



# INNOVATION

DURING CHALLENGING TIMES

**Leadership**  
JOHNSON COUNTY  
at FRANKLIN COLLEGE  
2021 ANNUAL REPORT

# WELCOME

I am not sure any of us would describe 2021 as easy. Dealing with COVID-19 created environments of uncertainty for many businesses and organizations. Those same companies were challenged further with figuring out how to reopen doors and welcome back both employees and customers while balancing the provisions of safe operations, protecting employees, and providing top-notch customer service. Innovation can be pushed way down the list of priorities during challenging times, unless you pointedly make creativity and adaptation a top priority for your organization. Leadership Johnson County at Franklin College (LJC) embraced innovation in 2021 even more than ever before! Our team of staff and board members looked for new ways to utilize technology to provide leadership training. As an organization, LJC decided to harness innovation and use it as a catalyst for growth.

Historically during our Signature Programs, we teach participants to think outside-of-the-box and step outside of their comfort zones. LJC gathered a team of left-brain and right-brain innovators to reflect on what 2021 could become for our organization. We decided to be proactive in our planning and we mixed things up throughout the year. We lived outside our comfort zone and found many great ways to grow and flourish.

We moved our LJC Select workshops to an on-line delivery method. We added several small fundraising activities to help us diversify our revenue streams. We also moved our main fundraising event from an in-person wine event to an online mixology event with home delivery of food and beverage. We learned to prepare leadership lessons for both in-person and virtual delivery. We embraced asynchronous learning to enhance lessons shared together. We celebrated when things worked out well and reflected when things needed tweaking. We redesigned our learning spaces so that participants could safely distance themselves, while still being together for shared experiences. Our Youth Leadership Academy participants showed us what an even bigger collaboration can look like as the YLA Class of 2021 joined forces with one of the adult Signature Class project groups to paint a mural on the side of the Johnson County Humane Society. Embracing collaboration and innovation can lead to amazing results.

I am elated with the work we accomplished, and I am proud to be part of an amazing team of leaders working for LJC. This year taught us once again that with innovation, collaboration, and a community that cares, nothing is impossible. I hope you enjoy this year's annual report. As you look ahead to the pages highlighting our year in review, I want to leave you with this quote: "Learning and innovation go hand in hand. The arrogance of success is to think that what you did yesterday will be sufficient for tomorrow." William Pollard



Always learning, leading and looking ahead,

**Brad Coy**  
Leadership Johnson County Board President  
City of Greenwood

## 2021-2022 Leadership Johnson County Board of Trustees

Back row, left to right: Brent Lollar, Levi McNeely, Dave Lessaris, Jason Benson, Melody Schulz, John Venter, Geoff Zentz, Jobea Trefny, Bryan Epperson

Front row, left to right: Abby Robertson, Amanda Conklin, Andy Moorman, Brad Coy, Tamara Moore

Not pictured: Kim Kovacs, Shari Krutulic, Tim Thurston, Renee Linville

Board members not pictured that served in 2020-2021: Danny Causey, Carolyn Goerner, Jim Schwarz, and Adam Treibic



We are pleased to present our 2021 Annual report made possible through a generous donation from the Elba L. & Gene Portteus Branigin Foundation. This wonderful community organization has been a steadfast supporter of LJC and many other worthy organizations within our community. We are grateful for the impact they make in and around Johnson County.

Leadership Johnson County  
Franklin College  
101 Branigin Blvd.  
Franklin, IN 46131  
Tandy Shuck, Executive Director  
tshuck@franklincollege.edu  
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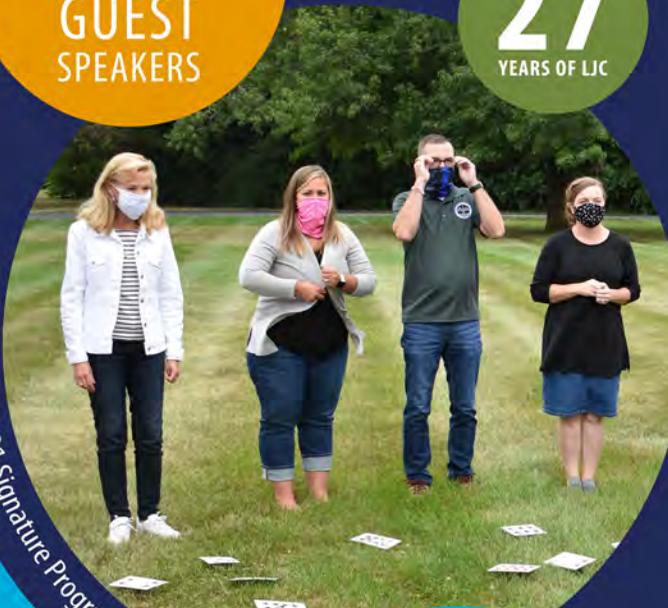


