

## REPORT OF THE PUBLIC RELATIONS COMMITTEE

June 12, 2019

*Purpose: The purpose of the State Public Relations Committee is to promote and report the activities and work of the Indiana Retired Teachers Association and county RTAs through communications with local chapters, active teachers, legislators, local communities, and the media.*

Good public relations tells the stories of the organization, community service projects, and specific individuals to its local members, to active teachers, to local communities, and to area legislators. Our religious and civic groups are also enhanced by the participation and leadership of retired teachers; these leaders should be recognized in the community as retired teachers.

To participate, at least one newsletter for newsletter consideration, and/or two or more press releases for press release consideration should be submitted to Chair Gary Addison, 4802 N. Sussex Rd, Muncie, IN 47304, 765-289-1964 by March 31 for consideration of awards presented to local RTAs at the annual Representative Assembly. Websites will be considered if they are linked on the IRTA website.

Help in developing appropriate newsletters, press releases, and websites is available on the Indiana Retired Teachers Association website under Committees/Public Relations or through the state public relations committee member for your area.

### **Area 1**

Lake County  
Website: Outstanding

Porter County  
Website: Outstanding

Pulaski County  
Newsletter: Outstanding  
Press Releases: Outstanding

### **Area 2**

Allen County  
Newsletter: Participation  
Website: Participation

Dekalb County  
Press Releases: Outstanding

Elkhart County  
Newsletter: Honorable Mention  
Website: Participation

Kosciusko County  
Website: Participation

Noble County  
Newsletter: Honorable Mention

Steuben County  
Press Releases: Outstanding

Whitley County  
Press Releases: Outstanding

### **Area 3**

Fulton County  
Press Releases: Outstanding  
Website: Outstanding

White County  
Website: Participation

### **Area 4**

Clay County  
Press Releases: Outstanding  
Website: Outstanding

Hendricks County  
Press Releases: Outstanding  
Website: Outstanding

**Area 4** (continued)  
Parke-Vermillion  
Website: Participation

Putnam County  
Website: Participation

Vigo County  
Website: Outstanding

**Area 5**  
Hamilton County  
Website: Honorable Mention

**Area 6**  
Huntington County  
Press Releases: Outstanding

Delaware County  
Website: Outstanding

Madison County  
Website: Participation

**Area 7**  
Bartholomew County  
Press Releases: Participation  
Website: Outstanding

Decatur County  
Newsletter: Outstanding

**Area 8**  
Brown County  
Website: Outstanding

Monroe-Owen County  
Website: Honorable Mention

**Area 9**  
Dubois County  
Newsletter: Outstanding

Vanderburgh-Evansville  
Website: Honorable Mention

**Area 10**  
Dearborn County  
Newsletter: Outstanding  
Press Releases: Outstanding  
Website: Outstanding

Ripley County  
Newsletter: Outstanding  
Press Releases: Outstanding  
Website: Outstanding

Congratulations to all our winners! Thank you also for the outstanding efforts of your state committee. Contact your area committee members for assistance in your communications efforts in the future.

Respectfully submitted,  
Gary Addison  
State Public Relations Chair  
4802 N. Sussex Rd.  
Muncie, IN 47304  
765-289-1964