds for educational and leadership programs of Delta Tau Delta Fraternity and its chapters, so our members fulfill the

Delt Creed and thereby have a positive impact on society.

\$121,000

RAISED DURING THE FIRST DAY OF GIVING



213

SCHOLARSHIPS AND FELLOWSHIPS

Granted to members and chapters



THE CHARGE



IGNITE



PRESIDENTS AND ADVISORS RETREAT



KARNEA



DEVELOP
FORMAL
ORIENTATION
AND TRAINING
PROGRAM
FOR NEW
VOLUNTEERS



ESTABLISH
POSITION
DESCRIPTION
AND EVALUATION
SYSTEM FOR
CHAPTER
ADVISORS

VOLUNTEER SUPPORT

Defined volunteer support as an essential organizational component for fostering excellence in undergraduate chapters.

AFFINITY GROUPS

Launch Delt Affinity program(s) to grow alumni engagement



EXPAND STAFF
TO SUPPORT
ALUMNI
ENGAGEMENT



DELT PRIDE



MILITARY
DELTS

Delt added two affinity groups in 2018. Affinity groups are comprised of alumni who share a common interest, hobby or profession and who are looking to network, share ideas, do business or just build an additional Delt connection.

1,024

NUMBER OF VOLUNTEERS

Including Arch Chapter, Foundation Board, Division Vice Presidents, Assistant Chapter Advisors, Finance Advisors, House Corporation Presidents, Recruitment Advisors, Risk Management Advisors and many other valuable volunteers.



+



NOT JUST TIME, BUT TREASURE

ASIDE FROM
GIVING TIME AND
LEADERSHIP TALENT

228

VOLUNTEERS
GAVE TO THE DELT
FOUNDATION IN
FY18

ALUMNI & VOLUNTEER ENGAGEMENT

When Delta Tau Delta is blessed by well-trained and fully engaged volunteers, our chapters typically do well. When our chapters do not have the benefit of mature guidance, or where there is not enough of it, our chapters will surely struggle, either in the short or long term. The Fraternity will become the industry leader in recruiting, supporting, encouraging, enabling and recognizing all of our volunteers. We will seek to provide pathways for alumni of all ages, skills and time availability to join in making Delta Tau Delta the recognized leader of the fraternal world.

**AVERAGE TENURE OF A
CHAPTER VOLUNTEER:**
4.4 years

**CURRENT CHAPTER
ADVISOR VACANCY RATE:**
4% for advisors,
16% for DVPs

**ADVISORS CONSIDERED
VERY ENGAGED:** 77%

**TOTAL VOLUNTEER
BENEFIT TO
FRATERNITY:** \$843,180

COMMUNITY ENGAGEMENT

Strengthening Community is Essential to our Vitality: The pursuit of a life of excellence must occur through constant interaction with many different communities. Therefore, a strong community is vital for your future, as well as the Fraternity's.

**TOTAL LIVING
ALUMNI:** 123,529

**ALUMNI INITIATED
SINCE 2000:** 38,904



120,859

TOTAL
UNDERGRADUATE
SERVICE HOURS



12.22

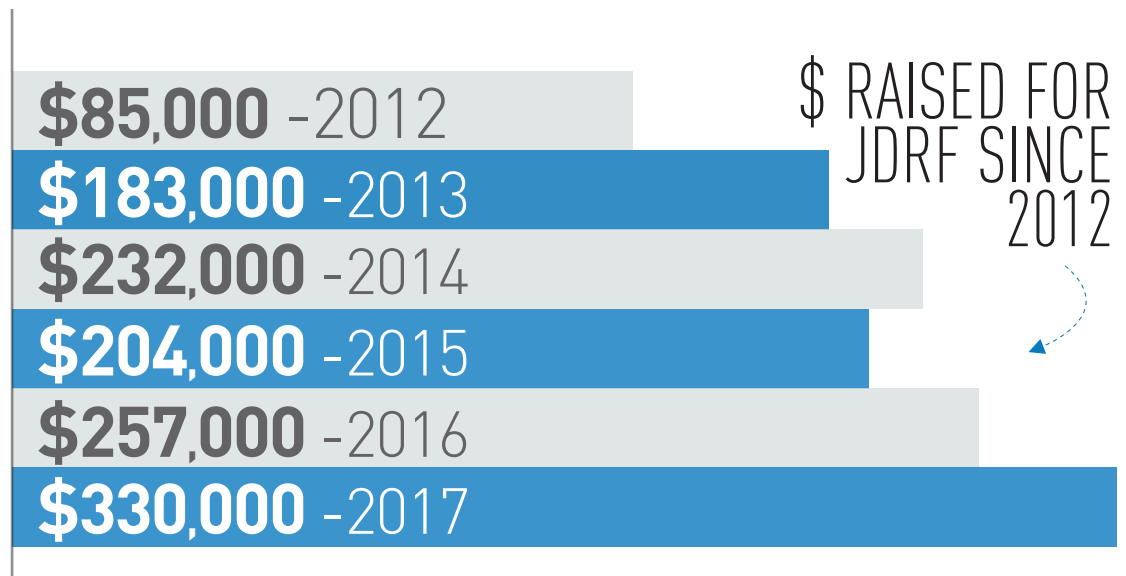
SERVICE HOURS
PER UNDERGRADUATE
MAN

\$330,000

DONATED TO JDRF IN 2017

Since 2012, chapters have raised more than **1.5 MILLION DOLLARS FOR JDRF**

Our partnership engages Delta Tau Delta chapters on college campuses nationwide to **raise funds for JDRF, promote awareness and educate others about type 1 diabetes and support local JDRF chapters.**



Programs like Ignite, the Charge, and Karnea have motivated me to work for positive change and to think critically about the everyday challenges that we face.