**95**  
GUEST  
SPEAKERS

2021 Highlights

**27**  
YEARS OF LJC

35 Class of 2021 Signature Program Graduates!



**610**  
PARTICIPANTS  
AT LJC ALUMNI  
EVENTS!

**800**  
**LJC**  
GRADUATES

**6,153**  
VOLUNTEERS REACHED  
THROUGH MONTH LONG  
ALL ABOARD OUTREACH  
CAMPAIGN

**3** NEW  
LJC  
FUNDRAISING  
ACTIVITIES

**3,300 PARTICIPANTS**  
IN LJC SELECT OFFERINGS SINCE 2016



**53%**  
ALUMNI ENGAGEMENT

**28%**  
ALUMNI GIVING

**3** NEW  
LJC  
PROGRAMS



Dan ('12) & Tauria ('13) Catlin, owners of Middle Davids

\$4,710 raised through a Middle Davids Candle fundraiser for LJC! The Class of 2012 won the sales challenge with 263 candles sold! \$500 was donated to both LJC and the Johnson County Public Library Foundation! Thanks to Ron Rose, Indy Realty Pros for underwriting.

## LJC Signature Program Community Projects

The Leadership Johnson County (LJC) Signature Program experience creates an opportunity for a cross-section of our community to gather and learn enhanced leadership skills and community awareness. As part of this learning process, the class is divided into small groups that work together to create a community project to benefit Johnson County. The projects are as unique as the class members themselves. This tremendous group of leaders persevered through a global pandemic and kept right on learning, growing, and making a difference.



### DREAM Team

Levi McNeely, Shadi Lilly, Jim Engmark, Nicole Otte, Doug Gray

The DREAM Team renamed the Palmer Park Community Center as the Booker T. Washington Community Center in a re-dedication ceremony with the goal of raising awareness surrounding the historical significance of the center. The DREAM Team also created five signs along a walking trail around Palmer Park to highlight the individuals who had a significant impact on the Booker T. Washington School that once stood on the grounds.

### Gateway Goodness Gals

Jennifer Peoples, Jenny Zahm, Jaqueline Briggs, Amanda Alvey, Stephanie Amos, Kimberly Jackson

The Gateway Goodness Gals collaborated with Gateway Services to help remodel the kitchen area in the Gateway Services building. The Gateway Goodness Gals partnered with DuKate Fine Remodeling who donated time and skills to design four options for new layouts. Once Gateway Service Directors Jennifer Moss and Becky Allen approved the design, Duke Homes agreed to sponsor the project to help it come to life. The Sertoma Club of Greenwood also provided a gift for this project. The kitchen now has more useable space, is safer, and has large storage areas to be utilized by staff and clients.



### Hall of the Brave

Andrew Yordy, Brandi Weddle, Hannah Goeb, Kimberly Hoffman, Brandi Tames, Brent Lollar

The Hall of the Brave group members had a goal of making it easier for children on their way to give their testimonies used in court cases. The group worked with ASSIST and partnered with Creative Council of Franklin to paint a mural using inspiring words and phrases to help calm children preparing for testimony. Also, JC REMC Operation Round-Up provided a grant to update lighting in the hallway leading to the testimony room. The updates were completed by MJM Electric, LLC. The hallway now features a beautiful mural and brighter lighting, which helps put children more at ease on their way to the testimony room.





### Mental Health Matters

August Hartzell, Renee Linville, Lindsey Long, Erik Bare, Jessica Jones, Melissa Sichting, Huarong Li

Mental Health Matters identified a need for training sheriff deputies to help deescalate situations involving individuals with mental health issues. The group helped meet this need by scheduling a Mental Health First Aid for Public Safety class and provided this free of cost for 18 officers. The group also created a list of over 50 community resources and contacts on laminated flip cards to hand out to sheriff deputies and other community partners to utilize in various situations.



