“From Silos to Collective Impact: Embracing a Culture of Health”

Conference Brochure Index

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IRHA’s Annual Conference brings together physicians, nurses, pharmacists, public health professionals, and other rural health professionals. Practitioners from the field and national experts discuss current topics in public health and rural health. The latest information regarding the start-up and on-going management of rural health care delivery models are presented throughout the Conference.

**Conference Objectives**

Below is a selection of some of the Conference objectives. All objectives will be posted on the Conference app with each presentation. At the conclusion of the Conference, participants should be able to:

- Recognize the importance of leadership in rural health;
- Prepare our workforce to work within and across professions and sectors to recognize and respond to substance use addiction and overdose appropriately within the scope of their respective roles and responsibilities;
- Discuss risk management strategies to mitigate risk regarding diagnostic error;
- Identify levels of workforce and workflow readiness development and training needed to implement primary behavioral health;
- Identify core causes of employed provider network operational and financial challenges and how to address them;
- Discuss how the use of telemedicine can meet the needs of patients and providers;
- Ensure RHC policies are in compliance with the federal RHC regulations;
- Appreciate the potential impact that rural healthcare services have on its rural community’s health, economic development, etc.
- Discuss how motivation to make changes is key to pain management;
- Recognize the gravity of infant and maternal mortality rates in Indiana.

**About IRHA**

The Indiana Rural Health Association (IRHA) is a not-for-profit organization representing a diverse statewide membership consisting of individuals and organizations committed to the improvement of health and resources for rural Hoosiers. IRHA seeks to provide a meaningful forum for assessing the strengths and weaknesses of the health and safety of rural communities in Indiana. IRHA seeks to provide educational programs that focus on the unique needs of the residents of rural Indiana and the providers who serve them. IRHA also works to educate the public on relevant issues and focus unified efforts to bring about the necessary changes in public and private policies to ensure that all rural Hoosiers have access to quality health care in their own communities. More information about the IRHA can be accessed through www.indianaruralhealth.org.

**Targeted Audience**

- Administrators
- Case Managers
- Certified Professionals in Healthcare Quality
- Clinical Managers
- Dentists and Dental Hygienists
- Discharge Planners
- Health Professions’ Students
- Hospital Board of Directors’ Members
- Information Technology Staff
- Mental Health Professionals
- Nurses and Nurse Practitioners
- Pharmacists
- Physicians and Physician Assistants
- Medical Assistants
- Public Health Professionals
- Quality Improvement Professionals
- Respiratory Therapists
- Social Workers/Community Health Workers/Health Coaches
- Utilization Reviewers
- Accountants
- Rural Health Clinic Coders and Billing Staff
- Rural EMS and First Responders
- Other Healthcare Professionals from Hospitals and Rural Clinics
- Workforce Recruiters, Veterans, and Consumers

**Educational Grants**
This educational activity is funded in part by the Indiana State Department of Health/State Office of Rural Health federal grant #000000018445

**Administrators**
The Indiana State Board of Health Facility Administrators (IHFA) has approved IRHA as a sponsor of continuing education programs for health facility administrators. IRHA’s license number is 98000258A.

**Management Sessions Co-Sponsored by Indiana Healthcare Executives Network**—Sessions with IHEN logo have been preapproved for ACHE Qualified Education CEUs. As an independent chartered chapter of the American College of Healthcare Executives, Indiana Healthcare Executives Network is authorized to award 8.75 hours of ACHE Qualified Education credit toward advancement or recertification in the American College of Healthcare Executives.

Participants in this program who wish to have it considered for ACHE Qualified Education credit should list their attendance when they apply to the American College of Healthcare Executives for advancement or recertification.

**Psychology**
The Indiana Professional Licensing Agency (PLA) has approved IRHA as a sponsor of continuing education programs for psychology. IRHA’s license number is 98000383A.

This activity is supported by a contribution from Lilly.

A grant was received from NCHS in support of this project.
Monday, June 17, 2019
Golf Beginning at 11:00 a.m.—18-hole best-ball tournament at the Donald Ross Course
Registration information is on the IRHA website.