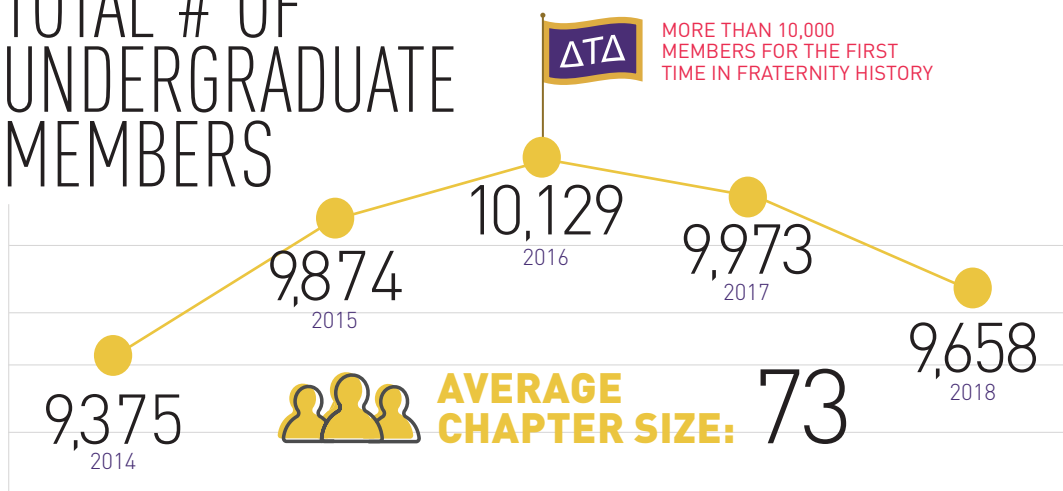
— CLAUDIO FRANC, CRESCENT SOCIETY



The fraternity gave me mentors and friends that have celebrated my successes and helped me work through more difficult times too.

— JUSTIN WILLIAMSON, ORDER OF THE C-

TOTAL # OF UNDERGRADUATE MEMBERS



HIGHEST AMOUNT RAISED FOR THE ANNUAL DELT FUND

\$968,360

TOTAL DOLLARS RAISED: \$2,102,652 FROM 4,837 GIFTS

* Includes ADF and all other Delt Foundation funds



AVERAGE GIFT ACROSS ALL FUNDS:

\$749

TOTAL ADF DONORS

4,837

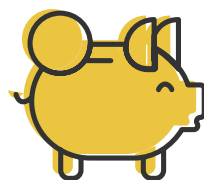


171

TOTAL CHAPTERS REPRESENTED IN FY18

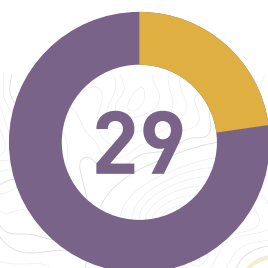
OF ADF GIFTS

2,547



AVERAGE/ADF PER DONOR:

\$381



PERCENT OF ALL DONORS CONTRIBUTE THROUGH GIVING SOCIETIES



The Annual Delt Fund allows the Foundation to allocate resources wherever the need is greatest, such as providing speakers at leadership conferences, supporting leadership experiences and providing opportunities for mental health education.

STRATEGIC GROWTH

Young men today need the Delt Mission and Values more than ever. Delta Tau Delta realizes its vision when more men learn to live by our values. Our success depends on more young men being Deltas. All men of excellence should have the opportunity to be Deltas.

CHAPTERS CHARTERED SINCE 2013

BETA - Ohio University

NU - Lafayette College

BETA EPSILON - Emory University

BETA PSI - Wabash College

BETA SIGMA - Boston University

DELTA LAMBDA - Oregon State University

EPSILON PI - University of South Florida

ZETA ALPHA - Marquette University

ZETA MU - Robert Morris University

GAMMA OMEGA - University of North Carolina

IOTA OMEGA - University of Texas - Dallas

KAPPA BETA - James Madison University

KAPPA GAMMA - Monmouth University

KAPPA EPSILON - The College of New Jersey

KAPPA ZETA - College of Charleston

KAPPA ETA - Mount St. Joseph University



DELTA TAU DELTA
FRATERNITY & FOUNDATION

P H O E N I X
KARNEA

July 28–Aug. 2, 2020 at the JW Marriott Phoenix Desert Ridge Resort | #Karnea20



KARNEA