

CASA CRUSADERS

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Project Goals:

Raise awareness, gain volunteer interest, and earn funds for CASA

Background:

CASA volunteers are Court Appointed Special Advocates for children and represent the voice of children in court. CASA Crusaders started with a dream of Tammi Hickman, CASA Director. Tammi, LJC Class of 2008 graduate, always wished for a project group to assist her with raising awareness and funds for CASA. At the 2018 LJC Class retreat, we found that each group member has a passion for helping children in the community, and the group agreed to find a way to make Tammi’s dream a reality. After some planning and discussion, CASA Crusaders met with Rock the Block committee members and Leadership Johnson County. The group decided to become a charity in the Rock the Block event to promote CASA’s name, talk to runners and families at the event to gather volunteer interest, and raise money for the CASA program. Rock the Block is an established 10K/5K and kids run event. The organizers graciously accepted CASA Crusaders into the program and allowed us to organize the kids run this year!

Results:

Participating in Rock the Block was extremely successful. It enabled CASA to talk with numerous community members about volunteering and getting more information. CASA was able to walk away from the event with numerous marketing items, interest in the program from participants, and \$2,500 to spend on training materials and Christmas items for the children in the program. The Kids Run was also a success and many children enjoyed participating in the race!