1:00 to 4:00 p.m. — Philanthropy Project. at Goody B’s
Time slots will be open to fill from 1:00 to 4:00 p.m. to volunteer time to Goody B’s Teen Center. Children are welcome! Additional information is on the IRHA website.

5:30 to 7:30 p.m.— Welcome/Networking Reception
Hoosier Foyer/Event Center 2nd Floor
Sponsored by:

Tuesday, June 18, 2019
One-Day Exhibit Hall Open All Day
Hoosier Ballroom
Exhibitor Reception 3:30 to 5:00 p.m.

Fund Raising Feature:
Silent Auction to benefit health professional students’ scholarships
June 18, 2019
8:00 a.m. to 5:00 p.m.
Location: Hoosier Ballroom

Student Session/Networking Opportunity
(students only with table leaders, speaker, and sponsors)
6:15 to 8:00 p.m.
Windsor Ballroom B

Wednesday, June 19, 2019
Fun 5K Run/Walk
Meet at Entrance to Event Center at 6:30 a.m.
2019 IRHA Annual Conference Agenda at a Glance

Monday, June 17, 2019
Welcome/Networking Reception
Sponsored by BPN Premier Members
5:30-7:30 p.m.

Tuesday, June 18, 2019
8:00-9:00 a.m.
Registration/Breakfast/Exhibitor Networking/
Silent Auction

9:00-9:15 a.m.
Welcome/Call to Order/Introduction of
Board Candidates and Health Professional
Students and their Underwriters

9:15-10:15 a.m.
Keynote Address
“Embracing a Culture of Health”
Kristina Box, MD, FACOG
Indiana State Health Commissioner

10:25-11:10 a.m.
Concurrent Sessions I

11:25 a.m.-12:10 p.m.
Concurrent Sessions II

12:10-1:30 p.m.
Lunch and Exhibitor Networking

1:30—2:45 p.m.
Keynote Address
“Achieving Rural Health Equity and Well-Being:
Challenges and Opportunities”
Michael Meit, MA, MPH
Co-Director
NORC Walsh Center for Rural Health Analysis

3:00 - 3:45 p.m.
Concurrent Sessions III

3:45-5:00 p.m.
Reception in Exhibit Hall hosted by Exhibitors

5:00-6:00 p.m.
Door Prize Drawings
Silent Auction bidding closes at 5:00 p.m.

Wednesday, June 19, 2019
7:30-8:00 a.m.
Breakfast

8:00-8:15 a.m.
General Membership Meeting

8:15-9:45 a.m.
Plenary Session
“Grassroots Initiatives: Responding to the
Addictions Crisis”
James Ballard, EdD, Facilitator
Amnah Anwar, MBBS, MPH
Joan Duwve, MD, MPH
Robin Newhouse, PhD, RN, NEA-BC, FAAN
Andrea Pfeifle, EdD, PT, FNAP
James Turner, DO

10:00-10:45 a.m.
Concurrent Sessions IV

11:00-11:45 a.m.
Concurrent Sessions V

12:00 to 2:15 p.m.
Final Luncheon
Panel Presentation/Podcast
for Rural Health Leadership Radio
with Bill Auxier, PhD

2:15 p.m.
Adjournment

Fund Raising Feature:
Silent Auction to benefit
health professional students’ scholarships

June 18, 2019
Location: Hoosier Ballroom
# Indiana Rural Health Association 2019 Annual Conference

## Tuesday, June 18, 2019

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<thead>
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<td>Welcome/Call to Order/Introduction of Board Candidates and Health Professional Students and their Underwriters (Windsor Ballroom)</td>
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### Alignment of Malpractice Signals to Diagnostic Error: What's Out There? Judy Klein, PA, CPHRM, FASHRM (Truman 201)

### Cyber Liability Mario Paez, RPLU, CIPP/US, MBA (Roosevelt 202)

### Treating Substance Use Disorders in a Patient–Centered Medical Home Lori Mathis, MBA Jacob Goldstein, LCSW, LCAC (Kennedy 203)