### Murals for Mutts

Joe Hubbard, Brittany Clark, Pat Enochs, Bilie Cole, Kelly Staten, Vince Mathews

Murals for Mutts worked with the Humane Society of Johnson County to fulfill their wish of painting a mural on the north side of the building. The group also partnered with the Youth Leadership Academy, who decided to paint a mural for their community project. A mural was created by artist Amy Barile and between both project groups repairs were made to the space, the mural wall was primed, then sketched out, then painted. A final coat of graffiti block will protect the project. Murals for Mutts also helped raise funds for a new sign to to replace an old damaged sign.

### Real Talk Johnson County

Back row left to right: Greg Pryor, Jason Wetherholt, Chris McFarland Front left to right: Michelle Dahl and Sabrina Hickey

Real Talk Johnson County set out with a goal of promoting healthy conversations and awareness of the diversity in Johnson County through storytelling. The group identified their shared passions as diversity, inclusion, racial justice and family. To bring awareness of these topics to Johnson County, the group interviewed several community leaders and published storytelling videos on YouTube. These videos were shared with the community and are also part of the DREAM Team walking tour at Palmer Park. You can find the videos at RealTalk Johnson County on YouTube.





## Youth Leadership Academy Class of 2021

Back Row: Chase Delhaye, Kurstin Thompson, Izzy Reed, Liliya Vinters, Gavin Anderson, Nicholas Coy, Ryan Small, Raef Sauer, Jack Henderson, Toby Sturgell, Jillian McCabe, Laney Martlage, Jake Rose  
 Middle Row: Haylee Jeter, Emmaly Taylor, Delaney Heminger, Lilly Pryor, Caleb Cadwell, Dustyn Parr, Noah Green, Bethany Daniels, Lauren Fish  
 Front Row: Zoe Catlin, Adrie McCullough, Katie Peterson, Morgan Calhoun, Alyssa Blue, Grace Fisher, Mikayla Cadwell, Olivia Alvey, Florence Lee, Jenna Kelsay



## YLA Community Project

The Youth Leadership Academy Class of 2021 teamed up with the Murals for Mutts project group from the Signature Class of 2021 to help beautify the north side of the Humane Society of Johnson County. The YLA Project Committee worked closely with the adult class members on all project details, and then the entire YLA class helped with building repairs, priming, and painting the mural. The artist, Amy Barile, worked closely with the groups to help make this project happen! This mural can be seen from Graham Road and helps bring attention to the Humane Society location.





## LJC Awards

Leadership Johnson County sponsors two awards each year which are presented at the Signature Program graduation. The Diane Black Servant Leader Award honors a community leader who exemplifies the values of servant leadership through a cause or causes they champion. The Bonnie Pribush Distinguished Leader Award is bestowed on an individual who inspires others by making positive changes in the world.

Congratulations to Jessica Jones, LJC Signature Program Class of 2021, on receiving the Diane Black Servant Leader Award for her dedication to the Trafalgar Youth Committee and the Nineveh Hensley Jackson Educational Foundation, as well as many other organizations in our community.



Brad Coy received the Bonnie Pribush Distinguished Leader Award. Brad is a graduate of the Signature Program Class of 2010 and is the President of LJC Board of Trustees. Brad has shared his leadership skills with many organizations including the City of Greenwood Fire Department, Leadership Johnson County, and the Franklin College Athletic Department. Congratulations, Brad!

## Signature Class of 2021 - Our 27th Class of Leaders!

Back Row: Joe Hubbard, Brent Lollar, Greg Pryor, Levi McNeely, Chris McFarland, Jason Wetherholt, Andrew Yordy, Vince Mathews

3rd Row: Doug Gray, Erik Bare, Jennifer Peoples, Jenny Zahm, Jim Engmark, Hannah Goeb, Kimberly Jackson, Renee Linville, Melissa Sichting, Amanda Alvey

2nd Row: Jacquelynn Briggs, Stephanie Amos, Brittany Clark, Sabrina Hickey, Kimberly Hoffman, Brandi Weddle, Brandi Tames, Jessica Jones

Front Row: Shadi Lilly, Nicole Otte, Michelle Dahl, Billie Cole, Kelly Staten, August Hartzell, Huarong Li, Lindsey Long



