



**Aspire Economic Development + Chamber Alliance
Business Blitz: Marketing for Local Businesses**

The heart of our mission is to drive business success and economic development. Your business success is very important to us.

We understand the challenges this unprecedented public health crisis is especially placing on local businesses. Direct, intentional marketing efforts are needed now more than ever, so we have launched a free marketing and promotional opportunity called **Business Blitz**.

We invite local businesses to create and submit a 30 second video we will post on Aspire's social media channels.

Use this to discuss your:

- current services
- special offers
- carry out options
- buy now / pick-up later deals
- resources needed
- general messages and updates.

Video Guidelines:

- Please keep the video under 30 seconds in length
- Clear video
- Strong sound
- Aspire reserves the decision as to the quality and suitability of all submitted videos

Completed videos can be emailed to Alexandria Wheeler at awheeler@AspireJohnsonCounty.com or info@AspireJohnsonCounty.com

Please note: we intend to share all suitable videos submitted, but those industries most impacted by the health crisis will be prioritized first.

During these unsettling times, Aspire Economic Development + Chamber Alliance remains committed to leading our area's business community. Please let us know what information you need to stay informed and respond to COVID-19. You may reach us at 317.537.0037 or info@AspireJohnsonCounty.com.