### IRHA Fellowship Program: Lightning Presentations from the 2019 Cohort Becky Sanders, MBA (Facilitator) Cody Mullen, PhD Nikki King, MHSA, MBA, DHA’20 (Eisenhower 204)

### Preparing for an Active Threat in the Workplace Dwight Frost (Nixon 205)

### Show Me The Money! Completing a Reimbursement Review of an Outpatient Infusion Clinic in a Critical Access Hospital Andy Aldred, PharmD, MBA (Ford 207)

### RHIC Simulation Center Making Simulation Possible Laura Livingston, RN Brandi Sharp, RN (Reagan 209)

### From Motivation to Results: Approaching Chronic Pain with Holistic Treatment and Quantifiable Outcomes Jennifer Hutchens, PsyD, HSPP Jason Berkhalter, MBA (Johnson 206)

## Monday, June 17, 2019

- **Welcome/Networking Reception Sponsored by BPN Premier Members**
  - 5:30 - 7:30 p.m.

## Monday, June 17, 2019

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1 Building Dementia-Friendly Communities in Indiana
   Dustin Ziegler
   (Truman 201)

2 A Stellar Relationship: Rural Health Meets Regional Community Development
   David Conrad
   Michael Sinnet
   (Roosevelt 202)

3 Debate: Should Healthcare Professionals Recommend CBD Oils?
   Trish Devine, PharmD
   Amy Peak, PharmD
   (Kennedy 203)

4 Evolving Models of Care: Eight Questions to Ask Before Diving Into Telemedicine
   Kristi Eldredge, RN, JD, CPHRM
   (Eisenhower 204)

5 A Community Approach to Integrating Wraparounds Services in a RHC
   Nicole Heath
   Cori Friedrich
   LaRita Jenkins, LPN
   Paul Sinders
   (Nixon 205)

6 Post-Acute Readmissions? Now With Your Nurse Practitioner in Charge!
   Shelly Evans
   Jaime Redman, AGNP-C
   (Ford 207)

7 RHIC Simulation Center
   Laura Livingston, RN
   Brandi Sharp, RN
   (Reagan 209)

8 Why Are Our Babies Dying? What Are We Doing About It?
   Heather Grable, MS, RRT, Facilitator
   Dan Hardesty, MPA
   Christina Keller, MS
   Nolan Mikowski
   Holly Wood
   (Johnson 206)
Wednesday, June 19, 2019

7:30-8:00 a.m.
Breakfast
(Windsor Ballroom)

8:00-8:15 a.m.
General Membership Meeting
(Windsor Ballroom)

8:15-9:45 a.m.
(Windsor Ballroom)
Plenary Session
“Grassroots Initiatives: Responding to the Addictions Crisis”
James Ballard, EdD, Facilitator
Amnah Anwar, MBBS, MPH
Joan Duvee, MD, MPH
Robin Newhouse, PhD, RN, NEA-BC, FAAN
Andrea Pfeifle, EdD, PT, FNAP
James Turner, DO

9:45-10:45 a.m.
Concurrent Sessions IV

2 Grand Challenge—Comprehensive Pain Clinic
James Ballard, EdD, Facilitator
Kelsey Binion, MA
Jaskaran Singh Nat, MD
Andrea Pfeifle, EdD, PT, FNAP
Deanna Willis, MD, MBA, FAAFP
(Truman 201)

3 Improving Access to Quality Care: Identifying the Right Time, Finding the Right Solutions, and Protecting Your Investment
Deborah Mann, CPA, MBA
Jason Fee
Brian Mader, AIA
Dan Lowe, ASHE, HCC
(Roosevelt 202)

4 The Prevention of Violence through Elementary School Child Abuse Prevention Education
Crystal Sisson
(Kennedy 203)

5 HIEs: The Key to Ending the Silo Effect for Patient’s Data
Stacey Snellenbarger, RN, BSN
Gena Luhn, RN, BSN, OCN
Greg Zobel
(Eisenhower 204)