## THANK YOU TO OUR INVESTORS, SPONSORS AND DONORS

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### Group Project Donors

#### As submitted by the Class of 2021 DREAM Team

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Leadership Johnson County  
Johnson County Sheriff's Department  
Franklin Police Department  
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Construction Trades Class led by Danni Brayer  
Central Nine Career Center Visual Communications Class led by Robert Briones and completed by the following students: Savannah Goode and Ellianna Howard  
Franklin Community Schools  
Franklin College Archives  
Johnson County Museum  
Dairy Queen  
Freddy's Frozen Custard & Steakburgers  
Urban Air

### Gateway Goodness Gals

Individuals  
Jennifer Moss – Gateway Services of Johnson County  
Becky Allen – Gateway Services of Johnson County  
Jason Wetherholt – JW Creative, Indy & Fellow LJC Class of 2021 Member  
Levi McNeely – Fellow LJC Class of 2021 Member  
Mike Duke – Duke Homes  
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Johnson County Sheriff's Department – Training Facility

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### Murals for Murts

Amy Barile, Artist and Owner Teal Canary  
Kim Kasting, Johnson County Community Foundation  
Amy Kelsay, YLA  
Lisa Kress, LJC  
Youth Leadership Academy Class of 2021  
Youth Leadership Academy Class of 2021 Project Committee  
Anne Sutton, Executive Director, Humane Society of Johnson County  
Board of Directors, Humane Society of Johnson County  
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Ashley Simone  
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Dale Hughes Interior Design  
Danny Causey  
Diamond Glassworks  
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Dr. Bob Robinson  
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Elect Steve Barnett  
Ella's Frozen Yogurt & Candy Shop  
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Franklin College Marketing Department  
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Franklin Elks Lodge 1818  
Franklin Parks & Recreation  
Franklin Skate Club  
Frechette Eye Center

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Vino Villa  
Wild Geese Bookstore  
Yard Signs



Leadership Johnson County is grateful for all of the support we received this year!

## LJC Year in Review, What Was New in 2021?

### Let's Talk Leadership

During some creative thinking about how to spread the word about Select Workshop and Leadership To Your Door, the LJC Recruitment Committee came up with the idea of a video series highlighting workshop facilitators discussing various leadership topics. Hosted by Brad Coy, "Let's Talk Leadership" will be posted on LJC's Facebook and LinkedIn pages throughout the 2021-22 year.



# LET'S TALK LEADERSHIP



### Virtual Select Workshops

Offering some LJC Select Workshops via virtual platforms had been on our long term "to do" list. In March 2020, it switched from "dream" to "necessity." All 2020-2021 workshops were held virtually via Zoom. We learned a lot during the year about keeping participants engaged and providing the same level of participant involvement expected from LJC.

### Lunch and Learn Series

Finding time for professional development can be challenging. Using our experience in conducting virtual workshops, we took advantage of the new technology to offer a series of one-hour "Lunch and Learn" programs. Holding them virtually meant we were able to recruit speakers outside the county and focus on leadership topics we hadn't covered in the past. The popular series allowed participants to get "bite-size" workshops in a convenient format.



### All Aboard Community Volunteer and Board Fair

Our Annual All Aboard Fair also had to go virtual. Instead of a gym-full of nonprofit organizations and community members in one evening, we featured a different nonprofit organization's video on the Volunteer Johnson County Facebook page each day throughout the month of September. We were able to increase traffic on the page from 708 followers to more than 1,300 by the end of the year! And the number of people reached during the month-long blitz increased by a whopping 663%!

### LJC Pumpkin Carving Contest

Leadership Johnson County, Kelsay Farms, and Crossroads Engineers, PC teamed up to host an exciting pumpkin carving contest that was voted on by our supporters. Check just a few out!



## LJC Special Events



1. Danny Causey and Joe Kelsay
2. Chad McCullough, Brad Coy, Chris Shaff, Darin Hoggatt and Tyler Knight
3. VIP bags and charcuterie board boxes from First Class Catering
4. Joe Kelsay, Danny Causey, and Lisa Kress
5. Rafael Sánchez
6. Pat Sherman and Kim Kovacs
7. Charmele Kemper, Amanda Conklin, Angela Tressel, and Wendy Pottgen
8. Jessica Schwarz
9. Jessica Schwarz, Jeremy DeVoss, Angela DeVoss, Jim Schwartz, Ruthie Leeth and Mike Hughey





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