6 Rural Health Clinic Billing 101
Charles James, Jr., MBA
(Nixon 205)

7 MIPS Cost Category 2019 Overview and Risk Adjustment Coding in the Physician’s Practice
Patty Rose, CPHP
Ellen Hinkle, CPC, CPC-I, CPMA, CRC, CGSC, CEMC, CIMC, CFPC
(Ford 207)

8 RHIC Simulation Center
Laura Livingston, RN
Brandi Sharp, RN
(Reagan 209)
1 Quality Opportunities: Improving Your Patient Outcomes through the Use of Evidence-Based Best Practices
Lisa Lant, RN
Marcia Franklin, RN
Ann Bumb, RN, MLD, CPHQ, CPHRM, NE-BC, LNC
Stacy Tunon-Watson, LCSW, LCAC
(Johnson 206)

2 Why You Should be Utilizing Medication-Assisted Treatment for Opiate Use Disorder in Your Practice
Randy Stevens, MD
(Truman 201)

3 Social Work and Trauma Informed Care in Rural Communities
Danny Carroll, MSW, BSW
(Roosevelt 202)

4 Am I Broken: Discussion on Allied Health Providers’ Well-Being of Medicine
Errin Weisman, DO
(Kennedy 203)

5 Security is Always Excessive Until It’s Not Enough: Managing Tech-enabled Growth in the Context of Cyber Risks
Ron Pelletier, CISSP, CISM, CMCP, CISA, CCFE, CEH
(Eisenhower 204)

6 In-Depth RHC Claims Reporting
Charles James, Jr., MBA
(Nixon 205)

7 RHIC Simulation Center
Laura Livingston, RN
Brandi Sharp, RN
(Reagan 209)
Featured Keynote and Plenary Speakers

Michael Meit, MA, MPH, serves as Co-Director of the NORC Walsh Center for Rural Health Analysis and as a Senior Fellow in NORC’s Public Health Research Department. He currently leads program evaluation and research studies focused on rural and tribal health programs, rural health equity, and the national public health agency accreditation program, among others. Recently, he has led development of an Appalachian Regional Commission study, exploring Diseases of Despair in Appalachia, and a companion tool, the Appalachian Overdose Mapping Tool. Meit has also recently conducted formative research for the Robert Wood Johnson Foundation to explore community assets to improve health and equity in rural communities and completed a body of research exploring the impacts of health reform on state and local health departments.

Meit has experience working at both the state and national levels, first with the Pennsylvania Department of Health, and then with the National Association of County and City Health Officials. He served as founding director of the University of Pittsburgh Center for Rural Health Practice and recently finished a term on the Board of Directors of the National Rural Health Association. He currently serves on the Board of Directors of the Maryland Rural Health Association and on the American Public Health Association’s Committee for Health Equity.

Kristina Box, MD, FACOG, was named Indiana State Health Commissioner by Governor Eric J. Holcomb on September 18, 2017. She brings to the role a passion for improving the health of Hoosiers, beginning before birth.

Dr. Box has been a practicing obstetrician and gynecologist in Indianapolis for 30 years, starting her career at Community Hospitals of Indianapolis in 1987 as a private practitioner with Cleavista Women’s Care. Since 2015, she has served as the Physician Lead for Community Health Network’s Women’s Service Line. In this role, she built the first multi-disciplinary women’s center in the Community Health Network, developed critical partnerships with area children’s hospitals to improve care and decrease health care costs, and led efforts to ensure that low-income women receive the important free health screenings they need.

She has served on the Indiana Perinatal Quality Improvement Collaborative (IPQIC), an advisory council to the Indiana State Department of Health that is comprised of more than 300 statewide community professionals working to reduce infant mortality. Her work with IPQIC includes serving on a state task force to address neonatal abstinence syndrome (NAS), which established standards for the diagnosis of NAS and developed a hospital study to determine the prevalence of drug exposed newborns.

Dr. Box earned her undergraduate degree at Indiana University in Bloomington and her medical doctorate at Indiana University School of Medicine in Indianapolis. She is a member of several professional organizations, including the Indiana State Medical Association and the Marion County Medical Association, and serves on many hospital committees.

Dr. Box has been involved in ongoing surgical medical missions to Haiti and Bolivia for more than a decade.

She and her husband of 36 years, David, a retired ophthalmologist, live in Indianapolis. They have four adult children.
Featured Keynote and Plenary Speakers

Plenary Session Panelists

Amnah Anwar, MBBS, MPH
Program Director, Indiana Rural Opioid Consortium
Indiana Rural Health Association

Joan Duwve, MD, MPH
Associate Dean of Public Health Practice
Clinical Associate Professor of Health Policy and Administration
Indiana University Richard M. Fairbanks School of Public Health

Robin Newhouse, PhD, RN, NEA-BC, FAAN
Dean, Indiana University School of Nursing
Indiana University Distinguished Professor

Andrea Pfeifle, EdD, PT FNAP
Associate Dean for Interprofessional Health Education and Practice
Indiana University School of Medicine
Associate Professor of Family Medicine Director
Indiana University Interprofessional Practice and Education Center

James Turner, DO
Family Medicine Physician
Medical Director
Richard G. Lugar Center for Rural Health

Conference Public Relations and Emcee

Bill Auxier, PhD, is a contributing author to the Wall Street Journal bestseller, Masters of Success, founder of the Dynamic Leadership Academy™ and author of his award winning, best-selling new book, To Lead, Follow.

He helps leaders develop and understand their personal definition of leadership for greater personal and organizational success by utilizing what he has learned about leadership in the real world combined with what he has learned about leadership in the academic world.

Auxier’s goal is to help leaders in the healthcare industry become more effective, making the journey to greater leadership effectives smoother and quicker than one could achieve on his or her own.

Coming from humble beginnings, Auxier grew up in the rural Midwest, an area of high unemployment and limited economic opportunity. His family didn’t have much by the way of material things, but they had what they needed. Prior to graduating from high school, he was able to get a part-time job working at the local hospital as a nurse’s aide. This provided an introduction to the world of healthcare.

Nurse’s aides were assigned to patients and responsible for taking care of their basic needs, like helping them out of bed to go to the bathroom, refreshing their bedside water, taking their temperature, etc. Being the only male nurse’s aide, and being in decent physical shape, he was often asked to help lift heavy patients, especially when they needed to use a bedpan. He literally started his career in healthcare at the bottom; it just happened to be someone else’s bottom! Auxier went on to make a career on the industry side of healthcare in medical devices and medical services, working his way up to the C-suite when he was named CEO of a global surgical device manufacturer. He worked his way from the bottom to the top!

Simultaneously, while building his career, Auxier continued with his education. After earning a Bachelor’s degree in business, he went on to earn a Master of Arts in Communication and a Doctorate in Leadership. The majority of authors or speakers who focus on leadership have real world experience OR they have academic experience. Auxier is the rare exception who has both real world experience AND academic experience.
The Mobile Simulation Lab, operated by the Rural Health Innovation Collaborative, will be featured in breakout room Reagan 209 on Tuesday and Wednesday, June 18 and 19.

The plan is to take the first 15 minutes of each of the sessions to have all participants learn about a "featured topic." The purpose is to highlight ways used for simulation-based methodologies for targeted education in rural communities. The three highlighted topics will be:

1. Using Simulation to Educate Law Enforcement on Opiate Overdose Treatment - Erik Southard
2. Using Simulation to Train EMS - Robert Eberhardt

For the remaining 30 minutes of each session, the room will be open to allow participants to go to a variety of stations set up to try out simulators, skills trainers, and hi-tech gadgets. Experts will be available at each station to discuss topics related to that piece of equipment. Included will be:

1. Intubation with an airway trainer
2. Delivering a baby with our Obstetrical Simulator
3. Stabilizing and Resuscitation a Premature Infant with our Neonatal Simulator
4. Driving our Double Robotics telepresence simulator
5. Tourniquet Care on an accidental leg amputation with an adult simulator
6. Assessing breath sounds on an auscultation simulator
7. Procedural Skills with a Virtual Reality Simulator
Conference Fee
A Conference fee of $350 for both days or $250 for one day includes Conference materials, break refreshments, group meals, reception, and a one-year IRHA membership.

Student Conference scholarship information and online registration are available at [www.indianaruralhealth.org](http://www.indianaruralhealth.org).

French Lick Springs Resort and Conference Center
Individuals will be responsible for their own reservations.

**French Lick Springs Hotel**
8670 West State Road 56
French Lick, IN 47432

A discounted group rate is being offered until May 20, 2019, (midnight) for $135 per night. Reservations can be made 2 ways:

1. Call the resort directly 1-888-936-9360 and use the group code **0619INR**. You must identify yourself as being with the Indiana Rural Health Association at the time the reservation is made in order to receive the special group rate.

2. Booking Website: [https://book.passkey.com/e/49804880](https://book.passkey.com/e/49804880)
For nearly 170 years, there has been a lodging establishment operating at the current site of French Lick Springs Hotel. It all began in 1845, when Dr. William Bowles, a physician from Paoli, Indiana, opened the first French Lick Springs Hotel. Bowles used his knowledge as a physician to explore the healing properties of the abundant mineral springs in this area of the country.

Bowles’ enterprise was prosperous and continued to thrive under various owners. In 1901, the outgoing mayor of Indianapolis, Tom Taggart, along with a small group of investors, formed the French Lick Hotel Company and bought the property. It was under Tom Taggart’s imaginative direction that French Lick Springs Hotel made great strides in décor, development, and transportation. He enlarged the east wing, now known as the Spa Wing, using the yellow “French Lick Brick,” scagliola (faux marble) and Italian mosaic floors. He also encouraged the Monon Railroad to lay a special spur and run daily trains between Chicago and the front entrance of the hotel.

Taggart modernized and expanded the mineral springs for which the hotel was becoming famous. He built pavilions to shelter them and added a new bath building on the current site of the Spa at French Lick Springs Hotel. He brought electricity, a fresh water system, and a trolley line to the town. He built a new bottling house to bottle water from his Pluto Spring for national distribution.

While French Lick Springs Hotel was expanding, the game of golf was gaining popularity the world over. In 1907, Taggart hired Tom Bendelow to design the hotel’s first championship golf course, known at the time as “The Valley Course.” Just ten years later, Taggart commissioned Donald Ross & Associates to design and build "The Hill Course."

Also in 1917, the world famous chef Louis Perrin first served tomato juice. As luck would have it one morning, he was out of oranges and could not serve the traditional orange juice. Needing to serve some sort of juice at breakfast, Chef Perrin squeezed tomatoes; and the rest is history. With Taggart serving as the chairman of the Democratic National Committee, French Lick Springs Hotel developed a reputation as the unofficial headquarters of the Democratic Party. In 1931, Franklin D. Roosevelt rounded up support at a Democratic Governor’s Conference, being held at French Lick Springs Hotel, for the party’s presidential nomination.

In 1946, Thomas Taggart, Junior, sold French Lick Springs Hotel. Over the next nearly 60 years, French Lick Springs Hotel was owned by five companies operating out of five different states, none of which was Indiana. In 2005, French Lick Springs Hotel was purchased by COOK Group, Inc., a global medical device manufacturing company, headquartered in Bloomington, Indiana. The COOK Group stepped in to preserve both French Lick Springs Hotel and West Baden Springs Hotel. Under the direction of Bill, Gayle, and their son, Carl Cook, both hotels and their grounds received a multi-million dollar renovation returning them to the grandeur of the days of Taggart and uniting them as one resort. In 2006, French Lick Springs Hotel reopened after an extensive renovation and new addition, French Lick Casino. The original 1917 “Hill Course” was reopened and restored as The Donald Ross Course. With the completion of the West Baden Springs Hotel restoration in 2007, French Lick Resort was born.

**Hotel History**

French Lick has lots of activities for the entire family:

- Tennis
- Golf
- Indoor Pool
- Outdoor Pool
- Basketball
- Bowling and Arcade
- Historical Tours
- Shopping
- Biking
- Stables
- Carriage Rides
- FootGolf
- Power Walks
- Area Attractions
- Hiking
- Trolley

Bring the family!